

INTRODUCING FENDER® ACOUSTIC CUSTOM SHOP

SCOTTSDALE, Ariz. (January 22, 2013) – Fender is thrilled to announce its all-new Fender Acoustic Custom Shop, located in New Hartford, Conn. Operated by Fender's most experienced guitar luthiers, the Fender Acoustic Custom Shop is committed to delivering the highest levels of acoustic guitar craftsmanship.

New from the Acoustic Custom Shop are the **Pro Custom Series** and **Master designed** models, which include the **TPD-1 Dreadnought**, **TPDCE-1 Dreadnought**, **Traditional Triple-“O” Custom Shop Designed**, and **Newporter™ Custom Shop Designed**.

The Pro Custom Series includes the **TPD-1 Dreadnought** and **TPDCE-1 Dreadnought**, which feature a solid Engelmann spruce top and solid mahogany back and sides, a convenient cutaway on the TPDCE-1, scalloped “X” bracing shifted forward for more traditional tone, a mahogany neck with soft “V”-shaped profile and dual-action truss rod, 20-fret ebony fingerboard with bone nut and mother-of-pearl inlays, bone bridge saddle and pins, a nitrocellulose lacquer finish, and Fishman® electronics on the TPDCE-1.

Part of the Master Designed Series, the **Traditional Triple-“O” Custom Shop Designed** and **Newporter™ Custom Shop Designed** feature a striking solid Carpathian spruce top, forward-shifted scalloped “X” bracing and solid figured walnut matched back and sides. The models' two-piece neck in figured curly maple has a soft “V” profile with comfortably rolled edges, 10” radius ebony fretboard, bone nut and a traditional three-on-a-side headstock (Stratocaster® headstock on the Newporter Custom Shop Designed).

For more information and to find a dealer near you, go to www.fender.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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