



NEW: Make-up & Lip Care

Hybrid essentials with skincare benefits

Rituals curated your new beauty essentials with products that do more. Blending high-performance skincare actives with light, creamy textures for a natural, dewy finish that's effortlessly you. From viral-sensation liquid blushes and plumping lip gloss sticks to must-have mascara, it's never been easier to create your perfect look.



Make-up

Eyeshadow Palette – Cool Essentials

What is it?

A chic all in one eyeshadow quad designed to create a complete eye look from day to night. Designed to be totally foolproof, the powders glide on to deliver intense, buildable colour that blends with ease.

How to use:

Wear each shade on its own for a quick wash of colour, or combine them for a complete, seamlessly blended eye look. Apply the matte shade as a base, add depth with the darker tone, and finish with the satin or shimmer shade for a luminous finish. Sweep on with a brush or press on with a finger, depending on the desired intensity.

USP's:

- Complete day to night eye look in one essential quad
- Buttery, velvety powders with buildable colour that blend seamlessly without looking chalky
- Includes rich matte, radiant satin, and ultra sparkly shimmer finishes for versatile eye looks
- Designed for cool undertones



Eyeshadow Palette – Warm Essentials

What is it?

A chic all in one eyeshadow quad designed to create a complete eye look from day to night. With velvety mattes for daytime definition and two stunning shimmers for when the lights go down.

How to use:

Wear each shade on its own for a quick wash of colour, or combine them for a complete, seamlessly blended eye look. Apply the matte shade as a base, add depth with the darker tone, and finish with the satin or shimmer shade for a luminous effect. Sweep on with a brush or press on with a finger, depending on the desired intensity.

USP's:

- Complete day to night eye look in one essential quad
- Buttery, velvety powders with buildable colour that blend seamlessly without looking chalky
- Includes rich matte, radiant satin, and ultra sparkly shimmer finishes for versatile eye looks
- Designed for warm undertones



Eyeshadow Topcoat Duo - Moonlit

What is it?

A radiant eyeshadow topcoat duo with two luminous shades that add a sheer, ethereal veil of shimmer to any eye look. This duo instantly elevates your look with multidimensional shine.

How to use:

Wear each shade alone for a subtle, luminous wash, or layer over your favourite eyeshadow quad to instantly elevate your look with multidimensional shine. Tap onto the lids with your finger for the best payoff and a radiant, light catching finish.

USP's:

- Sheer, multidimensional shimmer for a radiant wet look finish
- Silky soft powder texture that melts effortlessly and weightless onto the skin
- Can be layered over eyeshadow or worn alone for a subtle wash of light
- Includes two luminous topper shades to elevate any eye look



Eyebrow Pencil Light/Medium

What is it?

A brow pencil with an ultra-fine micro tip that helps shape, define, and fill the brows with natural looking, hairlike strokes.

How to use:

Use light, feathery strokes to fill in sparse areas and define the brows, following the natural brow shape. Blend with the built in spoolie for a soft, natural finish. For extra definition, outline the brows first and then add short, hair-like strokes. Pair with the brow fixing gel for extra hold.

USP's:

- Conditioning formula with almond oil and castor oil
- Ultra fine micro tip for precise, hair-like strokes
- Built in spoolie for seamless blending
- Helps shape, define, and fill brows with a soft, natural effortless finish



Eyebrow Pencil Medium/Dark

What is it?

A brow pencil designed to shape, define, and fill the brows with natural looking, hair-like strokes.

How to use:

Use light, feathery strokes to fill in sparse areas and define the brows, following the natural brow shape. Blend with the built in spoolie for a soft, natural finish. For extra definition, outline the brows first and then add short, hair-like strokes. Pair with the brow fixing gel for extra hold.

USP's:

- Conditioning formula with almond oil and castor oil
- Ultra fine micro tip for precise, hair-like strokes
- Built in spoolie for seamless blending
- Helps shape, define, and fill brows with a soft, natural finish



Eyebrow Fixing Gel

What is it?

A clear brow gel designed to set, shape, and define the brows with a strong yet flexible hold.

How to use:

Brush the gel through your brows in upward strokes, following your natural shape. Use the tip of the applicator to define and separate individual hairs for a lifted, polished look. Apply alone for a natural hold or as the final step to set your brow make up in place.

USP's:

- Strong, flexible hold
- Perfect for all brow colours
- Clear finish
- Helps lift, shape, and set brows all day



Cream Eyeshadow Smoky Quartz

What is it?

A cream eyeshadow with a unique whipped mousse texture that delivers rich, shimmering colour in one swipe.

How to use:

Apply a small amount to your eyelid using your fingertip or a brush. Blend and wear it alone for a bold, radiant look, or combine it with shades from your eyeshadow quad for added depth and dimension.

USP's:

- Unique whipped mousse texture
- Does not crease, smudge, or fade
- Easy one swipe application
- Delivers rich, shimmering colour with a high impact finish



Cream Eyeshadow Gilded Stardust

What is it?

A long-lasting cream eyeshadow with a unique whipped mousse texture that glides on effortlessly for a rich, high-impact sparkly finish.

How to use:

Apply a small amount to your eyelid using your fingertip or a brush. Blend and wear it alone for a bold, radiant look, or combine it with shades from your eyeshadow quad for added depth and dimension.

USP's:

- Unique whipped mousse texture for smooth, easy one-swipe application
- Long-lasting formula that won't crease, smudge, or fade
- Delivers a rich, high-impact sparkly finish with minimal effort



Liquid Highlighter

What is it?

A lightweight liquid highlighter that delivers a soft, natural, glowy finish.

How to use:

Apply a few drops to the high points of your face, such as the cheekbones, brow bones, and bridge of the nose. Blend with your fingertips, a brush, or a sponge for a natural, glowing finish.

USP's:

- With skin loving peptides and vitamin E
- Easy dot and blend applicator
- Delivers a soft, natural, radiant glow



Liquid Blush – Vintage Rose

What is it?

A highly pigmented liquid blush that blends seamlessly into the skin for a fresh, natural satin flush.

How to use:

Apply a small dot to the apples of your cheeks and blend with your fingertips, a brush, or a sponge. Build up the colour as desired for a soft flush or a more vibrant look. For a natural, lifted effect, blend slightly upward along the cheekbones.

USP's:

- Nourishing formula with peptides and vitamin E
- Natural looking satin flush
- One dot gives major colour payoff
- Buildable formula that blends seamlessly into the skin



Liquid Blush - Soulberry

What is it?

A highly pigmented liquid blush that blends seamlessly into the skin for a fresh, natural satin flush.

How to use:

Apply a small dot to the apples of your cheeks and blend with your fingertips, a brush, or a sponge. Build up the colour as desired for a soft flush or a more vibrant look. For a natural, lifted effect, blend slightly upward along the cheekbones.

USP's:

- Nourishing formula with peptides and vitamin E
- Natural looking satin flush
- One dot gives major colour payoff
- Buildable formula that blends seamlessly into the skin



Lip care

Lip Liner Soft Mocha

What is it?

A creamy lip liner that glides on effortlessly to define and shape the lips with a smooth, soft satin finish.

How to use:

Outline your lips following their natural shape, starting from the cupid's bow and moving outward. Fill in completely for a soft, matte look, or pair with your favourite lipstick for extra definition and long lasting colour.

USP's:

- Enriched with vitamin E and pomegranate extract to help nourish the lips
- Creamy, long wearing formula for smooth and precise application
- Defines, shapes, and enhances the lips with a soft satin finish



Lip Liner Dusky Rose

What is it?

A creamy lip liner that glides on effortlessly to define and shape the lips with a smooth, soft satin finish.

How to use:

Outline your lips following their natural shape, starting from the cupid's bow and moving outward. Fill in completely for a soft, matte look, or pair with your favourite lipstick for extra definition and long lasting colour.

USP's:

- Enriched with vitamin E and pomegranate extract to help nourish the lips
- Creamy, long wearing formula for smooth and precise application
- Defines, shapes, and enhances the lips with a soft satin finish



Lipstick Soft Mocha

What is it?

A nourishing lipstick that delivers rich, full coverage colour with a lightweight feel and a soft satin finish.

How to use:

Apply directly to the lips for rich, even colour in one swipe. For extra precision, define the lips first with a matching liner. Reapply as needed for a fresh, soft satin finish.

USP's:

- Enriched with peptides and vitamin E to help nourish the lips
- Soft satin finish that leaves lips looking smooth and polished
- Colour matched to our lip liners for a seamless, defined lip look



Lipstick Dusky Rose

What is it?

A nourishing lipstick that delivers rich, full coverage colour with a lightweight feel and a soft satin finish.

How to use:

Apply directly to the lips for rich, even colour in one swipe. For extra precision, define the lips first with a matching liner. Reapply as needed for a fresh, soft satin finish.

USP's:

- Enriched with peptides and vitamin E to help nourish the lips
- Soft satin finish that leaves lips looking smooth and polished
- Colour matched to our lip liners for a seamless, defined lip look



Eyeliner Black

What is it?

A creamy black eye pencil that glides on smoothly to define and enhance the eyes with rich, long-lasting colour.

How to use:

Apply the eye pencil above, below, or along the waterline of your eye. For a defined look, draw a precise line close to the lash line. For a smoky effect, gently smudge the line with the sponge or a brush.

USP's:

- Enriched with castor oil and almond oil to help nourish and moisturise the skin
- Creamy, long-lasting formula that glides on smoothly for easy application
- Retractable tip for effortless use and versatile eye looks, from defined lines to smoky eyes



Eyeliner Brown

What is it?

A creamy brown eye pencil that glides on smoothly to define and enhance the eyes with rich, long-lasting colour.

How to use:

Apply the eye pencil above, below, or along the waterline of your eye. For a defined look, draw a precise line close to the lash line. For a smoky effect, gently smudge the line with the sponge or a brush.

USP's:

- Enriched with castor oil and almond oil to help nourish and moisturise the skin
- Creamy, long-lasting formula that glides on smoothly for easy application
- Retractable tip for effortless use and versatile eye looks, from defined lines to smoky eyes



Mascara 3-in-1 Black

What is it?

A multi-tasking black mascara that enhances the lashes with a curling, lengthening, and volumising effect.

How to use:

Start at the base of your lashes and zig-zag the mascara wand from left to right before sweeping it upwards. Apply additional coats to build volume and length for a more intensified, dramatic look.

USP's:

- Enriched with vegan keratin, castor oil, and panthenol to help care for and strengthen lashes
- Curls, lengthens, and volumises with a clump-free, long-lasting finish
- Flexible rubber applicator separates and defines each lash for easy, precise application



Mascara 3-in-1 Brown

What is it?

A multi-tasking brown mascara that enhances the lashes with a curling, lengthening, and volumising effect.

How to use:

Start at the base of your lashes and zig-zag the mascara wand from left to right before sweeping it upwards. Apply additional coats to build volume and length for a more intensified, dramatic look.

USP's:

- Enriched with vegan keratin, castor oil, and panthenol to help care for and strengthen lashes
- Curls, lengthens, and volumises with a clump-free, long-lasting finish
- Flexible rubber applicator separates and defines each lash for easy, precise application



Volume Mascara Black

What is it?

A volumising mascara that delivers lifted, fuller looking lashes from root to tip. The lightweight formula is enriched with castor oil and phyto keratin, while the precision brush separates and defines each lash for a clump free finish.

How to use:

Start at the base of your lashes and gently wiggle the brush upward to the tips for instant volume and lift. Apply one coat for a natural, full look or layer for extra drama. For even more lift, hold the brush at the roots for a few seconds before sweeping up.

USP's:

- Weightless volume and serious lift
- Precision brush separates and defines each lash
- Smudge proof, clump free formula
- Enriched with castor oil and phyto keratin



Glow Balm 40ML

What is it?

A hydrating 3-in-1 balm that illuminates the skin with a healthy, radiant glow.

How to use:

Apply to the skin using your fingers for an extra glow, either on top of or instead of your regular day cream. For a radiant finish on lighter make-up days, mix it with your foundation.

USP's:

- Enriched with vitamin E, peptides, and hyaluronic acid to help hydrate and nourish the skin
- Illuminates the complexion with a healthy, radiant glow
- Versatile 3-in-1 formula can be used alone, as a primer, mixed with foundation, or as a highlighter



Flawless Skin Tint 40ML

What is it?

A lightweight tinted moisturiser with SPF 15 that hydrates, protects, and evens out the skin tone with light coverage and a natural-looking, radiant finish.

How to use:

Use after your daily serum, either instead of or on top of your regular day cream. The cream appears colourless when it comes out of the tube, but the encapsulated pigments adapt to your skin tone once applied.

USP's:

- Enriched with vitamin E and SPF 15 to help hydrate the skin and protect against sun damage
- Light coverage helps even out skin tone for a natural, radiant finish
- Can be used alone or as a primer for a smooth, perfected base



Lip care

Lip Liner Soft Mocha

What is it?

A creamy lip liner that glides on effortlessly to define and shape the lips with a smooth, soft satin finish.

How to use:

Outline your lips following their natural shape, starting from the cupid's bow and moving outward. Fill in completely for a soft, matte look, or pair with your favourite lipstick for extra definition and long lasting colour.

USP's:

- Enriched with vitamin E and pomegranate extract to help nourish the lips
- Creamy, long wearing formula for smooth and precise application
- Defines, shapes, and enhances the lips with a soft satin finish



Lip Liner Dusky Rose

What is it?

A creamy lip liner that glides on effortlessly to define and shape the lips with a smooth, soft satin finish.

How to use:

Outline your lips following their natural shape, starting from the cupid's bow and moving outward. Fill in completely for a soft, matte look, or pair with your favourite lipstick for extra definition and long lasting colour.

USP's:

- Enriched with vitamin E and pomegranate extract to help nourish the lips
- Creamy, long wearing formula for smooth and precise application
- Defines, shapes, and enhances the lips with a soft satin finish



Lipstick Soft Mocha

What is it?

A nourishing lipstick that delivers rich, full coverage colour with a lightweight feel and a soft satin finish.

How to use:

Apply directly to the lips for rich, even colour in one swipe. For extra precision, define the lips first with a matching liner. Reapply as needed for a fresh, soft satin finish.

USP's:

- Enriched with peptides and vitamin E to help nourish the lips
- Soft satin finish that leaves lips looking smooth and polished
- Colour matched to our lip liners for a seamless, defined lip look



Lipstick Dusky Rose

What is it?

A nourishing lipstick that delivers rich, full coverage colour with a lightweight feel and a soft satin finish.

How to use:

Apply directly to the lips for rich, even colour in one swipe. For extra precision, define the lips first with a matching liner. Reapply as needed for a fresh, soft satin finish.

USP's:

- Enriched with peptides and vitamin E to help nourish the lips
- Soft satin finish that leaves lips looking smooth and polished
- Colour matched to our lip liners for a seamless, defined lip look



Lip Gloss - Clear Intentions

What is it?

A hydrating lip gloss with subtle shimmer and a gentle plumping effect for smoother, instantly fuller-looking lips.

How to use:

Apply to your lips whenever they need hydration, subtle shimmer, and a gentle plumping effect.

USP's:

- Enriched with vitamin E, castor oil, and peptides to help moisturise the lips and support the skin barrier
- Non-sticky formula with subtle shimmer and a gentle plumping effect
- Leaves lips looking smoother, fuller, and fresh with a glossy finish



Lip Gloss - Soulberry

What is it?

A hydrating lip gloss with a deep berry tint that leaves the lips looking smooth, fresh, and glossy.

How to use:

Apply to your lips whenever they need hydration and a subtle hint of colour.

USP's:

- Enriched with vitamin E, castor oil, and peptides to help moisturise the lips and support the skin barrier
- Non-sticky formula with a deep berry tint and glossy finish
- Leaves lips feeling softer, smoother, and naturally fuller-looking over time



Lip Gloss - Vintage Rose

What is it?

A hydrating gloss with a delicate rose tint and delicious berry scent for smoother, moisturised lips.

How to use:

Apply to the lips whenever in need of a subtle hint of colour and hydration.

USP's:

- Moisturising, non-sticky formula
- Subtle rose colour
- Fresh-looking glossy finish
- Enriched with nourishing vitamin E, moisturising castor oil, and replenishing peptides, this wonderful gloss helps to protect your skin barrier, leaving your lips feeling softer and plumper over time.



Advanced Lip Balm - Repair

What is it?

A rich, colourless lip balm designed to deeply nourish dry lips, restore comfort, and help protect the moisture barrier throughout the day.

How to use:

Swipe onto the lips for smooth hydration anytime, day or night. Reapply whenever your lips crave soft, nourishing comfort.

USP's:

- Ultra rich formula melts into the lips for lightweight, long-lasting moisture
- With shea butter and Lipid Restore Complex to help nourish and protect dry lips
- Salicornia helps boost natural hydration and reinforce the skin barrier
- Helps lock in moisture and leave lips feeling soft, supple, and restored
- Made with 100% ingredients of natural origin based on ISO 16128, including water



Advanced Lip Balm - Blush

What is it?

A rich lip balm designed to deeply nourish dry lips, restore comfort, and add a sheer pink blush tint.

How to use:

Swipe onto the lips anytime for smooth hydration and a hint of colour. Reapply whenever your lips crave soft, nourishing comfort.

USP's:

- Ultra rich formula melts into the lips for lightweight, long lasting moisture
- With shea butter and Lipid Restore Complex to help nourish and protect dry lips
- Salicornia helps boost natural hydration and reinforce the skin barrier
- Delivers a sheer pink tint for soft, cared for lips with a natural flush of colour
- Made with 98% ingredients of natural origin based on ISO 16128, including water



Advanced Lip Balm – SPF 30

What is it?

A protective lip balm designed to hydrate, soften, and shield the lips from daily sun exposure, helping to keep them smooth and comfortable.

How to use:

Swipe onto the lips for smooth hydration. For lasting comfort and SPF protection, apply generously before sun exposure and reapply regularly, especially after swimming, sweating, or drying off.

USP's:

- SPF 30 helps protect the lips from daily UV exposure, while vitamin C helps defend against free radicals
- Lipid Restore Complex and shea butter help restore the skin barrier and lock in moisture
- Rich balm texture melts into the lips for soft, supple, protected hydration
- Helps prevent the first signs of ageing for lips that feel smooth and cared for
- No sunscreen flavour for a more comfortable wear experience



Advanced Lip Balm - Teddy

What is it?

A rich lip balm designed to deeply nourish dry lips, restore comfort, and add a sheer pinky brown tint.

How to use:

Swipe onto the lips anytime for smooth hydration and a hint of colour. Reapply whenever your lips crave soft, nourishing comfort

USP's:

- Ultra rich formula melts into the lips for lightweight, long lasting moisture
- With shea butter and Lipid Restore Complex to help nourish and protect dry lips
- Salicornia helps boost natural hydration and strengthen the skin barrier
- Delivers a sheer pinky brown tint for an effortless nude look
- Made with 99% ingredients of natural origin based on ISO 16128, including water



Soothing Lip Glaze - Twirl

What is it?

A buttery lip glaze designed to hydrate, comfort, and leave the lips with a luminous warm pink shine.

How to use:

Apply directly to the lips for instant soothing care. Layer for deeper hydration and a glossier finish or wear it alone for a sheer tint. It can also be combined with lip liner, lipstick, or lip balm

USP's:

- Delivers sheer shine with a soft, glossy finish
- Non sticky, buttery texture glides on effortlessly for lasting comfort
- Wild mango butter helps nourish and deeply hydrate the lips
- Peptide helps support collagen, while bisabolol helps soothe and comfort
- Made with 95% ingredients of natural origin



Soothing Lip Glaze - French Toast

What is it?

A buttery lip glaze designed to hydrate, comfort, and leave the lips with a sheer wash of warm brown shimmer.

How to use:

Apply directly to the lips for instant soothing care. Layer for deeper hydration and a glossier finish or wear it alone for a sheer tint. It can also be combined with lip liner, lipstick, or lip balm.

USP's:

- Delivers sheer shine with a soft, glossy finish
- Non sticky, buttery texture glides on effortlessly for lasting comfort
- Wild mango butter helps nourish and deeply hydrate the lips
- Peptide helps support collagen, while bisabolol helps soothe and comfort
- Made with 95% ingredients of natural origin



Ultra Shine Gloss Stick - Cheeky

What is it?

A bouncy gloss stick designed to hydrate the lips and deliver ultra high shine with a buildable raspberry tint.

How to use:

Swipe onto the lips for instant high impact shine and nourishing comfort. Layer to build your desired intensity or wear alone for a glossy finish.

USP's:

- Ultra high shine finish with buildable colour
- Squalane and pomegranate help hydrate and protect the lips
- Multi Oil Complex with jojoba, sunflower, and olive oil helps nourish for bouncy, soft lips
- Melty stick texture glides on effortlessly for a glossy, comfortable finish
- Made with 91% ingredients of natural origin



Ultra Shine Gloss Stick Blushed Almond

What is it?

A bouncy gloss stick designed to hydrate the lips and deliver ultra high shine with a buildable blush nude tint.

How to use:

Swipe onto the lips for instant high impact shine and nourishing comfort. Layer to build your desired intensity or wear alone for a glossy finish.

USP's:

- Ultra high shine finish with buildable colour
- Squalane and pomegranate help hydrate and protect the lips
- Multi Oil Complex with jojoba, sunflower, and olive oil helps nourish for bouncy, soft lips
- Melty stick texture glides on effortlessly for a glossy, comfortable finish
- Made with 91% ingredients of natural origin



3-in-1 Supercharged Lip Mask

What is it?

A rich lip mask designed to deeply nourish, smooth, and comfort dry lips day or night.

How to use:

Apply a generous layer to the lips day or night for a boost of hydration and comfort. Use as the perfect prep step before other lip products, or leave on overnight as a nourishing treatment.

USP's:

- Rich, creamy texture melts into the lips for intense comfort and care
- Resurrection plant and vitamin E help plump, smooth, and support softer, more supple lips
- Squalane helps lock in moisture and restore elasticity
- Helps reduce the early signs of ageing while leaving lips silky and smooth
- Can be used as a daily prep step or as an overnight treatment



Moisturising Lip Oil Cherry Glow

What is it?

A nourishing lip gloss and oil hybrid with a delicate cherry tint that leaves the lips feeling soft, supple, and glowing.

How to use:

Apply to your lips whenever they need hydration and glow.

USP's:

- Enriched with four nourishing oils, squalane, and vitamin E to help hydrate and care for the lips
- Lightweight formula with a subtle cherry tint and glossy finish
- Leaves lips feeling soft, supple, and naturally glowing



Moisturising Lip Oil Sakura Blossom

What is it?

A nourishing lip gloss and oil hybrid infused with a sweet cherry blossom scent that leaves the lips feeling soft, supple, and glowing.

How to use:

Apply to your lips whenever they need hydration and glow.

USP's:

- Enriched with four nourishing oils, squalane, and vitamin E to help hydrate and care for the lips
- Lightweight formula with a glossy finish and sweet cherry blossom scent
- Leaves lips feeling soft, supple, and naturally glowing



The Ritual of Yozakura Shimmering Lip Oil

What is it?

Keep your lips soft, smooth and glowing with this nourishing, shimmer lip oil. Infused with a delicate scent of wild cherry, vanilla and soft floral notes

How to use:

Apply to your lips whenever they need hydration and glow.

USP's:

- Nourishing, lightweight formula
- Subtle shimmer
- Soft, supple and glowing lip
- This gloss and oil hybrid combines four nourishing oils with antioxidant vitamin E and squalane.

