

SCARPA AND CLIMBING DISTRICT ANNOUNCE A NEW EUROPEAN PARTNERSHIP: A SHARED PROJECT TO DEVELOP AND STRENGTHEN THE CLIMBING COMMUNITY.

A collaboration between two leading players, combining technical expertise and climbing culture at some of Europe's most prominent urban climbing gyms.

Asolo, May 13, 2026 – **SCARPA** announces a new partnership with **Climbing District**, a premium European network of indoor climbing gyms operating in major cities including **Paris, London and Milan.**

For SCARPA and Climbing District, indoor climbing is more than just training: it is a vibrant and independent part of climbing culture. The partnership brings **product knowledge, technical expertise** and direct exchange with the **community** to the place where many climbing journeys begin today: the gym.

Indoor climbing is a meeting point between fitness and climbing: gyms are urban spaces where people can develop **technique, movement** and **ability**, both for those who climb as an engaging form of physical activity and for outdoor enthusiasts looking to transfer these skills onto real rock.

Through this partnership, SCARPA and Climbing District are creating **new opportunities for a growing generation of climbers** — close to the community, directly inside the gym and strongly connected to real-world climbing experience.

A European ecosystem for the climbing community

With **11 gyms across Europe**, Climbing District is one of the leading organisations for urban climbing, providing spaces designed for **training, social interaction and shared experiences**.

Within this ecosystem, SCARPA engages directly with a growing international community, contributing to the development of content and activities dedicated to both indoor and outdoor climbing.

Direct experience and product culture

A key element of the partnership is the creation of meaningful opportunities for **interaction between the brand and the climbing community**.

Across Climbing District gyms, the following activities will be organised:

- **technical clinics and workshops**
- **climbing culture talks, events & community gathering**
- **sessions focused on technique and climbing shoe usage**
- **activities involving SCARPA international athletes**

These initiatives will allow climbers of all levels to improve their skills and deepen their knowledge, contributing to the spread of a more conscious climbing culture.

Product testing in a real environment

The partnership also includes dedicated product testing sessions, allowing climbers to **try SCARPA shoes directly on the wall**.

This approach brings the product closer to real-world use, supporting more informed choices in terms of fit, sensitivity and performance.

Events and international community

Climbing District also hosts key events for the international climbing community, including the **Team Boulder Arena (TBA)**, which will celebrate its fifth edition in 2026.

The event, taking place in autumn across three stages in Milan, London and Paris, brings together both international athletes and amateur climbers, reinforcing the role of gyms as hubs for connection, exchange and growth. Some of the most recognised names in the global bouldering scene are expected to take part – including Scarpa athletes.

A partnership focused on experience

The collaboration between SCARPA and Climbing District is built around a clear focus on **experience** and **community values**.

Future activations will take place across Climbing District locations in Europe, maintaining a consistent approach aligned with the **shared vision of both brands**: quality, authenticity and a commitment to the evolution of indoor climbing.

Building the future of indoor climbing together

Through this partnership, SCARPA strengthens its presence within the urban climbing landscape, aligning with a network that sees the gym not only as a training facility, but as a space for connection and personal growth.

A project that places people, technique and direct experience at its centre, contributing to the development of the European climbing community.

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ABOUT CLIMBING DISTRICT

Founded in 2019, Climbing District operates a network of premium climbing gyms across Europe, with 7 locations in Paris, 3 in London and 1 in Milan. Set within distinctive, carefully designed spaces, Climbing District is redefining the urban climbing experience by bringing together sport, architecture, lifestyle and community.

Conceived as true urban third places, Climbing District venues go beyond the traditional gym model. People come to climb, train and progress, but also to work, grab a coffee, meet friends, attend events or simply be part of an open and vibrant community. Each location

features coworking areas, a coffee shop and a social club, reflecting the evolving ways people live, move and connect in the city.

Climbing District's ambition is to make climbing accessible to all ages and all levels, from complete beginners to experienced climbers, while offering a premium, inclusive and welcoming sports experience. This premium approach is reflected in the quality of the routesetting, the attention given to design, the daily care of each venue, the comfort of the changing rooms and the meticulous attention paid to every detail of the member experience.

ABOUT SCARPA

SCARPA was founded on the belief that No Place Too Far exists to be explored. A vision that reflects a deep respect for the mountains, and one that supports those who aim to turn every limit into a new benchmark. Craftsmanship and innovation come together to create footwear for every path, from everyday challenges to the most demanding peaks.

Grounded in a family-owned Italian heritage and a direct production chain, SCARPA has always invested in human relationships built on trust and mutual understanding. Every product is born from a real world need, interpreted with expertise to create high-performance, durable footwear. Authenticity, mountain culture and conscious innovation guide every decision—yesterday as much as tomorrow.

Founded in 1938 in Asolo, in the heart of Italy's Veneto footwear district, SCARPA is an international company specializing in footwear for mountaineering, climbing, trail running, trekking, hiking, outdoor lifestyle, ski mountaineering, and telemark. With offices in Italy, Germany, the United States, and China, and production facilities in Italy, Romania, and Serbia, SCARPA remains a reference point for those who experience nature as a source of freedom and adventure.

ABOUT NABE

Born in Berlin in 2018, NABE has helped Europe's leading cycling and outdoor brands communicate with their communities through PR, branding and communication strategies — operating as an in-house team. Thanks to the professional and personal background of everyone working for NABE, we can deliver multilingual communication packages that are both impactful and engaging.

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