

SCARPA TO ATTEND THE ARC'TERYX ALPINE ACADEMY 2026: FROM JULY 2 TO 5, CHAMONIX BECOMES THE MEETING POINT FOR THE INTERNATIONAL MOUNTAIN SPORTS COMMUNITY.

SCARPA will be on site with product demos, technical clinics and outdoor and indoor activities. On the rock, in the alpine environment, in one of the world's most iconic mountain destinations.

A solo, 25th June 2026 – **SCARPA** will be present at the **Arc'teryx Alpine Academy 2026**, one of the most important international outdoor events dedicated to mountaineering, climbing and mountain sports. Organized by Arc'teryx and now in its fifteenth edition, the Academy serves as an annual meeting point for enthusiasts, industry professionals, mountain guides and technical outdoor brands from around the world.

SCARPA's participation is part of the brand's ongoing commitment to the international mountain community by sharing technical expertise and providing hands-on experiences in one of the most iconic alpine settings on the planet.

An opportunity to test SCARPA climbing shoes on multi-pitch routes

The heart of SCARPA's presence at the Arc'teryx Alpine Academy will be a **multi-pitch climbing clinic in collaboration with Arc'teryx**, designed to give participants the opportunity to experience long-route climbing in an alpine environment.

Throughout the clinic, climbers can test selected models from SCARPA's climbing collection directly on the terrain they were designed for, experiencing real-world multi-pitch climbing conditions while gaining technical insights into choosing the right footwear for this climbing discipline.

Indoor demo and test in collaboration with Climbing District

Alongside the outdoor activities, SCARPA will also be present in the **Arc'teryx Village** with a bouldering wall developed in collaboration with **Climbing District**. The demo area will be open to all Arc'teryx Alpine Academy visitors, including those not taking part in the clinics, providing the opportunity to test a selection of SCARPA climbing shoes in an easily accessible setting.

Available for testing will be a wide range of models from SCARPA's climbing collection, including **INSTINCT, DRAGO, FURIA AIR, VAPOR, VELOCE, BOOSTIC and GENERATOR**, representing different climbing styles and performance approaches.

Mountaineering clinics

SCARPA's presence at the Arc'teryx Alpine Academy will also include a series of practical mountaineering clinics, during which participants will be able to test selected models from the brand's mountaineering collection.

Among the footwear available for testing will be **PHANTOM TECH** and **MONT BLANC**, both developed for alpine objectives and demanding high-mountain conditions.

Hugo Parmentier represents SCARPA

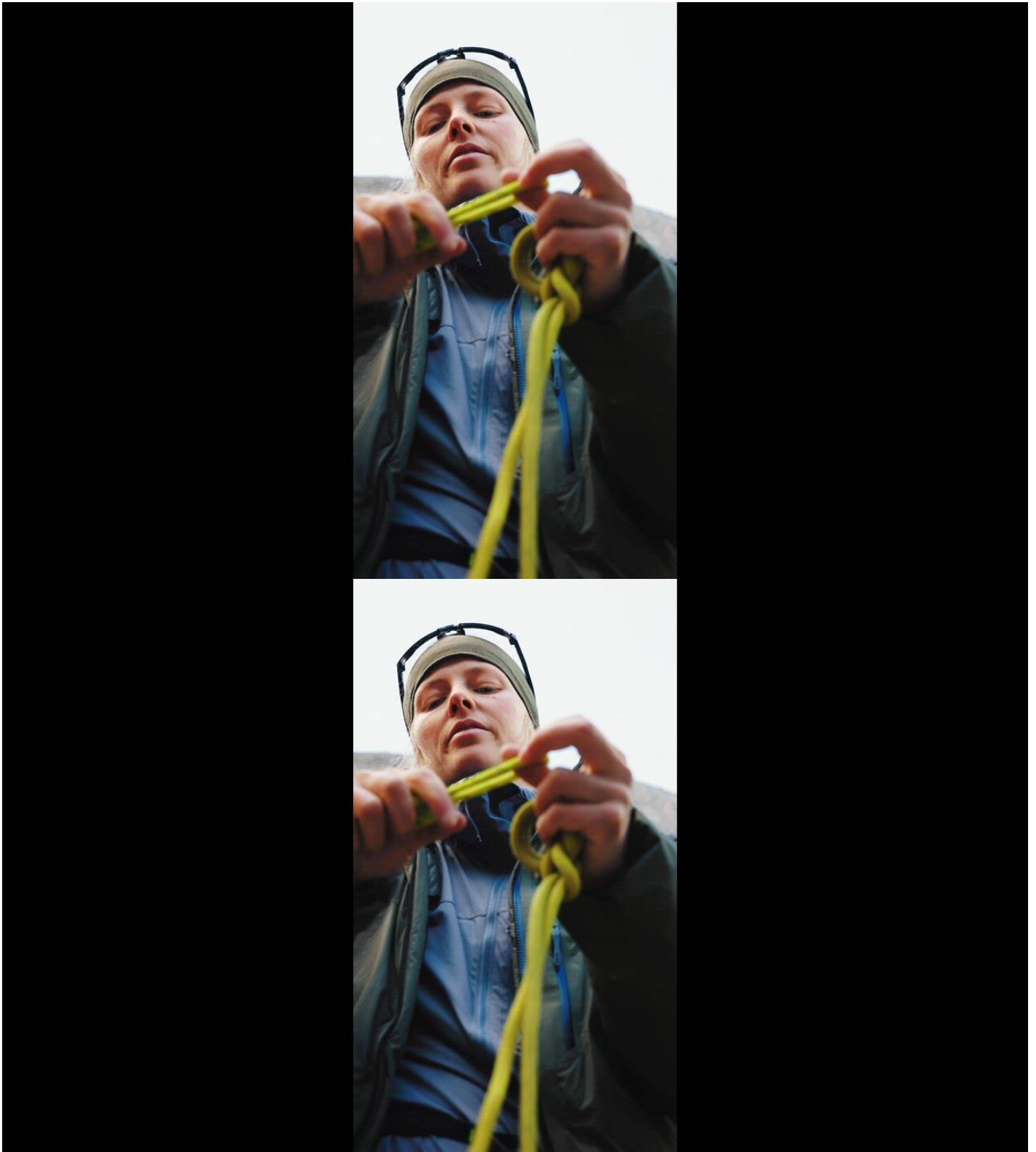
Representing SCARPA throughout the Academy will be **French athlete Hugo Parmentier**, one of the most versatile and accomplished climbers on the international scene.

Parmentier will be present at the SCARPA booth and will take part in demo activities and community meet-and-greets, offering participants the opportunity to engage directly with an athlete whose experience spans high-level bouldering, sport climbing and multi-pitch routes.

A meeting point for the international mountain community

The Arc'teryx Alpine Academy is far more than a traditional outdoor event. Its programme includes **workshops, talks with professional athletes, community discussions, yoga sessions and live music**, all designed to create a shared experience open to the wider mountain community.

Through its presence in Chamonix, SCARPA reinforces its role as a technical reference in mountain sports, providing the community with products, knowledge and experience developed through decades of specialization.



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ABOUT SCARPA

SCARPA was founded on the belief that No Place Too Far exists to be explored. A vision that reflects a deep respect for the mountains, and one that supports those who aim to turn every limit into a new benchmark. Craftsmanship and innovation come together to create footwear for every path, from everyday challenges to the most demanding peaks.

Grounded in a family-owned Italian heritage and a direct production chain, SCARPA has always invested in human relationships built on trust and mutual understanding. Every product is born from a real world need, interpreted with expertise to create high-performance, durable footwear. Authenticity, mountain culture and conscious innovation guide every decision—yesterday as much as tomorrow.

Founded in 1938 in Asolo, in the heart of Italy's Veneto footwear district, SCARPA is an international company specializing in footwear for mountaineering, climbing, trail running, trekking, hiking, outdoor lifestyle, ski mountaineering, and telemark. With offices in Italy, Germany, the United States, and China, and production facilities in Italy, Romania, and Serbia, SCARPA remains a reference point for those who experience nature as a source of freedom and adventure.

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