



The Art of a Lasting Impression

Aeonian is Rituals' new Haute Parfumerie collection, marking a significant step in the brand's growing fragrance ambition. Building on Rituals' longstanding expertise in scent across bath, body, and home collections, the collection brings together exceptional ingredients, renowned perfumers and expert craftsmanship to create a new expression of luxury fragrance.

Derived from the Greek word "aeon", meaning everlasting, Aeonian explores fragrance as an enduring force that evolves and lingers, shaping memory and experience.

Created in collaboration with award-winning perfume house dsm-firmenich, the collection features eight niche, unisex fragrances crafted with rare, high-grade ingredients. Richly concentrated and designed to last up to 24 hours, each fragrance evolves throughout the day to leave a lasting impression.

USP'S:

- Haute Parfumerie collection
- Eight niche, unisex fragrances
- Up to 24-hour longevity
- Created with dsm-firmenich perfumers
- Rare, high-grade ingredients
- At least one sustainably sourced ingredient in every fragrance
- Richly concentrated formulas
- Available in 60ml and 15ml formats
- Premium gift-ready packaging
- Luxury craftsmanship at an accessible price

RITUALS...



Acqua Verve

60ml | 15ml

WHAT IS IT?

A fresh woody citrus fragrance created by Élise Bénat. Bright Sicilian lemon and luminous neroli unfold into the smoky warmth of guaiac wood for a scent that feels elegant, fresh, and quietly magnetic.

USP'S

- Created by Élise Bénat
- Sicilian Lemon, Neroli, and Guaiac Wood
- Sicilian Lemon is upcycled from market-surplus Italian lemons
- Niche unisex fragrance
- Up to 24-hour longevity
- Haute Parfumerie quality

Everlasting Oudh

60ml | 15ml

WHAT IS IT?

A deeply textured oud fragrance created by Ilias Ermenidis. Dark oudh is softened by rich coffee and vibrant raspberry for a scent that feels intense, refined, and sensual.

USP'S

- Created by Ilias Ermenidis
- Raspberry, Coffee, and Oudh
- Oudh is created with Natureprint® which captures the scent signature of oudh without cutting the tree or removing biomass - mirroring the depth of rare woods while leaving the source untouched
- Niche unisex fragrance
- Up to 24-hour longevity
- Haute Parfumerie quality



Suave Musk

60ml | 15ml

WHAT IS IT?

A smooth musky floral fragrance created by Ilias Ermenidis. Radiant orange blossom and warm saffron melt into velvety musk for a scent that feels intimate, sophisticated, and softly enveloping.

USP'S

- Created by Ilias Ermenidis
- Orange Blossom, Saffron, and Musk
- Musk is crafted from upcycled softwood by-products. Pinenes recovered from paper-industry turpentine are refined into Romandolide – a clean, modern musk with a soft, lingering lift.
- Niche unisex fragrance
- Up to 24-hour longevity
- Haute Parfumerie quality

Rose Veil

60ml | 15ml

WHAT IS IT?

A modern floral fragrance created by Frank Voelkl. Delicate Rose de Mai is layered with smoky black tea and creamy sandalwood to create a refined scent with quiet intensity.

USP'S

- Created by Frank Voelkl
- Black Tea, Rose de Mai, and Sandalwood
- Niche unisex fragrance
- Up to 24-hour longevity
- Haute Parfumerie quality
- Rose de Mai is responsibly sourced from traditional Mediterranean growing regions, where flowers are hand-harvested during the short blooming season. Long-term partnerships with local growers help preserve this historic crop, ensure full traceability, and support farming communities



RITUALS...



Solar Bloom

60ml | 15ml

WHAT IS IT?

A radiant floral woody fragrance created by Frank Voelkl. Sparkling mandarin and luminous white jasmine meet the soft warmth of Dreamwood® for a scent that feels bright, warm, and addictive.

USP'S

- Created by Frank Voelkl
- Mandarin, White Jasmine, and Dreamwood®
- White Jasmine is grown through a long-term partnership in Tamil Nadu, India. Farmers receive stable contracts and training, with support for organic practices and smarter water use
- Niche unisex fragrance
- Up to 24-hour longevity
- Haute Parfumerie quality

Velvet Vanilla

60ml | 15ml

WHAT IS IT?

A warm vanilla fragrance created by Ilias Ermenidis. Soft ambrette and rich vanilla are wrapped in creamy woods for a scent that feels sensual, comforting, and smooth.

USP'S

- Created by Ilias Ermenidis
- Ambrette, Vanilla, and Creamy Woods
- Niche unisex fragrance
- Up to 24-hour longevity
- Haute Parfumerie quality
- Vanilla is responsibly sourced mainly from Madagascar, through programs that ensure full traceability and ethical supply chains. Firmenich work closely with local partners to support sustainable farming practices that protect biodiversity and improve farmer livelihoods



Amber Addiction

60ml | 15ml

WHAT IS IT?

An opulent amber fragrance created by Fabrice Pellegrin. Juicy red fruits meet glowing amber and earthy crystal moss in a rich, textured composition with a modern, addictive character.

USP'S

- Created by Fabrice Pellegrin
- Red Fruits, Amber, and Crystal Moss
- Amber is crafted by fermentation rather than intensive harvesting
- Niche unisex fragrance
- Up to 24-hour longevity
- Haute Parfumerie quality

Santal Signature

60ml | 15ml

WHAT IS IT?

A refined woody fragrance created by Fabrice Pellegrin. Spiced cardamom, velvety fig milk, and creamy sandalwood blend seamlessly for a scent that feels smooth, elegant, and lasting.

USP'S

- Created by Fabrice Pellegrin
- Cardamom, Fig Milk, and Sandalwood
- Grown in managed Western Australian plantations and harvested at 15–20 years. Distilled with renewable energy to protect both quality and landscape
- Niche unisex fragrance
- Up to 24-hour longevity
- Haute Parfumerie quality

