

GRAMMY™ and BRIT™ Award winner Olivia Dean releases The Art Of Loving on kids' audio platform Yoto

The multi-award-winning, chart-topping album is now available as a Yoto card, bringing Dean's much-loved music to families worldwide



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yotoplay.pr.co

USA – March 6, 2026: Yoto, the award-winning audio players for kids and families, today announced the launch of the chart-topping The Art of Loving as a Yoto card, bringing Olivia Dean's multi-award-winning album to little listeners for the first time.

The Art of Loving is a collection of heartfelt songs about love and self-reflection, featuring standout tracks including "Nice To Each Other" and the global hit "Man I Need." The release comes hot on the heels of Dean's GRAMMY™ Award for Best New Artist in January and her clean sweep of BRIT™ Awards, including wins for Artist of the Year, Album of the Year and Best Pop Act.

This is the latest launch to come out of Yoto's ongoing partnership with Universal Music Group (UMG), which sees albums from globally celebrated artists reimaged for family listening through Yoto's audio players and platform, which have been designed specifically for children from the ground-up. With previous releases including Elton John's Diamonds, ABBA Gold and the Spice Girls' Greatest Hits, Yoto and UMG first joined forces in 2023 to help Gen Alpha fall in love with great music, creating shared listening moments across generations.

Dom Hodge, Head of Yoto Studios, commented: "For all of us at Yoto there's nothing more exciting than giving families access to the world's best audio. Welcoming the groundbreaking Olivia Dean into our library is something we're incredibly proud of, and we hope that it inspires more shared listening and special family moments, while introducing a world-class artist to a whole new generation of listeners."

The Yoto card edition of The Art of Loving launches today (March 6, 2026) and is available at yotoplay.com priced at \$14.99 USD each with a run time of 34 mins. The card is compatible with both the [Yoto Player](#) and the [Yoto Mini](#), as well as the free [Yoto App](#). It can be purchased from:

[Yoto UK](#)

[Yoto US](#)

[Yoto Canada](#)

[Yoto EU](#)

[Yoto AU](#)

[Yoto Player](#) is priced at \$109.99

[Yoto Mini](#) is priced at \$79.99

Notes to editors

Olivia Dean The Art of Loving (Yoto Edition) Track List (Run time: 34mins)

1. The Art of Loving (Intro)
2. Nice to Each Other
3. Lady Lady
4. Close Up
5. So Easy (To Fall in Love)
6. Let Alone the One You Love
7. Man I Need
8. Something Inbetween
9. Loud
10. Baby Steps
11. A Couple Minutes
12. I've Seen It

About Yoto

Yoto is an interactive audio platform for kids. Yoto offers a catalogue of over 1,200 stories, songs, activities and more to inspire creative play and learning without a screen. The carefully connected audio players, Yoto Player (3rd Generation) and Yoto Mini, put kids safely in control. No cameras. No microphones. No ads.

Inspired by Montessori principles, Ben Drury and Filip Denker founded Yoto in 2017. Yoto Player was designed with renowned design agency, Pentagram, and launched in early 2020. Yoto Mini, the portable audio player, launched in late 2021. The new and improved third generation Yoto Player arrived in summer 2023.

Available worldwide, Yoto has won awards and accolades from critics, parents and children alike. TIME Magazine even named it one of the Best Inventions of 2020 and Yoto Mini won a prestigious D&AD Pencil in 2022. Yoto was named one of Bloomberg's Top Start Ups to watch, and was named the second fastest growing tech company by Deloitte in 2023.

Yoto's platform features both award-winning original content and audio that has been licensed or co-created with partners. These partners include PRH, Macmillan, Universal

Music Group, Sony, Warner Music, Mattel, Disney, Pottermore Publishing, Roald Dahl Story Company, HarperCollins, Hachette, Bonnier and Scholastic.

About Olivia Dean

2025 saw Olivia become the first British woman to have a #1 album and #1 single (with 'Man I Need') simultaneously, as well as having the biggest opening week for a British female artist, both since Adele in 2021. The album and single 'Man I Need' also peaked at #3 and #2 on the Billboard charts, respectively. She commands tens of millions of monthly listeners on Spotify and sold out her first ever UK arena tour in minutes, including a six-date residency at The O2 in London.

Hitting 2026 in full stride, 'The Art of Loving' has now sold over two million copies worldwide and Olivia won 4 Brit Awards, including Artist of the Year, Album of the Year, Best Pop Act and Song of the Year. Full of her signature warmth and lyrical honesty; 'The Art of Loving' is a study of the universal language in all its glorious technicolor. It conjures the full spectrum of life's most complex emotions - joy, freedom, surrender, pain, belief, grief - with Olivia's signature deftness, whimsy and irresistible musicality.

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