

GUILD® INTRODUCES ALL-NEW ARCOS SERIES

ARCOS SERIES MODELS FEATURE GUILD'S SIGNATURE ARCHED- BACK BODY DESIGN

SCOTTSDALE, Ariz. (Jan. 5, 2011) – Guild announces the debut of the all-new Arcos series. The new Arcos models feature Guild's signature arched-back body design, delivering enhanced volume, projection and excellent structural stability. Three new guitar models offer legendary Guild sound and playability at very accessible price points.

Arcos series models include Guild's slim, satin-finish mahogany neck for smooth, comfortable feel and effortless playability. Other premium features include a solid Sitka spruce top, rosewood fingerboard and bridge, bone nut and saddle, koa rosette and Fishman® electronics. For added protection, all models include a Guild lightweight polyfoam case.

The **AD-3** dreadnought covers a lot of sonic ground. Its solid Sitka spruce top, laminated mahogany sides and arched back, give it a lush, balanced sound with excellent volume and resonance. The koa rosette, pearl inlays and rosewood headcap impart a touch of class and understated elegance.

The **AD-3CE** is a pure-performance dreadnought with a cutaway body design that invites players to venture into the upper regions of its premium rosewood fingerboard. Its Fishman® Presys Plus pickup system rounds out the package with a host of performer-friendly features, such as an onboard electronic tuner and anti-feedback control.

Also in the series is the **AO-3CE**, a performance-driven, orchestra-style model with laminated mahogany sides and arched back, and a slim, satin-finish mahogany neck. Fingerstyle players will appreciate the extra string spacing that the 1 3/4" nut width provides, while the cutaway body design offers easy access to the upper reaches of the fingerboard

on this unique small-body guitar. The AO-3CE also includes a Fishman® Presys Plus pickup system, with an onboard electronic tuner and an anti-feedback control.

Guild Arcos Series guitars are available through authorized Guild dealers with manufacturer's suggested retail prices ranging from \$759.99 to \$999.99. For more information, and to find a dealer near you, visit www.guildguitars.com

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About Guild Guitars

Guild® is a historic American guitar brand with a 58-year history of building fine musical instruments. With a reputation built on Old World craftsmanship, innovation, quality and value, Guild has established itself as one of the world's premier acoustic guitar manufacturers. Guild guitars are prized by players worldwide for their full, balanced sound, excellent playability and exceptional build quality. Guild Guitars – a tradition in tone since 1953! For more information, visit www.guildguitars.com.

ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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