

JACKSON® RELEASES PHIL DEMMEL DEMMELITION PRO GUITAR

SCOTTSDALE, Ariz. (December 16, 2014) – Jackson is pleased to announce the latest addition to its popular Pro Series, the **Phil Demmel Demmelition Pro** guitar.

Jackson's Demmelition Pro model puts Machine Head guitarist Phil Demmel's devastating style and double-cut King V™ specs right in your hands. Features include a three-piece through-body maple neck with graphite reinforcement, compound-radius (12"-16") bound ebony fingerboard with 24 jumbo frets and pearloid piranha inlay at 12th fret, EMG® 60 (neck) and 81 (bridge) humbucking pickups with three-way toggle switching, Floyd Rose® locking nut and recessed double-locking tremolo, and black hardware. Now available in Black Tide Fade and Red Tide Fade finishes.

For more information and to find a dealer near you, go to www.jacksonguitars.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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