



**FENDER MUSICAL INSTRUMENTS
CORPORATION UNVEILS
PIONEERING INNOVATIONS,
SETTING A NEW STANDARD FOR
EXCELLENCE IN 2024**

**FENDER® BEGINS CELEBRATION FOR 70TH ANNIVERSARY OF THE
ICONIC STRATOCASTER® GUITAR, DEBUTS NEW ACCESSORIES, AND
SHOWCASES VINTAGE-STYLE CLASSIC MODELS FROM SQUIER®**

**JACKSON® EXPANDS ITS METAL LEGACY WITH ALL-NEW MODELS
ADDED TO THE CONCEPT SERIES AND PRO PLUS SERIES WHILE
INTRODUCING UPDATES TO THE X SERIES AND JS SERIES**

**GRETSCH® UNVEILS EXCLUSIVE LIMITED EDITION PROFESSIONAL
QUILT CLASSICS AND EXPANDS ELECTROMATIC® COLLECTION AND
JIM DANDY™ SERIES WITH ADDITIONS**

EVH® ANNOUNCES UPDATES TO ITS WOLFGANG® STANDARD SERIES, WOLFGANG SPECIAL SERIES AND STRIPED SERIES

CHARVEL® REVEALS NEW, CUTTING-EDGE SUPER-STOCK MODEL AND EXPANDS HIGH-PERFORMANCE GUITAR PORTFOLIO WITH PRO-MOD SERIES AND MJ SERIES ENHANCEMENTS

HOLLYWOOD, Calif. (January 18, 2024) — In an era where musical genres seamlessly blend and transcend boundaries, the significance of having the right gear in a musician's setup has never been more pronounced. It is crucial to provide players with optimal choices for performance, recording and jamming in this dynamic musical landscape. To meet demands, [Fender Musical Instruments Corporation \(FMIC\)](#) announces new releases from Fender®, Jackson®, Gretsch® guitars, EVH® and Charvel®. Every new model enhances an established legacy of excellence, emphasizing quality, tone and craftsmanship tailored to the evolving needs of the player.

This year, Fender® marks the 70th Anniversary of the Stratocaster® guitar along with new accessories and Squier unveils its Limited Edition Classic Vibe models . Jackson® fortifies its metal legacy by introducing a range of new models across the Concept Series and Pro Plus Series, coupled with enhancements to its renowned X Series and JS Series. In tandem, Gretsch® guitars showcases its commitment to innovation through the unveiling of Limited Edition Professional Quilt Models, alongside noteworthy additions to the Electromatic Collection and Jim Dandy™ Series. EVH® announces updates to the Wolfgang® Standard Exotic Series, Wolfgang® Special Series and Striped Series. Meanwhile, Charvel® elevates its offerings with the introduction of the Super-Stock model and the expansion of its high-performance guitar lineup, incorporating updates to the Pro-Mod Series and MJ Series. This collective effort underscores each brand's dedication to advancing and diversifying their respective guitar portfolios.

"Our latest introductions are designed to cater to both dedicated aficionados and those discovering these iconic brands for the first time," said Justin Norvell, Executive Vice President, Product at FMIC. "As a team, our goal is to provide impeccable craftsmanship, unparalleled tonal adaptability tailored to their remarkable specifications and an effortlessly playable, yet uniquely stylish experience. Balancing tradition while expanding

our product range underscores our dedication to meeting the requirements of musicians spanning various genres and playing preferences, regardless of their point in the musical expedition."

"In the dynamic world of musical expression, we're proud to unveil a compelling array of new collections and expansions within our esteemed portfolio of wholly owned and licensed brands," shared Tammy Van Donk, Executive Vice President FMIC Sales. "These releases signify our dedication to providing our dealer partners with a diverse catalog that effortlessly caters to the wide spectrum of musical tastes and preferences. The celebration of the 70th anniversary of the iconic Stratocaster, coupled with our collaborative efforts with exceptional artists, introduces an additional level of enthusiasm and innovation to these offerings. We're in an exhilarating phase for musicians and the depth of our offerings resonates profoundly with the vibrancy of this era. We are excited to hear what our community thinks of these new offerings."

2024 NEW PRODUCT INTRODUCTIONS

An American icon, Fender® was founded in Southern California and has established a worldwide influence that extends from the studio to the stage — and beyond. Everyone from beginners to the world's most acclaimed artists have used Fender® instruments, amps and gear, making the company not only a revered industry leader but a cultural symbol that resonates globally. Nearly eight decades since founder Leo Fender built his first electric guitar, Fender's reach transcends instruments and accessories, encompassing a range of innovative digital experiences that fuel musical expression and serve players at every stage — on every stage.

STRATOCASTER® 70TH ANNIVERSARY SERIES

70TH ANNIVERSARY PLAYER STRATOCASTER® (\$999.99 USD, £959.00 GBP, €1,099.00 EUR, \$1299.00 AUD, ¥165,000 JPY) Experience authentic Fender® style and modern performance with the 70th Anniversary Player Stratocaster®. Featuring a luminous and dazzling Nebula Noir finish, this Strat® is arrestingly beautiful, versatile enough to handle any style of music and perfect for creating your own sound. The modern "C"-profile maple neck and 9.5" radius rosewood fingerboard provide authentic Fender® feel, while Pure Vintage '59 Single-Coil Strat® pickups offer rich, articulate tones that fit any genre. With a 2-

point tremolo and Classic Gear™ tuners to ensure precise tuning stability, you have the flexibility to explore endless sonic possibilities. The 70th Anniversary Player Stratocaster®, a versatile instrument to inspire players and their performance. Available in Nebula Noir.

70TH ANNIVERSARY AMERICAN PROFESSIONAL II STRATOCASTER® (\$1,999.99 USD, £2,169.00 GBP, €2,499.00 EUR, \$3,699.00 AUD, ¥330,000 JPY) Players will go to new heights with the 70th Anniversary American Professional II Stratocaster®. The alder body, stunning flame maple top and Comet Burst finish exude elegance and class. Equipped with 70th Anniversary V-Mod II single-coil Strat® pickups, this guitar delivers dynamic and expressive tones. The deep “C”-neck features smooth rolled fingerboard edges, “Super-Natural” satin finish and sculpted neck heel for a supremely comfortable feel and easy access to the upper register. An upgraded 2-point tremolo with a cold-rolled steel block increases sustain, clarity and high-end sparkle. Deluxe locking tuners ensure exceptional tuning stability. The American Pro II Stratocaster® delivers instant familiarity and sonic versatility you’ll feel and hear right away, with broad ranging appointments that add up to nothing less than a new standard for professional instruments. The Inca Silver ABS molded case provides reliable protection for your prized instrument. Offered in Comet Burst.

Available now. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

LIMITED EDITION CLASSIC VIBE™

Drawing influence from the customizations that gained popularity in the 1960s, the Limited Edition Classic Vibe mirrors a vintage era, evoking an old-school ambiance.

Limited Edition Classic Vibe™ ‘60s Stratocaster® HSS (\$449.99 USD, £409.99 GBP, €469.99 EUR, \$949.00 AUD, ¥67,100 JPY) A tribute to Stratocaster® customizations that were made popular during the 1960s, the Limited Edition Classic Vibe ‘60s Stratocaster HSS creates incredible tone courtesy of a set of Fender-Designed alnico pickups. Player-friendly features include a slim, comfortable “C”-shaped neck profile with an easy-playing 9.5”-radius fingerboard and narrow-tall frets, as well as a vintage-style tremolo system for expressive string bending effects. This throwback Squier model also features 1960s-inspired headstock markings and matching painted headstock, rich-looking nickel-plated hardware

and a slick vintage-tint gloss neck finish for an old-school vibe. Offered in Sienna Sunburst and Lake Placid Blue.

Limited Edition Classic Vibe™ '60s Custom Telecaster® (\$429.99 USD, £429.99 GBP, €489.99 EUR, \$899.00 AUD, ¥61,600 JPY) A nod to the double-bound Tele® models of the 1960s, the Limited Edition Classic Vibe '60s Custom Telecaster® creates incredible tone courtesy of the Fender-Designed alnico single-coil pickups. Player-friendly features include a slim, comfortable "C"-shaped neck profile with an easy-playing 9.5"-radius fingerboard and narrow-tall frets, as well as a vintage-style Telecaster bridge with barrel saddles and string-through-body design. This throwback Squier model also features vintage-inspired headstock markings, rich-looking nickel-plated hardware and a slick vintage-tint gloss neck finish for an old-school vibe. Offered in Satin Dakota Red.

Limited Edition Classic Vibe™ '60s Telecaster® SH (\$449.99 USD, £409.99 GBP, €469.99 EUR, \$949.00 AUD, ¥74,800 JPY) A tribute to Telecaster® customizations that were made popular during the 1960s, the Limited Edition Classic Vibe '60s Telecaster SH creates incredible tone courtesy of Fender-Designed alnico single-coil bridge and humbucking neck pickups (SH). Player-friendly features include a slim, comfortable "C"-shaped neck profile with an easy-playing 9.5"-radius fingerboard and narrow-tall frets, as well as a vintage-style Telecaster bridge with barrel saddles and string-through-body design. This throwback Squier model also features 1960s-inspired headstock markings and matching painted headstock, rich-looking nickel-plated hardware and a slick vintage-tint gloss neck finish for an old-school vibe. Available in Sherwood Green and Black.

Limited Edition Classic Vibe™ Mid-'60s Jazz Bass® (\$449.99 USD, £429.99 GBP, €489.99 EUR, \$949.00 AUD, ¥67,100 JPY) A tribute to the evolution of the Jazz Bass® in the mid-'60s, the Limited Edition Classic Vibe Mid-'60s Jazz Bass combines the luxurious playability that made it famous with the versatility and massive tone of its dual Fender-Designed alnico single-coil pickups. Player-friendly features include a slim, comfortable "C"-shaped neck profile with an easy-playing 9.5"-radius bound fingerboard and narrow-tall frets, as well as a vintage-style bridge with threaded saddles. This throwback Squier model also features 1960s-inspired headstock markings, rich-looking nickel-plated hardware and a slick vintage-tint gloss neck finish for an old-school vibe. Offered in Olympic White.

Available Spring 2024. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

ACCESSORIES

SWITCHBOARD™ EFFECTS OPERATOR (\$449.99 USD, £419.00 GBP, €499.00 EUR, \$799.00 AUD, ¥63,800 JPY)

Designed for players to unleash the full potential of their pedal boards, the Switchboard Effects Operator is a streamlined and compact effects switching solution with a remarkably simple interface, bringing complete signal path control, multi-pedal preset recall and convenient effects switching right to your feet.

Designed in collaboration with Ron Menelli, the premier loop switching expert called on by the pros, the Switchboard utilizes five rearrangeable relay true bypass effects loops combined with a powerful processor to intuitively reroute your pedal board—all while maintaining a completely analog, high-fidelity signal path.

The Switchboard can access any combination of pedals in any order, toggle multiple or individual effects on and off and even control your amp's footswitches and MIDI-enabled pedals. It allows users not to be bogged down with their tone workflow with complicated menus; the Switchboard's graphic user interface and easy-to-use encoder knob makes crafting presets in real time straightforward and fun. The full color LCD screen displays bold visual graphics so players always know what pedals are on and what preset is currently active. Packed with 500 user presets, a built-in professional tuner, two high-fidelity buffers, a built-in volume pedal and much more, the Switchboard provides pro-level board control in a user-friendly package.

Available January 2024. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

Fender introduces a new, innovative line of Gear Furniture, featuring beautifully crafted, upscale stand solutions to serve players and collectors alike. Expertly designed with durable materials, this collection provides a stylish and functional way to proudly display gear while elevating any home or studio space.

DELUXE WOODEN AMPLIFIER STAND (\$299.99 USD, £285.99 GBP, €329.00 EUR, \$449.00 AUD, ¥49,500 JPY) The Fender Deluxe Wooden Amp Stand features a mid-century modern design and is built tough enough to withstand the largest combo amps. The integrated drawer allows for storage and organization of essential accessories —keeping pedals, cables and power supplies off the floor.

Available February 2024. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

DELUXE WOODEN HANGING STAND (\$129.99 USD, £129.99 GBP, €149.00 EUR, \$229.00 AUD, ¥19,800 JPY) The Fender Deluxe Wooden Hanging Guitar Stand features an eye-catching, mid-century modern design to safely display your instrument. Designed from the ground up with an ultra-stable weighted base, this hanging guitar stand is as sleek as it is secure.

DELUXE WOODEN 3-TIER MULTI STAND (\$99.99 USD, £146.99 GBP, €169.00 EUR, \$179.00 AUD, ¥24,200 JPY) The Fender Deluxe Wooden 3-Tier Guitar Stand features an eye-catching, mid-century modern design that offers quick access to your 3 favorite electric guitars. The tiered construction and compact shape allows you to safely display your instruments while maximizing space through its compact design.

AMP MICROPHONE STAND (\$69.99 USD, £68.99 GBP, €79.00 EUR, \$105.00 AUD) Featuring a strong telescoping boom arm and tripod base, the Amp Microphone Stand features was engineered to ensure fixed mic positioning at all adjustment levels throughout extended performances and practice sessions. Lightweight and collapsible, this stand accommodates a wide range of low-profile miking needs. The custom embossed “F” Fender grip components and height adjustment twist clutch allows for quick adjustments on stage or in the studio.

ROUND BASE MICROPHONE STAND (\$79.99 USD, £76.99 GBP, €89.00 EUR, \$119.00 AUD) Performers can stand their ground on stage with the Round Base Microphone Stand. Featuring a sturdy, weighted base, the Round Base Mic Stand includes custom embossed “F” Fender grip components and a height adjustment twist clutch to allow for quick, on-the-fly adjustments while on stage. This stand also includes a removable pick and slide holder

that is easily attachable and detachable. Crafted from durable rubber, this clip-on accessory holds up to 12 picks for quick access and storage. The slide holder accommodates all standard slides and is also removable.

TELESCOPING MICROPHONE STAND (\$79.99 USD, £76.99 GBP, €89.00 EUR, \$119.00

AUD) Featuring a strong telescoping boom arm and tripod base, the Telescoping Microphone Stand features were engineered to ensure fixed mic positioning at all adjustment levels throughout extended performances and practice sessions. Lightweight and collapsible, this stand accommodates a wide range of low-profile miking needs. The custom embossed “F” Fender grip components and height adjustment twist clutch allows for quick adjustments on stage or in the studio.

Voiced by tone guru, Tim Shaw, Cobalt Chrome utilizes the perfect magnetic combination to unlock the full tonal potential of any Jazz Bass guitar, Precision Bass guitar or PJ bass set. The Cobalt Chrome Jazz Bass® pickups use Fender’s own proprietary blend of a FeCrCo magnet that brings a new voice and attitude to the instrument.

COBALT CHROME JAZZ BASS® SET (\$299.99 USD, £289.00 GBP, €329.00 EUR, \$569.00

AUD, ¥49,390 JPY) Cobalt Chrome magnets bring added punch, hi-fi clarity and dynamic range that players will be inspired by while still offering the transparency and midrange growl that made the Jazz Bass® so popular. The distinctive-looking chrome-ringed cover acts as a shield to help eliminate 60-cycle hum, making these pickups a remarkably true and quiet single-coil option.

COBALT CHROME P BASS® SET (\$249.99 USD, £239.00 GBP, €279.00 EUR, \$489.00 AUD,

¥41,800 JPY) Cobalt Chrome magnets bring added punch, hi-fi clarity and dynamic range that players will be inspired by while still offering the sweet low-end and thump produced by the original electric bass. The distinctive-looking chrome-ringed cover acts as a shield to help eliminate 60-cycle hum, making these pickups a remarkably true and quiet split-coil option.

COBALT P/J BASS® SET (\$349.99 USD, £349.00 GBP, €399.00 EUR, \$689.00 AUD,

¥56,980 JPY) Cobalt Chrome magnets bring added punch, hi-fi clarity and dynamic range for players looking to define their own sound. The set includes a split-coil Precision Bass®

middle pickup and Jazz Bass® bridge pickup for one of the most versatile tone combinations available. The distinctive-looking chrome-ringed cover acts as a shield to help eliminate 60-cycle hum, making these pickups a remarkably true and quiet split-coil option.

Available March 2024. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

For technical specs, additional information on new Fender products and to find a retail partner near you, visit www.fender.com. Join the conversation on social media by following @Fender on all social platforms.

Since the 1980s, Jackson® guitars have been the industry standard for heavy metal. From lightning speed runs to thunderous power chords, these instruments are optimized for playability, comfort and just about everything a hard rock guitar player could ask for.

CONCEPT SERIES

Concept Series Limited Edition Rhoads RR24 FR H, Ebony Fingerboard (\$1,999.99 USD, £1,909.00 GBP, €2,199.00 EUR, \$3,799.00 AUD, ¥341,000 JPY) Jackson neck-through-body construction ensures ergonomic comfort during long sets along with monstrous sustain and smooth playing all the way up across 24 jumbo stainless-steel frets. Graphite-reinforcement rods run through the three-piece maple neck, protecting it against environmental depredations, while the gloss color-matched neck finish adds an attractive touch. The ultra-fast 12"-16" compound radius bound ebony fingerboard is built from the get-go for easy chording and riffing near the nut and rapid, fret-out-free leads as you move up the neck. Engineered for the forward-looking metal virtuoso, an EMG® 81 pickup sits in the bridge position, providing high-output, loads of midrange harmonics and an aggressive crunch. An EMG® afterburner push-pull pot will boost the input by up to 20dB at full rotation and the top-mount Floyd Rose® 1000 series double-locking tremolo system will retain tuning stability even through the most extreme pitch changes. Available in Black with White Pinstripes.

Concept Series Limited Edition Soloist™ SL27 EX, Ebony Fingerboard (\$1,999.99 USD, £1,909.00 GBP, €2,199.00 EUR, \$3,799.00 AUD, ¥363,000 JPY) This high-performance axe has an aggressively carved alder Soloist™ body with arched top and a through-body three-piece maple neck with graphite reinforcement. Primed for energetic riffing near the nut or blazing leads and aggressive bends in the upper registers, the 12"-16" compound radius bound ebony fingerboard features 27 jumbo stainless-steel frets, a yellow sharkfin at the 12th fret and Luminlay® side dots. The HS pickup configuration routing features direct mount Seymour Duncan® Distortion® TB-6 bridge and Seymour Duncan® Hot Rails® SHR-1 neck pickups. Designed to kick a tube amp into total overdrive, the Seymour Duncan® has a perfect blend of power and tone —thick, boosted mids, big lows and fat highs. Boasting expressive pick attack and dynamics, the Hot Rails neck pickup provides a deep and warm tone, but not muddy and is also hot without being distorted. Dial in the instrument's voice to taste with a three-way toggle switch, single volume control and single tone-control and radically dive bomb without going out of tune thanks to the Floyd Rose® 1000 series double-locking tremolo bridge system. This assertive axe is finished off with Jackson® sealed die-cast tuners and locking strap buttons. Available in Gloss Black.

Concept Series Limited King Kelly™ KE, Ebony Fingerboard (\$2,199.99 USD, £2,099.00 GBP, €2,399.00 EUR, \$3,999.00 AUD, ¥418,000 JPY) The King Kelly™ features resonant alder body-wings and a three-piece through-body maple neck with graphite reinforcement to guard against climate-induced warping. Hosting 24 jumbo stainless-steel frets and pearloid sharkfin inlays, the 12"-16" compound radius bound ebony fingerboard has a more rounded profile at the nut for natural-feeling chording and riffing and gradually flattens towards the heel for optimal shred articulation and bends. The axe also comes equipped with Luminlay® side-dots to guide you along the fretboard even on the darkest of stages. Ready to roar, the King Kelly™ is also equipped with a pair of volcanic Bare Knuckle Aftermath pickups. Lots of controlled bass for exceptional fast staccato riffing and crushing mid-range and precision high end articulation makes these pickups perfect for metal players. Players can command their sound with a three-way pickup toggle switch, single volume and tone controls and enjoy exceptional dynamic response and reliable tuning stability from the Floyd Rose® 1000 series double-locking tremolo bridge. Available in Satin Black.

Concept Series Limited Edition Dinky® MDK HT8 MS, Ebony Fingerboard (\$1,899.99 USD, £1,959.00 GBP, €2,249.00 EUR, \$3,599.00 AUD, ¥308,000 JPY) A stylishly contoured basswood body with a three-piece maple/wenge/maple neck, protecting it against environmental depredations, while the Satin Black finish gives that smooth- as-butter playing feel. The ultra-fast 12"-16" compound radius ebony fingerboard is built from the get-go for easy chording and riffing near the nut and rapid, fret-out-free leads as you move up the neck. Glow-in-the-dark Luminlay® side dots are also a game-changer for touring musicians, providing fretboard guidance even on the darkest of stages. The Fishman® Fluence® Modern PRF-M39-CB1 humbucking pickup in the bridge position and Fishman® Fluence® Modern PRF-M39-AB1 humbucker in the neck position allows you to access brutal aggression and passive punch in the same guitar. Shape your tone with a three-position pickup blade switch, single volume control and single tone control with push/pull activation to switch between a crisp, searing Voice 1 and the high-output distortion of Voice 2. A high-quality Hipshot® fixed bridge delivers maximum sustain and tonality and rock-solid tuning stability throughout the most aggressive playing styles. Swathed in sinister Jackson® style, the Jackson® Concept Series Limited Edition Dinky® MDK HT8 MS comes in Satin Black with all-black hardware including Jackson® tuners and locking strap buttons, Graph Tech® TUSQ® XL nut and color-matched reverse Jackson AT-1 4×4 black headstock. Available in Satin Black.

Available April 2024. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

PRO PLUS SERIES

Pro Plus Series Rhoads RR24 (\$1,699.99 USD, £1,429.00 - £1,479.00 GBP, €1,649.00 - €1,699.00 EUR, \$2,799.99 AUD, ¥242,000- 253,000JPY) The Pro RR24 pairs a single-ply bound okoume body with a through-body three-piece maple/walnut neck, bearing a pair of graphite rods for reinforcement against the assaults of temperature and humidity. The speedy neck profile is engineered for blazing guitar work, removing any obstacles to fleet-fingered playing and granting easier access to the upper frets. Featuring 24 jumbo stainless-steel frets and pearloid sharkfin inlays, the 12"-16" compound radius ebony fingerboard is the ideal platform for heavy chording and fast, ripping solos. Modern Seymour Duncan® Distortion humbucking pickups drive this guitar's voice, combining for a

highly balanced, flexible tone for even the most aggressive of styles, with plenty of high-output for pristine cleans and snarling distortion. The sensitive Floyd Rose® 1000 Series recessed double-locking tremolo system adds expressive vibrato to notes and chords with the tap of a finger, along with rock-solid tuning performance and precise intonation. Available in Deep Black, Snow White and a Mirror Top.

Pro Plus Series Rhoads RR24 PS (\$1,599.99 USD, £1,429.00 GBP, €1,649.00 EUR, \$2,999.00 AUD, ¥253,000 JPY) The Pro RR24PS pairs a pomelle sapele top with a through-body three-piece maple/walnut neck, bearing a pair of graphite rods for reinforcement against the assaults of temperature and humidity. The speedy neck profile is engineered for blazing guitar work, removing any obstacles to fleet-fingered playing and granting easier access to the upper frets. Featuring 24 jumbo stainless-steel frets and pearloid sharkfin inlays, the 12"-16" compound radius ebony fingerboard is the ideal platform for heavy chording and fast, ripping solos. Modern Seymour Duncan® Distortion humbucking pickups drive this guitar's voice, combining for a highly balanced, flexible tone for even the most aggressive of styles, with plenty of high output for pristine cleans and snarling distortion. The sensitive Floyd Rose® 1000 Series recessed double-locking tremolo system adds expressive vibrato to notes and chords with the tap of a finger, along with rock-solid tuning performance and precise intonation. Available in Firestorm.

Pro Plus Series Soloist™ SLA3W (\$1,699.99 USD, £1,429.00 GBP, €1,649.00 EUR, \$2,999.00 AUD, ¥236,500 JPY) The Pro Plus SLA3W premium features include a six-ply bound arched okoume body with walnut top and three-piece through-body maple/walnut neck and hand-rubbed oil finish on the back for smooth playability and comfortability, as well as graphite-reinforcement rods that provide stability to guard against temperature and humidity-induced bending and warping. Its 12"-16" compound radius bound ebony fingerboard with 24 jumbo stainless steel frets is designed for highly technical lightspeed playing —more curved by the nut for comfortable chording, it flattens out as you move up the neck for increasingly fast playing speed and wide bends without fretting out. Designed for aggressive playing styles, modern Seymour Duncan® Distortion™ humbucking bridge pickup roars with hot-rodded attitude and a powerful low end, while the Seymour Duncan Custom Flat Strat® SSL-6 RWRP single-coil middle and Seymour Duncan® Custom Flat Strat® SSL-6 neck pickups radiate with glassy treble tone and scooped mids that perform

well across a multitude of genres. Think pristine cleans, crunchy rhythms, snarling distortion and searing leads. Explore this instrument's versatile voice with a five-way blade pickup switch, a single volume and tone controls and dive and soar expressively with the Floyd Rose® 1000 Series double-locking tremolo bridge system, recessed for pick hand comfort and providing laser-accurate intonation and ultra-stable tuning. Available in Natural Walnut.

Pro Plus Series Soloist™ SLA3Q (\$1,599.99 USD, £1,269.00 GBP, €1,459.00 EUR, \$2,899.00 AUD, ¥236,500 JPY) The Pro Plus SLA3Q premium features include a six-ply bound arched okoume body with walnut top and three-piece through-body maple/walnut neck and hand-rubbed oil finish on the back for smooth playability and comfortability, as well as graphite-reinforcement rods that provide stability to guard against temperature and humidity-induced bending and warping. Its 12"-16" compound radius bound ebony fingerboard with 24 jumbo frets is designed for highly technical lightspeed playing — more curved by the nut for comfortable chording, it flattens out as you move up the neck for increasingly fast playing speed and wide bends without fretting out. Designed for aggressive playing styles, modern Seymour Duncan® Distortion™ humbucking bridge pickup roars with hot-rodded attitude and a powerful low end, while the Seymour Duncan® Custom Flat Strat® SSL-6 RWRP single-oil middle and Seymour Duncan® Custom Flat Strat® SSL-6 neck pickups radiate with glassy treble tone and scooped mids that perform well across a multitude of genres. Think pristine cleans, crunchy rhythms, snarling distortion and searing leads. Explore this instrument's versatile voice with a five-way blade pickup switch, a single volume and tone controls and dive and soar expressively with the Floyd Rose® 1000 Series double-locking tremolo bridge system, recessed for pick hand comfort and providing laser-accurate intonation and ultra-stable tuning. Available in Fuschia Burst.

Pro Plus Series Dinky® DKAQ (\$1,299.99 USD, £1,429.00 GBP, €1,649.00 EUR, \$2,299.00 AUD, ¥189,200 JPY) A modern metal machine, the Pro Plus DKAQ features a single ply bound okoume arched top body, draped in a gorgeous quilt maple top and a sturdy graphite-reinforced five-piece maple/walnut bolt-on neck with a sculpted shredder's cut heel for easier access to the upper frets. A hand-rubbed oil finish on the back of the neck provides great playing comfort, while a heel-mount truss rod adjustment wheel allows for quick and convenient neck relief tweaks. Featuring 24 jumbo stainless-steel frets and offset

pearloid dot inlays, the 12"-16" compound radius ebony fingerboard is the ideal platform for heavy chording and fast, ripping solos. A pair of direct mount brawny Seymour Duncan® humbucking pickups — JB™ (bridge) and '59™ (neck) —power this axe, delivering powerful punch while retaining clarity with enhanced note definition, a critical component for modern metal. This instrument is also equipped with single volume and tone controls plus five-way blade switching to tweak and refine tone, and a recessed Floyd Rose® 1000 Series double-locking tremolo bridge system for improved tuning stability. Luminlay side dots will guide players along the fretboard even on the darkest of stages. Boasting Jackson's distinctive style, the Pro Plus DKAQ is available in a variety of finishes with matching pointed 6-in-line headstock and all-black hardware, including sealed die-cast tuners and Jackson locking strap buttons. Available in Firestorm, Transparent Purple Burst, Ghost Burst and Emerald Green.

Available April 2024. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

X SERIES

X Series Dinky® DK1 H (\$599.99 USD, £589.00 GBP, €679.00 EUR, \$1,099.00 AUD, ¥91,300 JPY)

The Jackson® X Series Dinky® DK1 H DX is a venerable double-cutaway workhorse that offers many fine features desired by today's shredders. This Dinky model features an ergonomically curved nyatoh body and bolt-on maple neck with graphite reinforcement for rock-solid stability and tilt-back scarf joint headstock. Hosting 24 jumbo frets, its 12"-16" compound radius laurel fingerboard curves more dramatically at the nut for easy chording and flattens out as it approaches the neck joint for low-action bends without fretting out. A Jackson high-output humbucker pickup powers this metal beast with a full-bodied tone ideal for brazen lead work or assertive rhythmic runs. A single volume and Floyd Rose® Licensed double-locking tremolo bridge system provides superior string stability and dynamic tremolo action. Available in Skull Kaos.

X Series Dinky® DK1A (\$699.99 USD, £589.00 GBP, €679.00 EUR, \$1,599.00 AUD, ¥91,300 JPY) The Jackson® X Series Dinky® DK1A DX is a venerable double-cutaway workhorse that offers many fine features desired by today's shredders. This Dinky model features an ergonomically curved nyatoh body and bolt-on maple neck with graphite reinforcement for rock-solid stability and tilt-back scarf joint headstock. Hosting 24 jumbo frets, its 12"-16"

compound radius maple fingerboard curves more dramatically at the nut for easy chording and flattens out as it approaches the neck joint for low-action bends without fretting out. Jackson high-output humbucking pickup and rail-style neck pickup power this metal beast with full-bodied tone ideal for brazen lead work or assertive rhythms runs. A Floyd Rose® Special double-locking tremolo bridge system provides superior string stability and dynamic tremolo action. Available in White Tortoise.

X Series Soloist™ SL1A DX Limited Edition (\$899.99 USD, £869.00 GBP, €999.00 EUR, \$1,599.00 AUD, ¥141,900 JPY) The Jackson X Series Soloist™ SL1A DX is a venerable double-cutaway workhorse that offers many fine features desired by today's shredders. This Soloist model features an ergonomically curved poplar body and through-body maple neck with graphite reinforcement for rock-solid stability and tilt-back scarf joint headstock. Hosting 24 jumbo frets, its 12"-16" compound radius bound laurel fingerboard curves more dramatically at the nut for easy chording and flattens out as it approaches the neck joint for low-action bends without fretting out. A Jackson® high-output humbucking bridge pickup and rail-style neck pickup power this metal beast with an expansive voice loaded with crunchy, full-bodied tone ideal for brazen lead work or assertive rhythmic runs. Tone is fully customizable with three-way pickup blade switching and single volume and tone controls, while a Floyd Rose® Special double-locking tremolo bridge system provides superior string stability and dynamic tremolo action. Available in Red with Black Cross Daggers.

X Series Soloist™ SLX DX Camo (\$899.99 USD, £649.00 GBP, €749.00 EUR, \$1,699.00 AUD, ¥154,000 JPY) This Soloist™ model features an ergonomically curved poplar body and through-body maple neck with graphite reinforcement for rock-solid stability and tilt-back scarf joint headstock. Hosting 24 jumbo frets, its 12"-16" compound radius bound laurel fingerboard curves more dramatically at the nut for easy chording and flattens out as it approaches the neck joint for low-action bends without fretting out. Active Jackson® covered high-output humbucking pickups power this metal beast with an expansive voice loaded with crunchy, full-bodied tone ideal for brazen lead work or assertive rhythm runs. Tone is fully customizable with three-way pickup blade switching and single volume and tone controls, while a Floyd Rose® Special double-locking tremolo bridge system provides superior string stability and dynamic tremolo action. Available in Butterscotch.

X Series Kelly™ KEX, Laurel Fingerboard (\$799.99 USD, £729.00 GBP, €839.00 EUR, \$1,499.00 AUD, ¥132,000 JPY) Boasting an electrifying offset angular shape and lightning-fast neck, Jackson® X Series Kelly™ models exude metal sophistication, while also delivering massive sound and reliable performance at an exceptional value. The KEX features lightwood and resonant poplar body-wings and a through-body maple neck with graphite reinforcement. Make a bold statement with the X Series Kelly™ KEX, available in all-new Ferrari Red with black bevels, black hardware and a black Jackson® pointed 6-in-line headstock and all-new Lime Green Metallic and Deep Purple Metallic with black hardware and a black Jackson® pointed 6-in-line headstock.

X Series Soloist™ SLX DX, Laurel Fingerboard (\$899.99 USD, £649.00 GBP, €749.00 EUR, \$1,599.00 AUD, ¥154,000 JPY) The X Series Soloist™ SLX DX is a venerable double-cutaway workhorse that offers many fine features desired by today's shredders. The SLX DX features a poplar body, through-body maple neck with graphite reinforcement and tilt-back scarf joint headstock. Jackson covered high-output humbucking pickups power this metal beast. Sleek and deadly with our signature pointed 6-in-line black headstock, the SLX DX is available in an all-new Polka Dot finish with black hardware.

X Series Spectra Bass SBX IV, Laurel Fingerboard (\$569.99 USD, £549.00 GBP, €629.00 EUR, \$1,199.00 AUD, ¥121,000 JPY) With modern style, flexible tone and incomparable value, the Jackson® X Series Spectra Bass SBX IV takes the adventurous player on a bold bass odyssey, launching a commanding all-new entry in Jackson's formidable neck-through-body bass lineup. The offset Spectra Bass body style was innovatively designed with the gigging musician in mind. Its nyatoh body has a larger upper horn that evenly distributes weight throughout the instrument for perfect balance and playing comfort. The SBX IV provides a full-sonic spectrum for even the most versatile and progressive bassists. Dual passive medium-output humbucking pickups create a dynamic foundation with punch, power and note articulation. This four-string bass also features a HiMass™ hardtail bridge that enhances sustain and improves attack. Featuring a unique 2×2 black headstock with an understated "J" logo, the budget-friendly SBX IV comes in new stage-conquering finishes including Gloss Black or Matte Army Drab with black hardware, Candy Apple Red, Matte Blue Frost and Deep Purple Metallic.

Available June 2024. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

JS SERIES

JS Series King VTM JS22-7 KV HT (\$249.99 USD, £279.00 GBP, €319.00 EUR, \$449.00 AUD, ¥47,300 JPY) This beastly axe features a 26.5" scale length for better low-end articulation and string tension, a lightweight and resonant poplar body and a bolt-on maple neck with graphite reinforcement and scarf joint for rock-solid stability. Hosting 24 jumbo frets and piranha tooth inlays, the 12"-16" compound radius amaranth fingerboard creates the ideal playing surface for fat riffs and easy chording near the black plastic nut while gradually flattening in the upper registers for lightning-quick solos and wide bends without fear of fretting out. Powered by Jackson® high-output humbucking pickups, the JS22-7 KV HT is also equipped with a three-way toggle switch, single volume and tone controls, compensated string-through-body fixed Jackson HT7 bridge, sealed die-cast tuners and our 3×4 (3 over, 4 under) AT-1 headstock. Available in Satin Black.

JS Series Rhoads JS22-7 RR HT (\$269.99 USD, £279.00 GBP, €319.00 EUR, \$499.00 AUD, ¥47,300 JPY) This beastly axe features a 26.5" scale length for better low-end articulation, a lightweight and resonant poplar body and a bolt-on maple neck with graphite reinforcement and scarf joint for rock-solid stability. Hosting 24 jumbo frets and piranha tooth inlays, the 12"-16" compound radius amaranth fingerboard creates the ideal playing surface for fat riffs and easy chording near the black plastic nut while gradually flattening in the upper registers for lightning-quick solos and wide bends without fear of fretting out. Powered by Jackson high-output humbucking pickups, the JS22-7 RR HT is also equipped with a three-way toggle switch, single volume and tone controls, compensated string-through-body fixed Jackson HT7 bridge, and sealed die-cast tuners. Available in Satin Black.

JS Series Dinky® JS20 DKAQ 2PT (\$269.99 USD, £239.00 GBP, €279.00 EUR, \$499.00 AUD, ¥47,300 JPY) The JS Series Dinky® JS20 DKAQ 2PT has a poplar body with quilt maple art grain top, bolt-on maple speed neck with graphite reinforcement and a 12"-16" compound-radius bound amaranth fingerboard with 24 jumbo frets and pearloid sharkfin inlays. A pair of Jackson® high-output humbucking pickups with ceramic magnets cranks

out clear tone with plenty of girth and can be shaped with a three-way blade switch and single volume and tone controls. This model also features all-black hardware including a synchronized fulcrum tremolo bridge, standard strap buttons and die-cast tuners. Available in Transparent Black Burst, Transparent Blue Burst, Transparent Green Burst and Transparent Tobacco Burst.

JS Series Dinky® JS 32 DKAP (\$399.99 USD, £409.00 GBP, €469.00 EUR, \$699.00 AUD, ¥71,500 JPY) The JS Series Dinky® Arch Top JS32 DKAP features a poplar body with a beautiful art-grain poplar burl arched top and bolt-on maple neck with scarf joint and graphite reinforcement for rock-solid stability. Hosting 24 jumbo frets and pearloid sharkfin inlays, the 12"-16" compound radius bound amaranth fingerboard gradually flattens toward the heel from its more rounded profile at the nut. This makes for comfortable and natural-feeling chording and riffing near the nut, with optimal shred articulation and bending nearer the heel. Dual Jackson® high-output humbucking pickups with ceramic magnets erupt with a hot, crunchy tone perfect for any flavor of hard rock or heavy metal. Dial in tone to your preference with three-way blade switching and single volume and tone controls and wail away at will as the Jackson-branded Floyd Rose® licensed double-locking bridge provides dynamic trem action with tuning stability. Available in Transparent Black Burst and Transparent Black.

JS Series Concert™ Bass CB JS3P (\$369.99 USD, £449.00 GBP, €519.00 EUR, \$649.00 AUD, ¥73,700 JPY) The Concert™ Bass JS3P is a four-string, 34"-scale model featuring a lightweight and resonant poplar body draped in a beautiful poplar art grain burl top, bolt-on maple neck with graphite reinforcement and a 12"-16" compound radius bound amaranth fingerboard with 24 jumbo frets and sharkfin inlays. Dual Jackson® high-output humbucking bass pickups create a monstrous low-end growl, while a HiMass™ bridge provides rock-solid stability, improved sustain and bolder tone. Tone can be refined and tweaked with a pair of volume controls and an active three-band EQ. Loaded with vibe and value, the Concert Bass JS3P is available in Black Burst Burl and Transparent Black finishes with black hardware.

Available Spring 2024. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

For technical specs, additional information on new Jackson products and to find a retail partner near players, visit www.jacksonguitars.com. Join the conversation on social media by following @OfficialJacksonGuitars on Instagram and @JacksonGuitarsUSA on YouTube.

Since 1883, Gretsch® has been the instrument of choice for musical revolutionaries due to the rich, full sound, smooth playability and bold classic visual style. From modern versions of legendary Gretsch® instruments to artist tribute models, Gretsch's emphasis on hand-craftsmanship and commitment to quality has pioneered new designs and manufacturing techniques, winning endorsements from some of the music industry's most respected artists, including Chet Atkins, Eddie Cochran, Billy Duffy, George Harrison, Orville Peck and Brandi Carlile.

ELECTROMATIC® COLLECTION

G5420T Electromatic® Classic Hollow Body Single-Cut with Bigsby® (\$799.99 USD, £899.00 GBP, €1,049.00 EUR, \$1,599.00 AUD, ¥157,300 JPY) The guitar features a laminated maple body with vintage-inspired perimeters and refined arches, as well as trestle block bracing to help reduce unwanted feedback. Coupled with the FT-5E Filter'Tron™ pickups, this hollow build's voice explodes with a huge full-bodied punch, classic chime and enhanced presence, clarity and note definition. Available in two new finishes: Two-Tone Anniversary Green and Two-Tone Vintage White/London Grey.

G5622T Electromatic® Center Block Double-Cut with Bigsby® (\$799.99 USD, £799.00 GBP, €949.00 EUR, \$1,599.00 AUD, ¥156,200 JPY) The guitar features a double-cutaway maple body with chambered spruce center block for dynamic resonance, high gain power and lightweight comfort. Dual Black Top Broad'Tron™ humbucking pickups deliver chiming highs with dynamic and articulate tone for enhanced sonic punch. Available in two new finishes: Cadillac Green and Midnight Sapphire.

G5622 Electromatic® Center Block Double-Cut with V-Stoptail (\$699.99 USD, £749.00 GBP, €899.00 EUR, \$1,399.00 AUD, ¥148,500 JPY) The guitar features a double-cutaway maple body with chambered spruce center block for dynamic resonance, high gain power and lightweight comfort. Dual Black Top Broad'Tron™ humbucking pickups deliver chiming

highs with dynamic and articulate tone for enhanced sonic punch. Available in two new finishes: Olive Metallic and Claret Burst.

Available May 2024. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

ELECTROMATIC® PRISTINE LE

Electromatic® Pristine LTD Center Block Double-Cut with Bigsby® (\$899.99 USD, £849.00 GBP, €999.00 EUR, \$1,699.00 AUD, ¥171,600 JPY) Clean, elegant and powerful, our Limited Edition Electromatic® Pristine Center Block guitars deliver uncompromising Gretsch® power and fidelity in stunning style. Two-tone finishes with metallic tops and rich stained bodies and necks, gold hardware and P90E pickups with cream inserts present a sleek, simple opulence that is sure to turn heads. Available in Dark Cherry Metallic, White Gold and Petrol.

Electromatic® Pristine LTD Jet™ Single-Cut with Bigsby® (\$749.99 USD, £649.00 GBP, €749.00 EUR, \$1,299.00 AUD, ¥122,100 JPY) Clean, elegant and powerful, our Limited Edition Electromatic® Pristine Jet™ guitars deliver uncompromising Gretsch® power and fidelity in stunning style. Two-tone finishes with metallic tops and rich stained bodies and necks, gold hardware and FT-5E Filter'Tron™ pickups with cream inserts present a sleek, simple opulence that is sure to turn heads. Available in Mako, Petrol and White Gold.

Available March 2024. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

LIMITED EDITION PROFESSIONAL COLLECTION QUILT CLASSIC

G6120TGQM-56 Limited Edition Quilt Classic Chet Atkins® Hollow Body with Bigsby® (\$3,699.99 USD, £4,149.00 GBP, €4,799.00 EUR, \$6,499.00 AUD, ¥528,000 JPY) Co-designed with the guitarist Chet Atkins, the venerable 6120 is one of the most widely heard Gretsch® instruments. The G6120TGQM-56 Limited Edition Quilt Classic Hollow Body stays true to the early design with classic aesthetics that are further elevated by the use of highly-figured quilt maple. A veritable tonal multi-tool, this hollow body has an easy-playing,

comfortable feel and rings out proudly with That Great Gretsch Sound! Available in Roundup Orange Stain.

G6134TGQM-59 Limited Edition Quilt Classic Penguin™ with Bigsby® (\$3,699.99 USD, £4,149.00 GBP, €4,799.00 EUR, \$6,499.00 AUD, ¥583,000 JPY) A sophisticated rendition of the original masterpiece, the G6134TQM-59 Limited Edition Quilt Classic Penguin™ combines opulent aesthetics with period-accurate features and appointments from the golden age of electric guitars. Satisfying eyes and ears with its golden tones and gleaming looks, this rare bird comes alive in the player's hands, singing with its distinctive voice at every strum. Available in Forge Glow.

Available April 2024. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

JIM DANDY™ SERIES

Jim Dandy™ Parlor, Walnut Fingerboard, White Pickguard (\$189.99 USD, £209.99 GBP, €239.99 EUR, \$3219.00 AUD, ¥40,700 JPY) Featuring a petite and portable parlor body shape and a short 24" scale length, the Jim Dandy™ Parlor punches above its weight with a distinct tonal clarity and throaty midrange for which parlor guitars are so beloved. The X-braced body is crafted with select lightweight laminate tonewoods for an optimal balance of woody vintage tone and reliable durability, while the "C"-shape neck presents an inviting feel for hours of old-timey inspiration. Period-correct details such as a vintage-style pinned bridge, "G"-graphic pickguard, painted pinstripe purfling, 3-on-a-plate open-gear tuning machines and oversized dot fingerboard inlays combine for a nostalgic personality destined for any barn burner or jamboree. Well suited for everything from bluesy porch pickin' to speakeasy swingin', the Gretsch® Jim Dandy™ Parlor is a ramblin' companion for newbies and old-timers alike. Available in Rex Burst and Frontier Stain.

Jim Dandy™ Concert, Walnut Fingerboard, White Pickguard (\$189.99 USD, £209.99 GBP, €239.99 EUR, \$329.00 AUD, ¥45,100 JPY) Inspired by the historic "Rex" line of instruments offered by mail-order catalog in the 1930s, '40s and '50s, Jim Dandy™ models embody the charm and spirit of those early Gretsch® flat-top guitars with the superior playability and best-in-class tone that their namesake suggests. Featuring a comfortable and compact concert body shape and a modest 24.75" scale length, the Jim Dandy™ Concert strikes the

perfect sweet-spot of versatile tone and approachable playability for a wide variety of musical settings. The X-braced body is crafted with select lightweight laminate tonewoods for an optimal balance of woody vintage tone and reliable durability, while the “C”-shape neck presents an inviting feel for hours of old-timey inspiration. Period-correct details such as a vintage-style pinned bridge, “G”-graphic pickguard, painted pinstripe purfling, 3-on-a-plate open-gear tuning machines and oversized dot fingerboard inlays combine for a nostalgic personality destined for any barnburner or jamboree. Well suited for everything from bluesy porch pickin’ to speakeasy swingin’, the Gretsch Jim Dandy Concert is a ramblin’ companion for newbies and old-timers alike.

Jim Dandy™ Deltoluxe Concert, Walnut Fingerboard, Tortoiseshell Pickguard (\$279.99 USD, £259.99 GBP, €299.99 EUR, \$479.00 AUD, ¥55,000 JPY) Featuring a comfortable and compact concert body shape and a modest 24.75” scale length, the Jim Dandy™ Deltoluxe Concert strikes the perfect sweet-spot of versatile tone and approachable playability for a wide variety of musical settings. The X-braced body is crafted with select lightweight laminate tonewoods for an optimal balance of woody vintage tone and reliable durability, while the “C”-shape neck presents an inviting feel for hours of old-timey inspiration. The onboard Gretsch® Deltoluxe magnetic soundhole pickup produces versatile electrified acoustic tone, providing added utility for live performance, recording, and effects pedals. Period-correct details such as a vintage-style pinned bridge, “G”-graphic pickguard, painted pinstripe purfling, 3-on-a-plate open-gear tuning machines and oversized dot fingerboard inlays combine for a nostalgic personality destined for any barn burner or jamboree. Well suited for everything from bluesy porch pickin’ to speakeasy swingin’, the Gretsch® Jim Dandy™ Deltoluxe Concert is a ramblin’ companion for newbies and old-timers alike. Available in Black Top.

Jim Dandy™ Dreadnought, Walnut Fingerboard, White Pickguard (\$189.99 USD, £209.99 GBP, €239.99 EUR, \$329.00 AUD, ¥45,100 JPY) Featuring a specially-designed slope shoulder body shape and a modest 24.75” scale length, the Jim Dandy™ Dreadnought offers a refreshingly comfortable and compact form factor without sacrificing the volume, projection and bass response for which dreadnought guitars are so revered. The X-braced body is crafted with select lightweight laminate tonewoods for an optimal balance of woody vintage tone and reliable durability, while the “C”-shape neck presents an inviting feel for

hours of old-timey inspiration. Period-correct details such as a vintage-style pinned bridge, “G”-graphic pickguard, painted pinstripe purfling, 3-on-a-plate open-gear tuning machines and oversized dot fingerboard inlays combine for a nostalgic personality destined for any barn burner or jamboree. Well suited for everything from bluesy porch pickin’ to speakeasy swingin’, the Gretsch® Jim Dandy™ Dreadnought is a ramblin’ companion for newbies and old-timers alike. Available in Rex Burst and Frontier Stain.

Jim Dandy™ Deltoluxe Dreadnought, Walnut Fingerboard, Tortoiseshell Pickguard

(\$279.99 USD, £259.99 GBP, €299.99 EUR, \$479.00 AUD, ¥55,000 JPY) Featuring a specially-designed slope shoulder body shape and a modest 24.75” scale length, the Jim Dandy™ Deltoluxe Dreadnought offers a refreshingly comfortable and compact form factor without sacrificing the volume, projection and bass response for which dreadnought guitars are so revered. The X-braced body is crafted with select lightweight laminate tonewoods for an optimal balance of woody vintage tone and reliable durability, while the “C”-shape neck presents an inviting feel for hours of old-timey inspiration. The onboard Gretsch® Deltoluxe magnetic soundhole pickup produces versatile electrified acoustic tone, providing added utility for live performance, recording and effects pedals. Period-correct details such as a vintage-style pinned bridge, tortoiseshell binding and “G”-graphic pickguard, painted pinstripe purfling, 3-on-a-plate open-gear tuning machines and oversized dot fingerboard inlays combine for a nostalgic personality destined for any barn burner or jamboree. Well-suited for everything from bluesy porch pickin’ to speakeasy swingin’, the Gretsch® Jim Dandy™ Deltoluxe Dreadnought is a ramblin’ companion for newbies and old-timers alike. Available in Black Top.

Jim Dandy™ Deltoluxe Parlor, Walnut Fingerboard, Tortoiseshell Pickguard (\$279.99

USD, £259.99 GBP, €299.99 EUR, \$479.00 AUD, ¥50,600 JPY) Featuring a petite and portable parlor body shape and a short 24” scale length, the Jim Dandy™ Deltoluxe Parlor punches above its weight with a distinct tonal clarity and throaty midrange for which parlor guitars are so beloved. The X-braced body is crafted with select lightweight laminate tonewoods for an optimal balance of woody vintage tone and reliable durability, while the “C”-shape neck presents an inviting feel for hours of old-timey inspiration. The onboard Gretsch® Deltoluxe magnetic soundhole pickup produces versatile electrified acoustic tone, providing added utility for live performance, recording and effects pedals. Period-correct

details such as a vintage-style pinned bridge, “G”-graphic pickguard, painted pinstripe purfling, 3-on-a-plate open-gear tuning machines and oversized dot fingerboard inlays combine for a nostalgic personality destined for any barn burner or jamboree. Well suited for everything from bluesy porch pickin’ to speakeasy swingin’, the Gretsch® Jim Dandy™ Deltoluxe Parlor is a ramblin’ companion for newbies and old-timers alike. Available in Black Top.

Available March 2024. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

For technical mechanics, additional information on new Gretsch products and to find a retail partner near players, visit www.gretschguitars.com. Join the conversation on Twitter by following @OfficialGretsch on Instagram and @GretschGuitars on YouTube.

Honoring the enduring legacy of legendary guitarist Eddie Van Halen, Fender® is thrilled to unveil a remarkable collection of new products from the EVH® brand. With an unwavering commitment to delivering Eddie's vision, these exceptional offerings embody the spirit of innovation and musical excellence that defined his illustrious career. Guided by Eddie's son, Wolfgang Van Halen, the brand is embarking on a fresh direction that seamlessly merges tradition and innovation, paying tribute to his father's influence while forging a path of its own. Together, Fender® and the EVH® brand are poised to take Eddie's legacy to new heights, ensuring his indelible impact continues to resonate with musicians and fans worldwide.

STRIPED SERIES

EVH® Striped Series Circles (\$1,399.99 USD, £1,299.00 GBP, €1,499.00 EUR, \$2,399.00 AUD, ¥187,000 JPY) With an otherworldly black-and-white “crop circles” graphic painted satin finish, the EVH® Circles model is without question one of the most distinctively eye-catching guitars in the Striped Series lineup. There’s nothing alien about the rest of this high-performance tone machine, though, with its sleek Strat®-like basswood body, rock-solid quartersawn maple neck with oiled finish, fast and smooth compound-radius maple fingerboard (12”-16”) with comfortably rolled edges and 22 jumbo frets, a single ferocious EVH® direct-mount pickup with single black plastic control knob (master volume), EVH®

Floyd Rose® w/D-Tuna® and locking nut and EVH® tuners. EVH® Striped Series gig bag, included! Available in White and Black Circles painted graphic finish.

EVH® Striped Series Shark (\$1,899.99 USD, £1,499.00 GBP, €1,749.00 EUR, \$3,199.00 AUD, ¥324,500 JPY)

After years of receiving requests for this famed instrument, EVH® is proud to release the new Striped Series Shark model, now with gigbag included! This high-performance axe features an angular ash body that is paired with a rock-solid set maple neck, carved to a comfortable modified “C” profile. The neck also features a “hockey stick” headstock and the same striped paint job on the back, while the fast-playing 12”-16” compound radius Pau Ferro fingerboard has 22 jumbo frets and white dot inlays. The Shark is also fitted with custom designed EVH Wolfgang® alnico 2 Humbucker bridge and neck pickups, delivering the ideal amount of power and articulation with sweet sustain and thick chunky rhythms in a perfectly balanced EQ curve. Adding to the unique style of this instrument, the bridge pickup features parchment bobbins with metal braid wire, while the neck pickup features black bobbins with metal braid wire. A low-friction volume knob with treble bleed provides for unmatched performance and even-volume tapering for the smoothest volume swells, while a chrome-plated solid-brass harmonica bridge provides massive attack, presence and sustain. In addition to its instantly recognizable Burgundy with Silver Stripes paint job, the Shark boasts other eye-catching features including black numbered speed knobs, three-way toggle switch housed on a brass mounting plate, brass nut, gold and chrome custom EVH-stamped Gotoh® tuners and chrome eye hooks with turnbuckles. EVH Striped Series Shark gigbag included!

Available April 2024. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

WOLFGANG® STANDARD EXOTIC

Wolfgang® WG Standard Exotic (\$799.99 USD, £689.00 GBP, €799.00 EUR, \$1,399.00 AUD, ¥140,800 JPY)

The Wolfgang WG Standard offers a basswood body with special “comfort cut” forearm contour for maximum playing ease, along with attractive natural body binding and a distinctive poplar burl top. Its bolt-on baked maple neck with graphite-reinforcement rods holds strong against the ravages of temperature and humidity, while a conveniently located spoke wheel at the base of the neck makes for quick and painless truss

rod adjustments. Designed for comfortable playability and speed, this stylish axe also features an oiled finish on the back of the neck and a 12"-16" compound radius baked maple fingerboard with rolled edges, 22 jumbo frets and black dot inlays. Dual EVH® Wolfgang® humbucking pickups mounted directly to the body increase vibration transfer, resulting in sustain for days on end. Two black knurled control knobs have been dialed-in to Van Halen's exacting specifications —the smooth-feeling 500k pots make it easy to find a unique sound while retaining the crisp high-end sparkle of the Wolfgang® pickups. The EVH-branded Floyd Rose® Special bridge and R2 locking nut consistently keep the instrument in tune through the deepest whammy dives and horse whinnies. Available in Zebrawood and Black Walnut.

Available Spring 2024. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

WOLFGANG® SPECIAL

Wolfgang® Special Striped (\$1,499-1,599.00 USD, £1,299.00 GBP, €1,499.00 EUR, \$2,699.00 AUD, ¥231,000 JPY) Loaded with player-oriented features and iconic style, the Wolfgang® Special Striped is a highly-responsive and huge-sounding instrument that was born to crank out some serious rock. Sporting some eye popping striped finishes, black headstock and chrome hardware, the Wolfgang® Special Striped features a basswood body with arched top, robust graphite-reinforced quartersawn maple neck —carved and rolled to EVH's exacting specifications and a speedy 12"-16" compound radius ebony fingerboard with 22 jumbo frets for facilitating energetic riffing and blazing leads. A heel-mount truss rod adjustment wheel also makes for quick and easy neck relief tweaks, a feature guitar techs everywhere will thank you for. The crystal clear custom-designed EVH® Wolfgang® Humbucking pickups are mounted directly to the body, supplying girth and sparkle, as well as near-endless sustain to power chords and melody lines. Every component of this guitar has been selected and positioned for high-speed playing. The low-friction volume knob lets you perform speedy violin-like volume swells with ease while the tone knob resists easy turning —avoiding unwanted tonal shifts as your picking hand flies furiously across the strings. The rock-solid EVH-branded Floyd Rose® locking tremolo bridge combines with the Floyd Rose® locking nut to maintain precise tuning, no matter how insane your whammy-bar histrionics get. The EVH® D-Tuna® re-tunes to Drop-D and back

with strict accuracy at the mere flick of a finger, making this the only guitar you'll need onstage. Available in Red, Black and White; Black and Yellow; Black and White.

Wolfgang® Special, Ebony Fingerboard (\$1,249.99 USD, £1,169.00 GBP, €1,349.00 EUR, \$2,099.00 AUD, ¥236,500 JPY) The Wolfgang® Special features a basswood body with an arched top and a robust graphite-reinforced bolt-on quartersawn maple neck. The neck is carved and rolled to Eddie Van Halen's exacting specifications and features a hand-rubbed satin urethane finish on the back. Primed for high performance, energetic riffing and blazing leads, the 12"-16" compound radius ebony fingerboard has 22 jumbo frets and pearloid dot inlays. Truss rod adjustments have also never been easier thanks to a spoke wheel conveniently located at the base of the neck. A pair of flagship custom-designed EVH® Wolfgang® Alnico 2 humbucking pickups are mounted directly to the body, providing dynamic yet articulate voicing, as well as endless sustain for powerful chords and melody lines. A sturdy and dependable EVH-branded Floyd Rose® locking trem and Floyd Rose® locking nut work in tandem for precise tuning even with extreme changes in pitch, while the EVH® D-Tuna® re-tunes to drop-D and back with strict accuracy at the flick of a finger. The volume knob with treble bleed circuit has a 500K EVH® Bourns® low friction pot for smooth swells and a tone control knob with a 250K Bourns® high friction tone pot that prevents accidental tone shifting. Available in Silverburst.

Wolfgang® Special QM, Baked Maple Fingerboard (\$1,299.99 USD, £1,299.00 GBP, €1,499.00 EUR, \$2,299.00 AUD, ¥247,500 JPY) The Wolfgang® Special QM features a basswood body with an arched quilt maple top and a robust graphite-reinforced bolt-on quartersawn baked maple neck. The neck is carved and rolled to Eddie Van Halen's exacting specifications and features a hand-rubbed satin urethane finish on the back. Primed for high performance, energetic riffing and blazing leads, the 12"-16" compound radius baked maple fingerboard has 22 jumbo frets and black dot inlays. Truss rod adjustments have also never been easier thanks to a spoke wheel conveniently located at the base of the neck. A pair of flagship custom-designed EVH® Wolfgang® Alnico 2 humbucking pickups are mounted directly to the body, providing dynamic yet articulate voicing, as well as endless sustain for powerful chords and melody lines. A sturdy and dependable EVH-branded Floyd Rose® locking trem and Floyd Rose® locking nut work in tandem for precise tuning even with extreme changes in pitch, while the EVH® D-Tuna® re-

tunes to drop-D and back with strict accuracy at the flick of a finger. The volume knob with treble bleed circuit has a 500K EVH® Bourns® low friction pot for smooth swells and a tone control knob with a 250K Bourns® high friction tone pot that prevents accidental tone shifting. Available in Indigo Burst.

Available Spring 2024. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

For technical specs, additional information on new EVH products and to find a retail partner near players, visit www.evhgear.com. Join the conversation on social media by following @EVHGear on Instagram and YouTube.

For 40 years, Charvel® has crafted high-performance tone machines for musicians across the globe who prize superior sound and exceptional design. Having forged its own distinctive identity, Charvel® earned its sterling reputation for producing high-end hot-rodded features, making the traditional-style electric guitars a standout across the metal and fusion worlds. Over the years, Charvel® has fostered a rich working relationship with some of the industry's foremost musicians, bringing these remarkably high-power instruments into the hands of players worldwide.

SUPER-STOCK SERIES

Super-Stock DKA22 2PT (\$1599.99 USD, £1,149.00 GBP, €1,299.00 EUR, \$2,599.00 AUD, ¥203,500 JPY) This limited edition Charvel® Super-Stock DKA22 HH 2PT comes with an arch body fashioned from alder and features an elegant black gloss finish. The bolt-on caramelized maple "speed" neck has graphite reinforcement, a silky-smooth hand-rubbed urethane finish, and is topped by a 12"-16" compound radius ebony fingerboard with comfortable rolled edges, 22 jumbo frets and cream dot inlays. A licensed Stratocaster® 6-in-line headstock completes the unique look of this Super-Stock axe. A fantastically full voice comes from an HH pickup configuration consisting of a Seymour Duncan® Custom Custom (TB-11) bridge pickup and Seymour Duncan® '59 (SH-1n) neck pickup, both with chrome covers. Other premium modern features include a three-way blade switch, heavy knurled dome-style volume and tone control knobs, top-mount Gotoh® 510 tremolo bridge with vintage saddles, chrome hardware and more. Available in Gloss Black.

Available May 2024. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

PRO-MOD SERIES

Pro-Mod DK24 HH 2PT CM Alder (\$1249-1299.99 USD, £1,049.00 GBP, €1,199.00 EUR, \$1,999.00 AUD, ¥203,500 JPY) Featuring a sculpted shredder's cut heel and a scalloped lower back bout for easy upper access to the fingerboard, the alder body in the classic Dinky® style is cloaked in two stage-stealing finishes —Malibu Sunset or Bubblegum Pink. The bolt-on caramelized maple "speed" neck has graphite reinforcement, silky-smooth hand-rubbed urethane back finish, heel-mount truss rod adjustment wheel and Luminlay® side dots. Its 12"-16" compound radius caramelized maple fingerboard features comfortable rolled edges, 24 jumbo frets, pearloid dot inlays and Graph Tech® TUSQ® XL nut. Brimming with versatility courtesy of the mini two-way toggle switch for series and parallel, this axe features an HH pickup configuration consisting of a direct mount Custom Seymour Duncan® Full Shred™ TB-10 bridge pickup and direct mount Seymour Duncan® Alnico II Pro APH-IN neck pickup. The bridge pickup radiates a crisp top-end with low-end articulation, while the neck pickup has incredible range with soaring highs and silky lows. Blending sophisticated style with assertive tone, the DK24 HH 2PT CM also offers premium modern features such as a five-way blade pickup switch, Stratocaster®-style skirt knobs for the volume (with 500K EVH® Bourns® low-friction potentiometer) and no-load tone controls, Gotoh® Custom 510 recessed tremolo bridge, locking tuners, chrome hardware and more. Available in Malibu Sunset and Bubblegum Pink.

Pro-Mod DK24 HH 2PT EB Alder (\$1199.99 USD, £1,049.00 GBP, €1,199.00 EUR, \$1,899.00 AUD, ¥203,500 JPY) The bolt-on caramelized maple "speed" neck has graphite reinforcement, silky-smooth hand-rubbed urethane back finish, heel-mount truss rod adjustment wheel and Luminlay® side dots. Its 12"-16" compound radius ebony fingerboard features comfortable rolled edges, 24 jumbo frets, pearloid dot inlays and Graph Tech® TUSQ® XL nut. Brimming with versatility courtesy of the mini two-way toggle switch for series and parallel, this axe features an HH pickup configuration consisting of a direct mount Custom Seymour Duncan® Full Shred™ TB-10 bridge pickup and direct mount Seymour Duncan® Alnico II Pro APH-IN neck pickup. The bridge pickup radiates a crisp top-end with low-end articulation, while the neck pickup has incredible range with soaring highs

and silky lows. Blending sophisticated style with assertive tone, the DK24 HH 2PT EB also offers premium modern features such as a five-way blade pickup switch, Stratocaster®-style skirt knobs for the volume (with 500K EVH® Bourns® low-friction potentiometer) and no-load tone controls, Gotoh® Custom 510 recessed tremolo bridge, locking tuners, chrome hardware and more. Available in Gloss Black.

Pro-Mod Relic San Dimas® Style 1 HH FR PF (\$1599.99 USD, £1,259.00 GBP, €1,449.00 EUR, \$2,599.00 AUD, ¥203,500 JPY)

Crafted from alder, the distressed body is coupled with a bolt-on maple neck featuring a pair of graphite reinforcement rods to resist bending and warping under environmental stresses. The speed neck profile is designed for lightning fast playing and completely unhindered position shifts, while the comfortably rolled fingerboard edges provide the broken-in feel of an instrument with plenty of playing miles on it, and plenty more to go. Perfect for faster tempos, the 12"-16" compound radius pau ferro fingerboard hosts 22 jumbo frets and cream dot inlays. For regularly touring musicians, a heel-mount truss rod adjust thumbwheel is a must, allowing for quick and convenient neck relief tweaks. High-output Seymour Duncan® JB™ and Seymour Duncan® '59™ humbucking pickups are directly mounted to the body, cranking out high octane rock 'n' roll tone with plenty of sweet overtones. A single volume control and 3-way toggle makes this a no-nonsense axe for players who need to dial in tones quickly. Dive to rumbling depths or add a well-placed rising harmonic without sacrificing your tuning with the Floyd Rose® 1000 Series double-locking tremolo bridge system. Available in Weathered Black, Weathered Orange and Weathered White.

Pro-Mod San Dimas® Bass PJ IV (\$999.99-1049.99 USD, £1,049.00 GBP, €1,199.00 EUR, \$1,699.00-\$1,799.00 AUD, ¥178,200 JPY)

The sleek body shape is a familiar one — straight from the original Charvel® San Dimas® basses of the late 1970s, with the deeper cutaway that gave adventurous bassists effortless upper-register access. The super-thin bolt-on maple Charvel® speed neck is crafted in the original style, with a gorgeous caramelized treatment, graphite reinforcement and heel-mount truss rod wheel for easy adjustment. The 12"-16" compound radius caramelized maple fingerboard gradually flattens from nut to heel for fast, smooth playing and has rolled edges, 20 jumbo frets and Luminlay® side dots. And like the originals, the Pro-Mod San Dimas® Bass PJ IV features the powerhouse voice of DiMarzio® pickups — a Model J™ at the bridge for well-rounded punch and a Model P® in

the middle for warm and fat tone with a mid-range growl when pushed. Versatile electronics include three-band active EQ, pickup blend control and a master volume control with push/pull selector. The push/pull selector eliminates the risk of losing sound due to a dead battery as a quick pull on the volume knob bypasses the EQ's active circuit and regains sound from the bass without the use of battery power. A Charvel® HiMass™ bridge, Graph Tech® TUSQ® XL nut and open-gear tuners combine for stellar tuning stability with improved note punch and sustain. Available in Sonic Blue and Satin Black.

Pro-Mod San Dimas® Bass PJ IV MAH (\$999.99-1099.99 USD, £1,049.00 GBP, €1,199.00 EUR, \$1,699.00-\$1,799.00 AUD, ¥178,200 JPY) The sleek mahogany body shape is a familiar one —straight from the original Charvel® San Dimas® basses of the late 1970s, with the deeper cutaway that gave adventurous bassists effortless upper-register access. The super-thin bolt-on maple Charvel® speed neck is crafted in the original style, with a gorgeous caramelized treatment, graphite reinforcement and heel-mount truss rod wheel for easy adjustment. The 12"-16" compound radius caramelized maple fingerboard gradually flattens from nut to heel for fast, smooth playing and has rolled edges, 20 jumbo frets and Luminlay® side dots. And like the originals, the Pro-Mod San Dimas® Bass PJ IV MAH features the powerhouse voice of DiMarzio® pickups —a Model J™ at the bridge for well-rounded punch and a Model P® in the middle for warm and fat tone with a mid-range growl when pushed. Versatile electronics include three-band active EQ, pickup blend control and a master volume control with push/pull selector. The push/pull selector eliminates the risk of losing sound due to a dead battery as a quick pull on the volume knob bypasses the EQ's active circuit and regains sound from the bass without the use of battery power. A Charvel® HiMass™ bridge, Graph Tech® TUSQ® XL nut and open-gear tuners combine for stellar tuning stability with improved note punch and sustain. Available in Natural Mahogany and Satin Ferrari Red.

Available May 2024. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

MJ SERIES

MJ San Dimas® Style 1 HSS FR M (\$1699.99 USD, £2,349.00 GBP, €2,699.00 EUR, \$2,899.00 AUD, ¥247,500 JPY) Ascending the summit of innovative design for the modern

artist, the Charvel® MJ San Dimas® Style 1 HSS FR M features a resonant alder body with a contoured sculpted shredder's cut heel for maximized playing comfort. Built for reliable performance, the bolt-on maple neck features graphite reinforcement, a slick hand-rubbed urethane back finish and heel-mount truss rod adjustment wheel. Its 12"-16" compound radius maple fingerboard has comfortable rolled edges, 24 jumbo frets and black dot inlays. A direct mount Seymour Duncan® JB™ TB-4 humbucking bridge pickup radiates unmistakable upper midrange attack with singing highs and an articulate low end, while direct mount Seymour Duncan® Custom Flat Strat® SSL-6 middle and neck pickups strike the perfect balance between increased output and dynamic Strat character. Tonal possibilities are limitless and can be crafted with a five-way blade switch, volume control and no-load tone control, while the recessed Gotoh® GE1996T Series double-locking tremolo holds up with excellent tuning stability even under the heaviest of playing. This versatile axe is available in a fiery Metallic Red finish accented with chrome hardware. Available in Metallic Red.

MJ San Dimas® Style 1 HSS FR E (\$1699.99 USD, £2,349.00 GBP, €2,699.00 EUR, \$2,899.00 AUD, ¥247,500 JPY) Classic Charvel® hot-rod style gets a brooding makeover with the MJ San Dimas® Style 1 HSS FR E in Satin Black with gold hardware. The alder body features a sculpted shredder's cut heel that makes upper fret access seamless, while the bolt-on maple neck with graphite reinforcement and hand-rubbed oil finish offers sturdy stability and smooth playability. An ideal surface for heavy riffing or chordal work, the 12"-16" inch compound radius ebony fingerboard has rolled edges, 24 jumbo frets and white dot inlays. This powerhouse axe offers an HSS pickup configuration featuring a Seymour Duncan® JB™ TB-4 humbucker in the bridge and Seymour Duncan® Custom Flat Strat® SSL-6 pickups in the middle and neck positions. The result is unmistakable upper midrange attack with a tight, articulate low end and harmonically rich highs that sing. The MJ San Dimas® Style 1 HSS FR E has additional premium appointments including a five-way blade switch, volume control, no-load tone control, Gotoh® GE1996T Series double-locking tremolo, Gotoh® die- cast tuners and more. Available in Satin Black.

MJ So-Cal Style 1 HSS FR M (\$1599.99 USD, £2,349.00 GBP, €2,699.00 EUR, \$2,699.00 AUD, ¥236,500 JPY) The MJ So-Cal Style 1 HSS FR M is a state-of-the-art axe to be reckoned with. The alder body features a sculpted shredder's cut heel for comfortable

upper fret rifting and is paired to a graphite-reinforced bolt-on maple neck with a hand-rubbed urethane back finish. Catering to seamless chording or swift solos, the 12"-16" compound radius maple fingerboard features comfortable rolled edges, 24 jumbo frets and black dot inlays. Neck relief adjustments are pain free, courtesy of the conveniently located heel-mount truss rod thumbwheel. An HSS pickup configuration of a direct mount Seymour Duncan® JB™ TB-4 humbucking bridge pickup radiates unmistakable upper midrange attack with sublime highs and articulated lows. Direct mount Seymour Duncan® Custom Flat Strat® SSL-6 bridge and neck pickups strike the perfect balance between increased output and dynamic Strat® character. Other premium features include a five-way blade switch, volume control, no-load tone control, Gotoh® GE1996T Series double-locking tremolo, Gotoh® die-cast tuners and more. Available in Gloss Black and Snow White. Available March 2024. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

For technical specs, additional information on new Charvel products and to find a retail partner near players, visit www.charvel.com. Join the conversation on social media by following @CharvelUSA on Instagram and YouTube.

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ABOUT JACKSON:

Jackson® began in the late 1970s when heavy music experienced a virtuosic resurgence in popularity and a small Southern California repair shop became the epicenter of a new level of excellence. When extravagant guitarists needed more from their instruments, a small staff of highly skilled craftsmen answered the call with a new breed of high-performance custom guitars. From that point on, heavy metal history would be written with Jackson's guitars being lauded as the industry's shred machines. Known for their distinctive style and formidable substance, Jackson guitars have melded seamlessly with each and every sonic mutation across the metal genre allowing discerning guitarists everywhere to achieve an explosive sound. Over the years, Jackson has worked with some of the most influential and respected players in the world and its roster of signature artists boasts guitarists whose impactful and game-changing contributions to heavy metal continue to inspire generations of musicians and fans. Today, Jackson is an owned brand under Fender Musical Instruments Corporation (FMIC) and with a foundation of premium state-of-the-art manufacturing

facilities and the industry's finest team of seasoned builders, together they are poised for a new and transformative era. For more information, visit www.jacksonguitars.com.

ABOUT GRETSCH:

Since 1883, Gretsch® guitars have been the guitar of choice for musical revolutionaries due to the rich, full sound, smooth playability and boldly classic visual style it offers. From modern versions of legendary Gretsch® instruments to artist tribute models, Gretsch's emphasis on hand-craftsmanship and commitment to quality has pioneered new designs and manufacturing techniques, winning endorsements from some of the music industry's most respected artists and creating what is known among performers as "The Great Gretsch Sound!™" Throughout the 20th century, Gretsch guitars were seen and heard on the biggest stages in rock 'n' roll and played by some of the most iconic guitarists in music history, from Chet Atkins and Duane Eddy to Bo Diddley and Malcolm Young. Today Gretsch is a licensed brand under Fender Musical Instruments Corporation (FMIC) and together, they've expanded the Gretsch footprint across musical genres, sprawling demographics and diverse geography while maintaining its unique sound, distinctive style and authentic legacy. For more information, visit www.gretschguitars.com.

ABOUT EVH®:

Two of the most important and recognizable names in rock 'n' roll joined forces in 2005 to develop the EVH® brand of guitars, amplifiers and musical products. Guitar icon and virtuoso Eddie Van Halen combined his unparalleled instinct and innovation in instrument and amp design with the expertise of the craftsmen and engineers at Fender to create a line of high quality, durable instruments that epitomize the sound of rock 'n' roll. The result is an arsenal of super powerful guitar and amps that remain unmatched in sound and form and guitars that embody speed, style and emotion. Today, Fender honors the legacy of the legendary guitarist through exceptional offerings that embody the spirit of innovation and musical excellence that defined his illustrious career. Guided by Eddie's son, Wolfgang Van Halen, the brand is embarking on a bold direction that seamlessly merges tradition and forward looking innovation, paying tribute to his father's influence while forging a path of its own. EVH® is a licensed brand under Fender Musical Instruments Corporation (FMIC) and their work together has provided musicians everywhere with the foundation to emulate one of the world's best guitarists while also recruiting some of the biggest names in music whose

inventive playing styles honor the legacy of Eddie Van Halen. For more information, visit www.evhgear.com.

ABOUT CHARVEL:

For over 40 years, Charvel® has crafted high-performance tone machines for musicians across the globe who prize superior sound and exceptional design. Having forged its own distinctive identity, Charvel earned its sterling reputation for producing high-end hot-rodded features, making the traditional-style electric guitars a standout across the metal and fusion worlds. Over the years, Charvel has fostered a rich working relationship with some of the industry's foremost musicians, bringing these remarkably high-power instruments into the hands of players worldwide. Today, Charvel is an owned brand under Fender Musical Instruments Corporation (FMIC) and together, their devotion to pitch, performance and innovation has met the needs of technically advanced guitarists everywhere. For more information, visit www.charvel.com.

FENDER MUSICAL INSTRUMENTS CORP CONTACT:

Christina Stejskal

Vice President, Global Communications

Fender Musical Instruments Corp.

CStejskal@Fender.com

Press@Fender.com

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)–whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

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