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The All-Electric smart #2 Officially Launches in China

- **The all-electric smart #2 Premium officially launches in China at an immersive event in Guangzhou, bringing together smart customers, fans and lifestyle partners to celebrate the return of the iconic two-seater.**
- **Following its World Premiere at the Paris Motor Show, the exclusive smart #2 Couture Edition is now sold out in China and in all European markets where offered to date.**
- **With series production underway, the first smart #2 customer deliveries in China are expected in the coming weeks, with European deliveries planned for 2027.**

(November 6, 2026, Hangzhou, China) – smart, the contemporary premium EV brand, yesterday celebrated the official launch of the all-electric smart #2 Premium in China at an immersive event in Guangzhou. Following its World Premiere at the Paris Motor Show, the launch marks another important milestone in the return of smart's iconic two-seater city car, reimagined for a new electric era.



The all-electric smart #2 Premium officially launches in Guangzhou, China.

"As the pioneer of the two-seater city car, smart has always explored new possibilities for urban mobility. With the all-electric smart #2, we are reinventing the concept that helped define our brand. It carries forward three decades of smart heritage while setting new expectations for the ultra-compact segment."

Mr. Tong Xiangbei, Global CEO of smart



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"For smart, premium has never been defined by size. Our iconic two-seater is what made smart famous, and with the all-electric smart #2, we are bringing it back better equipped than ever. It stays true to the character and driving joy that people love, while introducing modern technology, greater comfort and thoughtful details for a new generation."

Mr. Kang Yi, Global CMO of smart



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Beyond the product launch, the Guangzhou event brought together smart customers, fans and cross-industry lifestyle partners in an immersive urban setting. Through creative collaborations and shared experiences, the event brought smart's “open your mind” brand claim to life, celebrating the spirit of co-creation and the diverse lifestyles of the smart community.

From Paris to Production: Meeting Customer Demand

Following its World Premiere at the Paris Motor Show on 12 October, the smart #2 has attracted strong customer interest in China and Europe, with the exclusive smart #2 Couture Edition now sold out in China and in all European markets where it has been offered to date.

Series production is now underway, following the first production smart #2 rolling off the assembly line.



The first production smart #2 rolls off the assembly line

Developed through close collaboration between smart's engineering teams in China and Europe, the smart #2 combines international expertise with intelligent manufacturing in China. The vehicle follows smart's unified global quality standards, supported by an extensive programme of testing and validation.

From winter testing in sub-zero temperatures to demanding summer conditions, the smart #2 has undergone rigorous evaluations of driving dynamics, durability, safety and everyday usability.

The Iconic Two-Seater Reinvented for a New Electric Era

Styled by the Mercedes-Benz Global Design Team, the all-electric smart #2 reinterprets the unmistakable character of smart's iconic two-seater, guided by the brand's overarching "Love, Pure, Unexpected" design philosophy.

At its heart is the newly developed Electric Compact Architecture (ECA) platform. Rather than adapting an architecture designed for a larger vehicle, ECA brings together intelligent use of space, advanced electric technology and effortless urban agility.

Safety remains fundamental to the smart #2. The new-generation Tridion Cell Evo body structure builds on smart's long-standing safety philosophy, providing a robust protective structure around the passenger cabin without compromising the vehicle's compact dimensions.



The iconic two-seater reinvented for a new electric era.

With a 6.95-metre curb-to-curb turning circle, rear-mounted electric motor, rear-wheel-drive layout and five-link rear suspension, a first in its class, the smart #2 is engineered for responsive handling and confident, composed driving in the city and on the highway.

The smart #2 features a 35.8 kWh battery, with a target combined WLTP range of 290 km[1].

China Launch Marks the Next Step in Global Market Introduction

China will be the first market to receive customer deliveries, with the first smart #2 vehicles expected to reach customers in the coming weeks.

In Europe, customer deliveries are planned for 2027, with market-specific pricing, specifications, equipment and availability communicated locally.

Stay tuned for more updates on the smart #2.

About smart

Since the brand’s founding in the 1990s, smart has remained committed to its vision of exploring the best solutions for future urban mobility. In 2019, Mercedes-Benz AG and Zhejiang Geely Holding Group established the smart global joint venture. Since then, smart has successfully renewed its brand, products, and business model, and developed into a distinctive contemporary premium EV brand. It now includes an expanding product matrix and a global footprint spanning over 40 countries and regions.

In 2026, smart will focus on expanding into new markets, upgrading its smart care customer service system, and introducing two strategic models — the smart #2 and #6. These initiatives will drive the brand into its next stage of development in its Year of Opening New Frontiers.

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