

## THE RITUAL OF AYURVEDA



Inspired by the wisdom of Ayurveda, The Ritual of Ayurveda invites you to bring a sense of harmony into your everyday routine. With warm, floral-spicy notes and lightweight-to-nourishing textures, this revamped home and body collection is made for feel-good, summer self-care. Enriched with ingredients like Indian rose and sweet almond oil, the formulas gently cleanse and deeply nourish your skin—turning quick showers, baths, and body care moments into a luxurious daily ritual.

## Bath & Body

### The Ritual of Ayurveda Bath Foam 50ML

#### What is it?

The Ritual of Ayurveda Bath Foam is a luxurious bath foam that turns your bath into a warm, comforting ritual of self-care. As the velvety bubbles rise, the formula gently cares for the skin, leaving it feeling silky-smooth and beautifully nourished. Infused with the warm floral fragrance of Indian rose and sweet almond oil, it transforms an ordinary soak into a soothing moment of harmony.

#### How to use:

Pour a dash of bath foam under the hot tap while running a bath. Sink back into the rich, silky soft bubbles.

#### USP's:

- Concentrated bath foam formula designed to create rich, velvety bubbles: up to 10 baths depending on dosage
- Enriched with sweet almond oil, an emollient ingredient that helps leave skin feeling soft and nourished.
- Fragranced with an Indian rose scent profile for a warm, floral bath experience



### The Ritual of Ayurveda Rich Bath Oil 100ML

#### What is it?

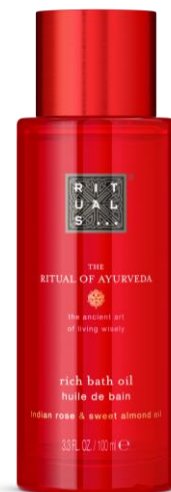
Elevate your bath into a deeply indulgent soak with The Ritual of Ayurveda Rich Bath Oil. This luxurious oil blend melts into warm water, leaving a silky veil on the skin for a soft, supple feel and a beautifully scented finish. Inspired by the wisdom of Ayurveda, it combines sweet almond, grapeseed, moringa and ashwagandha oils with the warm floral fragrance of Indian rose to elevate your bath into a calming moment of harmony.

#### How to use:

Pour a small amount into warm running water. As the oils gently disperse, immerse yourself and let your body and mind unwind. After bathing, gently pat skin dry.

#### USP's:

- Blend of multiple oils (sweet almond, grapeseed, moringa and ashwagandha) designed for an ultra-nourishing, soft skin feeling
- Oil in bath format disperses in warm water and leaves a lightweight, silky veil on the skin after rinsing off
- Scented with an Indian rose fragrance profile for a warm floral finish that lingers on the skin



## The Ritual of Ayurveda Bodycreme

### What is it?

Keep your skin soft, supple and beautifully scented throughout the day with The Ritual of Ayurveda Body Cream. This nourishing, whipped formula melts effortlessly into the skin, absorbing quickly to leave a silky, non-greasy finish. Powered by our unique Moisture Lock Complex and a blend of rich oils, it delivers up to 48 hours of hydration for lasting comfort and glow.

### How to use:

Massage the rich cream into clean, dry skin daily, using circular motions until fully absorbed. For best results, apply after showering or bathing to help lock in moisture. Allow the cream to sink in before getting dressed and top up any dry areas throughout the day as needed.

### USP's:

- Keeps skin hydrated for 48 hours, featuring our unique Moisture Lock Complex and a blend of rich oils
- Infused with soothing Indian rose, almond oil, exotic spices and white musks for a rich, sensual scent
- Comes in a luxurious glass jar that can be easily refilled once empty



## The Ritual Of Ayurveda Foaming Showergel 50ML

### What is it?

Transform your daily shower into a harmonising moment with this foaming shower gel from The Ritual of Ayurveda. The gel-to-foam formula instantly expands into a rich, luxurious lather that leaves skin feeling silky-soft and nourished. Inspired by the wisdom of Ayurveda, it's infused with Indian rose and sweet almond oil and features a floral fragrance in a convenient travel size. With 92% ingredients of natural origin, it's carefully curated to benefit your skin optimally.

### How to use:

Pump a small amount of gel into your hand – in combination with water, the gel changes into a rich, relaxing foam sensation.

### USP's:

- Gel-to-foam technology transforms a small amount of gel into a dense, rich foam on contact with water
- 92% ingredients of natural origin; the remaining 8% are lab-made ingredients to support formula integrity and safety
- Enriched with sweet almond oil (emollient) and infused with an Indian rose fragrance profile for a soft skin feel and floral scent experience



## The Ritual Of Ayurveda Foaming Showergel

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### How to use:

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## The Ritual Of Ayurveda Shower Oil 75ML

### What is it?

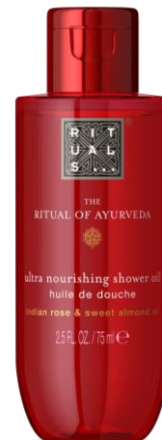
Elevate your daily shower into a soothing, skin-caring ritual with this 2-in-1 cleansing and nourishing shower oil from The Ritual of Ayurveda. This innovative oil-to-foam formula gently cleanses while helping to leave skin feeling soft, supple, and comfortably nourished—even if your skin is dry, sensitive, or scaly. Inspired by the wisdom of Ayurveda, it's infused with sweet almond oil (rich in unsaturated fatty acids) and finished with the sweet, delicate aroma of Indian rose. With 90% ingredients of natural origin and dermatological testing, it's designed for daily comfort and care.

### How to use:

Pump a small amount of oil into your hand – in combination with water, the oil will change into a silky-soft foam sensation. Rinse bath or shower after use to prevent slipping. Avoid contact with the eyes, if contact occurs, rinse well with water.

### USP's:

- 2-in-1 oil-to-foam cleanser: changes on contact with water into a silky foam to cleanse while maintaining a nourished skin feel
- formulated with sweet almond oil rich in unsaturated fatty acids, plus canola oil with a triple omega complex and castor oil containing vitamin E
- 90% ingredients of natural origin and dermatologically tested: suitable for all skin types including dry, sensitive, or scaly skin



## The Ritual Of Ayurveda Shower Oil 200ML

### What is it?

Elevate your shower routine with this ultra-nourishing 2-in-1 shower oil from The Ritual of Ayurveda. The silky oil becomes a soft foam on contact with water, gently cleansing while helping to comfort and nourish the skin for a smooth, supple feel. Inspired by the wisdom of Ayurveda, it's delicately scented with the warm floral fragrance of Indian rose and enriched with sweet almond oil for a lasting sense of harmony. Suitable for all skin types, including sensitive skin.

### How to use:

Pump a small amount of oil into your hand – in combination with water, the oil will change into a silky-soft foam sensation. Rinse bath or shower after use to prevent slipping. Avoid contact with the eyes, if contact occurs, rinse well with water.

### USP's:

- 2-in-1 oil-to-foam cleanser: changes on contact with water into a silky foam to cleanse while maintaining a nourished skin feel
- formulated with sweet almond oil rich in unsaturated fatty acids, plus canola oil with a triple omega complex and castor oil containing vitamin E
- 90% ingredients of natural origin and dermatologically tested: suitable for all skin types including dry, sensitive, or scaly skin



## The Ritual Of Ayurveda Body Scrub 300G

### What is it?

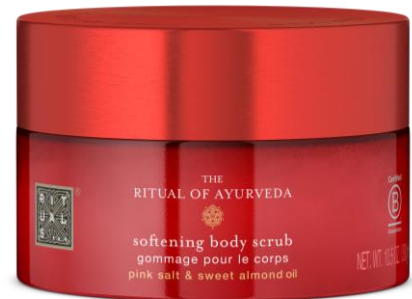
Upgrade your body care routine with this oil-based body scrub from The Ritual of Ayurveda for instantly softer, more radiant-looking skin. The nourishing salt-and-oil texture polishes with a moderate level of exfoliation, while leaving behind a comfortable, moisturised feel. Inspired by the wisdom of Ayurveda, it combines pink salt and almond shell to smooth the skin, finished with the warm floral fragrance of Indian rose and sweet almond oil for a beautifully scented glow moment.

### How to use:

Massage the body scrub into damp skin, while the salt particles gently melt and exfoliate. Rinse off with warm water. For best results, use 1-2 a week. Adapt usage to skin type.

### USP's:

- Exfoliating complex of sea salt, pink salt crystals and almond shell particles provides moderate exfoliation for smoother-feeling skin
- Oil-based nourishing blend includes sweet almond oil and coconut oil (both rich in vitamin E) to help leave a moisturised, cared-for skin feel
- Includes moringa oil to support a healthy-looking glow; fragranced with an Indian rose scent profile for a warm floral finish



## The Ritual Of Ayurveda Shampoo and Body Bar

### What is it?

Streamline your daily routine with this all-in-one shampoo and body bar from The Ritual of Ayurveda. The gentle, soap-free formula cleanses hair and skin in one simple step, helping to wash away dirt and impurities while supporting moisture balance. Inspired by the wisdom of Ayurveda, it's suitable for all hair and skin types and finished with the warm floral fragrance of Indian rose and sweet almond oil for a harmonising, refreshed feel.

### How to use:

Start your morning or end your day by lathering the bar between your hands. Gently massage it into your skin and hair, and rinse off with warm water. You'll be left feeling refreshed and renewed.

### USP's:

- All-in-one solid bar designed for both hair and body, suitable for all hair and skin types
- Gentle soap-free formula helps cleanse away dirt and impurities while supporting moisture balance
- Enriched with sweet almond oil (emollient) and infused with an Indian rose fragrance profile for a soft skin feel and floral scent experience



## The Ritual Of Ayurveda Face and Body Clay Mask 150ML

### What is it?

Refresh skin from head-to-toe with this purifying clay mask for face and body from The Ritual of Ayurveda. The creamy clay formula helps draw out impurities while refining the look and feel of skin texture, leaving it soft, smooth, and revitalized. Inspired by the wisdom of Ayurveda, it's enriched with amla to support natural radiance and hyaluronic acid to help maintain hydration. Finished with the delicate, warm floral fragrance of Indian rose.

### How to use:

Apply a thin, even layer of the clay mask to cleansed skin on your face and body, avoiding the eye area. Leave it on for 10-15 minutes until it begins to dry. Rinse thoroughly with warm water and pat your skin dry. For best results, use 1-2 times per week.

### USP's:

- Clay-based mask helps draw out impurities and refine skin texture, with gentle exfoliation for a smoother skin feel
- Enriched with hyaluronic acid to help maintain hydration and support comfortable-feeling skin after rinsing
- Contains amla to support natural radiance and is fragranced with an Indian rose scent profile for a warm floral finish



## The Ritual Of Ayurveda Body Lotion Mousse 150ML

### What is it?

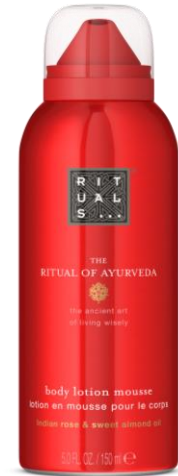
Indulge your skin in a lightweight yet deeply caring finish with this airy body lotion mousse from The Ritual of Ayurveda. The cloud-like texture absorbs quickly, then melts into a nourishing oily layer to help lock in moisture for a silky-soft, supple feel. Inspired by the wisdom of Ayurveda, it's enriched with amla to support natural radiance, plus Indian rose and sweet almond oil for a warm floral scent that lingers beautifully on the skin.

### How to use:

Use after your shower on damp or dry skin. Shake well, apply a small dollop into the palm of your hand, and massage into skin as the mousse transforms into a delicate nourishing oil.

### USP's:

- Mousse-to-oil formula: airy texture spreads easily, absorbs quickly, then melts into an oil layer to help lock in moisture
- Enriched with amla, known for antioxidant and vitamin-rich properties to help support the look of natural radiance
- Scented with an Indian rose fragrance profile and enriched with sweet almond oil for a soft, smooth skin feel and warm floral finish



## The Ritual Of Ayurveda Body Serum 100ML

### What is it?

Enhance your daily body care with this fast-absorbing body serum from The Ritual of Ayurveda, designed to wrap skin in lightweight, silky softness. The fluid texture glides on and sinks in quickly, helping to hydrate and replenish dry skin for a smooth, comfortable feel. Inspired by the wisdom of Ayurveda, it's enriched with Indian rose and sweet almond oil and infused with 5% Skin Barrier Complex to help lock in moisture and support the skin's natural protective barrier. Finished with a warm floral fragrance for a beautifully balanced, nourished finish.

### How to use:

Apply 3-4 pumps of body serum after cleansing and massage into the skin, focusing on areas in need of extra hydration. Use daily as the first step of your body care routine, followed by your preferred body cream or oil.

### USP's:

- Infused with 5% Skin Barrier Complex to help lock in moisture and support the skin's natural barrier, protecting against dryness
- Enriched with sweet almond oil to help leave skin feeling soft, smooth and replenished after absorption
- Fragranced with an Indian rose scent profile for a warm floral finish; formulated to hydrate and replenish dry skin with a lightweight, fast-absorbing texture



## The Ritual Of Ayurveda Deodorant 75ML

### What is it?

Stay fresh and confident all day with this natural deodorant spray from The Ritual of Ayurveda. The lightweight mist delivers 24-hour protection with anti-odour agents, while caring for skin for a soft, comfortable feel. Inspired by the wisdom of Ayurveda, it's enriched with Indian rose, prebiotics and Provitamin B5, and is suitable for all-over body use. The quick-drying formula leaves no white marks and contains no aluminium salts.

### How to use:

Hold the can 15cm away from your underarms, or all over your body, and spray. Allow it to dry before dressing.

### USP's:

- 24-hour protection with anti-odour agents; natural deodorant formula contains no aluminium salts
- Enriched with prebiotics and Provitamin B5 to help keep skin feeling soft and moisturized
- Suitable for all-over body application and designed to dry quickly with no white marks; fragranced with an Indian rose scent profile



## The Ritual Of Ayurveda Pre-Wash Hair and Scalp Oil 50ML

### What is it?

Give hair and scalp a nourishing reset with this pre-wash oil treatment from The Ritual of Ayurveda. The silky oil is designed to comfort the scalp and help protect against dryness during cleansing, leaving hair feeling softer, shinier and beautifully cared for. Inspired by the wisdom of Ayurveda, it's enriched with amla, Indian rose and sweet almond oil, and developed to help prevent dryness and breakage from root to tip. Finished with a warm floral fragrance for a soothing, at-home ritual feel.

### How to use:

Apply a few drops directly onto dry scalp and hair before washing. Gently massage starting from the back of the neck and moving upwards. Distribute evenly through the hair lengths and leave on for 10–30 minutes to allow the oils to absorb. Rinse thoroughly and follow with your regular shampoo and conditioner. For best results, use 1–2 times per week.

### USP's:

- Pre-wash oil treatment designed to help protect against dryness and breakage during cleansing; supports softer, shinier-looking hair
- Enriched with coconut oil to help lock in moisture, plus hyaluronic acid to help maintain hydration for scalp and hair
- Contains amla to support scalp vitality and strengthen roots; fragranced with an Indian rose scent profile for a warm floral finish



## The Ritual Of Ayurveda Super Dry Oil 100ML

### What is it?

Enjoy effortless nourishment with this lightweight dry oil for body and hair from The Ritual of Ayurveda. The fast-absorbing, non-greasy texture sinks in quickly, leaving skin and hair feeling soft, smooth and beautifully fragranced. Inspired by the wisdom of Ayurveda, it's enriched with Indian rose plus sweet almond, moringa and coconut oils to deliver an intensely moisturising finish with a rebalancing floral scent.

### How to use:

Spray the oil onto your hands and apply to dry areas on the skin, or all over the body, or onto the ends of your hair for fragrant nourishment.

### USP's:

- Multi-use dry oil suitable for body and hair; lightweight texture absorbs quickly with a non-greasy finish
- Oil blend of sweet almond oil, moringa oil and coconut oil designed to nourish and intensely moisturise skin and hair
- 90% ingredients of natural origin and fragranced with an Indian rose scent profile for a rebalancing floral finish



## The Ritual Of Ayurveda Hair and Body Mist 50ML

### What is it?

Finish your routine with a light, lingering veil of fragrance with this hair & body mist from The Ritual of Ayurveda. The fine mist refreshes from head to toe, leaving hair, skin (and even textiles) delicately scented with a rebalancing floral fragrance. Inspired by the wisdom of Ayurveda, it's enriched with Indian rose and sweet almond oil and designed with an alcohol-free formula that's suitable for sensitive skin.

### How to use:

Spray this mist on your hair, skin or textiles for a lovely, head-to-toe scent. The alcohol-free formula will not leave stains.

### USP's:

- Alcohol-free mist formula designed to be gentle and suitable for sensitive skin
- Suitable for hair, skin and textiles; formulated not to leave stains
- Fragranced with an Indian rose scent profile and enriched with sweet almond oil for a rebalancing floral scent experience



## The Ritual Of Ayurveda Hand Scrub

### What is it?

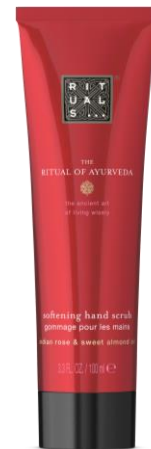
Treat hands to an instant softness boost with The Ritual of Ayurveda Hand Scrub. This nourishing, oil-based scrub gently buffs away roughness for smoother-looking skin, while leaving behind a comfortable, moisturised feel. Inspired by the wisdom of Ayurveda, the formula combines exfoliating salt particles with caring ingredients like sweet almond oil and shea butter, finished with the soothing scent of Indian rose. With 90% ingredients of natural origin, it's designed for everyday use and pairs perfectly with your hand lotion or balm.

### How to use:

Scrub and massage on dry hands and cuticles to remove dead skin cells. Rinse off and dry.

### USP's:

- Oil-based exfoliating scrub with fine salt particles designed to smooth rough skin and support softer-feeling hands
- Enriched with sweet almond oil and shea butter to help leave a moisturised, supple skin feel after exfoliation
- 90% ingredients of natural origin; remaining 10% are clean & conscious lab-made ingredients supporting formula integrity and safety



## The Ritual Of Ayurveda Hand Balm

### What is it?

Care for dry hands with The Ritual of Ayurveda Hand Balm, a rich recovery balm designed to soothe, soften and replenish throughout the day. The comforting formula absorbs easily, leaving hands feeling nourished and silky soft without waiting around. Inspired by the wisdom of Ayurveda, it's infused with sweet almond oil and delicately scented with Indian rose for a refined floral finish. With microbiome-friendly ingredients, it helps support the skin barrier and keep skin feeling balanced.

### How to use:

Carefully massage your hands and cuticles every day with the balm for hydration and nourishment.

### USP's:

- Alcohol-free mist formula designed to be gentle and suitable for sensitive skin
- Formulated for dry hands with a rich, fast-absorbing balm texture designed for on-the-go use throughout the day
- Enriched with sweet almond oil to help soften and moisturise, leaving hands feeling nourished and silky
- 97% ingredients of natural origin; includes microbiome-friendly active ingredients to help support the skin barrier and maintain balanced, healthy-looking skin



# Home

## The Ritual Of Ayurveda Scented Candle

### What is it?

Create a calming atmosphere at home with this luxurious scented candle from The Ritual of Ayurveda. The warm, comforting fragrance combines Indian rose with fruity plum and exotic spices, designed to help you unwind and bring a sense of balance to your space. Inspired by the wisdom of Ayurveda, it's made to turn everyday evenings into a soothing ritual. Enjoy a long-lasting burn that keeps the ambience glowing hour after hour.

### How to use:

Let the candle burn for at least 3-4 hours for the first time to melt the top layer for an even burn. Meditation tip: Focus on the flickering flame and allow this single image to occupy your mind. Imagine you're inhaling and exhaling the candlelight.

### USP's:

- Scented candle with an Indian rose, plum and exotic spice fragrance profile for a warm, soothing ambience
- Burn time up to 50 hours depending on use for long-lasting home fragrance
- Inspired by the wisdom of ayurveda with a scent story built around Indian rose and sweet almond oil



## The Ritual Of Ayurveda Mini Fragrance Sticks 70 ML

### What is it?

Create an inviting ambience in smaller spaces with these elegant mini fragrance sticks. The warm floral scent blends plum, peony and white musk to gently perfume the room with a continuous, effortless fragrance. Designed to work without constant flipping, they deliver a subtle, luxurious scent experience that lasts for weeks. Perfect for adding a refined finishing touch to your hallway, bathroom or bedroom.

### How to use:

Insert the enclosed fragrance sticks into the perfume bottle to absorb the oil and naturally scent your room. Turning the sticks isn't necessary, but will intensify the fragrance if desired. Use all sticks provided for a subtle, luxurious scent, or fewer for smaller spaces. Wash hands after handling.

### USP's:

- Portable design for on-the-go Lasts up to five weeks for continuous home fragrance in everyday use
- Ideal for smaller spaces with adjustable intensity by using fewer sticks or flipping when desired
- Warm floral fragrance profile blending plum, peony and white musk for a soft, inviting ambience



## The Ritual Of Ayurveda Fragrance Sticks

### What is it?

Create an inviting ambience in smaller spaces with these elegant mini fragrance sticks. The warm floral scent blends plum, peony and white musk to gently perfume the room with a continuous, effortless fragrance. Designed to work without constant flipping, they deliver a subtle, luxurious scent experience that lasts for months. Perfect for adding a refined finishing touch to your hallway, bathroom or bedroom.

### How to use:

Insert the enclosed fragrance sticks into the perfume bottle to absorb the oil and naturally scent your room. Turning the sticks isn't necessary, but will intensify the fragrance if desired. Use all sticks provided for a subtle, luxurious scent, or fewer for smaller spaces. Wash hands after handling.

### USP's:

- Portable design for on-the-go Lasts up to three months for continuous home fragrance in everyday use
- Ideal for smaller spaces with adjustable intensity by using fewer sticks or flipping when desired
- Warm floral fragrance profile blending plum, peony and white musk for a soft, inviting ambience



## The Ritual Of Ayurveda Home Perfume 400ML

### What is it?

Refresh your space in seconds with this home perfume spray from The Ritual of Ayurveda. Inspired by the wisdom of Ayurveda, the fragrance blends Indian rose and sweet almond oil to create a soothing, rebalancing atmosphere with just one spritz. The elegant glass bottle is designed to sit beautifully alongside matching candles and fragrance sticks, and can be reused again and again. Once empty, simply top it up with a refill.

### How to use:

Open the nozzle by twisting it. Spray away from your face and body. Hold the container upright and spray with circular movements into the open space in the room. Close the nozzle by twisting it again. Store the product in the upright position.

### USP's:

- Revitalises a room with one spritz for an instant atmosphere refresh
- Refillable glass bottle designed to be reused and topped up with a home perfume refill
- Inspired by the wisdom of ayurveda with a scent profile featuring Indian rose and sweet almond oil



## The Ritual Of Ayurveda Home Perfume 200ML

### What is it?

Refresh your space in seconds with this home perfume spray from The Ritual of Ayurveda. Inspired by the wisdom of Ayurveda, the fragrance blends Indian rose and sweet almond oil to create a soothing, rebalancing atmosphere with just one spritz. The elegant glass bottle is designed to sit beautifully alongside matching candles and fragrance sticks, and can be reused again and again. Once empty, simply top it up with a refill.

### How to use:

Open the nozzle by twisting it. Spray away from your face and body. Hold the container upright and spray with circular movements into the open space in the room. Close the nozzle by twisting it again. Store the product in the upright position.

### USP's:

- Revitalises a room with one spritz for an instant atmosphere refresh
- Refillable glass bottle designed to be reused and topped up with a home perfume refill
- Inspired by the wisdom of ayurveda with a scent profile featuring Indian rose and sweet almond oil



## The Ritual Of Ayurveda Hand Wash 300ML

### What is it?

Refresh your handwashing ritual with this luxurious hand wash from The Ritual of Ayurveda. The nourishing, soap-free formula gently cleanses while helping to support comfortable, hydrated-feeling hands. Inspired by the wisdom of Ayurveda, it's enriched with Indian rose and sweet almond oil and finished with a sweet floral fragrance for an indulgent moment at the sink. Designed to look beautiful on your countertop, it's also refillable for a more conscious routine.

### How to use:

1 to 2 pumps will be sufficient to cleanse the hands.

### USP's:

- Nourishing soap-free formula designed to cleanse gently while helping to support hydrated-feeling hands
- 93% ingredients of natural origin with the remaining 7% included to ensure preservation and safety
- Refillable format and fragranced with an Indian rose scent profile, enriched with sweet almond oil for a soft, cared-for finish

