



Tiny Rituals

Little moments, big smiles

Tiny Rituals brings a playful twist to baby care. Our bright, cartoon-like designs celebrate the fun of early parenthood and the carefree spirit of childhood. It's big fun, but simple science; made with no more than 10 carefully selected ingredients.



Tiny Rituals Eau Parfumée 50ml

What is it?

A delicate eau parfumée that gently scents clothes, hair, and skin of caretakers while helping to refresh the mood in an instant and will become your signature scent.

How to use:

Mist gently onto your clothing, skin, or hair. Use it as part of your morning routine or during the day to refresh your scent and reset the mood.

USP's:

- Gentle, alcohol-free water-based formula for a soft and delicate scent experience
- Suitable for clothes, hair, and skin for easy everyday use
- Mindfully made with only 8 ingredients
- Made with 95% ingredients of natural origin
- Dermatologically tested to be extra gentle on the skin



Tiny Rituals Comforting Belly Oil 100ml

What is it?

A nourishing belly oil designed to care for growing skin and support a daily moment of comfort and connection.

How to use:

Apply the oil daily to your belly and growing curves. Massage gently in circular motions to nourish the skin and support elasticity, taking a moment to connect with your baby.

USP's:

- Nourishing and soothing formula helps care for growing skin
- Rich, quick absorbing dry oil leaves skin feeling comfortable without greasiness
- Sunflower seed oil and bisabolol help nourish the skin and support suppleness
- Mindfully made with only 9 ingredients
- Made with 95% ingredients of natural origin
- Vegan formula



Tiny Rituals Hair & Body Foam 200ml

What is it?

A gentle hair and body foam that cleanses delicate skin and hair from head to toe while turning bath time into a soft and sensory moment.

How to use:

Pump the airy foam into your hand. Gently apply to your baby's damp hair and body, washing carefully behind the ears, neck folds, and underarms. Rinse well with warm water.

USP's:

- Gentle no tears formula helps cleanse delicate skin and hair without stripping natural moisture
- 2-in-1 formula is suitable for both hair and body
- Transforms from a clear liquid into a cloud of soft, airy foam for a delightful sensory experience
- Mindfully made with only 10 ingredients
- Made with 95% ingredients of natural origin
- Vegan and dermatologically tested



Tiny Rituals Bubble Bath Foam 500ml

What is it?

A gentle bubble bath foam that creates a bath full of soft, long-lasting bubbles while cleansing the skin and turning bath time into a joyful moment.

How to use:

Fill the bath with warm water, approximately 38°C. To create maximum bubbles, pour a small amount of foam directly under the running tap while filling. Suitable for babies, toddlers, and parents for a shared moment of connection.

USP's:

- Creates long lasting bubbles for a joyful and playful bath time
- Mild no tears formula helps make bath time gentle and comfortable
- Cleanses the skin without drying and leaves it feeling soft and hydrated
- Made with 98% ingredients of natural origin
- Suitable for babies, toddlers, and parents for a shared moment of connection



Tiny Rituals Multi-Purpose Balm 100ml

What is it?

A rich multi-purpose balm designed to care for dry areas and provide extra comfort for both baby and parent.

How to use:

Warm a small amount between your fingers to melt the rich balm. Apply gently to dry patches on your baby's face and body or use to soothe and protect nursing nipples. Use daily or whenever skin needs extra care.

USP's:

- Provides a protective barrier to help care for dry and delicate skin
- Rich oil-based texture melts between the fingers for easy application
- Shea butter and sweet almond oil help deliver intense moisture and comfort
- Mindfully made with only 10 ingredients
- Made with 99% ingredients of natural origin
- Vegan and dermatologically tested



Tiny Rituals Baby Body Lotion 200ml

What is it?

A lightweight daily body lotion that helps keep baby's skin soft, supple, and comfortable while supporting the skin barrier.

How to use:

After a bath or before bedtime, apply to your baby's clean, dry skin. Gently massage the lotion in circular motions from their little arms and legs down to the tips of their toes to soothe the skin and encourage relaxation.

USP's:

- Provides 24-hour skin barrier protection to help keep skin soft and comfortable
- Lightweight, fast absorbing texture is ideal for everyday use
- Mindfully made with only 10 ingredients
- Made with 99% ingredients of natural origin
- Vegan and dermatologically tested



Tiny Rituals - Baby Starter Pack 2026

What is it?

A thoughtful starter set with baby care essentials designed for a gentle first care routine and a simple moment of connection.

How to use:

Cleanse delicate skin with the Hair and Body Foam, then follow with the Baby Body Lotion for a touch of loving care. Use the washcloth as part of the routine for a soft and gentle cleanse.



Tiny Rituals - Baby Bath Gift Set 2026

What is it?

A joyful bath time gift set designed to create a complete care routine with bubbles, softness, and a shared moment of connection.

How to use:

Add the Bubble Bath Foam to warm running water to create soft, long-lasting bubbles. After bath time, apply the Baby Body Lotion to clean, dry skin for a soft and caring finish. Use the washcloth as part of the routine for a gentle cleanse.



Tiny Rituals - Parent & Baby Gift Set 2026

What is it?

A premium gift set designed to nurture both parent and baby, creating gentle moments of care, comfort, and connection.

How to use:

Apply the Comforting Belly Oil daily to the belly and growing curves, massaging gently in circular motions. Use the Hair and Body Foam to cleanse baby's delicate skin and hair during bath time, then follow with the Baby Body Lotion on clean, dry skin. Wrap baby in the soft bath cape to keep them warm and comfortable after bathing.

