

Yoto Launches new Disney card: 5 Minute Moana Stories

Inspired by the wonder of Motunui, Yoto releases eight new short stories, launching alongside the Disney Moana live-action film



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yotoplay.pr.co

Sydney Australia, 16 July: Yoto, makers of the award-winning screen-free audio players for kids and families, has launched Disney's 5 Minute Moana Stories, a collection of bite-sized tales set on the shores of Motunui.

Designed for children aged 3 to 6, 5 Minute Moana Stories is a set of island adventures created for Yoto, featuring Disney favourites Moana, Maui, Pua and Heihei. The stories are narrated by Hawaiian American voice actor Leila Patato.

5 Minute Moana Stories complements the existing Moana range on Yoto, which features stories from the first two films as well as their original soundtracks. A favourite with Yoto families since 2021, the Moana range now grows with these new adventures, adding to an expanding collection of Disney Princess content.

It arrives at the perfect time for Moana fans too, with the new Moana live-action film in cinemas, ten years on from the original animated film that first premiered in 2016.

Jess Tarrant, Content Director, Yoto, commented: "We're excited to collaborate with Disney to bring Moana to Yoto in our shorter 5 Minute Stories format. For families with young children, these are made for busy family life: stories kids can enjoy in the car, in a spare moment, or just before bed. With eight tales to choose from, kids can settle in for a single quick adventure or the whole series, with something to suit every part of the day."

The Yoto card edition of 5 Minute Moana Stories is available at yotoplay.com priced at \$16.99, with a run time of 45 minutes. The card is compatible with both the [Yoto Player](#) and the [Yoto Mini](#), as well as the free [Yoto App](#). It can be purchased from: [Yoto AU](#)

[Yoto Player](#) is priced at \$179.99

[Yoto Mini](#) is priced at \$129.99

Notes to editors

About Yoto

Yoto is an interactive audio platform for kids. Yoto offers a catalogue of over 1,200 stories, songs, activities and more to inspire creative play and learning without a screen. The carefully connected audio players, Yoto Player (3rd Generation) and Yoto Mini, put kids safely in control. No cameras. No microphones. No ads.

Inspired by Montessori principles, Ben Drury and Filip Denker founded Yoto in 2017. Yoto Player was designed with renowned design agency, Pentagram, and launched in early 2020.

Yoto Mini, the portable audio player, launched in late 2021. The new and improved third generation Yoto Player arrived in summer 2023.

Available worldwide, Yoto has won awards and accolades from critics, parents and children alike. TIME Magazine even named it one of the Best Inventions of 2020 and Yoto Mini won a prestigious D&AD Pencil in 2022. Yoto was named one of Bloomberg's Top Start Ups to watch, and was named the second fastest growing tech company by Deloitte in 2023.

Yoto's platform features both award-winning original content and audio that has been licensed or co-created with partners. These partners include PRH, Macmillan, Universal Music Group, Sony, Warner Music, Mattel, Pottermore Publishing, Roald Dahl Story Company, HarperCollins, Hachette, Bonnier and Scholastic.

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