

Yoto Launches Official KPop Demon Hunters Soundtrack Card

Launching two days before the official vinyl release, Yoto brings early access to the platinum-certified soundtrack from Netflix's most-viewed film ever



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yotoplay.pr.co

Sydney Australia - October 15, 2025 – Yoto, the award-winning audio platform for kids, today announced the launch of the KPop Demon Hunters soundtrack as a Yoto card, featuring the complete platinum-certified soundtrack from the hit Netflix animated musical fantasy film, KPop Demon Hunters.

The Yoto card gives fans an exciting, early-access way to experience the high-energy, genre-blending music from the film, arriving two days ahead of the official vinyl release. The exclusive card brings every track from the blockbuster soundtrack to Yoto's safe, screen-free audio player, empowering kids to enjoy and explore music independently.

The card includes all the fan-favorite tracks, such as the chart-topping hits “Golden” and “Soda Pop” featuring the original cast vocals for an authentic listening experience.

To mark the launch, Yoto will spotlight the phenomenal singing voices behind KPop Demon Hunters' central trio, HUNTR/X—EJAE (Rumi), Rei Ami (Zoey), and Audrey Nuna (Mira)—on Yoto Daily, the brand's free podcast for kids. Fans can press the right-hand button on their Yoto Players on 15th October to hear the artists open up about preparing for their biggest musical moments, share advice for aspiring young performers, reveal their favourite tracks from the soundtrack and discuss the global rise of K-pop.

Dom Hodge, Head of Music and Sound at Yoto, said: “The KPop Demon Hunters soundtrack is a cultural phenomenon that has resonated with families around the world, and we are incredibly proud to bring its platinum-certified power and incredible cast talent to the Yoto platform. After seeing the runaway success of the movie when it was released in the summer we just knew we had to bring it to our Yoto families in an audio format, so the team worked incredibly hard to make this happen as quickly as possible. We hope this release will inspire many epic kitchen sing-alongs and dress-up dance parties!”

This collaboration builds on Yoto's mission to partner with leading entertainment and music creators to deliver safe, independent, and enriching screen-free storytelling and soundtracks to kids globally.

The KPop Demon Hunters Yoto card launches today (October 15th 2025) and is available at <https://au.yotoplay.com/> priced at \$22.99 each with a run time of 37min. The card is compatible with both the Yoto Player (3rd Generation, priced at \$179.99) and the Yoto Mini (priced at \$129.99) as well as the free Yoto App. It can be purchased from: Yoto AU

Yoto Player 3rd Generation is priced at \$179.99

Yoto Mini is priced at \$129.99

Notes to editors

KPop Demon Hunters Track List (Run time: 37min50sec)

1. TAKEDOWN (JEONGYEON, JIHYO, CHAEYOUNG)
2. How It's Done
3. Soda Pop
4. Golden
5. Strategy
6. Takedown
7. Your Idol
8. Free
9. What It Sounds Like
10. 사랑인가 봐 Love, Maybe
11. 오솔길 Path
12. Marcelo Zarvos Score Suite

About Yotoplay

Yoto is an interactive audio platform for kids. Yoto offers a catalogue of over 1,200 stories, songs, activities and more to inspire creative play and learning without a screen. The carefully connected audio players, Yoto Player (3rd Generation) and Yoto Mini, put kids safely in control. No cameras. No microphones. No ads.

Inspired by Montessori principles, Ben Drury and Filip Denker founded Yoto in 2017. Yoto Player was designed with renowned design agency, Pentagram, and launched in early 2020. Yoto Mini, the portable audio player, launched in late 2021. The new and improved third generation Yoto Player arrived in summer 2023.

Available worldwide, Yoto has won awards and accolades from critics, parents and children alike. TIME Magazine even named it one of the Best Inventions of 2020 and Yoto Mini won a prestigious D&AD Pencil in 2022. Yoto was named one of Bloomberg's Top Start Ups to watch, and was named the second fastest growing tech company by Deloitte in 2023.

Yoto's platform features both award-winning original content and audio that has been licensed or co-created with partners. These partners include PRH, Macmillan, Universal Music Group, Sony, Warner Music, Mattel, Pottermore Publishing, Roald Dahl Story Company, HarperCollins, Hachette, Bonnier and Scholastic.

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