

# smart

June 11 2026, 23:00 (CST)

## Expanding the Premium Product Portfolio smart Launched the #6 EHD First in the Chinese Market

- With a starting price of RMB 177,900, the smart #6 EHD premium fastback sedan officially launched first in the Chinese market.
- The arrival of the #6 EHD marks a strategic expansion of the brand's product portfolio, bringing exceptional range, executive-level spaciousness, and top-tier intelligence to an entirely new segment.
- As smart advances its global footprint, the visionary smart Concept #2 is preparing for its European debut in Rome, setting the stage for further announcements later this year.

**(June 11, 2026, Hangzhou, China)** – Marking a major milestone in its 2026 “Year of Opening New Frontiers”, smart, the contemporary premium intelligent EV brand, today announced the official launch of the all-new #6 EHD premium fastback sedan in China, with a starting price of RMB 177,900.



*smart #6 EHD officially launched, with a starting price of RMB 177,900*

"The launch of our first-ever premium fastback sedan, the #6 EHD, marks a defining moment for our brand. By introducing this model first in China, we are bringing our distinct D.N.A. – Designed with Love, No Compromise on Safety, and Amazing Drives – to an entirely new segment. Alongside the Concept #2, the reinvention of our iconic two-seater, we are expanding our portfolio to prove that across generations and concepts, there is a smart for everyone."

Mr. Kang Yi, Global CMO of smart



*Mr. Kang Yi, Global CMO of smart*

### **smart #6 EHD Officially Launched First in China**

Signaling a new chapter of brand evolution, smart officially launched its first-ever premium fastback sedan, the smart #6 EHD, in the Chinese market. Unlocking an entirely new segment for the brand's expanding portfolio, the #6 EHD delivers an uncompromising experience for customers who demand both distinctive design and premium refinement, seamlessly integrating exceptional range, executive-level spaciousness, and top-tier intelligence.



*smart #6 EHD delivers up to 1,810 km of CLTC range*

Styled by the Mercedes-Benz global design team, the #6 EHD draws its striking visual language from the ocean's apex predator, the shark. This bionic inspiration translates into a "Pulse Shark" front fascia and a sweeping aerodynamic roofline that breaks dimensional boundaries, delivering executive-level spaciousness wrapped in a dynamic silhouette.



*LiDAR comes standard across all #6 EHD models*

Powered by an advanced Electric Hybrid Drive (EHD) system featuring an engine with an industry-leading 47.26% thermal efficiency, the #6 EHD delivers a massive 1,810 km range

(CLTC) with fuel consumption as low as 3.9 L/100 km. Furthermore, the #6 EHD features LiDAR as standard, providing cutting-edge intelligent driving assistance for effortless city and highway navigation.

### **Expanding the Premium Portfolio for Global Customers**

The launch of smart #6 EHD significantly strengthens the brand's diverse product portfolio, creating a comprehensive lineup designed to meet the evolving needs of consumers worldwide. It joins the award-winning #1 compact SUV, the sporty #3 SUV coupé, and the highly versatile #5 premium mid-size SUV, ensuring the brand can cater to a wide spectrum of premium mobility lifestyles.



*smart Concept #2 will make its European debut in Rome this June*

Meanwhile, the Concept #2, set for its European debut in Rome this June, will reveal an all-new interior design concept. The production model is currently undergoing rigorous final testing and is scheduled for its global premiere at the Paris Motor Show this October.



*smart is expanding the premium portfolio for global customers*

Distinct in character yet united in spirit, the entire portfolio seamlessly blends smart's intelligent premium engineering with the signature styling of the Mercedes-Benz global design team, with every model proudly embodying the brand's core D.N.A. – Designed with Love, No Compromise on Safety, and Amazing Drives.



*smart D.N.A. – Designed with Love, No Compromise on Safety, and Amazing Drives*

As smart steps fully into its "Year of Opening New Frontiers", its global footprint now spans 41 countries and regions across China, Europe, the Middle East, Southeast Asia, South Asia,

Oceania, Latin America, and Africa. Leveraging the premium design heritage of Mercedes-Benz and the cutting-edge electric innovation of Geely, the brand remains focused on entering new international markets, rolling out strategic new models, and enhancing its smartcare customer service system globally.

## About smart

Since the brand's founding in the 1990s, smart has remained committed to its vision of exploring the best solutions for future urban mobility. In 2019, Mercedes-Benz AG and Zhejiang Geely Holding Group established the smart global joint venture. Since then, smart has successfully renewed its brand, products, and business model, and developed into a distinctive contemporary premium EV brand. It now includes an expanding product matrix and a global footprint spanning over 40 countries and regions.

In 2026, smart will focus on expanding into new markets, upgrading its smartcare customer service system, and introducing two strategic models – the smart #2 and #6. These initiatives will drive the brand into its next stage of development in its Year of Opening New Frontiers.

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