

FENDER® ACOUSTIC NEW SUMMER ADDITIONS

SCOTTSDALE, Ariz. (July 2, 2012) — Fender Acoustic guitars is pleased to announce several new models for the summer, including a fresh take on a popular signature model, a dreadnought bass and a pair of mandolins.

The **Tim Armstrong Hellcat-12** takes off where Tim's distinctive six-string model left off. The richly resonant Tim Armstrong Hellcat-12 is a 12-string version of his popular signature model, and has distinctive features including a solid mahogany top with scalloped X bracing and four-ply tortoiseshell pickguard, Hellcat position inlays, 12-fret double-skulls inlay, Fishman preamp and Armstrong's signature on the truss rod cover.

The **CD-220SCE All Zebrano** dreadnought acoustic is stunning both visually and sonically thanks to its all-zebrano wood back and sides, which look fantastic and impart wonderfully balanced tone with rich harmonics. Other features include scalloped X bracing and back center stripe mosaic inlay, abalone rosette and tortoiseshell pickguard, mahogany neck with dual-action truss rod, 20-fret rosewood fingerboard with smaller (3 mm) dot inlays, rosewood bridge with compensated saddle, black bridge pins with abalone dots, mother-of-pearl Fender logo headstock inlay, gold hardware and Fishman Presys pickup system with active onboard preamp, tuner, volume and tone controls and low-battery indicator light.

The Fender California series meets the Hot Rod Design series. When you cross Sonoran™ and T-Bucket acoustic models, the result is a truly amazing guitar – the new **Sonoran-Bucket dreadnought**. Premium features include a vintage-sunburst flame maple top with T-Bucket rosette, laminated mahogany back and sides, Stratocaster® headstock and maple neck with 12th-fret F logo, rosewood bridge with compensated saddle and Fishman Isys III pickup/preamp system with built-in tuner.

The **CB-100CE Bass** is an affordable dreadnought cutaway acoustic bass with pro features, including a resonant spruce top with scalloped X bracing and mother-of-pearl acrylic

rosette, mahogany back and sides, mahogany neck with Jazz Bass® profile and dual-action truss rod, rosewood bridge with compensated saddle, and Fishman Isys III pickup/preamp system with built-in tuner.

The ever-popular FM-63S is now electrified with a piezo pickup and volume and tone controls. The **FM-63SE** mandolin also features a solid spruce top with tone bar bracing and f holes, carved solid maple back, flame maple sides, ivory body binding, three-ply tortoiseshell pickguard, bound fingerboard and headstock, pearloid dot inlays, rosewood bridge with compensated saddle, gold hardware and tail piece, and mother-of-pearl headstock inlays.

The **FM-101 Mandolin** rings with great tone, performance and value, with features including a laminated spruce top with

f holes and tone bar bracing, ivory body binding and gloss sunburst finish, bound fingerboard, rosewood fingerboard with dot inlays, rosewood bridge with compensated saddle, and chrome tailpiece.

For more information, go to www.fender.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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