



JACKSON® AND JEFF LOOMIS UNLEASH METAL MAYHEM WITH THIRD SIGNATURE MODEL - A METICULOUSLY DESIGNED POWERHOUSE FOR TODAY'S PLAYERS

**THE LIMITED EDITION PRO SERIES SIGNATURE JEFF LOOMIS KELLY™
HT6 BOASTS ROAD-READY SPECIFICATIONS INCLUDING SEYMOUR
DUNCAN® JEFF LOOMIS SIGNATURE BLACKOUTS® PICKUPS AND A
GRAPHITE REINFORCED NECK**

HOLLYWOOD, Calif. (November 8, 2023) — Today, Jackson® launches the Limited Edition Pro Series Signature Jeff Loomis Kelly™ HT6, the latest collaboration between Modern Metal legend Jeff Loomis and the iconic heavy metal guitar brand. Loomis's relationship with the Jackson brand has spanned over two decades and reached an exciting milestone in 2020 with the release of his signature Kelly™ and followed up two years later by the release of a robust signature seven-string Soloist™. Now, Loomis returns with another onslaught to the metal community with another prized machine, enthralling both Loomis fans and players searching for a modernized take on the Kelly™ shape alike.

Jackson caters to the guitarist who is in pursuit of greater speed, power and accuracy in their playing. This pursuit of excellence in performance has been at the core of Jackson's

philosophy since its inception. In a parallel journey that spans back to 1995, Jeff Loomis has been a prominent figure on the world's stages, consistently embodying this very sentiment. His distinctive, exacting and technically-driven playing style has left an indelible mark on various subgenres of metal. Loomis's musical journey has been notably marked by his presence in globally acclaimed bands like Nevermore and Arch Enemy, through which he has propelled his artistry to new heights. Through the decades, dedicated fans have had the privilege of witnessing Loomis continuously refine his signature playing style, taking it to unprecedented levels. His commitment to pushing the boundaries of the metal genre has been a source of inspiration for many and his collaboration with Jackson embodies this shared commitment to excellence and innovation in the world of metal music.

"It's a seriously metal looking guitar," said Jeff Loomis. "My favorite feature is the heel mount truss rod wheel. As a touring musician, it's perfect if I need to adjust the neck on the fly. The playability is truly superior and the single volume and pickup toggle switches make it simple yet effective. I've played Jackson's from an early age so working with them again to create this signature model has been incredibly fulfilling. I just really love how this guitar turned out and I know fans will too."

This new Signature model is built to reflect Loomis's deep knowledge of what makes a guitar perfect for playing metal. His decades of experience taught him that the 25.5" scale length he chose is ideal for intricate fretboard skills and impeccable intonation. The through-body, graphite-reinforced neck with 12"-16" compound radius bound ebony fingerboard makes for a light and agile playing experience. The Seymour Duncan® Jeff Loomis Signature Blackouts® pickups give this metal monolith its roar of clear and articulate tones, even when under the heaviest distortion. A Hipshot® HardTail Bridge will handle the rigors and ravages of the road, while a heel-mount truss rod adjustment wheel makes for quick and painless neck relief tweaks. Luminlay® side dots on the neck allow for playing on the darkest of metal stages and the black sandblasted ash top finish with white binding gives the Loomis Signature Kelly a distressed and menacing look.

"The Jackson team has delivered a guitar that perfectly encapsulates Jeff's identity as a musician: the intersection of technical mastery and raw power," said Jon Romanowski, Vice President of Product at Jackson. "Following the success of the last two Jeff Loomis signature

models, it was clear that fans would be ecstatic to see his unique take on the Kelly model that embodies his preferences and specifications that set an industry standard.”

The Limited Edition Pro Series Signature Jeff Loomis Kelly™ HT6 originated in conjunction with Jackson’s world class design and production teams to capture the iconic artist’s signature sounds. Watch as he breaks down the specs and shows off his new signature in this exclusive video [here](#).

To learn more and view product descriptions, click [HERE](#). For product images, click [HERE](#).

For technical specs, additional information on new Jackson® products and to find a retail partner near you, visit www.jacksonguitars.com. Join the conversation on social media by following @JacksonGuitars on Twitter and @OfficalJacksonGuitars on Instagram.

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Limited Edition Pro Series Signature Jeff Loomis Kelly™ HT6 (\$1,599.99 USD, £1,549.00 GBP, €1,749.00 EUR, \$2,799.00 AUD, ¥247,500 JPY) Jeff Loomis is known as one of the most respected technical guitarists in the game. Jackson’s collaboration with the prominent guitarist continues in the form of the all-new Limited Edition Pro Series Signature Jeff Loomis Kelly™ HT6, his second signature guitar with the brand. This aggressive signature axe features a basswood body with a sandblasted ash top finished in black with white binding for a distressed and menacing look. Through-body maple neck construction creates greater sustain and includes graphite reinforcement for the utmost stability against the rigors and ravages of the road. Shaped for speed, its bound 12”-16” compound radius ebony fingerboard hosts 24 jumbo frets and stylish pearloid sharkfin inlays. Luminlay® side dots will help you find your way along the fretboard even on the darkest of metal stages, while a heel-mount truss rod adjustment wheel makes for quick and painless neck relief tweaks. Dynamic Seymour Duncan® Jeff Loomis Signature Blackouts® humbucking pickups give this metal monolith its roar of clear, articulate tones even when under the heaviest distortion. The neck pickup delivers smooth, glassy leads while the bridge pickup sinks its teeth into more aggressive tones and sustains while maintaining its legato

ABOUT JACKSON:

Jackson began in the late 1970s when heavy music experienced a virtuosic resurgence in popularity and a small Southern California repair shop became the epicenter of a new level of excellence. When extravagant young guitarists needed more from their instruments, a small staff of highly skilled craftsmen answered the call with a new breed of high-performance custom guitars. From that point on, heavy metal history would be written with Jackson's guitars being lauded as the industry's shred machines. Known for their distinctive style and formidable substance, Jackson® guitars have melded seamlessly with each and every sonic mutation across the metal genre allowing discerning guitarists everywhere to achieve an explosive sound. Over the years, Jackson® has worked with some of the most influential and respected players in the world and its roster of signature artists boasts guitarists whose impactful and game-changing contributions to heavy metal continue to inspire generations of musicians and fans. Today, Jackson® is an owned brand under Fender Musical Instruments Corporation (FMIC) and with a foundation of premium state-of-the-art manufacturing facilities and the industry's finest team of seasoned builders, together they are poised for a new and transformative era. For more information, visit www.jacksonguitars.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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COPY LINK

<https://fender.pr.co/270184-jackson-and-jeff-loomis-unleash-metal-mayhem-with-third-signature-model-a-meticulously-designed-powerhouse-for-today-s-players/>