

GRETSCH® EXPANDS ROOTS COLLECTION™ WITH ALL-NEW ACOUSTIC GUITARS; ALSO ADDS SHOW-STOPPING MODELS TO ACOUSTIC COLLECTION

MIRACLES OF SOUND, DETAIL AND DESIGN

SCOTTSDALE, Ariz. (January 19, 2017) - Gretsch expands its Gretsch Roots Collection™ with the all-new **G9511 Style 1 Single-0 "Parlor" Acoustic Guitar**, **G9521 Style 2 Triple-0 "Auditorium" Acoustic Guitar** and **G9531 Style 3 Double-0 "Grand Concert" Acoustic Guitar**, while also adding new show-stopping models to its Acoustic Collection with the **G5022CBFE Rancher™ Falcon™ Jumbo Cutaway Acoustic/Electric** and the **G5021WPE Rancher™ Penguin™ Parlor Acoustic/Electric**.

Rich in voice and subtle in style, **Roots Collection Acoustic Guitars** represent a level of value, detail and craftsmanship not seen since the late 19th and early 20th centuries.

Gretsch's tapered, quartersawn spruce bracing patterns are specifically voiced for a surprising "throw" that maintains a clarity and balance not found in guitars of this range.

Each Model Style is crafted with a full complement of vintage artisan features including solid Sitka spruce tops, 12-fret construction with handset dovetail neck joints, tapered 16-degree headstocks, pre-war solid maple bridgeplates, unbleached bone nuts and matching "wavy" saddles.

Every component works to form an intricate design that produces a sound and voice that harkens back to a bygone era of "living room" choruses and prairie melodies, sure to turn the heads and hands of many a purist.

G9511 Style 1 Single-0 "Parlor" Acoustic Guitar

The G9511 Style 1 Single-0 guitar delivers a pristine, yet intimate voice that is full and silky without the “boxy” or “tubby” overtones common in this body size.

Features include a solid Sitka spruce top with laminated mahogany back and sides, tapered solid spruce bracing, 12-fret, Single-0 construction, 1 ¾" unbleached bone nut and matching "wavy" saddle, 1800's "thin" bridge with solid maple bridgeplate and vintage "short pearl diamond" inlays.

Available in an “Appalachia Cloudburst” finish.

G9521 Style 2 Triple-0 "Auditorium" Acoustic Guitar

True in sound and craft, the G9521 Style 2 Triple-0 slothead guitar rings clear with a quick, articulate note response and a crisp bass that is never “muddy.”

Perfect for the finger-style player, this model shines in balance while projecting a surprisingly strong tonal “throw.”

Features include a solid Sitka spruce top with laminated mahogany back and sides, prairie-inspired tapered solid spruce bracing, 12-fret, Triple-0 construction, 1 ¾" unbleached bone nut and matching "wavy" saddle, 1800's "thin" bridge with solid maple bridgeplate and handmade all-wood early "Arts & Crafts" era marquetry.

Available in an “Appalachia Cloudburst” finish.

G9531 Style 3 Double-0 "Grand Concert" Acoustic Guitar

Dressed to impress given its stunning tortoise headcap with pearl logo and upgraded pearl inlay design, the G9531 Style 3 Double-0 model sounds out loud with a big, rich bass that is full and under control.

The high-end is very liquid; not too fast and folds into the tone with a nice, decaying bloom that seems to float through the room.

Features include a solid Sitka spruce top with laminated mahogany back and sides, prairie-inspired tapered solid spruce bracing, 12-fret, Double-0 construction, 1 ¾" unbleached bone

nut and matching "wavy" saddle, 1800's "thin" bridge with solid maple bridgeplate and handmade all-wood early "Arts & Crafts" era marquetry.

Available in an "Appalachia Cloudburst" finish.

G5021WPE Rancher™ Penguin™ Parlor Acoustic/Electric

Surely one of the most fabulous Gretsch birds ever to take flight, the G5021WPE Rancher™ Penguin™ Parlor Acoustic/Electric delivers classic Penguin style and appointments in a richly resonant parlor-size acoustic guitar.

The Fishman® Isys III pickup/preamp system provides a modern sonic complement to classic touches including a solid spruce top with scalloped "X"-bracing and maple back and sides, gold sparkle neck and body binding, Neo-Classic™ "thumbnail" fingerboard inlays, a gold plexi pickguard, "vertical wing" Gretsch headstock logo, and more.

Available in White.

G5022CBFE Rancher™ Falcon™ Jumbo Cutaway Acoustic/Electric

The G5022CBFE Rancher™ Falcon™ Jumbo Cutaway Acoustic/Electric offers full-bodied jumbo tone with full-on Gretsch Black Falcon regalia, gilded appointments and professional onboard electronics for peerless amplified tone.

Its jumbo cutaway body includes dazzling gold-sparkle binding on the top, back, sound hole, fingerboard and headstock. Other premium features include a solid spruce top with scalloped "X"-bracing and classic Rancher triangular sound hole, maple sides and arched back, maple neck, 21-fret rosewood fingerboard with Neo-Classic™ "thumbnail" inlays, "V"-shaped headstock with vertical winged "Gretsch" sparkle logo, compensated bridge with rosewood base, deluxe tuners, and gold-plated hardware.

The Fishman® SoniCore under-saddle pickup and Isys III preamp system provide great amplified performance and flexible sonic control, with volume, bass/middle/ treble controls, onboard tuner and battery life indicator.

For more information, go to www.gretschguitars.com.

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About Gretsch: With roots in the past while maintaining an eye to the future—from the cavernous clubs of Liverpool to the main stage headliner at Coachella, Gretsch has been the voice of inspiration, personal expression and musical invention. It's no accident that the sound of a Gretsch has been heard loud and proud on some of the most pivotal recordings ever created. The instrument of choice for musical revolutionaries due to their rich, full sound, smooth playability and boldly classic visual style, Gretsch and rock 'n' roll have been—and always will be—inseparable partners.

ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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<https://fender.pr.co/271785-gretsch-expands-roots-collection-with-all-new-acoustic-guitars-also-adds-show-stopping-models-to-acoustic-collection/>