



Beeline revolutionises navigation for cyclists again with major feature update

London, 06.05.2025 – Routing and navigation experts Beeline are rolling out a number of new updates to their Beeline app and Velo 2 cycle GPS device.

A focus on user-oriented design

Since their inception in 2015, bike navigation innovators Beeline have been obsessed with making every bike ride the best it can be.

Today, they announce a series of updates to their Velo 2 device, enhancing both the ride experience and overall performance.

- Ride planning becomes even easier and enjoyable with **advanced hill profiling**, **improved route following**, and **enhanced audio navigation**, with more focus on the road ahead and celebrating those successes in the saddle.

- **Komoot integration** brings a world of exploration and discovery right into the heart of the Beeline app.
- Beeline customers explore the world in all weathers and conditions. **Velo 2 devices will now be sold with an included black silicone case** to enhance its performance in the elements.
- A new Protection Pack, with **a range of colourful silicone cases and custom screen protector**, will be available to buy for all customers. Velo 2 is now life-ready come rain or shine; in the city or on the trails.

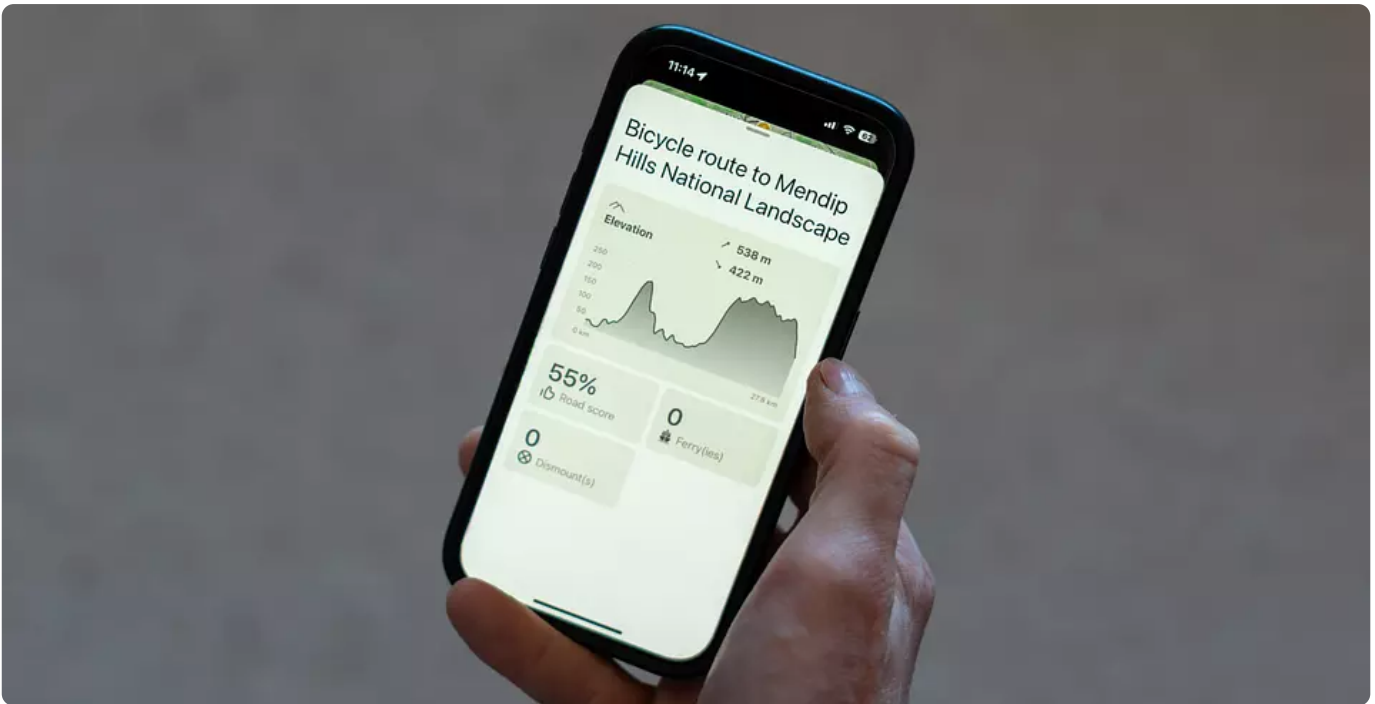
Conquer hills with confidence



▲ View hills and gradients as you ride. Celebrate reaching the top of each one.

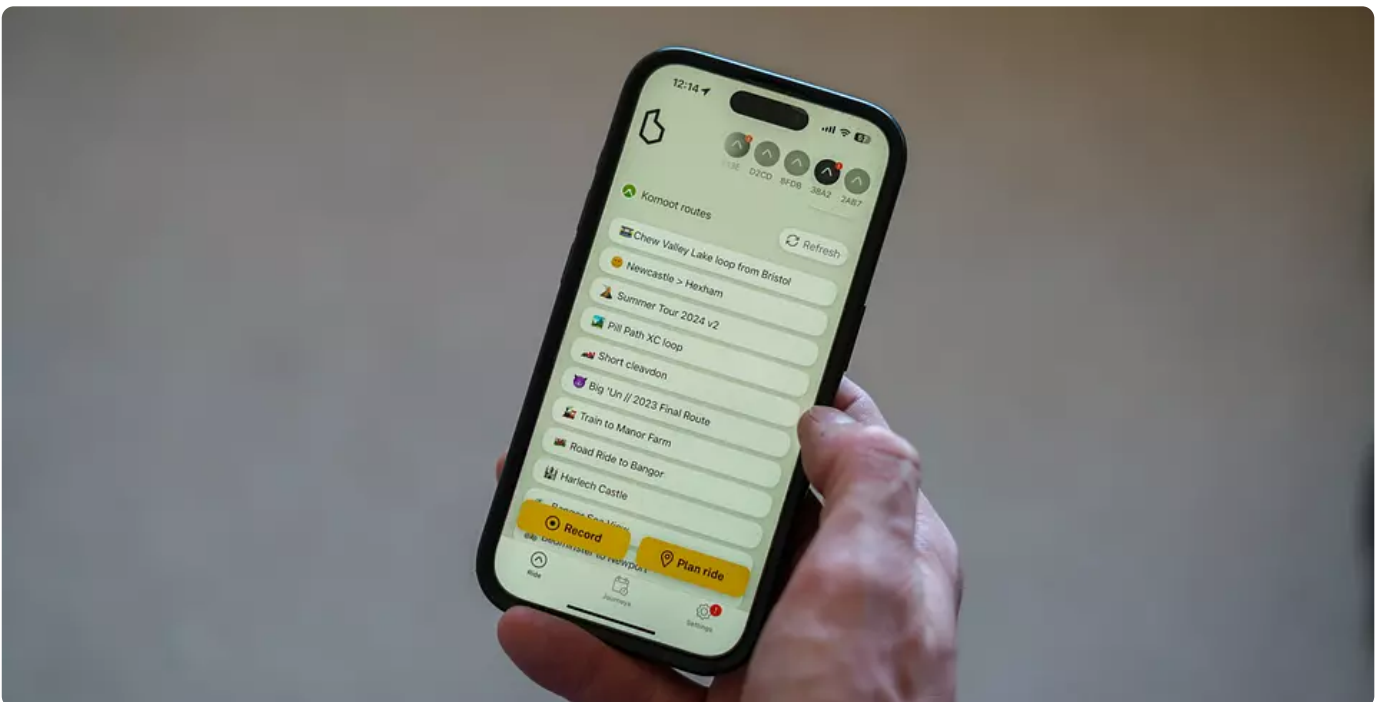
Introducing a revolutionary hill profile feature - Climb View - where riders can now visualise upcoming hills on their route. This feature displays a detailed elevation profile, showing the rider their current position, the remaining distance, and the colour-coded hill gradient.

This allows for better pacing and preparation; transforming challenging climbs into manageable accomplishments. And with a few surprises for when you reach the summit.



▲ Elevation profile for planned route in Beeline app

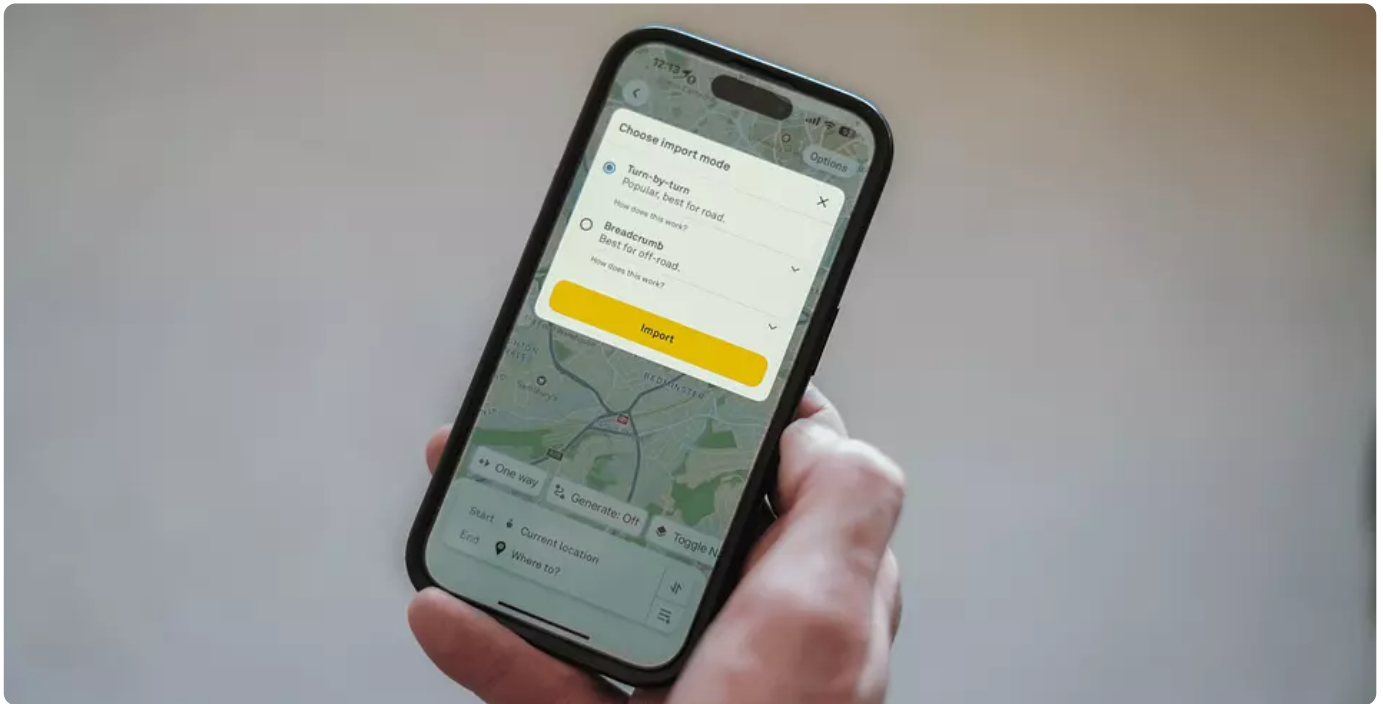
Seamless komoot integration



▲ Komoot routes seamlessly synced into the Beeline app

Beeline users can now effortlessly sync their planned and favourite routes from komoot directly to their Beeline device or app. This integration simplifies route planning and allows riders to leverage komoot's extensive library of curated routes and community-driven insights, ensuring a seamless and enjoyable riding experience.

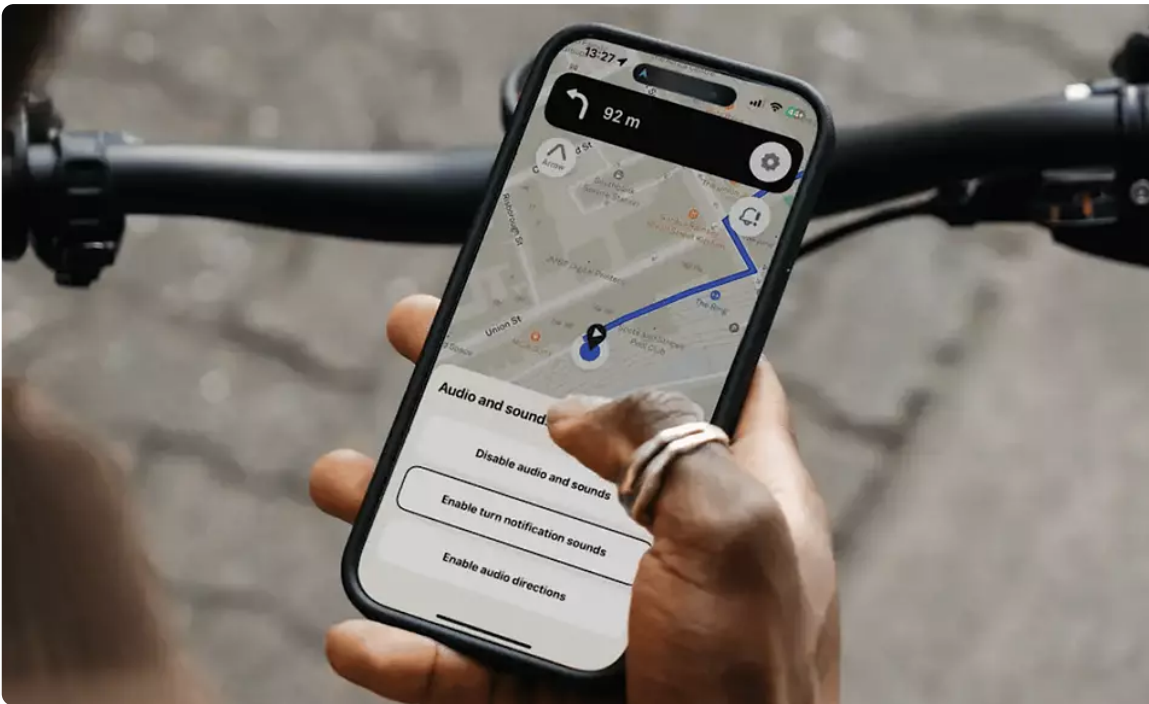
Enhanced route following with GPX breadcrumb routes



▲ Import GPX routes in breadcrumb format for the best directions off-road

Beeline have enhanced their route following capabilities, allowing riders to load and follow GPX routes with reassuring accuracy. This ensures riders stay on their intended path, even in complex or remote areas, perfect for off road and downhill cyclists. Additionally, the new update enables users to start recording their ride directly from their Velo 2 device, streamlining the riding experience.

Audio guidance is now free to everyone



▲ Import GPX routes in breadcrumb format for the best directions off-road

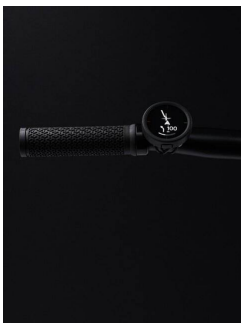
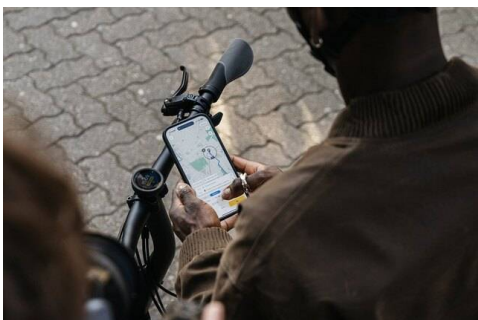
Beeline are committed to making navigation accessible to all riders. As part of this update, audio turn-by-turn instructions are now available to all users on the free tier of the Beeline app. This feature provides clear and concise directions, allowing riders to keep their eyes on the road and focus on the joy of riding.

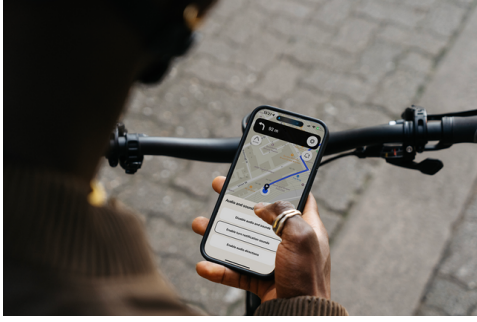
Key features of the update

- **Climb View:** Visualise upcoming hills with detailed elevation data
- **Komoot integration:** Seamlessly sync planned routes from komoot
- **Breadcrumb GPX route following:** Follow precise GPX routes with enhanced accuracy
- **Free audio instructions:** Enjoy turn-by-turn audio guidance on the free app tier
- **Start recording on Velo 2:** Initiate ride recording directly from the device

"We're thrilled to introduce these significant updates to our platform. Our goal is to provide riders with the tools they need to explore confidently and enjoy their journeys. The integration with komoot, the Climb View feature, and the availability of free audio instructions are all designed to elevate the riding experience and empower our community."

Tom Putnam, Co-Founder, Beeline





The latest Beeline app update is available now on the App Store and Google Play Store.

END.

About Beeline

We're building a world where getting on two wheels is easy and knowing where you're going is even easier.

Our mission is simple: to make every ride safer, more enjoyable, and more connected to the world around you, wherever you're going.

Beeline exists to empower cyclists and motorcyclists with navigation tools that are intuitive, beautifully designed, and built to last. Whether it's your daily commute or a weekend ride into open countryside, we help you stay focused on the ride, not the tech.

From twisty lanes to city streets, Beeline makes space for riders to stay present, explore freely, and enjoy the journey.

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