

Global phenomenon Bluey arrives on kids' audio platform Yoto, with wait list open from today

Bluey: The Beach and Other Stories brings eight much-loved stories from the beloved TV series to Yoto on 1st September 2026



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yotoplay.pr.co

18 Aug, 2026: Yoto, the award-winning audio players for kids and families, today opens a wait list for Bluey: The Beach and Other Stories, a Bluey audiobook collection. This is the first time the loveable, inexhaustible Blue Heeler has appeared on the platform. The Yoto card will be released on Monday 1st September 2026, priced £9.99, with an exclusive wait list for superfans now open at yotoplay.com so they can be the first to know when it goes on sale.

Developed with BBC Studios and designed for ages 0–5 with a run time of 45 minutes, Bluey: The Beach and Other Stories brings together audio recordings of eight fan-favourite Bluey

stories: The Beach, The Pool, Charades, Daddy Robot, Baby Race, Barky Boats, Typewriter and Magic Xylophone. Each story is narrated by acclaimed Australian actor Miranda Tapsell, who has lent her voice to the series in the past. Miranda's performance is full of warmth and complemented by music from the original TV series, giving listeners the opportunity to experience Bluey in a new way.

Adored by kids and parents alike, Bluey continues its run as one of the world's most popular characters. For Yoto, welcoming Bluey, Bingo, Mum and Dad to their library is the perfect way to help parents swap a bit of screen time for some shared listening in a familiar world.

Jess Tarrant, Content Director at Yoto, commented: "We're delighted to be working with Penguin Random House and BBC Studios to bring this collection of Bluey stories to Yoto. Adapted from the much-loved Bluey books, the single-voice audiobook gives children and families a new way to enjoy these stories together, wherever they are."

The wait list for Bluey: The Beach and Other Stories is available now only at yotoplay.com, with the title going on sale on 1st September 2026, priced €12.99.

[Yoto Player](#) is priced at €99.99

[Yoto Mini](#) is priced at €69.99

Notes to editors

Bluey: The Beach and Other Stories story list (run time: approx. 45 mins, ages 0-5)

1. The Beach
2. The Pool
3. Charades
4. Daddy Robot
5. Baby Race
6. Barky Boats
7. Typewriter
8. Magic Xylophone

About Yoto

Yoto is an interactive audio platform for kids. Yoto offers a catalogue of over 1,200 stories, songs, activities and more to inspire creative play and learning without a screen. The carefully connected audio players, Yoto Player (3rd Generation) and Yoto Mini, put kids safely in control. No cameras. No microphones. No ads.

Inspired by Montessori principles, Ben Drury and Filip Denker founded Yoto in 2017. Yoto Player was designed with renowned design agency, Pentagram, and launched in early 2020. Yoto Mini, the portable audio player, launched in late 2021. The new and improved third generation Yoto Player arrived in summer 2023.

Available worldwide, Yoto has won awards and accolades from critics, parents and children alike. TIME Magazine even named it one of the Best Inventions of 2020 and Yoto Mini won a prestigious D&AD Pencil in 2022. Yoto was named one of Bloomberg's Top Start Ups to watch, and was named the second fastest growing tech company by Deloitte in 2023.

Yoto's platform features both award-winning original content and audio that has been licensed or co-created with partners. These partners include PRH, Macmillan, Universal Music Group, Sony, Warner Music, Mattel, Pottermore Publishing, Roald Dahl Story Company, HarperCollins, Hachette, Bonnier and Scholastic.

About Bluey

The series follows Bluey, a loveable, inexhaustible, Blue Heeler dog who lives with her Mum, Dad and her little sister, Bingo. Bluey uses her limitless energy to play games that unfold in unpredictable and hilarious ways, bringing her family and the whole neighbourhood into her world of fun.

Bluey is produced by Ludo Studio for ABC KIDS (Australia) and co-commissioned by ABC Children's and BBC Studios Kids & Family. Financed in association with Screen Australia, Bluey is proudly 100% created, written, animated, and post produced in Brisbane Queensland, Australia, with funding from the Queensland Government through Screen Queensland and the Australian Government.

In Australia, the show is broadcast on ABC. The series airs and streams to U.S. and global audiences (outside of Australia, New Zealand, and China) across Disney Channel, Disney Jr., and Disney+ through a global broadcasting deal between BBC Studios and Disney Branded Television.

Bluey | [Website](#) | [Facebook](#) | [Instagram](#) | [TikTok](#) | [YouTube](#)

About Ludo Studio

Ludo Studio is a BAFTA, multi-Emmy®, Logie and Peabody award-winning Australian studio and one of TIME's Most Influential Companies of 2024, that creates and produces original scripted drama, animation and digital stories that are authored by incredible local talent, distributed globally and loved by audiences everywhere. ludostudio.com.au

About Penguin Audio

Penguin Random House Audio is the UK's leading publisher of audiobooks. We bring together amazing authors and the world's very best acting talent to create exceptional listening experiences, from the finest stories and ideas for adults to entertainment and education for children and families. Penguin Random House Audio has won awards including the British Book Award: Audiobook of the Year category multiple times, including for their production of *None of This is True* by Lisa Jewell, read by Nicola Walker and Louise Brealey.

About Penguin Random House Children's Licensing

Penguin Random House Children's Licensing is part of Penguin Random House Children's. It brings the very best of licenced brands and much-loved characters to life through story, novelty, activity and gifting books, which are published for children and young adults across all age groups under Ladybird, Puffin and Penguin.

From fun formats for little fingers and bestselling preschool brands such as Bluey, Peppa, Hey Duggee and Ms Rachel, to world-immersive publishing for fans of hit TV series such as Stranger Things, Doctor Who and Wednesday, Penguin Random House Children's Licensing creates readers by bringing children to books through the brands and characters they already love.

For more information, please visit www.penguin.co.uk

About BBC Studios Brands & Licensing

The BBC Studios Brands & Licensing division is the driving force in extending BBC Studios IP through innovative brand extensions, fostering deep fan engagement worldwide. Partnering our iconic brands - including Doctor Who and Bluey - with the world's biggest brands, promoters, and publishers, ignites the imagination of fans and creates memorable brand-fame moments. Our diverse portfolio spans consumer products, live entertainment, gaming, and publishing, while BBC Studios Digital drives over 1 billion views per month, offering advertising and branded content opportunities. Supported by award-winning teams, we focus on finding visionary opportunities to enhance global brand impact and digital growth.

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