



GRETSCH® ANNOUNCES NEW ELECTROMATIC® AND LIMITED EDITION MODELS

Scottsdale, Ariz. (July 17, 2019) – Gretsch® today announces new **Electromatic® Double Jet™**, **Electromatic® Center Block** and limited edition **Electromatic® Hollow Body** models, as well as the **G2622TG-P90 Limited Edition Streamliner™ Center Block P90 with Bigsby® and Gold Hardware** and **G5021E Limited Edition Rancher™ Penguin™ Parlor**.

The **G5232T Electromatic® Double Jet™ FT with Bigsby®** captures essential Jet power and fidelity at a great price.

Classic Jet tone begins with a double-cut chambered mahogany body with arched maple top that produces full lows and mids with a well-defined, yet smooth high end. The result is a strong and balanced acoustic foundation fit for a variety of tones. The mahogany neck and laurel fingerboard with 22 medium jumbo frets and pearloid Neo-Classic™ thumbnail inlays are the ideal surface for endless rock ‘n’ roll riffing.

New Black Top Filter'Tron™ pickups in the bridge and neck amplify and accentuate the chambered body to produce a wide, balanced and transparent tone. Loud and punchy, this Jet sounds out with remarkable definition at any level of gain.

Spotlight-ready in either Casino Gold, Dark Cherry Metallic, Midnight Sapphire or Tahiti Red, the G5232T also features an anchored Adjusto-Matic™ bridge, Bigsby® B50 tailpiece, aged white body binding with multi-ply purfling, silver pickguard, silver pickup bezels and chrome hardware.

...

Alive and loud, our popular **G5622T Electromatic® Center Block Double-Cut with Bigsby®** has been refreshed with new pickups and finishes.

The G5622T features a double-cutaway maple body with chambered spruce center block for dynamic resonance, high gain power and lightweight comfort. Designed for comfortable playability, the lower set maple neck features a laurel fingerboard with 22 medium jumbo frets and pearloid Neo-Classic™ thumbnail inlays.

New Black Top Broad'Tron™ humbucking pickups in the bridge and neck deliver chiming highs with dynamic and articulate tone for enhanced sonic punch. Sonic power can be flexibly harnessed with a versatile control layout consisting of a master volume control with treble bleed circuit, master tone, bridge and neck pickup volume controls and three-position pickup toggle switch.

Other fine features include an anchored Adjusto-Matic™ bridge, Bigsby® B70 vibrato tailpiece for added shimmer, Graph Tech® NuBone® nut and G-arrow knobs.

The **G5622T** dons multiple show-stopping finishes including Aspen Green, Dark Cherry Metallic or Georgia Green with silver pickguard and silver pickup bezels, as well as Imperial Stain or Orange Stain with gold pickguard and gold pickup bezels. All colors feature nickel hardware.

...

A new offering for lefties, the **G5622LH Electromatic® Center Block Double-Cut with V-Stoptail** sports a double-cutaway maple body with chambered spruce center block for

dynamic resonance, high gain power and lightweight comfort.

New dual Black Top Broad'Tron™ humbucking pickups deliver chiming highs with dynamic and articulate tone for enhanced sonic punch. Its sonic power is harnessed with a versatile control layout consisting of a master volume control with treble bleed circuit, master tone, bridge and neck pickup volume controls and three-position pickup toggle switch.

Other features include an anchored Adjusto-Matic™ bridge, V-Stoptail, Graph Tech® NuBone® nut and G-arrow knobs.

This lefty model comes in a lush Georgia Green finish adorned with silver pickguard, aged white body binding with multi-ply purfling and nickel hardware.

...

Boasting thundering twang, the **G5420TG Limited Edition Electromatic® '50s Hollow Body Single-Cut with Bigsby®** pays homage to the cherished Gretsch hollow bodies of the mid-1950s.

The arched maple top features sound-post bracing and oversized F-holes for renowned acoustic breadth, while the maple neck with rosewood fingerboard is the ideal surface to fly through classic licks with ease.

Dual Black Top Filter'Tron™ pickups create a thundering, versatile sonic palette that can cover a versatile range of classic jazz, blues and rock 'n' roll tones. Authentic sounds are within reach with a flexible control layout consisting of master volume with treble bleed circuit, master tone, bridge and neck pickup volume controls and three-position pickup toggle switch.

The **G5420TG** also offers a secured Adjusto-Matic™ bridge, Graph Tech® NuBone® nut, G-arrow knobs and Bigsby® B60G tailpiece.

Serving up classic twang and thump like no other, the G5420TG is available in a classic Black finish with an early-'50s enlarged headstock, pearloid Hump Block inlays, tortoise pickguard with matching pickup inserts and gold hardware.

...

The **G5422TG Limited Edition Electromatic® Hollow Body Double-Cut with Bigsby® and Gold Hardware** has a thinner, fully hollow build with a true Filter'Tron™ tone that captures resonant hollow body sound with a chiming voice.

The arched maple top features sound-post bracing and oversized F-holes for increased acoustic projection, while the smooth maple neck hosts a rosewood fingerboard with 22 frets and pearloid Neo-Classic™ thumbnail inlays.

From jazz to blues to British Invasion tones, dual Black Top Filter'Tron™ pickups create an ideal, versatile sonic palette radiating bright, warm tones with distinctive punch. Tone is customizable with a flexible and upgraded control layout consisting of master volume with treble bleed circuit, master tone, bridge and neck pickup volume controls and three-position pickup toggle switch.

A rare bird, the **G5422TG** is dressed to impress in a limited edition Midnight Sapphire finish with other fine classic vintage Gretsch appointments including aged white body binding and multi-ply purfling, gold pickguard, vintage-style open back tuning machines, gold hardware, secured Adjusto-Matic™ bridge, Graph Tech® NuBone® nut, stylish G-arrow knobs and Bigsby® B60G vibrato tailpiece.

...

Available in a stunning Candy Apple Red satin finish, the impressively affordable **G2622TG-P90 Streamliner™ Center Block P90 with Bigsby® and Gold Hardware** is designed for three simple things — high gain-friendly performance, slick, easy playability and spectacular style.

Tone from the **G2622TG-P90** is the perfect blend of brash and brawn with a chambered spruce center block driven to the limit by dual P90 pickups. The single-coil P90 Soap Bar pickups offer up a more transparent tone than a traditional humbucker, while retaining a thick midrange for a unique, muscular voice.

The lightweight spruce center block runs the length of the body, reinforcing the top while eliminating undesired feedback for volume-friendly performance on modern stages. The gold Bigsby®-licensed B70 vibrato tailpiece adds shimmer and expression to playing.

Easy to play while rocking out, the **G2622TG-P90** is a phenomenal instrument for the modern musician who wants to control the stage and the audience while standing out from the pack.

...

One of the most fabulous Gretsch birds ever to take flight, the **G5021E Limited Edition Rancher™ Penguin™ Parlor** in a majestic Midnight Sapphire finish with gold hardware delivers classic Penguin style and appointments in a richly resonant parlor-size acoustic guitar.

The Fishman® Presys III pickup/preamp system provides a modern sonic complement to classic touches including a solid spruce top with maple back and sides, gold sparkle neck and body binding, Neo-Classic™ thumbnail inlays, gold plexi pickguard, “vertical wing” Gretsch headstock logo and much more.

For more information about these new models, please visit gretschguitars.com.

...

ABOUT GRETSCH®: With roots in the past while maintaining an eye to the future—from the cavernous clubs of Liverpool to the main stages of festivals around the world, Gretsch has been the voice of inspiration, personal expression and musical invention. It’s no accident that the sound of a Gretsch has been heard loud and proud on some of the most pivotal recordings ever created. The instrument of choice for musical revolutionaries due to their rich, full sound, smooth playability and boldly classic visual style, Gretsch and rock ‘n’ roll have been—and always will be—inseparable partners.

Gretsch Media Contact:

Sara Norton

(480)845-5502

snorton@fender.com

ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

COPY LINK

<https://fender.pr.co/271849-gretsch-announces-new-electromatic-and-limited-edition-models/>