



TELECASTER®

Fender®

FENDER KICKS OFF 75 YEARS OF THE TELECASTER WITH NEW GUITAR RANGE

**THE ANNIVERSARY IS CELEBRATED THROUGH A LIMITED EDITION
COLLECTION AND ARTIST TALK TELE CONTENT SERIES**

HOLLYWOOD, CALIF. (March 17, 2026) — Fender Musical Instruments Corporation

(FMIC) is proud to introduce the 75th Anniversary Telecaster® Collection - a landmark range paying homage to the world's first mass-produced, solid-body electric guitar and one of the most influential instrument designs of all time.

Introduced in 1951, the Fender Telecaster changed the course of music with a design that was bold in its simplicity. Unlike anything that came before it, the Telecaster was built from the ground up around the needs of working musicians — Leo Fender famously sought direct feedback from the players themselves, shaping every detail of the instrument around what artists actually wanted. The result was a guitar built with everything a player needed,

unlocking a new level of expression. Its cutting tone, unmistakable silhouette, and workhorse reliability quickly made it the instrument of choice for artists across genres.

Five meticulously crafted models span the full spectrum of Tele® heritage: from the aged authenticity of the Vintera® Road Worn® 1951 to the cutting-edge versatility of the American Ultra II, and the vintage charm of the Cabronita to the sparkle-finished Player II. Each guitar is a celebration of the tone, craft, and innovation that has made the Telecaster® a legend for three-quarters of a century.

"The Telecaster is like the heart and soul of rock and roll music," said Mike Campbell.

From its earliest days, the Telecaster left an indelible mark on recorded music - starting with the bright country tones of the 1950s, and **James Burton's** slashing leads on "Suzie Q," to **Buck Owens'** Bakersfield anthems that brought Tele twang to the mainstream. By the late '60s and '70s, its voice powered rock's evolution through **George Harrison's** work with The Beatles. In the decades that followed, artists like **Joe Strummer, Jonny Greenwood, Chrissie Hynde, Graham Coxon, Sheryl Crow, Tom Morello,** and **Brad Paisley** carried the Telecaster across indie, alternative, hard rock, pop rock and modern country. With its simple, iconic design unlocking new sounds for every generation, the Telecaster defines modern music and continues to shape it today.

"The Telecaster is more than a guitar - it's the backbone of modern music, and 75 years later it continues to inspire players in ways Leo Fender could have only imagined. The 75th Anniversary Telecaster Collection is our way of honoring everything that has made the Tele an enduring icon," said Max Gutnik, Fender's Chief Product Officer. "From the vintage authenticity of the Vintera Road Worn to the boundary-pushing versatility of the American Ultra II, each model reflects the full spectrum of what the Telecaster has meant to generations of players. Paired with our Artists Talk Tele series, we're not just marking a milestone - we're telling the ongoing story of this instrument and the artists who've shaped the world with it. This is just the beginning, and I can't wait for players everywhere to experience what we have in store."

Commemorative Collection Honors Seven and a Half Decades of Innovation

Introducing the 75th Anniversary Telecaster® Collection: Celebrating three-quarters of a century of foundational tone and revolutionary design, each 75th Anniversary Telecaster model showcases the rich heritage and legendary tones that have made the Tele® an unrivaled icon. From vintage purists to progressive players seeking cutting-edge features, the collection ensures there's a model that will deliver.

Players can immerse themselves in the legacy of the Telecaster and own a piece of Fender® history with the 75th Anniversary Telecaster Collection:

- **75th Anniversary Vintera® Road Worn® 1951 Telecaster®** - Features authentic '50s specs with a swamp ash body, Early-'50s "U"-shape neck, and Road Worn nitrocellulose finish that captures decades of vintage aging. Pure Vintage 1951 pickups deliver the crystal-clear chime and raw, steely twang that made Fender famous.
- **75th Anniversary American Ultra II Telecaster®** - The pinnacle of Telecaster evolution featuring a stunning Liquid Gold finish, ebony compound radius fingerboard, and advanced pickup system with dual S-1™ switches. Combines 75th Anniversary Noiseless Single-Coil and Fastlane™ humbucker for unprecedented tonal versatility without hum.
- **75th Anniversary American Professional Custom Telecaster®** - An uptown take on the classic Custom Telecaster with flame maple top, elegant double binding, and 2-Color sunburst finish. Features 75th Anniversary V-Mod pickups and push/push pot for series wiring, all appointed with premium gold hardware.
- **75th Anniversary American Professional Classic Cabronita Telecaster®** - Blends vintage charm with modern performance using TV Jones Classic pickups for exceptional depth, punch and sparkle. Features a sleek Modern "C" neck and pearloid button tuners in vibrant signature Fender finishes.
- **75th Anniversary Player II Telecaster®** - Modern craftsmanship meets eye-catching style with Diamond Dust Sparkle finish and contemporary appointments. Features 75th Anniversary Thunderbolt™ pickups for rich, powerful tones with enhanced clarity and punch.

Fender is releasing Artist Talk Tele — a series of bite-sized interviews with players across genres globally who've made the Telecaster their own. From Tele icons to a new generation pushing the guitar forward, artists will share the stories behind their favorite Telecasters, the

songs and riffs shaped by the instrument, and why this guitar is essential to their musical identity.

Launched earlier this year, the series is already in full swing, with first-look moments featuring [Sheryl Crow](#) and [Mike Campbell](#) shared across Fender's social channels. Sheryl's full interview will follow.

Throughout 2026, Fender will continue celebrating the Telecaster's 75th anniversary with additional Artists Talk Tele episodes featuring John 5, Gina Gleason, Joe Bonamassa, Jim Root, Kingfish, and many more artists to be announced.

[Watch as Fender celebrates 75 years of the Tele with the artists who've made it an icon.](#)

High-resolution artist, lifestyle, and product images can be found [HERE](#). Product specifications for the 75th Anniversary Collection can be found below.

For additional information on new Fender products and to find a retail partner near you, visit www.fender.com. Join the conversation on social media by following @Fender on all social platforms

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TELECASTER® 75TH ANNIVERSARY COLLECTION

75th Anniversary Vintera® Road Worn® 1951 Telecaster® (MSRP: \$1,899.99 USD, £1,599.00 GBP, €1,899.00 EUR, \$3199 AUD, ¥308,000 JPY) Celebrate the timeless sound of the '50s with the 75th Anniversary Road Worn 1951 Telecaster and experience the iconic looks, inspiring feel and incomparable tone that only a Fender can deliver. The 75th Anniversary Road Worn 1951 Telecaster features a swamp ash body and maple neck adorned with the new Road Worn nitrocellulose lacquer finish that captures decades of vintage aging and character. The Early-'50s "U"-shape neck has thick shoulders for an authentic feel, while the 7.25" radius maple fingerboard and vintage-tall frets provide supreme comfort and classic playability. Under the hood, players will find a pair of Pure Vintage 1951 Telecaster pickups that deliver all the crystal-clear chime and raw, steely twang that made Fender famous. The vintage-style 3-saddle bridge with barrel brass

saddles offers authentic '50s twang, while vintage-style tuning machines provide a classic look to complete the package.

75th Anniversary American Ultra II Telecaster® (MSRP: \$2,999.99 USD, £2,899.00 GBP, €3,399.00 EUR, \$5099 AUD, ¥478,500 JPY) Commemorating the Telecaster's 75th Anniversary, the Fender® American Ultra II Telecaster® represents the culmination of three-quarters of a century of innovation, expertise and relentless pursuit of perfection. This milestone instrument features a select alder body with sculpted body contours, finished in the stunning Liquid Gold—a lustrous, deep metallic finish that captures and reflects light with mesmerizing depth and richness. This premium finish combines golden warmth with sophisticated elegance, creating a guitar that's as visually striking on stage as it is sonically powerful. For effortless playability, the quartersawn maple neck features the Modern "D" profile and smooth Ultra Satin finish. Ebony 10"-14" compound radius fingerboards feature Ultra rolled edges, medium-jumbo frets, custom lap steel inlays, Luminlay® side dots and Graph Tech® TUSQ® nut. The tapered neck heel and sculpted body contours allow unparalleled access to the higher register. Under the hood, a 75th Anniversary Noiseless Single-Coil in the neck position pairs with a 75th Anniversary Fastlane™ bridge humbucker to deliver sweet crystalline cleans, snappy Tele® twang and beefy growl, all without a hint of hum. Dual patented S-1™ switches unlock unprecedented tonal versatility—one puts the pickups in series for even more sonic options, while the second cleverly engages series/parallel mode for the humbucker. Additional road-ready features include 6-saddle string-through-body bridge with chromed brass saddles, Deluxe locking tuners, knurled aluminum knobs and 1-ply anodized aluminum pickguard. The American Ultra II Telecaster infuses iconic style with advanced appointments to take players' performances to stratospheric new heights. For players who demand flawless tone, infinite versatility.

75th Anniversary American Professional Custom Telecaster® (MSRP: \$2,799.99 USD, £2,499.00 GBP, €2,949.00 EUR, \$4699 AUD, ¥467,500 JPY) Celebrate 75 years of guitar innovation with the 75th Anniversary American Professional Telecaster. Crafted with a resonant alder body topped with a stunning flame maple top and finished in a classic 2-tone sunburst. This instrument features an elegant double bound body that radiates graceful sophistication. The Deep "C" shaped maple neck with 9.5" radius maple fingerboard and medium jumbo frets provide the smooth, fast playability that guitarists

demand. The 75th Anniversary V-Mod pickups deliver the best of both worlds - that enchanting bridge pickup twang combined with the warm growl of the classic Tele® neck pickup. The tone push/push pot engages a wiring option that puts both pickups in series for enhanced output and unique tonal combinations. Other premium appointments include gold-plated hardware throughout, vintage-style compensated 3-Saddle bridge and locking gold tuners. This limited-edition model represents an uptown take of a classic Custom Telecaster®, a must-have for collectors and guitar enthusiasts seeking modern performance.

75th Anniversary American Professional Classic Cabronita Telecaster® (MSRP: \$1,999.99

USD, £1,799.00 GBP, €2,099.00 EUR, \$3399 AUD, ¥330,000 JPY) The perfect blend of vintage charm and modern performance – the 75th Anniversary American Professional Classic Cabronita Telecaster®. Under the hood, TV Jones® pickups in both the neck and bridge positions deliver exceptional depth, punch and sparkle, while the sleek Modern "C" shaped maple neck with 9.5" radius fingerboard provides exceptional comfort and playability. Pearloid button tuners provide classic looks and precise tuning stability. Boasting vibrant signature Fender® finishes, this professional-grade instrument looks as good as it sounds. From studio to stage, the 75th Anniversary American Professional Classic Cabronita Telecaster® delivers all the soul of a golden-era Fender®, evolved for the modern player.

75th Anniversary Player II Telecaster® (MSRP: \$1,099.99 USD, £949.00 GBP, €1,099.00

EUR, \$1749 AUD, ¥181,500 JPY) Experience modern craftsmanship with a touch of sparkle in the Player II Telecaster. Crafted with a resonant alder body finished in eye-catching Diamond Dust Sparkle, this instrument delivers both style and substance. The Modern "C" shaped maple neck with 9.5" radius rosewood fingerboard, rolled edges, and medium jumbo frets provide the smooth, comfortable playability that players crave. The 75th Anniversary Thunderbolt™ Telecaster® pickups deliver rich, powerful tones with enhanced clarity and punch. Other quality appointments include a 6-Saddle String-Through-Body Bridge with block steel saddles, ClassicGear™ tuning machines and a 4-ply pearloid pickguard with chrome hardware throughout. This exceptional model combines the classic Telecaster foundation with contemporary appointments and premium sparkle finish, perfect for players who want to stand out while delivering that legendary Tele® sound.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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