



JACKSON® WELCOMES VOLBEAT'S ROB CAGGIANO

Scottsdale, Ariz. (June 28, 2019) — Jackson is excited to welcome Volbeat guitarist Rob Caggiano to its family of signature artists. Throughout summer 2019, sharp-eyed fans will see the Bronx-born guitarist putting prototypes of his distinctive new Jackson model through their paces at Slipknot's Knotfest Roadshow with Gojira and Behemoth as well as Volbeat's upcoming "Rewind, Replay, Rebound" world tour, which will kick off in Europe with support from Baroness and Danko Jones. Caggiano and Jackson will spend summer and fall honing the new instruments for an official debut in early 2020.

"I'm beyond thrilled and proud to be a part of the Jackson family," said Caggiano. "Jackson guitars played a huge role for me in my formative years as a guitar player. Besides the fact that some of my favorite players growing up were also Jackson players (Randy Rhoads, Marty Friedman, Scott Ian to name a few), I fell in love with a quirky little guitar myself called the Jackson Outcaster in the mid 1990s. It quickly became my main guitar for a few years.

"I was immediately drawn to the shape and the look of that guitar back then and I always felt that it stood out from the pack in a very cool way. It's been somewhat of a recurring dream of mine over the years to actually revisit that shape and really make it my own. It's very exciting for me to finally get that opportunity right now and to be working on this concept one-on-one with guys like Mike Shannon and 'Red Dave' Nichols and the entire

Jackson Custom Shop team has been a dream come true for me in and of itself. These guys truly are 'wizards of the highest order,' and I can't wait for other guitar players to get their hands on this thing. Between the playability, the incredible looks and feel, and the killer tone it spits out— I'm really proud of what we've come up with so far."

Caggiano is no stranger to Jackson fans. An acclaimed musician, songwriter and producer, he joined Anthrax as lead guitarist in 2001, appearing on 2003 album *We've Come for You All* and 2004's *The Greater of Two Evils*. He was onstage with the band during the famous 2010-2011 "Big 4" tour alongside Slayer, Megadeth and Metallica, and he played on and produced Anthrax's 2011 critically acclaimed album *Worship Music*.

Over the years, Caggiano has also garnered five Grammy nominations as a record producer/guitarist and has worked with a very wide range of artists including Cradle of Filth, Anthrax, Volbeat, The Damned Things, H2O, Jesse Malin and even Bruce Springsteen.

When Caggiano was enlisted as producer for Danish heavy rock quartet Volbeat in early 2013, the collaboration was so phenomenally successful that he was quickly invited to join the band as well. The resulting album, *Outlaw Gentlemen & Shady Ladies*, achieved major chart success on both sides of the Atlantic, as did 2016's *Seal the Deal & Let's Boogie*.

Caggiano's partnership with Jackson comes just in time for the newest Volbeat release to feature his powerful playing and production — August 2019's *Rewind, Replay, Rebound*. The 14-song collection was preceded by May 2019 singles "Parasite," "Leviathan" and "Last Day Under The Sun."

"You can hear my new Jackson signature guitar all over the new Volbeat album, which comes out Aug. 2," said Caggiano. "I'll be hitting the road with them this summer starting with the Knotfest tour, and I can't wait for everyone out there to hear this thing scream."

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ABOUT JACKSON: Jackson began back in the late 1970s, when heavy music experienced a flamboyant and virtuosic resurgence in popularity and a small Southern California guitar repair shop became the epicenter of a new level of shred-approved excellence. Ever since then, Jackson guitars have been universally lauded as the metal guitars; the shred

machines—highly original high-performance instruments of distinctive style and formidable substance. From metal’s chart-topping peaks to its darkest recesses, for discerning guitarists all over the globe, Jackson is the only way to go.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

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