



#1



All-electric.
Never silent.

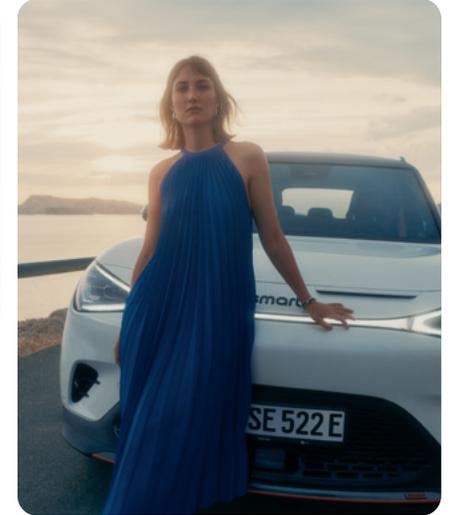
#1 Line Overview.

smart #1 Line Overview.

Versatility meets character in the smart #1. With plenty of personality and space, the refined allrounder guides its passengers through everyday life and attracts attention as soon as they get in.

Customers can choose between the entry-level line Pure and the Pure+ with extended range, the urbanity of the Pro, the comfort of the Pro+, the elegance of the Premium, the convenience of the Pulse or the performance of the BRABUS. Each variant of the smart #1 has its own character and smart feature package.

Now it's up to customers to choose the one that best suits their lifestyle.



Pure



Pure+



Pro



Pro+



Premium



Pulse



BRABUS

Disclaimer: Combined electricity consumption in kWh/100 km: 18.2 (Pulse/BRABUS), 16.8 (Premium), 17.4 (Pure+/Pro+), 18.1 (Pure/Pro); Combined CO2 emissions in g/km: 0; Electric range (WLTP) in km: 400 (BRABUS/Pulse), 440 (Premium), 420 (Pure+/Pro+), 310 (Pure/Pro). Further information on the official fuel consumption and the official specific CO2 emissions of new passenger cars can be found in the Guide to Fuel Consumption, CO2 Emissions and Electricity Consumption of New Passenger Cars, which is available free of charge at all sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern Scharnhausen.



Highlight Features

- Advanced Driver Assistant System (ADAS)
- Adaptive Cruise Control with stop & go
- smart pilot assist
- CyberSparksLED headlights with automatic high beam assist and LED tail lamps
- 4 rear parking sensors
- 9.2-inch Full HD instrument cluster
- Electric range: 310 km (WLTP, combined)
- DC charging time (10–80 % at 130 kW): 30 min
- Fabric seats and matching fabric wrapped instrument panel
- 18" Spark rims
- Electric, concealed door handles
- Keyless entry



Available colors



smart #1 Pure

The smart #1 Pure is the entry-level model in the all-electric product range. With a 49 kWh Battery and a range of up to 310 km, it is a great companion for everyday mobility in the urban environment. At a very competitive price point, the smart #1 Pure impresses with a high level of standard equipment and quality.



310 km

Range (WLTP)

- RWD, 200 kW
- 49/47 kWh battery
- DC Charging up to 130 kW
- AC Charging up to 7.4 kW

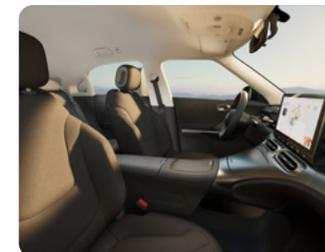
Pure	Pure+	Pro	Pro+	Premium	Pulse	BRABUS
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Highlight Features

- Advanced Driver Assistant System (ADAS)
- Adaptive Cruise Control with stop & go
- smart pilot assist
- CyberSparksLED headlights with automatic high beam assist and LED tail lamps
- 4 rear parking sensors
- 9.2-inch Full HD instrument cluster
- Electric range: 420 km (WLTP, combined)
- DC charging time (10–80 % at 150 kW): 30 min
- Fabric seats and matching fabric wrapped instrument panel
- 18" Spark rims
- Electric, concealed door handles
- Keyless entry
- 22 kW on-board charger

Available colors



smart #1 Pure+

The smart #1 Pure+ is equipped with a larger battery and therefore offers a greater range of up to 420 km, compared to the smart #1 Pure. As the ideal companion for everyday mobility in urban environments and beyond the vehicle meets the requirements of premium comfort, advanced technology and exceptional safety of modern drivers.



420 km

Range (WLTP)

- RWD, 200 kW
- 66/62 kWh battery
- DC Charging up to 150 kW
- AC Charging up to 22 kW

Pure

Pure+

Pro

Pro+

Premium

Pulse

BRABUS



Highlight Features

- Electric range: 310 km (WLTP, combined)
- DC charging time (10–80 % at 130 kW): 30 min
- Halo roof – panoramic sunroof
- CyberSparksLED headlights with automatic high beam assist and LED tail lamps
- Man-made leather seats
- 360-degree camera with 8 parking sensors
- Ambient light – 64 colors adjustable
- 19" Amps rims
- 7.4 kW on-board charger
- Electric concealed door handles
- Automatic 2-zone climate control
- Powered tailgate



Available colors



smart #1 Pro

The smart #1 Pro combines the advantages of a 49 kWh Battery with an advanced comfort package at an attractive price. In addition, the smart #1 Pro scores with a wide range of equipment features that are based on the standards of the premium class.



310 km

Range (WLTP)

- RWD, 200 kW
- 49/47 kWh battery
- DC Charging up to 130 kW
- AC Charging up to 7.4 kW

Pure	Pure+	Pro	Pro+	Premium	Pulse	BRABUS
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Highlight Features

- Electric range: 420 km (WLTP, combined)
- DC charging time (10–80 % at 150 kW): 30 min
- Halo roof – panoramic sunroof
- CyberSparksLED headlights with automatic high beam assist and LED tail lamps
- Man-made leather seats
- 360-degree camera with 8 parking sensors
- Ambient light – 64 colors adjustable
- 19" Amps rims
- 22 kW on-board charger
- Electric concealed door handles
- Heating function on both front seats
- Automatic 2-zone climate control
- Powered tailgate



Available colors



smart #1 Pro+

The counterpart to the smart #1 Pro is the Pro+, with a 66 kW battery and a range of up to 420 km. The line offers everything that defines modern e-mobility – and more. The everyday companion impresses with seamless connectivity and an advanced comfort package that meets all the driver's needs at a competitive price.



420 km

Range (WLTP)

- RWD, 200 kW
- 66/62 kWh battery
- DC Charging up to 150 kW
- AC Charging up to 22 kW

Pure	Pure+	Pro	Pro+	Premium	Pulse	BRABUS
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Highlight Features

- Electric range: 440 km (WLTP, combined)
- DC charging time (10–80 % at 150 kW): 30 min
- Halo roof – panoramic sunroof
- CyberSparksLED+ headlights with adaptive high beam assist and LED tail lamps
- 360-degree camera with 8 parking sensors
- Automatic parking assist with 12 sensors
- 22 kW on-board charger
- Duo leather seats
- 10-inch head-up display
- Beats® audio system
- Heat pump



Available colors



smart #1 Premium

The smart #1 Premium offers extra assistance when you need it and more freedom when you want it. Its characteristic combination of additional options, an ultimate comfort experience and an enhanced feature package offers an elegant bundle for everyday driving.



440 km

Range (WLTP)

- RWD, 200 kW
- 66/62 kWh battery
- DC Charging up to 150 kW
- AC Charging up to 22 kW

Pure	Pure+	Pro	Pro+	Premium	Pulse	BRABUS
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Highlight Features

- Electric range: 400 km (WLTP, combined)
- AWD (All-wheel drive), 271 kW (368 hp)
- DC charging time (10–80 % at 150 kW): 30 min
- Halo roof – panoramic sunroof
- CyberSparksLED headlights with automatic high beam assist and LED tail lamps
- 360-degree camera with 8 parking sensors
- Automatic parking assist with 12 sensors
- 22 kW on-board charger
- Duo leather seats
- Acceleration 0–100 kmh: 4.9 s
- 10-inch head-up display
- Heat pump
- 19" Radial rims

Available colors



smart #1 Pulse

This dynamic performer takes its passengers from the urban jungle to outdoor adventures with just one charge. The intelligent dual-motor all-wheel drive of the smart #1 Pulse enhances the on-road performance in every driving situation. With a driver-centric cockpit and energy-saving heat pump it is ideally equipped for any adventure.



400 km

Range (WLTP)

- AWD, 271 kW
- 66/62 kWh battery
- DC Charging up to 150 kW
- AC Charging up to 22 kW

Pure	Pure+	Pro	Pro+	Premium	Pulse	BRABUS
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Highlight Features

- Electric range: 400 km (WLTP, combined)
- DC charging time (10–80 % at 150 kW): 30 min
- Halo roof – panoramic sunroof
- CyberSparksLED+ headlights with adaptive high beam assist and LED tail lamps
- BRABUS driving mode
- AWD (All-wheel drive), 315 kW (428 hp)
- BRABUS interior and exterior appearance package
- Automatic parking assist with 12 sensors
- 22 kW on-board charger
- Acceleration 0–100 km/h: 3.9 s
- 10-inch head-up display
- Ventilated seats
- Heat pump

Available colors



smart #1 BRABUS

The smart #1 BRABUS combines outstanding peak performance with exclusivity and individuality. The BRABUS DNA and attitude are represented by an uncompromised feature package, enhanced comfort and vibrant BRABUS styling inside and out.



400 km

Range (WLTP)

- AWD, 315 kW
- 66/62 kWh battery
- DC Charging up to 150 kW
- AC Charging up to 22 kW

Pure

Pure+

Pro

Pro+

Premium

Pulse

BRABUS