

SNOOP LION ROARS AT FENDER ARTIST SHOWROOM

RAPPER DRAWS INSPIRATION FROM FENDER GUITARS FOR FREESTYLE RAP

SCOTTSDALE, Ariz. (Aug. 20, 2013) – Mainstay rapper Snoop Lion, formerly known as Snoop Dogg, recently visited the Fender Artist Showroom in Burbank, Calif., to bust a beat inspired by Fender guitars.

The Long Beach, Calif., native was accompanied by guitarist Marlon Williams, who laid down a head-nodding irie groove for Snoop Lion to freestyle a nearly three-minute rap that recalled some of his famous riffs.

Tentatively titled “Do You Remember?” the track seems to be studio-ready, even if it was fully improvised.

Visit <http://bit.ly/SLFender> to view the video, and visit Snoop Lion’s [official website](#) for upcoming tour dates.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

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