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smart Redefines the Premium Mid-Size SUV Segment in Australia with the All-New smart #5

- The smart #5 officially launches in Australia, introducing the brand's most advanced flagship SUV with compelling pricing starting from AU\$58,900.
- Featuring cutting-edge 800-volt battery technology, the smart #5 enables ultra-fast DC charging from 10% to 80% in less than 18 minutes and delivers up to 590 km of WLTP range.
- Already a global favourite, the smart #5 has earned international recognition, including the prestigious Euro NCAP's "Best in Class" Large SUV of 2025, underscoring smart's commitment to safety and quality.

(September 18, 2026, Hangzhou, China) – smart, the contemporary premium EV brand, has officially launched the all-new smart #5 in Australia. As the brand's flagship mid-size SUV, the #5 arrives to elevate the local electric vehicle landscape, with compelling pricing starting from AU\$58,900 for the Pro+ variant. The highly equipped lineup also features the Premium+ at AU\$63,900 and the high-performance BRABUS edition at AU\$73,900, catering to a wide range of customer needs.



Beyond its striking presence on the road, the smart #5 enters the Australian market as a proven world-class offering. Having secured the prestigious Euro NCAP's "Best in Class" Large SUV of 2025 alongside two Red Dot Design Awards for its product design and innovative user interface, the smart #5 ensures every journey embodies the true smart D.N.A.: **D**esigned with Love, **N**o Compromise on Safety, and **A** amazing Drives.

"We are excited to introduce the smart #5, our flagship premium mid-size SUV, to the Australian market. As our most spacious and versatile vehicle to date, it redefines the premium experience for the brand and is designed to inspire exploration of the great outdoors."

Mr. Kang Yi, Global CMO of smart



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Contemporary Premium Design Tailored for Everyday Versatility

Styled by the Mercedes-Benz global design team, the smart #5 introduces a distinctive boxy and upright silhouette paired with a striking LED matrix headlight design. Staying true to the brand's engineering ingenuity, the signature "wheels-at-the-corners" layout maximises interior space, achieving an impressive 85% cabin space utilisation rate. This thoughtful spatial design includes a highly adaptable expandable trunk, and seats that fold flat to create an in-car suite, ensuring ample room for everyday commutes and weekend getaways alike.

This premium design philosophy extends seamlessly into the cabin, creating a sophisticated space tailored for modern lifestyles. Passengers are treated to an elevated environment

featuring premium leather upholstery, and a 256-colour ambient lighting system.

Class-leading Intelligent Technology for Coast-to-Coast Journeys

Setting a new benchmark for digital connectivity, the smart #5 transforms the cabin into an intelligent lounge. It is equipped with a highly intuitive multiple-screen interactive setup, powered by the advanced AMD V2000 high-computing chip for seamless, lightning-fast responses.



smart #5 transforms the cabin into an intelligent lounge

An immersive acoustic experience is delivered through a premium Sennheiser audio system, creating a calm atmosphere on every journey. Driving confidence is further enhanced by the state-of-the-art smart Pilot Assist system. Utilising the advanced dual Orin X chips, the vehicle delivers an exceptionally advanced and safe intelligent driving experience, capable of navigating complex traffic scenarios with ease.

Dynamic Performance and Practical Outdoor Capability

With its state-of-the-art 800V high-voltage platform, the smart #5 can achieve new levels of performance in charging speed and range, making any journey possible. The 100 kWh battery features 4C ultra-fast charging capability, charging from 10% to 80% in less than 18 minutes. An impressive range of up to 590 km (WLTP) provides the confidence to tackle any adventure.

Ride comfort and dynamic handling are assured by a sophisticated chassis setup featuring front double-wishbone and rear five-link suspension, complemented by multiple driving modes for seamless transitions between urban roads and outdoor trails. To further support outdoor utility, the vehicle features Vehicle-to-Load (V2L) functionality, empowering off-the-grid adventures.



smart #5 seamlessly adapts to urban roads and outdoor adventures with multiple driving modes

For those seeking the pinnacle of electric driving dynamics, the official smart #5 BRABUS edition takes performance to the extreme. Generating immense power through an intelligent all-wheel-drive powertrain, the BRABUS variant offers a highly athletic, sporty design and an ultimate high-performance driving experience, accelerating from 0 to 100 km/h in a breathtaking 3.8 seconds.

Tailored to Australia's dynamic lifestyles, the all-new smart #5 unites urban refinement with outdoor versatility. This milestone launch underscores smart's deep commitment to the Australian market, marking the next step in the brand's ongoing expansion. Moving forward, smart will continue to invest in intelligent product innovation, premium ownership experiences, and an elevated sales and service network across the region.

Disclaimer: Product specifications may vary depending on different market conditions. Please refer to the final specifications list in the local market. On-road cost excluded.

About smart

Since the brand's founding in the 1990s, smart has remained committed to its vision of exploring the best solutions for future urban mobility. In 2019, Mercedes-Benz AG and Zhejiang Geely Holding Group established the smart global joint venture. Since then, smart has successfully renewed its brand, products, and business model, and developed into a distinctive contemporary premium EV brand. It now includes an expanding product matrix and a global footprint spanning over 40 countries and regions.

In 2026, smart will focus on expanding into new markets, upgrading its smart care customer service system, and introducing two strategic models – the smart #2 and #6. These initiatives will drive the brand into its next stage of development in its Year of Opening New Frontiers.

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