



## THE RITUAL OF KARMA

*Feel as good as it works*

The Ritual of Karma is inspired by the ancient belief that what you give is what you receive. The collection encourages living with intention, kindness and positive energy, transforming everyday routines into mindful rituals. Designed to support wellbeing and inspire intentional living all year long.

Infused with the uplifting scent of lotus flower and white tea, The Ritual of Karma embodies the lightness and warmth of summer, while nurturing both body and mind. Through innovative textures and fresh and floral fragrances, the collection serves as a daily reminder to slow down, practise self-kindness and spread good karma—because positive energy begins with how you treat yourself and the world around you



## Sun Care

### NEW IN THE ASSORTMENT: The Ritual of Karma Foaming Sun Protection SPF 50 (200ml)

#### What is it?

A lightweight SPF 50 sunscreen foam for the body that applies easily and absorbs quickly, helping protect the skin during sun exposure.

#### How to use:

Apply sunscreen generously about 30 minutes before sun exposure to allow the formula to absorb. Re-apply regularly, especially after sweating, swimming or towel-drying.

#### USP's:

- Light, airy SPF 50 foam with broad-spectrum UVA/UVB protection; water-resistant with the same high-level protection as traditional sunscreens.
- Fast-absorbing, non-sticky and invisible on skin (no white cast).
- Enriched with vitamin E and Hydra-Boost Complex to hydrate and nourish; scented with white tea and lotus flower.



### NEW IN THE ASSORTMENT: The Ritual of Karma Stick Sun Protection SPF 50+ (20g)

#### What is it?

A pocket-sized SPF 50+ sunscreen stick that you apply directly onto the skin for quick, targeted protection and easy reapplication throughout the day.

#### How to use:

Apply generously about 30 minutes before sun exposure to allow the formula to absorb. Re-apply regularly throughout the day, especially after sweating, swimming or towel-drying.

#### USP's:

- Keeps skin protected with invisible broad-spectrum SPF 50+ UVA and UVB protection
- Glides on smoothly with a lightweight, non-sticky formula that leaves a natural matte finish with no white cast
- Enriched with our Hydra-Boost Complex and delicately scented with white tea and lotus flower, in a pocket-sized, water-resistant stock for on-the-go touch-ups





# NEW IN PACKAGING: The Ritual of Karma Sun Protection Face Cream SPF 50 (50ml)

## What is it?

Protect skin from daily sun exposure with The Ritual of Karma Sun Protection Face Cream SPF 50. This lightweight face sunscreen is designed for comfortable everyday wear and helps keep skin feeling hydrated while in the sun.

## How to use:

Apply generously to the face before going outdoors, allowing the cream to absorb into the skin. Reapply regularly, especially after swimming, perspiring or drying off, to help maintain protection throughout the day.

## USP's:

- Lightweight, moisturising SPF 30 face cream with high broad-spectrum UVA/UVB protection.
- Water-resistant formula offering long-lasting sun protection.
- Fast-absorbing and non-sticky texture that settles into the skin.
- Mostly matte finish (no white cast or pilling).
- Powerful Hydra-Boost Complex that soothes and hydrates dehydrated skin for a healthy, supple glow.
- Enriched with vitamin E, antioxidants (white tea & lotus flower) and red & micro-algae to support and boost sun protection.
- Designed for daily use.



# The Ritual of Karma Sun Protection Face Cream SPF 30 (50ml)

## What is it?

Protect skin from daily sun exposure with The Ritual of Karma Sun Protection Face Cream SPF 30. This lightweight face sunscreen is designed for comfortable everyday wear and helps keep skin feeling hydrated while in the sun.

## How to use:

Apply generously to the face before going outdoors, allowing the cream to absorb into the skin. Reapply regularly, especially after swimming, perspiring or drying off, to help maintain protection throughout the day.

## USP's:

- Lightweight, moisturising SPF 30 face cream with high broad-spectrum UVA/UVB protection.
- Water-resistant formula offering long-lasting sun protection.
- Fast-absorbing and non-sticky texture that settles into the skin.
- Mostly matte finish (no white cast or pilling).
- Powerful Hydra-Boost Complex that soothes and hydrates dehydrated skin for a healthy, supple glow.
- Enriched with vitamin E, antioxidants (white tea & lotus flower) and red & micro-algae to support and boost sun protection.
- Designed for daily use.



# The Ritual of Karma Sun Protection

## Milky Spray SPF 50 (200ml)

### What is it?

Keep your skin protected and glowing with The Ritual of Karma SPF 50 invisible milky spray. A lightweight SPF 50 sunscreen spray with the uplifting scent of white tea and lotus flower.

### How to use:

Apply sunscreen generously about 30 minutes before sun exposure to allow the formula to absorb. Re-apply regularly, especially after sweating, swimming or towel-drying.

### USP's:

- Lightweight, moisturising formula with broad-spectrum UVA and UVB protection.
- Fast-absorbing, non-sticky and invisible on skin with no white cast.
- Enriched with vitamin E and Hydra-Boost Complex (squalane, aloe vera and algae) to help hydrate and nourish the skin.



# The Ritual of Karma Sun Protection

## Milky Spray SPF 30 (200 ml)

### What is it?

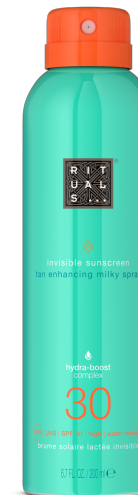
Protect and nourish your skin with our milky SPF 30 sunscreen spray. A lightweight SPF 30 milky sunscreen spray that leaves your skin feeling hydrated with the scent of white tea and lotus flower.

### How to use:

Apply sunscreen generously about 30 minutes before sun exposure to allow the formula to absorb. Re-apply regularly, especially after sweating, swimming or towel-drying.

### USP's:

- Moisturising SPF 30 milky spray with broad-spectrum UVA and UVB protection.
- Fast-absorbing, non-sticky and invisible on skin with no white cast.
- Enriched with vitamin E and Hydra-Boost Complex (squalane, aloe vera and algae) to help hydrate and nourish, scented with white tea and lotus flower.





# The Ritual of Karma Sun Protection

## Milky Spray SPF (50ml)

### What is it?

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### How to use:

Apply sunscreen generously about 30 minutes before sun exposure to allow the formula to absorb. Re-apply regularly, especially after sweating, swimming or towel-drying.

### USP's:

- Moisturising SPF 30 milky spray with broad-spectrum UVA and UVB protection.
- Fast-absorbing, non-sticky and invisible on skin with no white cast.
- Enriched with vitamin E and Hydra-Boost Complex (squalane, aloe vera and algae) to help hydrate and nourish, scented with white tea and lotus flower.



# The Ritual of Karma Sun Protection

## Kids SPF 50 200 ml

### What is it?

Keep your little ones safe while they play in the sun with this SPF 50 sun protection lotion.

### How to use:

Apply sunscreen generously approximately 30 minutes before being in the sun (for best results) so that it can be absorbed by the skin and is less likely to wash off when you perspire. Re-apply regularly, particularly after perspiring, swimming or drying off.

### USP's:

- It provides consistent, broad-spectrum protection, is water resistant and rapidly absorbed into the skin.
- Infused with a potent natural antioxidant blend based on white tea, vitamin E, lotus flower and the Hydra-Boost Complex. This helps soothe dehydrated and thirsty skin to restore its suppleness and elasticity.



## After Sun & Self Tanning

### NEW IN THE ASSORTMENT: The Ritual of Karma Self Tanning Foam (200ml)

#### What is it?

Get a sunkissed glow whatever the weather with our lightweight self-tanning foam. This self-tanning mousse is designed to give the skin a sun-kissed look without sun exposure and is infused with the scent of white tea and lotus flower.

#### How to use:

Exfoliate first and lightly moisturise dry areas. Pump the clear foam onto The Ritual of Karma tanning mitt (sold separately) and apply in circular motions. Apply more product for a deeper tan. Avoid showering for at least 4 hours to allow the colour to develop.

#### USP's:

- Lightweight and fluffy mousse formula that applies easily and absorbs quickly.
- Builds a natural-looking, radiant golden tan with a streak-free finish.
- With the uplifting scent of white tea and lotus flower, and enriched with our Hydra-Boost Complex – a blend of squalane, aloe vera and algae – to help hydrate and nourish for silky soft skin.



### NEW IN THE ASSORTMENT: The Ritual of Karma Self Tanning Mitt

#### What is it?

Say goodbye to streaks and stained hands. This velvety-soft tanning mitt helps to make applying self-tan effortless – for a flawless, sun-kissed glow every time.

#### How to use:

Exfoliate and lightly moisturise dry areas like elbows, knees and ankles. Pump The Ritual of Karma self-tanning foam directly onto the mitt. Use circular motions to blend evenly, and use the mitt's tapered edge for precision around tricky areas like hands and feet.

#### USP's:

- The soft and velvety fabric glides smoothly over skin for an even, streak-free application.
- Helps protect hands from self-tan stains for a clean, flawless finish.
- Tapered edge for precision on hands, feet and hard-to-reach areas, pairs perfectly with our self-tanning foam.
- TIP: Pairs perfectly with The Ritual of Karma self-tanning foam.



## NEW IN PACKAGING: The Ritual of Karma After Sun Gel (200ml)

### What is it?

A lightweight after-sun gel that helps cool, soothe and rehydrate the skin after sun exposure. It absorbs quickly and leaves skin feeling comfortable and refreshed, while helping support longer-lasting radiance after time in the sun.

### How to use:

Massage into clean, dry skin after sun exposure. Store in the fridge before use for an extra cooling effect.

### USP's:

- This fast-absorbing, lightweight formula delivers instant relief and hydration.
- Non-sticky and super hydrating texture, enriched with Hydra-Boost Complex (aloe vera, algae and squalane).
- Contains a tan-extending ingredient and is scented with white tea and lotus flower to help prolong a sun-kissed glow.
- TIP: For extra cooling, store in the fridge before use.



## NEW IN PACKAGING: The Ritual of Karma After Sun Face Serum (70ml)

### What is it?

A cooling after-sun face serum that helps calm and rehydrate sun-exposed skin. The lightweight texture absorbs quickly and leaves skin feeling comfortable and refreshed, while helping maintain a radiant, healthy-looking complexion after time in the sun.

### How to use:

Apply to clean, dry skin on the face, neck and cleavage, before moisturiser or make-up. Layer a second or third application if needed. The formula is designed not to pill and helps extend your tan.

### USP's:

- Cools and soothes sun-exposed skin, helping reduce signs of sun stress.
- This lightweight formula is enriched with Hydra-Boost Complex (aloe vera, algae and squalane) to hydrate, re-plump and nourish the skin.
- It reduces the risk of pilling
- This serum extends your tan and creates the perfect base for moisturizer or make up.
- Refreshing fragrance of white tea and lotus flower.



# NEW IN PACKAGING: The Ritual of Karma After Sun Ice Shower Gel (200ml)

## What is it?

Treat and hydrate your summer skin with The Ritual of Karma After Sun Ice Shower Gel. A cooling after-sun shower gel that transforms from gel to foam to refresh and soften sun-exposed skin.

## How to use:

Following a day in the sun, apply shower gel onto damp skin and rinse off under the shower. The longer you wait before rinsing it off, the cooler it becomes. Do not apply to the genital area.

## USP's:

- The mild formulation is hydrating, nourishing, soothing and suitable for dry skin following prolonged sun exposure.
- Contains the new Hydra-Boost Complex, a mixture of three hydrating powerhouses: squalane, aloe vera and algae.
- Soothes dehydrated and thirsty skin to help restore skin's suppleness and healthy glow.





## Bath & Body Collection

### The Ritual of Karma foaming shower gel 200 ml

#### What is it?

Step into a heavenly shower experience full of the scents of summer. Infused with lotus flower and white tea, this foam transforms your daily routine.

#### How to use:

Simply squeeze a small amount into your hand, lather onto your skin and watch the gel transform into a rich and luxurious foam when it comes into contact with water.

Tip: when used in the evening, pair it with the overnight body mask to lock in that moisture and wake up with soft skin.

#### USP's:

- Contains lotus flower, white tea and the Hydra-Boost Complex.
- The Hydra-Boost Complex is a mixture of three hydrating powerhouses: squalene, aloe vera and algae. It's a unique complex that helps to soothe dehydrated and thirsty skin to restore the skin's suppleness and elasticity.
- The lotus flower symbolises purity, beauty and wisdom and white tea is said to sharpen the senses. Combined, they create a fresh, clean, green fragrance that embodies a sense of radiance and positivity.



### The Ritual of Karma Shower Oil 200ml

#### What is it?

A 2-in-1 cleansing and nourishing shower oil from The Ritual of Karma. Infused with sweet almond oil, rich in unsaturated fatty acids, and the uplifting aroma of lotus flower.

#### How to use:

Use a small amount of oil – in combination with water, the oil will change into a silky-soft foam sensation. Rinse bath or shower after use to prevent slipping.

Avoid contact with the eyes, if contact occurs, rinse well with water.

#### USP'S:

- Includes sweet almond oil, which is rich in unsaturated fatty acids, canola oil with its nourishing triple omega complex, and castor oil, which contains vitamin E. When the oil comes in contact with water it transforms into a silky foam for soft, supple and wonderfully scented skin.
- This nourishing shower oil with 91% ingredients of natural origin is carefully curated to benefit your skin optimally.
- The remaining 9% are lab-made ingredients which support the performance, integrity and safety of our formulations.
- Dermatologically tested.



# The Ritual of Karma Softening Body Scrub 300g

## What is it?

Buff your skin surrounded by the scents of summer with our luxurious oil-based scrub. Enriched with sea minerals, lotus flower and white tea, it provides a gentle yet thorough exfoliation.

## How to use:

Massage the body scrub into damp skin. Rinse off with warm water. For best results, use 1-2 a week. Adapt usage to skin type.

## USP'S:

- Revitalise your skin with your favourite fragrance of lotus flower and white tea.
- This 94% natural origin salt scrub combines a nourishing blend of rich oils and sea minerals for super soft skin.
- The remaining 6% are lab-made ingredients that support the integrity and safety of our formulations.



# The Ritual of Karma Mild Body Scrub Paste 100 ml

## What is it?

A mild body scrub paste that gently exfoliates to remove dead skin cells and helps leave skin feeling smoother, softer and refreshed.

## How to use:

Massage into your skin with circular movements and breathe in the fresh and floral fragrance of white tea and lotus flower. This scrub can be used more often during the week thanks to its soft base. Tip: Use one of our moisturising products, like the body cream or overnight mask from The Ritual of Karma, to boost moisture, soften the skin and elevate your fragrance experience.

## USP'S:

- The formula also contains the Hydra-Boost Complex, a mixture of three hydrating powerhouses: squalane, aloe vera and algae. Soothes dehydrated and thirsty skin to help restore skin's suppleness and elasticity.
- Composed of 95% ingredients of natural origin with ultra-fine bamboo particles and kaolin clay, the scrub gently yet effectively removes dead skin cells and leaving the skin feeling supersoft.
- The remaining 5% are clean & conscious lab-made ingredients which support the integrity and safety of our formulations.



# The Ritual of Karma Body Cream & Refill 220 ml

## What is it?

A rich body cream with a refill that moisturises the skin for up to 48 hours and helps leave it feeling soft, smooth and comfortable.

## How to use:

Apply this rich and buttery cream every day and massage it into slightly damp skin to lock in the moisture. Combine with the foaming shower gel for a heightened fragrance experience. When it's empty, choose the specially designed and eco-friendly refill jar.

## USP'S:

- Hydra-Boost Complex with aloe vera, squalane and algae
- This unique hydrating complex of aloe vera, squalane and algae helps to soothe dry and thirsty skin, lock in moisture post-shower, and restores the skin's suppleness and elasticity.
- In an independent efficacy study, tested on 30 women aged 31-64, for 14 days 48H hydration instrumental test - Tested under dermatological control on 20 subjects, 100% agree skin felt hydrated\*.



# The Ritual of Karma Body Cream 100 ml/70 ml

## What is it?

A rich body cream that deeply moisturises the skin for up to 48 hours and helps leave it feeling soft, smooth and comfortable.

## How to use:

Apply this rich and buttery cream every day and massage it into slightly damp skin to lock in the moisture. Combine with the foaming shower gel for a heightened fragrance experience.

## USP'S:

- This unique hydrating complex of aloe vera, squalane and algae helps to soothe dry and thirsty skin, lock in moisture post-shower, and restores the skin's suppleness and elasticity.
- In an independent efficacy study, tested on 30 women aged 31-64, for 14 days 48H hydration instrumental test - Tested under dermatological control on 20 subjects, 100% agree skin felt hydrated.



# The Ritual of Karma Body Shimmer Oil

## 100ml/ 30 ml

### What is it?

A shimmering body oil that moisturises the skin and enhances it with a subtle, light-reflecting glow, leaving it looking radiant and luminous.

### How to use:

Shake well before use. Apply immediately after showering. Allow 5 minutes to absorb and dry before getting dressed.

### USP'S:

- The 96% natural origin oil conditions the skin with a blend of jojoba, olive and safflower oil.
- Blend of jojoba, olive and safflower oils
- With subtle pearlescent minerals for a shimmering finish
- Scented with lotus flower and white tea



# The Ritual of Karma Body Lotion

## 250/70 ml

### What is it?

A lightweight body lotion that provides 24-hour hydration and helps keep skin feeling soft, smooth and comfortable throughout the day.

### How to use:

Apply a layer after the shower or before bed and massage it into the skin. Suitable to use every day.

**Tip:** Enhance your fragrant body care routine by cleansing with the foaming shower gel and exfoliating your body with the body scrub. Follow that with this wonderfully light lotion and spray a dash of the hair & body mist over your clothes before you step outside.

### USP'S:

- With 94% naturally derived ingredient.
- The Hydra-Boost Complex helps soothe dehydrated and thirsty skin to restore its suppleness and elasticity.
- Enriched with lotus flower and white tea, a combination that helps nourish, soothe and care for the skin.



# The Ritual of Karma Body Lotion 70ml

## What is it?

Indulge your skin with an ultra-lightweight, gel-like body lotion that provides long-lasting hydration with a fresh, comfortable finish. Perfect for warmer days, it absorbs quickly and leaves skin feeling soft and smooth, never sticky. Ideal for everyday use when you want effortless moisture and a light, summery feel.

## How to use:

Apply a layer after the shower or before bed and massage it into the skin. Suitable to use every day.

**Tip:** Enhance your fragrant body care routine by cleansing with the foaming shower gel and exfoliating your body with the body scrub. Follow that with this wonderfully light lotion and spray a dash of the hair & body mist over your clothes before you step outside.

## USP'S:

- The Hydra-Boost Complex helps soothe dehydrated and thirsty skin to restore its suppleness and elasticity.
- Enriched with lotus flower and white tea, a combination that helps nourish, soothe and care for the skin
- Made with 94% naturally derived ingredients



# The Ritual of Karma Body Lotion Mousse 150 ml

## What is it?

Treat your skin to a lightweight, gel-like body lotion that delivers long-lasting hydration with a fresh, comfortable finish. Specially created for warmer days, it absorbs quickly and leaves skin feeling soft and smooth, never greasy or sticky. Perfect for daily use when you want effortless moisture and a light, summery feel.

## How to use:

Use after your shower on damp or dry skin. Shake well before use and hold in upright position. Apply a small dollop of the airy-light mousse into the palm of your hand. Massage into the skin and watch the mousse transform into a delicate nourishing oil for optimal hydration.

## USP'S:

- The added Hydra-Boost Complex helps soothe dehydrated and thirsty skin to restore its suppleness and elasticity.
- This 90% natural origin mousse is a perfect addition to your The Ritual of Karma body care routine.





# The Ritual of Karma Hair & Body Mist

50 ml/20 ml

## What is it?

Radiate positive vibes from head to toe with this uplifting hair & body mist from The Ritual of Karma. A few spritzes instantly revive your senses and leave you wrapped in a light, summery fragrance, perfect for refreshing throughout the day. Designed to be effortlessly layered with your favourite Ritual of Karma products, it's the ideal finishing touch to your daily routine at home or on the go.

## How to use:

Spray this mist on your hair, skin or textiles for a lovely, head-to-toe scent. The alcohol-free formula will not leave stains.

## USP'S:

- The alcohol-free formula is ideal for use on sensitive skin, will not stain textiles and even tames flyaway hairs.
- With lotus flower, white tea and the Hydra-Boost Complex to refresh, hydrate and nourish body and hair on the go.
- Betaine acts as an anti-static and hair conditioning.
- Add it to your soulful beauty routine by combining it with the other products from The Ritual of Karma.



# The Ritual of Karma Overnight Body Mask 125 ml

## What is it?

Designed to work while you sleep, it helps leave skin feeling softer, smoother and well cared for by morning. The cocooning, leave-on texture absorbs quickly and feels comfortable on the skin, making it an ideal weekly treat when your body needs extra care.

## How to use:

Use 1-2 a week as a hydrating boost, ideally post-shower before bed, as clean skin ensures the active ingredients penetrate the skin easier. It can also be layered over your regular body cream and used during the day. The leave-on cream is quickly absorbed into the skin, so it won't stain your clothes or bed sheets.

## USP'S:

- Formulated with a white tea and lotus flower fragrance and the Hydra-Boost Complex with squalene, aloe vera and algae.



# The Ritual of Karma Hygienic Hand Gel

## 50 ml

### What is it?

The Ritual of Karma hygienic hand gel brings you the beauty of positive vibes and clean hands, wherever you are.

### How to use:

Apply a small amount of gel onto one hand and rub hands together till dry. Only for external use.

### USP'S:

- The quick-absorbing hygienic hand gel cleans your hands effectively, without water, and leaves them feeling soft and cared for.
- Infused with the fragrant sensation of holy lotus and organic white tea, an elegant complex of white flowers and oriental elements, this is a treat for the senses.



# The Ritual of Karma Instant Care

## Hand Lotion 70 ml

### What is it?

A fast-absorbing hand lotion that moisturises, soothes and softens dry hands, leaving them comfortable and smooth.

### How to use:

Carefully massage your hands and cuticles every day with the lotion to keep them moisturized.

### USP'S:

- Made with over 95% natural origin ingredients
- Enhanced with the beautiful aroma of lotus flower and white tea, the lotion is quickly absorbed by the skin.
- Added microbiome-friendly active ingredients help strengthen the skin barrier and keep the skin balanced and healthy.



# The Ritual of Karma Anti-Perspirant

## Spray 150 ml

### What is it?

Stay fresh and protected with your favourite fragrance thanks to the antiperspirant spray from The Ritual of Karma.

### How to use:

Shake well before use, this prevents white stripes on clothing. Hold the can 15 cm from the underarm and spray.

### USP'S:

- Provides 24-hour protection from perspiration and undesired body odour.
- This mild, soothing spray is enhanced with skin-soothing ingredients such as lotus flower and white tea.



## Home Collection

### The Ritual of Karma Fragrance Sticks 250 ml

#### What is it?

Invite summer into your home year-round with these stylish fragrance sticks from The Ritual of Karma. Enhanced with the sweet aroma of lotus flower and the stimulating power of white tea, they are perfect for use throughout your home: from the living room to the bathroom and bedroom.

#### How to use:

Arrange the complementary sticks in your fragrance bottle and make sure to wash your hands afterwards. The fragrance sticks will give off a wonderful subtle fragrance without turning them around. However, if you'd prefer a more intense perfume experience, the sticks can be turned more often to suit your preference. Enjoy the relaxing and special atmosphere for up to three months and prolong this fragrance experience by choosing the refill bottle once the original is empty or combine it with a scented candle.

#### USP'S:

- Enjoy that special summer feeling for up to 3 months and enhance your experience by combining them with The Ritual of Karma scented candle.



### The Ritual of Karma Refill Fragrance Sticks 250 ml

#### What is it?

Do good and good will come your way by choosing the refill option for your fragrance sticks.

#### How to use:

Fill your empty fragrance holder with the refill. Arrange fresh sticks into the bottle and wash hands if they've come in contact with the liquid. Turning the sticks isn't necessary.

#### USP'S:

- The bottle is made from recyclable glass, and inside is the same lotus flower and white tea fragrance you know and love.
- Make sure you use new sticks with each bottle, and you can enjoy your favourite scent for up to 3 months.



# The Ritual of Karma Mini Fragrance Sticks 70 ml

## What is it?

Invite summer into your home year-round with these stylish mini fragrance sticks from The Ritual of Karma. Designed especially for the smaller areas in your home, they are enhanced with the sweet aroma of lotus flowers and the stimulating power of white tea.

## How to use:

Arrange the complementary sticks in your mini fragrance bottle and make sure to wash your hands afterward. The fragrance sticks will give off a wonderful subtle fragrance without turning them around. However, if you'd prefer a more intense perfume experience, the sticks can be turned more often to suit your preference. Enjoy the relaxing and special atmosphere for up to 3 weeks and prolong this fragrance experience by choosing the refill bottle once the original is empty or combining it with a scented candle.

## USP'S:

- Enjoy that special summer feeling for up to 4-5 weeks and enhance your experience by combining them with The Ritual of Karma scented candle.



# The Ritual of Karma Scented Candle 290g

## What is it?

Create a warm, summer atmosphere in your house with The Ritual of Karma Scented candle. Featuring the delicately sweet aroma of lotus flower combined with stimulating white tea. Let the sunny and refreshing notes transport you to a paradise far away. Opening with a fresh burst of bergamot and grapefruit, this invigorating and sparkling composition leads to a soft heart of lotus, orange flower and lilac.

## How to use:

Let the candle burn for at least 3-4 hours for the first time to melt the top layer for an even burn. Each time you light the candle make sure you snip the mushroom off the wick first to prevent soot formation.

## USP'S:

- The woody dry down of musk and sandalwood prolongs the summer evening scent for hours and hours.
- To enhance your scent experience, combine it with The Ritual of Karma fragrance sticks for a special summer ambiance.
- Enjoy it for up to 50 hours.



# The Ritual of Karma Scented Garden Candle 600g

## What is it?

This scented garden candle is specially designed for the outdoors. Let the sunny and refreshing notes transport you to a paradise far away. Opening with a fresh burst of bergamot and grapefruit, this invigorating and sparkling composition leads to a soft heart of lotus, orange flower and lilac. The woody dry down of musk and sandalwood prolongs the summer evening scent for hours and hours.

## How to use:

When lighting the candle for the first time, let it burn for at least 3-4 hours to melt the top layer evenly. Or, if the wind blows out one of the wicks, light it again for an even burn. Trim the wick every time you light the candle. Reuse your empty candle jar as a planter.

## USP'S:

- Use this naturally scented candle outdoors to surround yourself with a scent reminiscent of the summers gone by for up to +/- 35 hours.



# The Ritual of Karma Cartridge 30 ml

## What is it?

A perfume cartridge designed for use with the remotely-controlled Perfume Genie. Place this cartridge in your perfume machine to give your home a gorgeous fragrance.

## How to use:

**Step 1:** twist and open the cap of the perfume filled glass bottle.

**Step 2:** remove the seal from the plastic component.

**Step 3:** put the plastic component on top of the glass bottle and twist until firmly closed.

When installing the cartridge make sure to place it with the black base down and fit it into the groove. There is a white sticker on the base of the cartridge, this is the chip, please make sure this is intact. Do not remove the sticker.

## USP'S:

- The cartridge lasts up to 270 hours depending on the room size.
- Use your smartphone to remotely control your fragrance experience.
- This perfume diffuser provides a unique fragrance experience and perfumes your home at times set by you.





**The Ritual of Karma Parfum D'Interieur**  
500 ml

## What is it?

Let the sunny and refreshing notes of The Ritual of Karma Home perfume transport you to a paradise far away. Opening with a fresh burst of bergamot and grapefruit, this invigorating and sparkling composition leads to a soft heart of lotus, orange flower and lilac.

**How to use:**

Open the nozzle by twisting it. Spray away from your face and body. Hold the container upright and spray with circular movements into the open space around you. Close the nozzle by twisting it again. Store in the upright position.

**USP'S:**

- The woody dry down of musk and sandalwood prolongs the summer evening scent for hours and hours.



# The Ritual of Karma Hand Wash 300 ml

## What is it?

Transform an everyday routine into a meaningful moment every time you wash your hands. Pair it with the hand balm from the same range.

**How to use:**

Clean your hands by using 1 or 2 pumps and wash off with lukewarm water.

**USP'S:**

- This hand wash from The Ritual of Karma, based on lotus flower and white tea, is PH neutral, meaning it's gentle on the hands yet still provides a thorough cleanse.



# The Ritual of Karma Refill Hand Wash

## 500 ml

### What is it?

Elevate your handwashing routine with our exquisite refillable hand wash that cleanses and nourishes. Formulated for a luxurious feel with a mood-boosting aroma, it transforms a daily task into a moment of indulgence.

### How to use:

Place hand wash bottle in the sink and remove the pump. Tilt the opened refill bottle downwards to fill up your empty bottle.

### USP'S:

- Transform an everyday routine into a meaningful moment every time you wash your hands with a PH neutral and gentle cleanser.
- Pair it with the hand balm from the same range for a luxurious set that can be displayed on one of our stylish trays.



# The Ritual of Karma Kitchen Hand

## Balm 175 ml

### What is it?

This hand balm from The Ritual of Karma has been specially developed to nourish, soften and soothe rough, dry hands.

### How to use:

Massage the balm into the hands and cuticles every day to hydrate and nourish.

### USP'S:

- Enhanced with the beautiful aroma of lotus flower and white tea, you can combine it with the hand wash from the same range for a luxurious set.



## Car Perfumes

### The Ritual of Karma Life Is A Journey – Car Perfume 3x2g

#### What is it?

Transform your car into a soothing oasis with this car perfume from The Ritual of Karma.

#### How to use:

Remove the foil carefully without damaging the membrane. Click the clip onto the holder in the preferred position. Click the perfume onto your car's fan unit. Adjust the fan setting to regulate the intensity of the fragrance.

#### USP'S:

- Combining the subtly sweet aroma of lotus flower with the stimulating power of white tea, the perfume lasts up to 6-8 weeks and proves that life isn't about the destination, it's about the journey.
- You can reuse the lovely wooden holder when you purchase an eco-chic refill for the perfume.



### The Ritual of Karma Refill Karma Car Perfume 3x2g

#### What is it?

Choose this eco-friendly refill for your car perfume from The Ritual of Karma and create good karma for the environment.

#### How to use:

Remove the foil carefully without damaging the membrane. Click the clip onto the holder in the preferred position. Click the perfume onto your car's fan unit. Adjust the fan setting to regulate the intensity of the fragrance.

#### USP'S:

- The same beautifully sweet scent of lotus flower and white tea will last up to 6-8 weeks and fits perfectly in your original wooden holder.



## Laundry Care

### The Ritual of Karma Scent Booster & Softener In 1 750 ml

#### What is it?

Treat your clothes and bed linen to the ultimate sensorial fragrance experience with our scent booster & softener in 1 from The Ritual of Karma. Featuring a longer lasting, sweet and floral scent of lotus flower and white tea.

#### How to use:

Please read the instructions on the packaging carefully before use to determine the right amount. Recommended dosage is 25-35 ml. Add to washing machine tray or place the cap inside on top of your clothes. Your laundry will come out clean and fresh.

#### USP'S:

- The gentle booster & softener can be used with all detergents and all types of fabrics, lasting around 30 washing cycles.
- Your items will emerge clean, soft and smelling of relaxing florals.



### The Ritual of Karma Refreshing Spray

250 ml

#### What is it?

Embrace your favorite scent with a fabric freshener from The Ritual of Karma.

#### How to use:

Keep bottle upright and gently spray to instantly uplift and refresh any item.

#### USP'S:

- Gently refresh your worn items, delicates, car or furniture with the delightful fragrance of lotus flower and white tea.



# The Ritual of Karma Detergent Delicate

## Karma 750 ml

### What is it?

Enjoy the sweet, floral aroma of your favourite The Ritual of Karma collection on your delicate clothing. Hand washing is always the safest option for your delicates, so please follow the washing label carefully or choose the wool programme when using the washing machine.

### How to use:

Follow the instructions on the packaging carefully to determine the right amount. For machine wash, add to washing machine tray or place the cap inside on top of your clothes. Your laundry will come out clean and fresh.

### USP'S:

- The luxurious perfumed detergent can be used up to 25 times and is suitable for all types of delicate fabrics, such as wool, silk, satin and synthetic materials like viscose.
- Combines a floral bouquet of lotus flower with the stimulating power of white tea, transmitting a special summery vibe and a sensation of deep care and positivity. Your laundry will thank you.



# The Ritual of Karma Detergent

## Karma 1000 ml

### What is it?

Enjoy the sweet, floral aroma of your favourite collection, The Ritual of Karma, on your clothes and bed linen.

### How to use:

Follow the instructions on the packaging carefully to determine the right amount. For machine wash, add to washing machine tray or place the cap inside on top of your clothes. Your laundry will come out clean and fresh.

### USP'S:

- The luxurious perfumed detergent can be used for up to 33 machine wash cycles or up to 66 hand washes. Suitable for whites and colours.
- Combines a floral bouquet of lotus flower with the stimulating power of white tea, transmitting a special summery vibe and a sensation of deep care and positivity. Your laundry will thank you.



# The Ritual of Karma Fragrance Sticks for Gift Set 500 ml

## What is it?

Invite summer into your home year-round with these natural and stylish fragrance sticks from The Ritual of Karma. Enhanced with the sweet aroma of lotus flower and the stimulating power of white tea, they are perfect for use throughout your home: from the living room to the bathroom and bedroom.

## How to use:

Arrange the complementary sticks in your fragrance bottle and make sure to wash your hands afterwards. The fragrance sticks will give off a wonderful subtle fragrance without turning them around. However, if you'd prefer a more intense perfume experience, the sticks can be turned more often to suit your preference.

## USP'S:

- Enjoy that special summer feeling for up to 3 months.
- Prolong this fragrance experience by choosing the refill bottle once the original is empty or combine it with a scented candle.

