# Daniel Tiger's Neighborhood: Daniel & Friends Pack Comes to Yoto

Yoto brings the popular PBS KIDS series to little ears for the first time as a card pack, just in time for the holiday gifting season

Hi-res imagery available for download here

October 22, 2026, USA: Yoto, the interactive audio platform has today launched Daniel Tiger's Neighborhood: Daniel & Friends Pack, a 4-card pack bringing the beloved "Neighborhood of Make-Believe" to life for listeners through adventures featuring Daniel Tiger and his friends.

Inspired by the beloved Mister Rogers' Neighborhood, the PBS KIDS series Daniel Tiger's Neighborhood has been a cornerstone of children's television since its 2012 debut. Its popularity has carried over to audio, where it has quickly become one of Yoto's most popular

IP franchises in North America. Building on that success, this pack marks Yoto's first Daniel Tiger card pack and joins five existing Daniel Tiger titles already in the Yoto library.

The pack features real character voices, music and sound effects from the PBS KIDS series. Each card includes a character profile, three heartwarming stories adapted from the TV series, and an engaging quiz – the perfect way for little listeners to get to know each of Daniel's friends. Featured in the pack are Daniel Tiger, who bravely visits school for the first time and goes on a nature walk with his Dad (Ugga Mugga!); O the Owl, a curious owl who loves to share his knowledge with his friends (Nifty Galifty!); Katerina Kittycat, an imaginative cat who loves adventuring with her friends (Meow Meow!); and Jodi Platypus – shy at first, but hilariously silly once she warms up (Yippy Skippy!).

"Daniel Tiger has been a fixture in so many kids' lives for almost 15 years and teaches children about the things that matter in the warmest possible way," said Jess Tarrant, Content Director at Yoto. "We're proud to be expanding our partnership with 9 Story and Fred Rogers Productions with our first Daniel Tiger card pack and can't wait for more families to explore the Neighborhood of Make-Believe."

Daniel Tiger's Neighborhood: Daniel & Friends Pack is designed for children ages 2 to 5. The card pack has a total runtime of 2 hours and is available for purchase at yotoplay.com for $24.99 USD. It can be purchased from:

Yoto UK
Yoto US
Yoto Canada
Yoto EU
Yoto AU

Yoto Mini (3rd Generation) is priced at $79.99
Yoto Player (4th Generation) is priced at $149.99
Yoto Mini (4th Generation) is priced at $109.99

## About Yoto

Yoto is an interactive audio platform designed for screen-free listening that kids control. The company was founded by Ben Drury and Filip Denker, two dads who wanted to create a better way for their children to enjoy audio without needing to use tech built for an adult. Child-first by design, Yoto Players have always been designed for agency without addiction so children could discover, imagine and learn on a device that was built for them.

Since launching on Kickstarter in 2017, Yoto has grown into a global brand loved by families around the world. The launch of the Yoto Player 4th Gen and Yoto Mini 4th Gen in 2026 marked a new chapter in that story: after years of learning from how families actually use their players, from the podcast tune-in every morning, to the last Yoto story at night, the new hardware is faster, tougher and better than ever before, built around the rhythms of real family life.

Yoto has won multiple prestigious awards over the years, including the King's Award for Enterprise in 2025, the FT1000 Europe's Fastest-Growing Companies list in 2026, a D&AD Pencil for outstanding design, and was named one of TIME magazine's Best Inventions in 2020. The Yoto Mini 4th Gen sits in the Henry Ford Museum of Innovation collection alongside the original iPhone thanks to its IDEA Gold award in 2026.

The content library spans over one thousand titles from publishers, labels and top creators including Universal Music Group, Penguin Random House, Roald Dahl Story Company, the BBC and Mattel alongside Yoto's own award-winning Yoto Originals, bringing the world's best stories, music, activities and podcasts to children of all ages in English, French and Spanish. Available globally, Yoto is creating a world-class audio experience that grows with children and sits at the heart of everyday family life.

## Contact details

**Yoto US Press Office**
press.us@yotoplay.com

**Copy link**

https://us.yotoplay.com/press/en-US/273765-daniel-tiger-s-neighborhood-daniel-amp-friends-pack-comes-to-yoto/