

Yoto Launches the Ultimate Summer Travel Companion for Kids

Introducing a free, nearly seven-hour summer playlist collection for kids, plus the screen-free Yoto Mini designed for every family adventure



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Toronto, ON (May 26, 2026) – Summer travel season is upon us, and so are the snack negotiations, backseat meltdowns, endless “How much longer?” questions, and desperate reaches for a parent’s phone or tablet. For families gearing up for road trips, flights, cottage weekends, and long days on the go, Yoto is helping make travel with kids feel a little more manageable... and a lot more fun.

Known for its kid-friendly, screen-free audio players and thoughtfully curated audio content, Yoto is spotlighting two must-haves for summer travel: the portable Yoto Mini and two brand- new free summer travel playlist collections launching on the Yoto App on May 26.

Created for kids ages 3–14, the playlist collections feature 6 hours and 57 minutes of free audio content designed to entertain, engage, and inspire young listeners at every leg of the journey. Divided into two themed listening experiences – *On the Road* and *A World of Adventure* – the collection blends stories, music and educational content curated specifically for travel days.

The *On the Road* collection includes:

- *Journey Jams* – upbeat music for family sing-alongs and long drives (ages 3–10)
- *Biggest Ideas: Garrett Morgan, Inventor of the Traffic Signal* – an engaging educational listen introducing kids to the inventor behind one of the road trip’s most recognizable sights (ages 6–10)
- *Yoto Classics: The Wind in the Willows* – the timeless adventure story perfect for older listeners and family listening moments (ages 8–14)

The *A World of Adventure* collection includes:

- *5-Minute Stories from Around the World* – bite-sized global tales ideal for younger travellers (ages 4–7)
- *Songs for Little Explorers* – playful music and discovery-themed songs for kids on the move (ages 3–10)
- *Yoto Classics: Treasure Island* – the classic pirate adventure reimagined for young listeners (ages 8–14)

“Travelling with kids can be a lot of fun, but it can also be overwhelming,” said **Yoto Content Director, Jess Tarrant**. “We know parents are constantly looking for ways to keep kids entertained while reducing screen fatigue during long travel days. Yoto was built for moments exactly like this – helping kids stay engaged, curious, and independent whether they’re in the backseat, at the airport gate, or winding down after a busy day of adventure.”

Designed specifically with portability in mind, the Yoto Mini is compact enough for backpacks, carry-ons, and little hands, while giving kids control over what they listen to through physical audio cards and easy-to-use tactile controls. No Wi-Fi needed, no ads to interrupt the fun, 14-hour battery life, and all cards are compatible with the Yoto Player and the Yoto Mini. Families can also access audiobooks, music, educational content, podcasts, and more, including free audio, available directly through the Yoto App.

Parents are increasingly turning to audio as an alternative to screens during travel, with Yoto becoming a go-to for families looking to encourage imagination, independent play, and calmer travel experiences. The Yoto Mini is designed for listening on the go, with offline listening capabilities, long battery life, and access to a growing library of kid-safe audio content.

Yoto's free summer travel playlist collections will be available beginning today, May 26, through to September 1 via the [Yoto App](#), which is compatible with Apple CarPlay and Android Auto.

The Yoto Mini retails at \$99.99 and is available to purchase at [Yotoplay.com](#).

About Yoto

Yoto is an interactive audio platform for kids. Yoto offers a catalogue of over 1,200 stories, songs, activities and more to inspire creative play and learning without a screen. The carefully connected audio players, Yoto Player (3rd Generation) and Yoto Mini, put kids safely in control. No cameras. No microphones. No ads.

Inspired by Montessori principles, Ben Drury and Filip Denker founded Yoto in 2017. Yoto Player was designed with renowned design agency, Pentagram, and launched in early 2020. Yoto Mini, the portable audio player, launched in late 2021. The new and improved third generation Yoto Player arrived in summer 2023.

Available worldwide, Yoto has won awards and accolades from critics, parents and children alike. TIME Magazine even named it one of the Best Inventions of 2020 and Yoto Mini won a

prestigious D&AD Pencil in 2022. Yoto was named one of Bloomberg's Top Start Ups to watch, and was named the second fastest growing tech company by Deloitte in 2023.

Yoto's platform features both award-winning original content and audio that has been licensed or co-created with partners. These partners include PRH, Macmillan, Universal Music Group, Sony, Warner Music, Mattel, Disney, Pottermore Publishing, Roald Dahl Story Company, HarperCollins, Hachette, Bonnier and Scholastic.

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