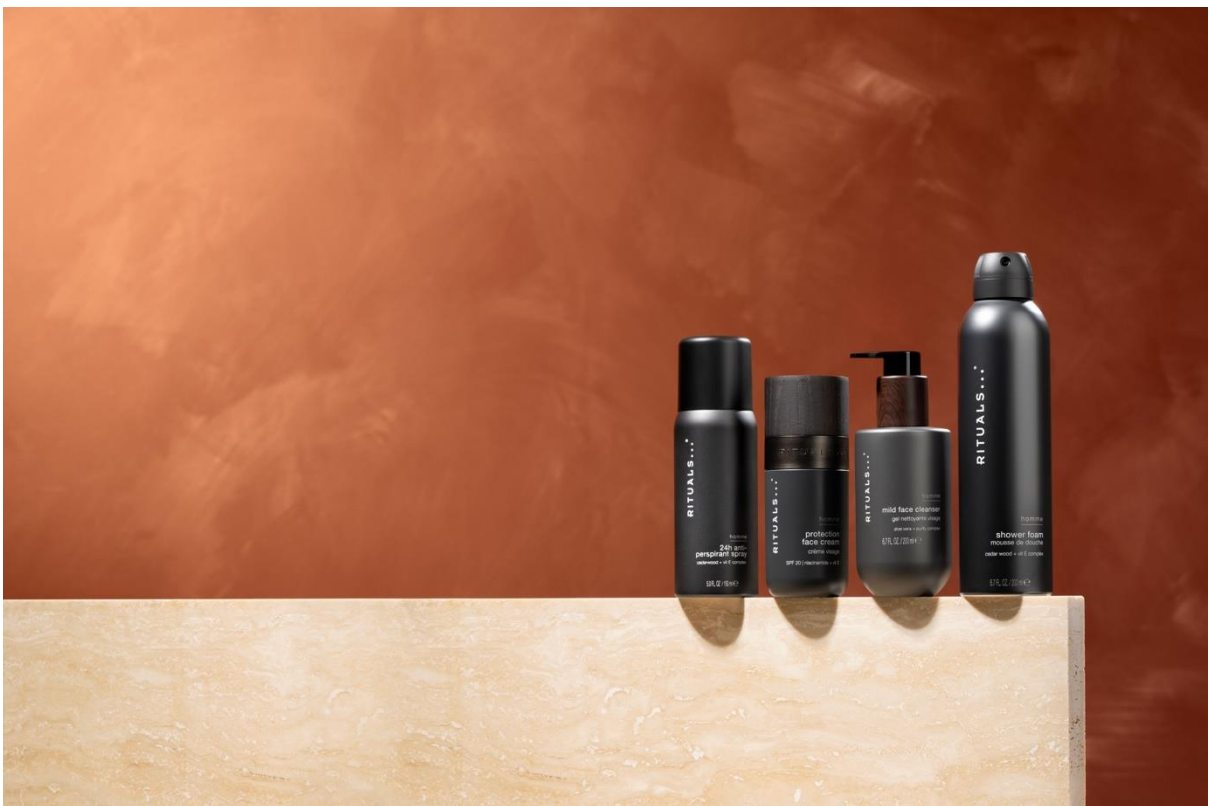




## MEN'S COLLECTION

*Now even better*

Our Men's Collection delivers performance, simplicity, and real results through effective, hardworking formulas for body, skin, and hair. Designed for men who want routines that work and fit their lives.





## HOMME SHOWERFOAM 200ml

### WHAT IS IT?

The Homme shower gel is a powerfully cleansing foaming shower gel that transforms into a rich body cleansing foam. The formula contains an invigorating Cedar Wood + Vitamin E Complex. The result? Healthy-looking skin that feels fresh and clean.

### USP'S

1. Gel to foam formula
2. Cleansing, refreshing
3. Cedar Wood + Vitamin E Complex
4. Invigorating • formulated for him
5. 84% natural origin



## HOMME ANTI-PERSPIRANT SPRAY 200ml

### WHAT IS IT?

Choose 24-h protection from perspiration and body odour – no matter what pressure you're under. With a Cedar Wood + Vitamin E Complex that helps to soothe and protect your underarms. With an invigorating and aromatic fragrance.

### HOW TO USE

Shake well before use. Hold the can 15 cm from the underarm and spray.

### USP'S

1. 24-h anti-perspirant
2. Helps block sweat
3. Cedar Wood + Vitamin E Complex
4. Invigorating
5. Suitable for all skin types
6. Formulated for him





## HOMME ANTI-PERSPIRANT STICK 75ml

### WHAT IS IT?

Enjoy round-the-clock protection from sweat and odours with our 24-hour anti-perspirant stick. It's formulated to be gentle on skin while effectively blocking sweat, with an invigorating woody aroma and no white streaks.

### HOW TO USE

Apply daily to cleansed skin.

### USP'S

1. 24h protection
2. Cedar Wood + Vitamin E Complex
3. Anti-white mark formula



## HOMME EYE GEL 15ml

### WHAT IS IT?

Our high-performance eye gel leaves skin feeling refreshed. Enriched with a Caffeine + Vitamin B3 Complex, it helps to minimise puffiness and dark circles, plus the appearance of fine lines and wrinkles.

### HOW TO USE

Apply on upper eyelid and under the eyes, avoiding contact with inner eye.

### USP'S

1. Reduces fine lines and wrinkles
2. Minimises puffiness and dark circles
3. Caffeine + Vitamin B3 Complex
4. Suitable for all skin types, incl. sensitive skin
5. Demagogically tested
6. 95% natural origin



## HOMME CLEANSING HAND GEL 50ml

### WHAT IS IT?

Cleanliness is at your fingertips with a gel that dries quickly and leaves your hands feeling fresh. Compact and convenient, this is your on-the-go essential. An alcohol-based hand gel formulated to clean without water and without drying out your hands.

### HOW TO USE

Squeeze gel onto palm of hands and massage together until dry. No rinse.

### USP'S

1. No rinse
2. Non-sticky
3. Invigorating fragrance
4. 95% natural origin



## HOMME ANTI-DRYNESS HAND LOTION 200ml

### WHAT IS IT?

Tackle extremely dry and cracked skin with our anti-dryness hand lotion. Offering you 24-h moisturisation in a non-sticky, quick-absorbing formula, this hand lotion repairs dry and cracked skin like no other. Enriched with cedarwood, vitamin E complex and moisturising shea butter.

### HOW TO USE

Massage this hydrating lotion into your hands to keep them moisturised.

### USP'S

1. Repairs dry, cracked hands
2. Maximum strength & 24-h moisturisation
3. Non-sticky & quick dry effect
4. Cedar Wood + Vitamin E Complex
5. Formulated for him
6. 98% natural origin





## HOMME 24H HYDRATING FACE CREAM 50ml

### WHAT IS IT?

Homme 24-h Hydrating Face Cream, the ultimate hydrator to address your specific skin needs. Formulated with a special Vitamin C + Peptides Complex for smoother skin, this multi-effect cream goes deep into your skin to hydrate, refresh and re-invigorate.

### HOW TO USE

Apply liberally on face and neck avoiding the eye area. Use in the morning and in the evening.

### USP'S

1. 24-h hydration
2. Lightweight & non greasy • matte finish
3. Vitamin C + Peptides Complex
4. Suitable for all skin types, incl. sensitive skin
5. Dermatologically tested
6. 96% natural origin



## HOMME CHARCOAL FACE SCRUB 125ml

### WHAT IS IT

Remove impurities and dead skin cells to keep your pores clear. The scrub's formula contains a Ginseng + Purify Complex for an invigorating scrub that cleanses and exfoliates the skin. Besides refreshing your complexion, weekly exfoliation will also help prevent ingrown hairs and improve your next shave.

### HOW TO USE

Apply on the face in circular motions and rinse off with water.

### USP's:

1. With natural charcoal to help remove impurities
2. Suitable for all skin types, incl. sensitive skin
3. Dermatologically tested
4. 98% natural origin



## HOMME FACE CLEANSING FOAM 150ml

### WHAT IS IT?

Rid your skin of impurities and dirt with the Homme Cleansing Foam. This mild cleansing foam leaves your face feeling clean without stripping away the natural oils. Formulated with natural ingredients like ginseng and added Purify Complex – with charcoal, ginseng extract and lactic acid – to thoroughly cleanse the skin.

### HOW TO USE

Apply on face and neck avoiding the eye area and wash. Rinse with water. Use in the morning and in the evening.

### USP'S

1. Removes impurities, dirt and oil
2. Mild & gentle formula
3. Ginseng + Purify Complex
4. Suitable for all skin types, incl. sensitive skin
5. Dermatologically tested
6. 92% natural origin



## HOMME PROTECTION FACE CREAM SPF 20 50ml

### WHAT IS IT

Your daily shield that keeps sensitive skin calm and balanced. SPF 20 defends against UV while niacinamide evens tone and Vitamin E fights free radicals to support a strong barrier. Apply as the last step each morning and reapply when outdoors. Get ready for comfort and confidence each day.

### HOW TO USE

Apply on face and neck avoiding the eye area. Use in the mornings.

### USP's:

1. Light, clean finish with a subtle, modern scent.
2. Great by all skin types, even sensitive.
3. Apply as the last step each morning and reapply when outdoors.





## HOMME THIRST QUENCHER HYDRATING SKIN CONCENTRATE 20ml

### WHAT IS IT?

Lightweight yet powerful formula designed to flood skin with intense moisture. Acting as both serum and booster, it delivers youthful-looking, revitalised skin. Enriched with Vitamin E and Hyaluronic Acid to lock in hydration and a unique blend of five algae extracts to support moisture balance and energise skin, it works beautifully on its own or enhances results when layered with your favourite Homme face cream.

### HOW TO USE

Apply on face and neck avoiding the eye area. Use in the morning and in the evening.

### USP'S

- 1. Made with 96% ingredients of natural origin



## HOMME SKIN ENERGISER 20ml

### WHAT IS IT

Brighten, even tone and reduce the appearance of fine lines. With Vitamin C derivative to revitalise and a Peptide Complex to support firmness, this serum concentrate leaves skin smooth and radiant – perfect alone or under a Homme face cream.

### HOW TO USE

Apply alone or under a Homme face cream in the mornings, avoiding the eye area.

### USP's:

- 1. Made with 96% ingredients of natural origin





## HOMME SHAVE CREAM & REFILL 200ml

### WHAT IS IT?

Prevent irritation or cuts when shaving with this non-lathering shave cream. It creates a barrier of protection between your skin and razor, and the Ginseng + Hydra Complex leaves your skin moisturised, soft and re-invigorated. Added bisabolol helps soothe the skin for a smooth shave plus easy glide over the face.

### HOW TO USE

Apply on damp skin with your fingers (no brush needed), shave and rinse with warm water.

### USP'S

1. Made with 97% ingredients of natural origin
2. For all length beards
3. Ginseng + Hydro Complex
4. Dermatologically tested



## AFTER SHAVE SOOTHING BALM 200ml

### WHAT IS IT

Ultimate post shave comfort for all skin types. Cedarwood helps purify while a Hydra Complex with Vitamin E and Shea Butter hydrates, soothes, and helps support the skin barrier to help prevent ingrowns. Smooth a pea sized amount over freshly shaved skin. Clean, fresh woods with a soothing finish.

### HOW TO USE

Apply shower gel outside the shower and then rinse off. The longer you wait, the cooler it becomes. Do not apply to the genital area.

### USP's:

1. Made with 97% ingredients of natural origin



## HOMME ANTI-AGEING FACE CREAM & REFILL 200ml

### WHAT IS IT?

Care for your skin every day with our powerful anti-ageing face cream. Lightweight and non-greasy, it's enriched with a special Vitamin B3 + Peptides Complex to leave skin feeling firm and smooth. Refillable.

### HOW TO USE

Apply on face and neck avoiding the eye area. Use in the morning and in the evening.

(Refill: Unscrew the ring underneath the pump and replace your empty cream container with the refill. Screw the ring back on to secure your new container.)

### USP'S

1. Helps reduce appearance of wrinkles
2. Lightweight & quick absorbing
3. Vitamin B3 + Peptides Complex
4. Suitable for all skin types, incl. sensitive skin
5. Dermatologically tested
6. 95% natural origin
7. Refillable



## HOMME MILD FACE CLEANSER 200 ML





#### **WHAT IS IT**

A fuss-free daily gel cleanser for normal to sensitive skin. It gently removes impurities without stripping, with soothing aloe vera and a Purify Complex with Zinc PCA to help calm and keep skin balanced. Leaves a soft, clean scent and is suitable for morning and night use.

#### **HOW TO USE**

Apply to damp face and neck. Gently massage until a light foam forms, then rinse thoroughly with lukewarm water. Use morning and evening.

#### **USP's:**

1. 91% ingredients of natural origin
2. Gently cleanses daily: removes impurities and excess oil while keeping the skin comfortable
3. Soothes & balances: aloe vera provides light hydration, while Zinc PCA helps calm and balance skin.

## **HOMME MILD FACE CLEANSER 70 ML**

#### **WHAT IS IT**

A fuss-free daily gel cleanser for normal to sensitive skin. It gently cleanses without stripping, with aloe vera for soothing, lightweight hydration and a Purify Complex with Zinc PCA to



help calm and balance. Expect a soft, clean scent, and suitable for morning and night use.

Travel-friendly

**HOW TO USE**

Apply to damp face and neck. Gently massage until a light foam forms, then rinse thoroughly with lukewarm water. Use morning and evening.

**USP's:**

- 1. 91% ingredients of natural origin
- 2. Travel-friendly – easy to take with you for a fuss-free cleanse on the go.
- 3. Soothes & balances: aloe vera provides light hydration, while Zinc PCA helps calm and balance skin.

**HOMME 2-IN-1 BEARD SHAMPOO & CONDITIONER 200ml**



**WHAT IS IT**

Enjoy a clean and soft beard with our nourishing two-in-one beard shampoo and conditioner. Formulated with basil and argan oils to cleanse, hydrate and de-tangle—without stripping natural oils.

**HOW TO USE**

Squeeze out a couple of pumps on your palms or directly onto your beard. Add water and lather using circular movements. Let it sit for 1 minute. Rinse. Finish with Homme Beard Oil, Beard Hydrator or Beard Shaper.

**USP's:**

- 1. Cleanses and conditions (2-in-1)
- 2. Anti-tangle
- 3. Basil & argan oils
- 4. Suitable for all skin types, incl. sensitive skin
- 5. Dermatologically tested
- 6. 96% natural origin

**HOMME BEARD OIL 200ml**

**WHAT IS IT?**

Condition your beard with our nourishing beard oil, infused with an invigorating fragrance. Specially formulated with basil and argan oils, it helps tame even the most unruly hair





for a healthy and well-groomed beard.

**HOW TO USE**

Pump 2–3 drops into the palm of your hands. Rub together and massage into your beard with upward strokes, contacting the skin underneath. Finish by combing downward with fingers/brush. Use morning and evening, or as needed.

**USP'S**

- 1. Nourishing & conditioning
- 2. Helps tame unruly beard hair
- 3. Basil & argan oils
- 4. For medium and long beards
- 5. Suitable for all skin types, incl. sensitive skin
- 6. Dermatologically tested
- 7. 99% natural origin

**HOMME BEARD SHAPER 200ml**

**WHAT IS IT**

Style your beard however you like with our nourishing beard shaper. Formulated with basil and argan oils to soften, hydrate and invigorate hair and skin.

**HOW TO USE**

Scoop out a pea-sized amount, rub hands together to warm up the balm, and work into your beard. Apply evenly from roots to tips. Suitable for damp or dry beard hair.

**USP's:**

- 1. Flexible styling / shape & define
- 2. Nourishing & conditioning
- 3. Basil & argan oils
- 4. For medium to long beards
- 5. Suitable for all skin types, incl. sensitive skin
- 6. Dermatologically tested
- 7. 94% natural origin



**HOMME AFTER SHAVE REFRESHING GEL 200ml**

**WHAT IS IT?**





For the perfect post-shave skin feeling, and to help reduce redness, refresh the skin with this quick-dry & non-sticky after shave gel. The Ginseng + Cooling Complex leaves your skin feeling soothed, re-invigorated and moisturised.

#### HOW TO USE

Apply gel on clean-shaven, dry skin.

#### USP'S

1. Reduces redness
2. Non-sticky & quick dry
3. Ginseng + Cooling Complex
4. Suitable for all skin types, incl. sensitive skin
5. Dermatologically tested
6. 96% natural origin

## HOMME PRE ELECTRIC SHAVE LOTION 200ml

#### WHAT IS IT?

Prefer a dry shave? This pre-shave lotion lifts beard hairs for a smoother, more comfortable close shave. Formulated with a Ginseng + Hydra Complex to hydrate skin and protect from irritation.

#### HOW TO USE

Apply even amount to beard prior to shaving.

#### USP'S

1. For electric dry shave
2. Lifts beard hairs for a closer shave
3. Ginseng + Hydra Complex
4. Protects & moisturises skin
5. Suitable for all skin types, incl. sensitive skin
6. Dermatologically tested
7. 97% natural origin



## HOMME CAR AIR FRESHENER

#### WHAT IS IT?



Elevate every drive with our car air freshener. The fragrance is activated by the airflow from your car's fan and lasts 6–8 weeks. Comes with a stylish wooden holder that can be reused with refills. (Aromatic marine fragrance: lavender, cypress and soft moss.)

**HOW TO USE**

Remove the foil carefully without damaging the membrane. Click the clip onto the holder in the preferred position. Place it onto your car's fan unit and adjust the fan setting to regulate intensity.

**USP'S**

1. Fragrance activated by car fan airflow
2. Lasts 6–8 weeks
3. Refillable (reusable wooden holder)
4. Adjustable intensity via fan speed
5. Aromatic marine scent (lavender, cypress, soft moss)



**CAR PERFUME**

**WHAT IS IT**

Life is a journey, enjoy the ride with this car perfume based on the empowering scent of amber and musk. The fragrance lasts up to 6–8 weeks and is activated by the airflow from your car's fan. Includes a stylish wooden holder that can be reused with refills.

**HOW TO USE**

Remove the foil carefully without damaging the membrane. Click the clip onto the holder and place onto your car's fan. Adjust fan speed to regulate the intensity.

**USP's:**

1. Empowering scent of amber & musk
2. Fan-activated diffusion
3. Lasts 6–8 weeks
4. Refillable system with reusable wooden holder
5. Intensity adjustable via fan speed



**HOMME MILD FACE CLEANSER 200 ML**

**WHAT IS IT**

A fuss-free daily gel cleanser for normal to sensitive skin. It gently removes impurities without stripping, with soothing aloe vera and a Purify Complex with Zinc PCA to help calm and keep skin balanced.





Leaves a soft, clean scent and is suitable for morning

and night use.

**HOW TO USE**

Apply to damp face and neck. Gently massage until a light foam forms, then rinse thoroughly with lukewarm water. Use morning and evening.

**USP's:**

- 1. 91% ingredients of natural origin
- 2. Gently cleanses daily: removes impurities and excess oil while keeping the skin comfortable
- 3. Soothes & balances: aloe vera provides light hydration, while Zinc PCA helps calm and balance skin.

**HOMME MILD FACE CLEANSER 70 ML**

**WHAT IS IT**

A fuss-free daily gel cleanser for normal to sensitive skin. It gently cleanses without stripping, with aloe vera for soothing, lightweight hydration and a Purify Complex with Zinc PCA to help calm and balance. Expect a soft, clean scent. Travel-friendly and suitable for morning and night use.

**HOW TO USE**

Apply to damp face and neck. Gently massage until a light foam forms, then rinse thoroughly with lukewarm water. Use morning and evening.

**USP's:**

- 1. 91% ingredients of natural origin
- 2. Travel-friendly – easy to take with you for a fuss-free cleanse on the go.
- 3. Soothes & balances: aloe vera provides light hydration, while Zinc PCA helps calm and balance skin.



