

GRETSCH® INTRODUCES NEW CENTER-BLOCK SERIES ELECTRIC GUITARS

SERIES COMBINES RECOGNIZED GRETSCH AESTHETIC, INCREASED SUSTAIN AND REDUCED FEEDBACK AT HIGH VOLUMES

SCOTTSDALE, Ariz. (Oct. 24, 2013) – Gretsch is proud to welcome three additions to the popular Center-Block series, the Gretsch **G5620T-CB ELECTROMATIC®**, **G5655T-CB ELECTROMATIC**, and **G5622T-CB ELECTROMATIC** guitars. The new models join three previously released guitars, launched in Jan. 2013, targeted at guitarists looking for an alternative instrument that combines the infamous Gretsch aesthetic, increased sustain and reduced feedback, even at high volumes.

Available in Black, Rosa Red, and Georgia Green gloss finishes, all models offer the “center-block advantage.” The interior solid spruce center block running the length of the guitar’s body makes for a lively “high gain-friendly” tone and delivers greater control over the kind of feedback players want. The three new dual coil Super HiLo’Tron™ pickups are voiced to produce a clean, high-end sparkle with robust low-end, low-noise performance, along with versatile pickup switching. Together with the “Black Top” Filter’Tron™ bridge pickup, it’s a potent tonal combination.

The single-cutaway **G5620T-CB ELECTROMATIC CENTER-BLOCK** features a five-ply maple body construction with a bound arched top and back, bound “cat’s eye” sound holes and a bound maple neck. The G5620T-CB also has a 12.5”-radius rosewood fingerboard with 22 medium jumbo frets and Neo-Classic™ “thumbnail” inlays, three-way pickup switching, single-ply black pickguard with Gretsch logo, five “G-arrow” control knobs (volume for each pickup, tone for each pickup, master volume), anchored Adjusto-Matic™ bridge and flat-handle Bigsby®-licensed B70 vibrato, Grover® tuners and knurled strap retainer knobs.

The Double-Jet™ **G5655T-CB ELECTROMATIC CENTER-BLOCK** offers a five-ply maple body construction with a bound arched top and back, a bound maple neck and a 12.5"-radius rosewood fingerboard with 22 medium jumbo frets and Neo-Classic™ "thumbnail" inlays. The G5655TCB also has three-way pickup switching, single-ply black pickguard with Gretsch logo, four "G-arrow" control knobs (volume for each pickup, bridge-pickup-only tone, master volume), anchored Adjusto-Matic™ bridge and flat-handle Bigsby®-licensed B50 vibrato, Grover® tuners and knurled strap retainer knobs.

The double-cutaway **G5622T-CB ELECTROMATIC® CENTER-BLOCK** includes a five-ply maple body construction with a bound arched top and back, bound "cat's eye" sound holes and a bound maple neck, a 12.5"-radius rosewood fingerboard with 21 medium jumbo frets and Neo-Classic™ "thumbnail" inlays, three-way neck/bridge pickup switching with two-way auxiliary switching (middle pickup on/off), single-ply black pickguard with Gretsch logo, five "G-arrow" control knobs (volume for each pickup, master tone for bridge and middle pickups, master volume), anchored Adjusto-Matic™ bridge and flat-handle Bigsby®-licensed B70 vibrato, Grover® tuners and knurled strap retainer knobs.

Click [here](http://www.gretschguitars.com) for a video demo, and to learn more about the Center-Block series, visit www.gretschguitars.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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Fender Musical Instruments Corporation
press@fender.com

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