



Rock Your Socks Off: Perri's Introduces New Sock Collection In Collaboration with Fender

Perri's Corporation, one of the leading manufacturers of musical instrument accessories, today announced the introduction of an exclusive line of socks with Fender Musical Instruments Corporation (FMIC). The new line comes from the company's Perri's Socks brand, which will exclusively distribute and sell the products globally beginning Summer 2022.

Fender is one of the most respected and recognizable brands in music and guitar culture. The first-time collaboration with Fender extends Perri's long-standing association with some of the world's most-established musical instrument companies and fan-favourite music brands.

"Fender® is a brand that I have always admired and saw as a natural fit," said Anthony Perri, President, Perri's Corporation. "We are honoured to become a licensee and bring innovative, unique, and high-quality Fender®-branded products to the market."

"We worked with one of the best licensing partners in the music business to design socks with musicians in mind," said Richard Bussey, VP, Accessories, Lifestyle and Licensing, Fender Musical Instruments Corporation. "From pick pockets on select models to extra

padding and toe tap technology for pedals enthusiasts on their feet all day, we've brought Fender innovation to these socks, so we can make the playing experience better for musicians everywhere."

Designed by Perri's, the Fender Socks line features seven different styles, all with the distinctive Fender "spaghetti" font mark. All styles showcase classic and iconic guitar colourways, with many also featuring the bold and iconic Fender Red square tab.

THE FENDER SOCK COLLECTION, AVAILABLE ON FENDER.COM AND AT SELECT RETAILERS, INCLUDES:

FENDER® RETRO STRIPE LINER SOCKS, 3-PACK - \$21.99

Rock your socks off in these [Fender® retro stripe liner socks](#). Who needs shoes when you can cruise around in these soft blended combed cotton liner socks? With three in each pack, you will be able to share with your friends. Non-slip rubber grippers at the inner heel will keep your socks on your feet and not left in your shoes!

FEATURES:

3 pack

Made from a cotton blend with polyester from recycled plastic bottles

Arch compression, cushion sole and smooth toe seam for added comfort

51% polyester, 36% cotton, 11% nylon and 2% elastane

Size large fits: men 9-12 women 11-14

Machine wash

Tumble dry low

Available in Black, Black/White/Gray, White, Green/Red/Yellow

CLASSIC FENDER® LOGO CREW SOCKS, 3-PACK - \$24.99

Your feet will dance with happiness when they meet our [Classic Fender® logo crew socks](#). Classic colors in white and black will keep you looking good during all of your activities. From the studio to the stage Fender has your feet covered!

FEATURES:

3 pack

Made from a cotton blend with polyester from recycled plastic bottles

Terry cushion sole and smooth toe seam for added comfort

Arch compression

51% polyester, 36% cotton, 11% nylon and 2% elastane

Size large fits: men 9-12 women 11-14

Machine wash

Tumble dry low

Available in Black and White

FENDER® EXPLODED LOGO CREW SOCKS, 3-PACK \$24.99

Put your best foot forward on stage or running around town in [Fender® exploded logo crew socks](#). Your kicks will never look the same when you throw on these crews and get busy with your day. Three to a pack will ensure you have plenty to share!

FEATURES:

3 pack

Made from a cotton blend with polyester from recycled plastic bottles

Terry cushion sole and smooth toe seam for added comfort

51% polyester, 36% cotton, 11% nylon and 2% elastane

Size large fits: men 9-12 women 11-14

Machine wash

Tumble dry low

Available in Black, Black/White/Gray, White, Green/Red/Yellow

FENDER® LOGO STOMPSOCKS - \$12.99

Comfort designed for the stage, studio and stompsbox. [Fender® Logo Stompsocks](#) Toe Tap Technology™ features strategically placed cushioned zones to absorb impact and constant motion where you need it most. Perfect for protecting your feet and allowing peak performance. Made from a combed cotton blend to move with the contours of your foot. A woven arch support enhances mobility while a mesh top panel keeps your foot cool and moisture free. Stomp around and have fun!

FEATURES:

Made from a cotton blend with polyester from recycled plastic bottles

Moisture wicking technology

51% polyester, 36% cotton, 11% nylon and 2% elastane

Size large fits: men 9-12 women 11-14

Machine wash

Tumble dry low

Available in White and Black

FENDER® BACK TAB LINER SOCKS, 3-PACK - \$21.99

Fall head over heels with these Fender® back tab liner socks. Made from a soft combed cotton blend you will be ready for the gym or band practice. Non-slip rubber grippers at the inner heel will keep your socks on your feet and not left in your shoes!

FEATURES:

3 pack

Made from a cotton blend with polyester from recycled plastic bottles

Arch compression, cushion sole and smooth toe seam for added comfort

51% polyester, 36% cotton, 11% nylon and 2% elastane

Size large fits: men 9-12 women 11-14

Machine wash

Tumble dry low

Available in Black, Black/White/Gray, White

This is first time the Fender® brand will be featured on socks. The company already licenses an extensive line of clothing and accessories featuring the legendary brand.

High-resolution product and lifestyle images can be found [HERE](#).

For additional information on new Fender® products and to find a retail partner near you, visit www.fender.com. Join the conversation on social media by following @Fender.

ABOUT PERRI'S CORPORATION:

Founded in 1998, Toronto-based Perri's Corporation is one of the leading manufacturers of musical instrument accessories for guitar, bass, and saxophone musicians. For more than 20 years, the family-operated business has manufactured products for the largest musical instrument companies and retailers and has been the home of a myriad of licensed music products for countless platinum-selling artists. In 2022, Perri's expanded its product line to include camera straps, pet products, stationary products and, most recently, socks. Conceived by a team of sock experts with more than 100 years of experience in the hosiery

industry, Perri's Socks are designed for *all* day, for everyday, and for everybody. The Perri's customer experience priority is simple: to create products that are worthy of the brands they represent by focusing on quality design and construction while offering comfortable and distinctive fashion. Learn more at Perrissocks.com.

For more information:

FENDER MEDIA CONTACT:

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)–whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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<https://qa.fendergarage.com/newsroom/272863-rock-your-socks-off-perri-s-introduces-new-sock-collection-in-collaboration-with-fender/>