

JACKSON® ANNOUNCES NEW ARTIST SIGNATURE MODELS

Scottsdale, Ariz. (January 24, 2019) -- Jackson® today announces several new artist signature models including a brand-new collaboration with Arch Enemy guitar maestro Jeff Loomis, as well as new models for longtime signature artists Phil Collen of Def Leppard, Revocation's Dave Davidson, Phil Demmel of Machine Head fame, Scott Ian of Anthrax and Periphery's Misha Mansoor.

Jeff Loomis has seared his mark on multiple subgenres of metal with his smooth technique at breakneck speeds. His rhythmical style became central to Seattle-based progressive metal band Nevermore's sound, while his two solo albums tore apart the technical metal scene and featured intricate fret work laced with soaring solos. As the current guitarist for the world renowned Swedish melodic death metal act Arch Enemy, he continues to build upon his legacy with the most astonishing riffs the genre has ever heard.

Jackson is thrilled to pay tribute to the gifted musician with the **USA Signature Jeff Loomis Kelly™** model.

This signature Kelly axe is loaded with premium features including an ash body with a sandblasted ash top and **Black** finish for a distressed and menacing look. The body is paired with a one-piece maple neck-through-body with scarf joint and graphite reinforcement, providing the utmost stability against the rigors and ravages of the road. Shaped for speed, its 12"-16" compound radius bound ebony fingerboard features 24 jumbo stainless steel frets and mother of pearl sharkfin inlays.

Dynamic Seymour Duncan® Jeff Loomis Signature Blackouts active pickups give this metal monolith its roar of clear, articulate tones even when under the heaviest distortion. The neck pickup delivers smooth, glassy leads, while the bridge pickup sinks its teeth into more aggressive tones and sustain while maintaining its legato.

Other features include a single volume control, three-way toggle switch, all-new Floyd Rose® 1500 double-locking tremolo bridge system, heel-mount truss rod adjustment wheel, Sperzel® die-cast tuners and black hardware.

This metal behemoth is completed with a pointed 6-in-line headstock that is emblazoned with a chrome Jackson logo.

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Def Leppard guitarist Phil Collen and Jackson have enjoyed an alliance that has spanned more than three decades now. Collen's PC1 Dinky was one of the original Jackson signature instruments and continues to stand out in modern times with its staple exotic woods and unique Jackson Sustainer/Driver.

Marking his newest incarnation, the **USA Signature Limited Edition Phil Collen PC1™ Claro Walnut** boasts premium features including a caramelized mahogany body with an exquisite claro walnut top and bolt-on two-piece quartersawn caramelized flame maple neck with graphite reinforcement, scarf joint, hand-rubbed urethane finish on the back and a convenient heel-mount truss rod adjustment wheel. Designed for speedy playability, the 12"-16" compound radius caramelized maple fingerboard features comfortably rolled edges and 24 jumbo stainless steel frets.

The S/S/S configuration features a custom DiMarzio® DP427 bridge pickup and custom DiMarzio® Fast Track1™ middle pickup for thick, boosted tones with big lows and fat highs and a PC1 Sustainer Driver neck pickup for infinite sustain. This standout axe is also equipped with five-way blade switching, dome-style volume, tone and intensity control knobs and Floyd Rose® Original double-locking tremolo bridge system with titanium saddles and Jackson die-cast tuners.

An absolutely stunning instrument, this limited-edition model is dressed in a **Natural** finish with a licensed Fender® Stratocaster® headstock and satin gold hardware.

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Boston-based act Revocation has firmly established itself as one of the finest in today's death metal and thrash metal genres. Heralded as one of modern metal's elite guitarists,

frontman Dave Davidson is also the driving force behind the band as it continues to evolve and challenge conventional metal norms.

The **USA Signature Limited Edition Dave Davidson Warrior™ WR7** is an angular 7-string axe featuring a 25.5" scale length, caramelized ash body and three-piece through-body caramelized maple neck with graphite reinforcement and scarf joint. A hand-rubbed urethane neck back finish allows for comfortable and smoother playing, while the Luminlay® side dots guide your way up and down the fretboard on even the darkest of stages. The 12"-16" compound radius caramelized maple fingerboard with 24 jumbo frets and mother of pearl inlays is designed for highly technical playing—more curved by the nut for comfortable chording, it flattens out as you move up the neck for increasingly fast playing speed and wide bends without fretting out.

To meet Revocation's propensity for building rich, complex chord voicings, Davidson teamed with DiMarzio® to create his own signature Imperium™ 7 pickups, which power this limited edition axe with dynamic tone and punchy clarity. Designed so that all notes ring through, from full-bodied, tight low end while using high gain amps to crystal clear cleans on non-distorted channels, these pickups are also highly responsive to harmonics. Tone can be further tweaked with the three-way toggle switch, single tone control and single volume control with push/pull pickup coil split for single-coil tone.

This exquisite signature Warrior is available in **Natural** with black hardware and Jackson's famed pointed 7-in-line matching headstock.

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Djent forefather and speed demon Misha Mansoor has gained widespread acclaim as the mastermind behind the axe-centric progressive metal band Periphery. He's known to impress the most discerning of metal fans with his steadfast, fleet-fingered technique, and his personally designed collection of Jackson signature Juggernaut instruments— including the **Pro Series Signature Misha Mansoor Juggernaut HT6, HT6QM and HT7**— is sure to set any shredder's tone ablaze.

All models feature a basswood body paired with a bolt-on one-piece caramelized maple neck with graphite reinforcement, wrap-around heel and oiled back finish for greater playing comfort. Atop the neck is a 20" flat radius caramelized maple fingerboard with

rolled edges, 24 jumbo frets and offset dot inlays. Luminous side dots serve as position markers even on the darkest of stages, while the heel-mount truss rod adjustment wheel allows for convenient neck relief tweaks.

Not willing to sacrifice tone, Mansoor spent considerable time working with Jackson to develop killer-sounding uncovered direct mount Jackson MM1 pickups, which can be shaped with a five-way blade switch, single volume control and single tone control with push/pull select feature.

Featuring a 25.5" scale length, the **Pro Series Signature Misha Mansoor Juggernaut HT6** is available in **Matte Blue Frost** or **Satin Black** while the **HT6QM** models adds an elegant quilt maple top and comes in **Chlorine Burst**. Both 6-string offerings also feature an HT6 string-through-body hardtail bridge, reverse Jackson 3×3 AT-1 matching headstock and black hardware.

Featuring a 26.5" scale length, the **Pro Series Signature Misha Mansoor Juggernaut HT7** is available in **Neon Orange** or **Blue Sky Burst** with a Jackson 4×3 AT-1 matching headstock, Jackson HT7 string-through-body hardtail bridge and black hardware.

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A co-founder of New York "Big Four" thrash metal institution Anthrax, guitarist Scott Ian has pummeled audiences with his huge sound and formidable chops for nearly four decades.

Experience the veritable thrash godfather's signature tone with the **X Series Scott Ian King V™ KVXT**, now offered in a **Candy Apple Red** finish with white pickguard.

This signature axe also features a 24.75" scale length, mahogany body, through-body maple neck with graphite reinforcement and scarf joint and 12"-16" compound radius laurel fingerboard with 22 jumbo frets and pearloid block inlays.

Its versatile voice is powered by a pair of Duncan Designed™ humbucking pickups— a biting HB-103B humbucking bridge pickup is matched to a powerful HB-103N humbucking neck pickup for articulate tone. The KVXT also features a Jackson compensated and adjustable TOM-style bridge with anchored tailpiece, Jackson die-cast tuners, chrome

hardware, black dome-style single volume and tone controls and a black three-way toggle switch and pointed 6-in-line black headstock.

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For more than 15 years, lead guitarist Phil Demmel contributed his hard-hitting, lightning-fast licks to thrash-and-groove metal outfit Machine Head. As Demmel forges ahead to his next chapter, he'll be well-armed with a pair of all-new no-holds-barred metal axes that can hang with everything Demmel throws their way.

The fearsome **Pro Series Signature Phil Demmel Demmelition Fury PD** and **Pro Series Signature Phil Demmel Demmelition Fury PDT** models are loaded with fine features including a mahogany offset body, one-piece through-body maple neck with graphite reinforcement and scarf joint, and a 12"-16" compound-radius bound laurel fingerboard with 24 jumbo frets and piranha tooth inlays.

Soul-crushing sound emits from EMG® 81 and 60 humbucking pickups, providing a detailed intensity of thick mids and big lows with soaring high ends. The 81 bridge pickup cuts through the densest leads, while the 60 neck pickup provides your heaviest playing with harmonic clarity.

The **Pro Fury PD** sports a mesmerizing **Red Tide Fade** finish with a Floyd Rose® Special double-locking bridge system, while the **Pro Fury PDT** is draped in a stark **Snow White** finish with a black pickguard and a Jackson TOM-style adjustable string-through-body bridge.

These axes are also equipped with dual volume knobs, three-way toggle switch, Dunlop® dual-locking strap buttons, black hardware and Jackson pointed 6-in-line headstock.

Visit www.jacksonguitars.com for more information. For additional high-res new product images, please visit <https://spotlight.fender.com/newsroom/>.

ABOUT JACKSON®: Jackson began back in the late 1970s, when heavy music experienced a flamboyant and virtuosic resurgence in popularity and a small Southern California guitar repair shop became the epicenter of a new level of shred-approved excellence. Ever since

then, Jackson guitars have been universally lauded as the metal guitars; the shred machines—highly original high-performance instruments of distinctive style and formidable substance. From metal’s chart-topping peaks to its darkest recesses, for discerning guitarists all over the globe, Jackson is the only way to go.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

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