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smart Expands Collaboration with Sennheiser to Elevate Premium Audio Experiences in the Upcoming smart #2

- Building on their successful global collaboration, smart and Sennheiser are extending the premium audio experience to the brand's newest model smart #2.
- Selected lines of the city two-seater will be equipped with a 7-speaker Sennheiser Sound System.
- Driven by a shared commitment to premium innovation, the collaboration brings an immersive, authentic audio experience to smart's most compact model.

(September 2, 2026, Hangzhou) – smart, the contemporary premium EV brand, and Sennheiser, the renowned German professional audio specialist, are elevating the sound experience in the ultra compact car segment with the upcoming smart #2. Following the introduction of the Sennheiser Signature Sound System in the smart #5, this expanded collaboration now brings unrivalled acoustic expertise to the brand's all-new electric two-seater.

A Refined Sound Experience

Selected smart #2 model lines will feature a dedicated 7-speaker Sennheiser Sound System, engineered specifically for the vehicle's very compact cabin architecture. Combined with Sennheiser's proprietary Contrabass algorithm and expert acoustic tuning, this carefully optimised configuration delivers refined audio performance typically found in vehicles of the compact segment and beyond.



A new sound experience in an ultra compact two-seater cabin

" At smart, we believe that contemporary premium mobility is about creating emotional and inspiring experiences that connect with our users on a deeper level. By blending smart's vision for premium mobility with Sennheiser's acoustic excellence, we are ensuring that every journey delivers an unparalleled, emotional sound experience."

Mr. Kang Yi, Global CMO of smart

For the smart #2, Sennheiser has crafted a soundstage that extends music beyond the physical boundaries of the two-seater cabin while creating an enveloping listening environment for the driver and passenger. With three customisable bass levels and three sound presets – Studio, Live, and Vocal – drivers and passengers can tailor the audio experience to match their journey.

"Our partnership with smart continues to demonstrate what is possible when automotive innovation and audio excellence are developed hand in hand. With the 7-speaker Sennheiser Sound System in the new smart two-seater, we have once again transformed the vehicle into a space that delivers the clarity, balance and emotional impact listeners expect from our brand. 'Small car, big sound' perfectly captures how our two brands worked together to create an unexpectedly powerful listening experience for every journey."

Dr. Veronique Larcher, Managing Director Sennheiser Mobility

Well on Track: The Next Stage of Sound System Partnership

Building on the thoughtfully crafted cabin concept of the upcoming smart #2, the partnership with Sennheiser enhances the overall in-car experience through authentic sound reproduction. The audio system reflects both brands' shared ambition to combine meaningful innovation with everyday usability. The collaboration builds on a successful global partnership between the two companies and represents a further step in integrating exceptional technology solutions into the next generation of smart vehicles.

The smart #2 reimagines the original smart two-seater for a new era of urban electric mobility. Designed around intelligent use of space, thoughtful innovation and everyday usability, the vehicle reflects smart's commitment to creating meaningful experiences that are aligned with how people live and move through modern cities.

The all-new smart #2 will celebrate its World Premiere at the Paris Motor Show on 12 October 2026.

About smart

Since the brand's founding in the 1990s, smart has remained committed to its vision of exploring the best solutions for future urban mobility. In 2019, Mercedes-Benz AG and Zhejiang Geely Holding Group established the smart global joint venture. Since then, smart has successfully renewed its brand, products, and business model, and developed into a distinctive contemporary premium EV brand. It now includes an expanding product matrix and a global footprint spanning over 40 countries and regions.

In 2026, smart will focus on expanding into new markets, upgrading its smart care customer service system, and introducing two strategic models – the smart #2 and #6. These initiatives will drive the brand into its next stage of development in its Year of Opening New Frontiers.

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