



FENDER® LAUNCHES ALL-NEW SIGNATURE ARTIST STRATOCASTER® WITH TWO-TIME GRAMMY® AWARD- WINNER AND GUITAR LEGEND TOM MORELLO

**“SOUL POWER” STRATOCASTER® BOASTS UNIQUE CUSTOMIZED
SOUNDS INSPIRED BY MORELLO’S AUDIOSLAVE® ERA
STRATOCASTER**

HOLLYWOOD, Calif. (March 31, 2020)—Fender Musical Instruments Corporation (FMIC) today released the all-new Tom Morello "Soul Power" Stratocaster. Tom Morello collaborated with Fender on his first artist signature Stratocaster which features unique customizations from the original “Soul Power,” like a kill switch that helped shape his radical sound and riffs from the Audioslave era and beyond. Morello takes a creative approach to playing, infusing feedback, unconventional picking and tapping, in addition to heavy guitar effects that all inspired his new signature guitar. This past year the original “Soul Power”

was recently featured at The Metropolitan Museum of Art® and currently resides in the Rock & Roll Hall of Fame®. The "Soul Power" Stratocaster is one of the most iconic guitars of the modern rock era and allowed for Tom to create a new sound after his time with Rage Against The Machine. Morello has pushed the boundary of guitar to new limits through his innovative style of playing and heavy metal and punk hybrid riffs.

"This Fender Soul Power signature guitar is made to my exact specifications and is an authentic replica of the instrument that forged my sound in Audioslave," said Tom Morello. "That was a period of renewed artistic freedom and limitless expression on the guitar for me and Soul Power was the sonic divining rod leading the way. Just as important as getting the specs right however is the charitable/social justice component of my collaboration with Fender. Together we are giving away hundreds of guitars to underprivileged schools and to the Jail Guitar Doors prison rehabilitation program to help unlock creative doors and create better (and louder) futures."

The Tom Morello "Soul Power" Stratocaster features a bound-top alder slab body, originally a limited run Strat®, a "Deep-C" maple neck with a 9.5"-14" compound radius rosewood fingerboard with 22 medium-jumbo frets and matching painted headstock. Tom's unique, powerful sounds - from gentle rhythms to screaming feedback, chaotic stutters and more - inspired every detail of the guitar. From a Kill Switch that creates the "Stutter" effects emulating DJ scratching that he is known for, to a Seymour Duncan® Hot Rails™ bridge humbucker pickup that delivers power and dynamics and a Floyd Rose® Locking Tremolo System that allows for radical Tremolo effects while staying perfectly in tune - this Strat was built to rock.

"We are extremely honored to have worked with Tom on this project and embark on a long-term partnership throughout 2020," said Justin Norvell, EVP Fender Products. "Tom's iconic original "Soul Power" guitar sound created a monumental impact on rock at the time and we're looking forward to players today being able emulate those unique sounds with the Tom Morello "Soul Power" Stratocaster. Collaborations like these continue to keep Fender's legacy in rock 'n' roll alive and inspire the next future rockers of our generation."

The launch of Morello's guitar marks the start of his and Fender's 2020 collaboration in association with the Fender Play Foundation designed to equip, educate and inspire the

next generation of players, alongside Tom's other charitable efforts with Jail Guitar Doors.

In true tradition, the Fender's Artist Signature Series honors iconic musicians through product progression and storytelling, creating instruments inspired by the unique specifications of the world's greatest guitarists and bassists. Learn more about the Tom Morello "Soul Power" Stratocaster and access product description [here](#); product photos and images of Tom Morello with his Signature Stratocaster can be found [here](#).

For technical specs, additional information on new Fender products and to find a retail partner near you, visit www.fender.com. Join the conversation on social media by following @Fender.

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Tom Morello "Soul Power" Stratocaster - **\$1,399.99** is based on the modified Designer Series Strat used during his time in Audioslave and features an alder slab body with binding and a Deep "C"-shape maple neck with 9.5"-14" compound radius rosewood fingerboard and 22 medium-jumbo frets. Other features include: a recessed Floyd Rose® locking tremolo system, Seymour Duncan Hot Rails bridge humbucker, two Fender Noiseless™ pickups in the neck and middle positions, a chrome pickguard, kill-switch toggle, locking tuners, matching painted headcap and iconic "Soul Power" body decal and a black Fender case.

ABOUT TOM MORELLO:

Incendiary rock guitarist and acoustic troubadour Tom Morello, known for his innovative guitar solos and thunderous chords, is a groundbreaking artist whether in his solo career or as an original member of the rock bands Rage Against the Machine and Audioslave, two acts responsible for multiple Grammy Awards and a combined 30 million albums sold worldwide. He's released four solo albums as The Nightwatchman and formed the band Street Sweeper Social Club with Boots Riley of The Coup in 2009. Morello has also been recognized by Rolling Stone magazine as one of the "100 Greatest Guitar Players of All-Time (#26)." Morello has produced or collaborated with artists of diverse genres including Johnny Cash, Tool, John Fogerty, Anti-Flag, Public Enemy, Joe Strummer, Crystal Method, Calle 13, Dave Mathews Band, Johnny Cash, Linkin Park, Travis Barker and Pete Seeger. In addition, he joined Bruce Springsteen and the E-Street Band for their 2014 world tour in

support of Springsteen's studio album High Hopes (Columbia Records) on which Morello is featured on eight tracks. In 2016, Morello joined forces with fellow Rage Against The Machine bandmates Tim Commerford and Brad Wilk, as well as Cypress Hill's B-Real and Public Enemy's Chuck D and DJ Lord to form the band Prophets of Rage. The band's debut self-titled album was released in 2017 and scored top chart entries in multiple countries across the globe in its first week. On his latest solo album, The Atlas Underground, Morello transformed his sound, blending Marshall stack riff-rock with the digital wizardry of EDM and hip-hop to create the most ambitious artistic effort of his storied career. The Atlas Underground includes collaborations with Marcus Mumford, Portugal. The Man, the Wu-Tang Clan's RZA and GZA, K. Flay, Big Boi, Gary Clark Jr., Pretty Lights, Killer Mike, and Whethan among others. Morello is also a valiant activist across issues of homelessness, poverty, hunger, and social justice, among other causes. Tom is embarking on a reunion tour with Rage Against the Machine in 2020.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)–whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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