

JACKSON INTRODUCES NEW SEVEN AND EIGHT-STRING USA SELECT MODELS

SCOTTSDALE, Ariz. (March 7, 2013) – Jackson is proud to announce the release of eight new seven and eight-string USA Select models.

The **USA Select B7**, **USA Select B7 Deluxe**, **USA Select B8** and **USA Select B8 Deluxe** feature a beveled alder body, bolt-on quartersawn maple neck (neck-through on deluxe models) with graphite reinforcement and oil finish, compound-radius ebony fingerboard with 24 jumbo frets and side-dot position markers, 27" scale length, dual direct-mount DiMarzio® D Activator 7™ pickups (D Activator 8™ pickups on eight-string models), Jackson direct-mount HT-7 hard-tail string-through bridge (HT-8 on eight-string models), Jackson-branded Gotoh® tuners and Dunlop® locking strap pins. Deluxe models include black fingerboard and headstock binding. All models available in Satin Grey, Walnut Stain, Au Natural and Satin Black.

The **USA Select B7MG**, **USA Select B7MG Deluxe**, **USA Select B8MG** and **USA Select B8MG Deluxe** feature a beveled alder body, bolt-on quartersawn maple neck (neck-through on deluxe models) with graphite reinforcement and oil finish, compound-radius ebony fingerboard with 24 jumbo frets and side-dot position markers, 27" scale length, dual direct-mount EMG® 707 neck (808 on eight-string models) and 81-7 bridge pickups (808 on eight-string models), Jackson direct-mount HT-7 hard-tail string-through bridge (HT-8 on eight-string models), Jackson-branded Gotoh® tuners and Dunlop® locking strap pins. Deluxe models include black fingerboard and headstock binding. All models available in Satin Grey, Walnut Stain, Au Natural and Satin Black.

For more information, visit www.jacksonguitars.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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