

LATIN PERCUSSION® COMBINES MERENGUE AND SALSA SOUNDS WITH GUIRA COWBELLS

SPECIALLY-ENGINEERED SURFACE ALLOWS FOR USE AS BOTH COWBELL AND GUIRA

GARFIELD, N.J. (September 11, 2013) — Latin Percussion (LP) introduces a new addition to its line of premium, U.S.-made cowbells with two new guira cowbells. Handmade from quality stainless steel, the guira cowbell is designed with a textured surface that allows the cowbell to also serve as a guira. The LP guira cowbell is available in hand-held (LP225H) and mountable (LP225) models. A scraper is included with each hand-held model.

The LP guira cowbell (MSRP: \$79.99 for LP225 mounted version, \$75.99 for LP225H hand-held version) is now available at Authorized Latin Percussion Retailers.

“The new LP guira cowbells are the first of their kind and are made with U.S. stainless steel, which gives the cowbells a medium, dry tone,” said Victor Filonovich, director of product for Latin Percussion. “We worked directly with merengue, salsa and pop music artists to dial-in the correct sounds for both the guira and the cowbell.”

For more information, visit LPMusic.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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