

Yoto Launches new PAW Patrol Card: Let's Dino Do This!

Yoto launches brand new title for the franchise ahead of the cinema debut of PAW Patrol: The Dino Movie™



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yotoplay.pr.co

23 July 2026: Yoto, makers of the award-winning screen-free audio players for kids and families, has today launched PAW Patrol™: Let's Dino Do This!, an exclusive Yoto card launching ahead of PAW Patrol: The Dino Movie™, produced by Spin Master Entertainment in association with Nickelodeon Movies and distributed by Paramount Pictures, premiering in cinemas next month.

Set on Dino Island, the new card brings Rex, a dino-expert pup, and his dinosaur companion Timmy the T-Rex together with the beloved original PAW Patrol crew for an original audio adventure, where dinosaurs of all shapes and sizes are waiting to be discovered.

Produced and written by the Yoto Studios team, the card tells its own original story within the world of the upcoming film, complete with single-voice narration featuring Barrett Leddy, original music and sound effects.

Jess Tarrant, Content Director at Yoto, said: "PAW Patrol is one of those rare franchises that children return to again and again, and with eight titles already in our Yoto library, our partnership with Paramount goes from strength to strength. For little ones who can't wait for PAW Patrol: The Dino Movie to hit cinemas in August, this card – written and produced by our talented Yoto Studios team – is their very own ticket to Dino Island ahead of the big screen moment."

The Yoto card edition of PAW Patrol: Let's Dino Do This! is designed for children aged three to six, and launches today (23 July, 2026). It is available at yotoplay.com priced at £7.99, with a run time of 45 minutes. The card is compatible with both the [Yoto Player](#) and the [Yoto Mini](#), as well as the free [Yoto App](#). It can be purchased from: [Yoto UK](#)

[Yoto Player](#) is priced at £89.99

[Yoto Mini](#) is priced at £59.99

Notes to editors

About Yoto

Yoto is an interactive audio platform for kids. Yoto offers a catalogue of over 1,200 stories, songs, activities and more to inspire creative play and learning without a screen. The carefully connected audio players, Yoto Player (3rd Generation) and Yoto Mini, put kids safely in control. No cameras. No microphones. No ads.

Inspired by Montessori principles, Ben Drury and Filip Denker founded Yoto in 2017. Yoto Player was designed with renowned design agency, Pentagram, and launched in early 2020. Yoto Mini, the portable audio player, launched in late 2021. The new and improved third generation Yoto Player arrived in summer 2023.

Available worldwide, Yoto has won awards and accolades from critics, parents and children alike. TIME Magazine even named it one of the Best Inventions of 2020 and Yoto Mini won a prestigious D&AD Pencil in 2022. Yoto was named one of Bloomberg's Top Start Ups to watch, and was named the second fastest growing tech company by Deloitte in 2023.

Yoto's platform features both award-winning original content and audio that has been licensed or co-created with partners. These partners include PRH, Macmillan, Universal Music Group, Sony, Warner Music, Mattel, Pottermore Publishing, Roald Dahl Story Company, HarperCollins, Hachette, Bonnier and Scholastic.

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