



New Features for Beeline Moto at the Launch of Intermot 2022

London, 26.09.2022 - Beeline, the routing and navigation experts from the UK, are releasing major upgrades for the popular Beeline Moto navigation devices ahead of the highly anticipated Intermot 2022.

The Best Routing and Straight-forward Navigation

Beeline has set itself the goal of offering its users the best routing combined with straightforward navigation; wherever they may be in the world. To achieve this, the team based in London is continuously working on further developing its products and, in particular, incorporating direct user feedback. With an impressive more than 60 million kilometres ridden worldwide, the steadily growing Beeline community is actively involved in the further development of the popular app and device.

Beeline Exhibits at Intermot 2022

The upgrades will be released ahead of the highly anticipated Intermot 2022 Expo in Cologne, where Beeline will be represented for the first time at the stand of its German distribution partner, Hartje, in Hall 7, Stand E30/F39. This participation is a clear sign that the Beeline team intends to maintain its position as one of the main players in motorcycle navigation.

The New Features for Beeline Moto

1. Improved route planning for unlimited cornering fun

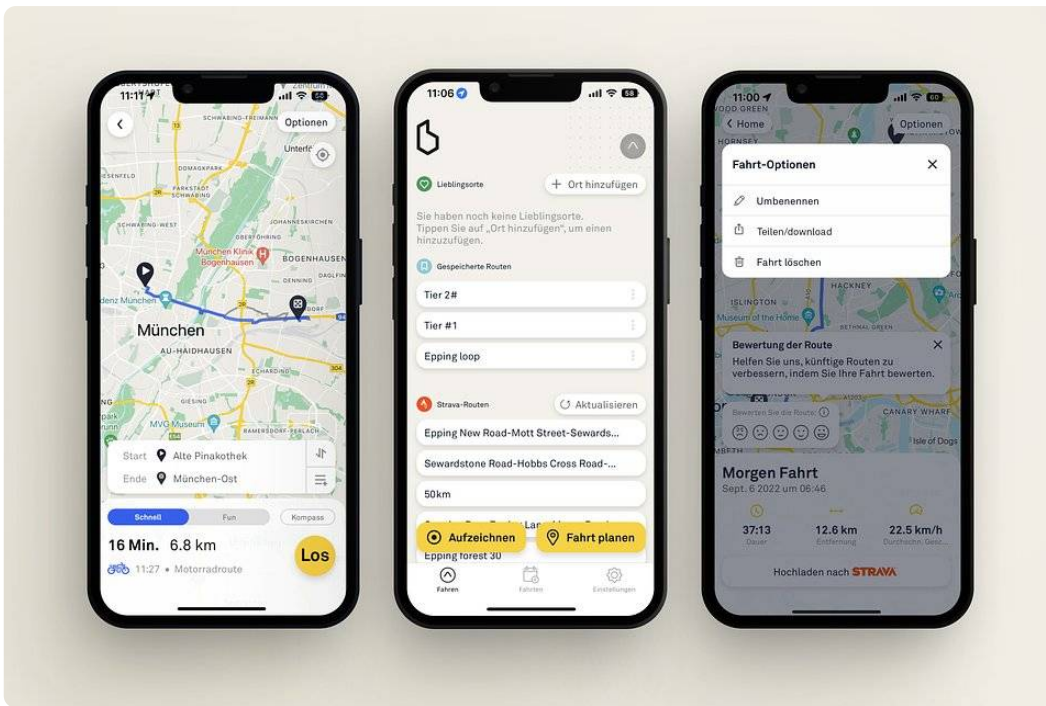
With this enhancement, the routing in the Beeline app offers users an additional route option that allows scenic, winding routes to be selected specifically for an enjoyable ride. This new route option is labeled “Fun” in the app. The upgrade was developed from direct feedback from the Beeline Moto community and is based on an extensive analysis of data from rides already completed, combined with relevant external information from the Open Mapping Community (OpenStreetMap).

2. Free Ride Mode

Another feature inspired by the Beeline community is the so-called “Free Ride Mode”; the option to record a ride without having planned it in the app beforehand. With this function, users can follow their nose as they ride while having all stats (eg. speed, odometer) tracked by the Beeline Moto and in the Beeline app. With everything recorded, they'll have the opportunity to relive the ride again later on. To launch Free Ride Mode, simply select “Record” in the app, set off, and enjoy.

3. Automatic pause

Further fine-tuning has also been made to the basic settings: until now, brief stops at traffic lights or at a particularly beautiful photo spot were not taken into account during recording. Naturally, this affected the statistics as a summary of the ride, since the stationary time was not deducted from the riding time. With the new “Automatic pause” setting, recording is automatically paused as soon as the rider comes to a stop.



▲ Die neue "Fun"-Routenoption | Aufzeichnen ohne Planung | Der neue GPX-Download

4. Expansion of language support

To make the user experience even more enjoyable for the globally growing Beeline community, the Beeline team has also expanded the range of available languages for the navigation devices and the app. In addition to English and German, users currently have 5 further languages available.

5. Export of GPX files

The most important update for the Beeline community is likely the ability to export routes as GPX files. Since most navigation apps use GPX files for route guidance, users can easily and quickly share their tours planned with the Beeline app or created using the new recording mode with friends and family. The exported GPX files can be imported as a route into another user's Beeline app or into other routing software such as Calimoto and used for group rides.

Feedback from the globally growing Beeline community will continue to be a positive driving force for further development of the Beeline platform. Additional new features are already in the pipeline and are will be released continuously.

Intermot 2022 - Meet Beeline!

The Beeline team looks forward to your visit at Intermot at the stand of the German distribution partner Hartje in Hall 7, Stand E30/F39.

Beeline Moto is available worldwide in three different finishes for the price of **£179.99 - £199.99** and can be ordered via the [Beeline website](#) or obtained through selected specialist retail partners.

The functions of the Beeline app are free of charge.



END

About Beeline

Beeline is a British company creating beautifully simple navigation for motorcyclists and cyclists. Founded in London in 2015, Beeline combines thoughtful design with intuitive technology to help riders stay focused on what matters most: the ride. Today, Beeline products are used in more than 100 countries, helping people navigate everything from daily commutes to epic adventures.

Contact details

Rosie

Brand, Marketing & European Media



rosie@beeline.co

Kate

Media & Product Enquiries



kate@beeline.co

Ed

Motorcycling Specialist



edward@beeline.co

Copy link

<https://news.beeline.co/269382-new-features-for-beeline-moto-at-the-launch-of-intermot-2022/>