



Beeline Celebrates Over 50 Million Kilometres Ridden

London, 25.07.2022 - Beeline, the routing and navigation experts from the United Kingdom, celebrate over 50 million kilometers ridden by the Beeline community with the limited Beeline Moto Gold Edition.

Beeline Community Reaches New Milestone

The rapidly growing Beeline community has reached a new milestone in the company's history with over 50 million kilometres ridden - or the equivalent of 1,271 trips around the Equator. This impressive achievement clearly confirms the goal of Beeline's international team: to offer users worldwide the best routing combined with straightforward navigation. The intelligent routing, tailored to motorcycle rides via the Beeline app, guarantees riding enjoyment and safety on the road.

The Limited Moto Gold Edition

As a special thank-you to the Beeline community, the limited Beeline Moto Gold Edition, restricted to two devices, will be given away at the end of July. The social media competition, combining kilometers ridden and a social media post tagging @ridebeeline and using the hashtag #Beeline50Million, has already attracted more than 45,000 "Beeliners".



▲ Beeline Moto Gold Edition

Beeline Moto is available worldwide with three different finishes at a price of £179.99 - 199.99 and can be ordered via the [Beeline website](#) or obtained through selected specialist retail partners.

The functions of the Beeline app are free of charge.



▲ Beeline Moto explained | Unboxing, setting up and riding with Henry Crew

Why Beeline?

Navigation made simple.

The Beeline Moto's minimalist and intuitive user interface always points the way with a single, clear arrow.

Intelligent Beeline routing.

Beeline offers routing specially tailored to the needs of motorcyclists, giving users up to three options for their planned rides.

True enthusiasts ride with Compass.

In Compass Mode, a simple arrow indicates the direction of the desired destination leaving the rider to follow their nose along the way.

Fast re-routing in seconds.

The powerful processor of the Beeline Moto enables fast re-routing and gets users back on their planned route in no time.

Worldwide route planning, ride statistics & GPX import.

In combination with the Beeline app, the Beeline Moto is a powerful tool that provides users with all the important ride statistics and enables them to save their tours and share them as GPX files.

Award-winning design and solid engineering.

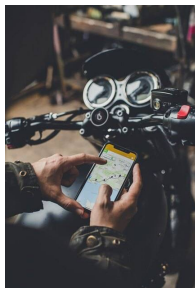
The sealed housing of the Beeline Moto is water- and dust-resistant, allowing it to withstand any weather conditions.

Exceptional battery life.

The Beeline Moto offers a battery life of up to 30 hours, and the backlit LCD screen technology is readable even in direct sunlight.

Sustainability at its heart.

The comprehensive Beeline [repair, refurbishment and recycling program](#) includes devices both within and outside the warranty period, setting a new standard for more responsible use of resources.



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About Beeline

Beeline is a British company creating beautifully simple navigation for motorcyclists and cyclists. Founded in London in 2015, Beeline combines thoughtful design with intuitive technology to help riders stay focused on what matters most: the ride. Today, Beeline products are used in more than 100 countries, helping people navigate everything from daily commutes to epic adventures.

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