



Beeline Velo 2 – The intuitive bicycle computer for a better riding experience

London, 20.06.2022 - Beeline, the routing and navigation experts from the United Kingdom with a rapidly growing community and more than 7 million kilometres ridden, are launching the Beeline Velo 2: a new, intuitive and compact GPS bicycle computer.

Relaxed discovery of new routes

The goal of Beeline's international team, based in London, is to offer users around the world the best routing combined with straightforward navigation, so that more and more journeys can be made by bicycle in the future. The focus is on user-friendly navigation and a positive riding experience, rather than fitness and performance features.

"While other products in the market put a long list of fitness and performance features front and center, we focus on the core navigation functions to deliver exactly the live data that makes a ride feel relaxed and safe."

Mark Jenner, Beeline Co-Founder





The Beeline Velo 2 GPS bicycle computer with its minimalist, compact design fits perfectly on any handlebar or stem thanks to the included Universal Mount.

Beeline Velo 2 is available in the UK for £99.99 and can be ordered via the [Beeline website](#) and other retailers.

The functions of the Beeline app are free of charge.

Navigation made easy

The clear, turn-by-turn directions of the Velo 2 allow users to navigate effortlessly along their planned route - even without reception.

In the routing view, users are shown not only their current location along the planned route, but also the direction of the next turn and the distance to it. This clear and intuitive display of the most important navigation data means turns are no longer missed, and users arrive at their destination relaxed.

The Velo 2's fast re-routing also gets users back on their planned route in the shortest possible time.



A special feature of the Velo 2 is Compass Mode: this function gives adventurous users the option of defining the desired destination point and choosing the route there spontaneously while on the move. In this mode, a direction arrow constantly points at the destination so that users do not unintentionally stray too far off course while following their nose along the route that they choose.

Live data, Strava integration and GPX import

The Velo 2, in combination with the Beeline app, is a powerful tool that offers users a high degree of flexibility and features for route planning, navigation, as well as saving and sharing

their rides.

During the ride, all important live data such as speed, distance traveled or arrival time can be viewed via the RockerTop™ buttons on the Velo 2.



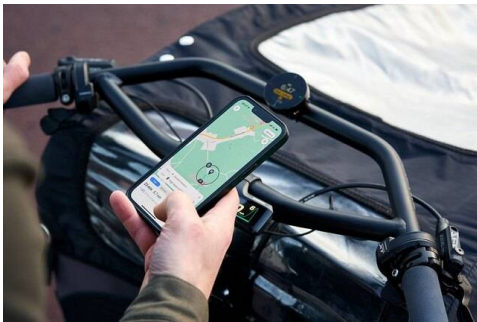
The Beeline app stores all ride data from completed rides and displays it both in an overview and on a heatmap, so users can analyze it at any time.

Anyone who wants to use their own GPX data can also import it into the Beeline app and navigate with the Velo 2. In addition, users can connect their Strava account via the Beeline app and load rides from Strava. They can upload any tracked rides into Strava - if they choose to - at the push of a button.

Beeline Smart Routing & Road Rating

With Beeline Smart Routing, Beeline offers intelligent routing that incorporates direct feedback from the community into route planning.

The Beeline app calculates route options based on standard road data (road type, speed limit, etc.) combined with feedback from the Beeline community and can therefore offer up to three route options.



The **fast route** gets users to their destination as quickly as possible. The **balanced route** is the ideal middle ground between getting there quickly and avoiding unpleasant sections such as those with heavy traffic. The **quiet route** is geared toward safety and the riding experience; finding quieter roads and sections.

Beeline Smart Routing is based on the road rating of individual sections of rides completed by the community. What makes it special is that every "Beeliner" anywhere in the world can contribute through this road rating and improve the routing for themselves and everyone else.

During the ride, users can rate individual sections through positive or negative feedback (via the +/- button in the app and the right/left button on the Velo 2) or by giving an overall rating at the end of the ride. The personal road ratings are also visible on the heatmap.

Beeline Smart Routing is available in the UK and in many other selected countries and regions.

Velo 2 is ready for any ride

The compact Velo 2, with its minimalist IPS LCD display with LED backlighting and RockerTop™ buttons, features a sealed housing that protects it from water and dust particles - for use in any weather.

Through sensor fusion, the Velo 2 offers greater location accuracy, improving the quality of recorded ride data while reducing dependence on fluctuating mobile signals.



Thanks to a battery life of over 11 hours and standby time of up to 18 months, users can plan long rides with confidence; knowing that their Velo 2 can see them through a day of riding. While Velo 2 does require a constant smartphone connection, the efficient use of GPS places only a minimal load on the connected smartphone's battery. [More on this in the comparison test.](#)

In addition, fast charging via USB-C offers maximum convenience for users, even if they have lost track of the battery level: from empty, the Velo 2 reaches 30% charge in just 20 minutes. Measured in riding enjoyment, that is more than two hours.

Sustainability is at the center

Beeline products are developed with a focus on long service life and the possibility of complete repair, reuse and recycling. With the Velo 2, Beeline is now launching the world's first bicycle computer to achieve a negative plastic and CO2 footprint.

The comprehensive Beeline repair, refurbishment and recycling program covers devices both within and outside the warranty period, thereby setting a new standard for more responsible use of resources.

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About Beeline

Beeline is a British company creating beautifully simple navigation for motorcyclists and cyclists. Founded in London in 2015, Beeline combines thoughtful design with intuitive technology to help riders stay focused on what matters most: the ride. Today, Beeline products are used in more than 100 countries, helping people navigate everything from daily commutes to epic adventures.

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