



SESHEN COLLECTION



Inspired by the Egyptian lotus flower, The Ritual of Seshen brings a sense of renewal to your daily routine. Light textures, summery scents, and the blend of lotus flower and orange blossom transport you to the calm banks of the Nile. With exclusive limited-edition products from a cooling body gel to a lotus-shaped floating candle this fresh, green and solar collection is the perfect way to elevate your spring and summer self-care.

Bath & Body

The Ritual of Seshen Foaming Shower Gel

What is it?

Transform your daily shower into a moment of renewal with this rapid-foaming gel, enriched with lotus flower and orange blossom. Inspired by the lotus that blooms at dawn, it gently purifies while nourishing your skin, leaving it soft, hydrated, and refreshed. Its green, solar fragrance evokes the sunlit banks of the Nile, making every shower a rejuvenating ritual.

How to use:

This gel activates even before it comes in contact with water to become a deliciously fluffy foam, one pump is enough for the entire body. Close your eyes and let yourself be transported.

USP's:

- Rapid-foaming formula that gently purifies while retaining skin moisture
- Enriched with lotus flower (seshen) and orange blossom for soft, velvety skin
- Fresh, green, solar fragrance for a sensorial, uplifting shower experience



The Ritual Of Seshen Body Gel

What is it?

Start your day with a burst of freshness using The Ritual of Seshen Body Gel. This jelly-like, water-based gel, enriched with soothing aloe vera, delivers instant hydration while calming and smoothing your skin. Inspired by the lotus flower that blooms at dawn, it transforms your spring and summer routine into a revitalizing daily ritual. Its green, solar fragrance leaves skin feeling vibrant and refreshed.

How to use:

Smooth generously over clean skin morning & night. Let this light, refreshing gel absorb for instant hydration. Your daily dose of radiance!

USP's:

- Jelly-like, bouncy texture that absorbs instantly
- Enriched with soothing aloe vera to calm, smooth, and hydrate skin
- Fresh, green, solar fragrance for an uplifting sensory experience



The Ritual Of Seshen Body Milk

What is it?

Refresh and hydrate your skin with The Ritual of Seshen Body Milk. This featherlight, sprayable mist, enriched with cold-pressed olive and sweet almond oils, nourishes and delivers a dewy, non-sticky glow. Inspired by the lotus flower that blooms at dawn, it transforms your summer routine into a revitalizing ritual. Its green, solar fragrance leaves skin soft, radiant, and refreshed.

How to use:

Mist generously post-shower onto damp or dry skin. Gently massage until absorbed.

USP's:

- Enriched with nutrient-rich cold-pressed olive and sweet almond oils to nourish and hydrate
- Ultra-light, sprayable mist for a refreshing, non-sticky finish
- Green, solar fragrance for an uplifting summer experience



The Ritual Of Seshen Body Scrub

What is it?

Start your day with the invigorating Ritual of Seshen Sea Salt Scrub. This medium-grain scrub gently exfoliates while hydrating, leaving skin soft, smooth, and refreshed. Inspired by the lotus flower that blooms at dawn, it transforms your shower into a sensorial ritual, with a green, solar fragrance that evokes the sunlit banks of the Nile. Its milky foam creates a luxurious touch for a truly rejuvenating experience.

How to use:

In the shower, gently massage onto skin in circular motions. Watch as it transforms into a milky foam. Rinse well to feel soft, clean skin and reveal the unique beading effect. Use 2-3 times a week.

USP's:

- Green, solar fragrance with aquatic, citrus, and lotus notes for a refreshing experience
- Transforms into a milky foam for a soft, smooth skin feel
- Medium-grain texture that exfoliates while hydrating



The Ritual Of Seshen Hair & Body Mist

What is it?

Refresh your body and hair with The Ritual of Seshen Body & Hair Mist. Inspired by the lotus flower that blooms at dawn, this light, airy mist instantly uplifts and energizes, bringing a touch of summer magic to your daily routine. Its green, solar fragrance evokes the sunlit banks of the Nile, leaving skin and hair soft, refreshed, and lightly scented.

How to use:

Apply generously for an uplifting scent and to tame any flyaway strands throughout your day.

USP's:

- Instantly refreshes both body and hair for a light, airy feel
- Enriched with betaine to help control flyaways and smooth hair
- Green, solar fragrance with notes of lotus, orange blossom, and zesty citrus



Beauty

The Ritual Of Seshen Eau De Parfum 50ML

What is it?

Experience the radiant warmth of The Ritual of Seshen Eau de Parfum, inspired by the sunlit beauty of ancient Luxor. This luminous fragrance blends Egyptian jasmine absolute with sun-heated woods, creating a serene, uplifting journey that evokes timeless elegance. Floral, woody, and solar notes mingle to inspire a fresh new beginning with every spritz.

How to use:

Dab this luxurious eau de parfum onto your pulse points: behind ears, wrists, inside elbows, and throat. Allow to air dry; do not rub, as this can affect the exquisite scent.

USP's:

- Floral, woody, solar fragrance with luminous Egyptian jasmine absolute
- Warm, sun-drenched notes for a radiant, uplifting experience
- Fresh and soothing scent that evokes timeless Egyptian elegance



Travel - The Ritual Of Seshen Eau De Parfum

What is it?

Experience the radiant warmth of The Ritual of Seshen Travel Eau de Parfum, a solar scent inspired by the sunlit beauty of ancient Luxor. This travel-sized fragrance blends Egyptian jasmine absolute with sun-heated woods, creating a serene, uplifting journey wherever you go. Floral and warm, sun-drenched notes bring a fresh new beginning to your day, in a perfectly portable format.

How to use:

Dab this luxurious eau de parfum onto your pulse points: behind ears, wrists, inside elbows, and throat. Allow to air dry; do not rub, as this can affect the exquisite scent.

USP's:

- Floral, woody, solar fragrance with luminous Egyptian jasmine absolute
- Portable design for on-the-go freshness and uplift
- Fresh and soothing scent that evokes timeless Egyptian elegance



The Ritual Of Seshen Skin Revive Glow Mask Set

What is it?

Refresh and revitalize your skin with The Ritual of Seshen Skin Revive Glow Mask Set. This glowing jelly cream mask, enriched with fermented aloe vera and cica, soothes, hydrates, and strengthens stressed summer skin. Iridescent shimmers evoke the magic of the Nile, transforming your skincare routine into a luminous, calming ritual. Reveal a moisturised, radiant complexion ready for a fresh new start.

How to use:

Apply a generous layer onto clean skin using a brush. Allow the mask to work for 10-20 minutes, enjoying the glow. Rinse thoroughly with warm water, revealing refreshed, soft skin.

USP's:

- Floral, woody, solar fragrance with luminous Egyptian jasmine absolute
- Portable design for on-the-go freshness and uplift
- Fresh and soothing scent that evokes timeless Egyptian elegance



Home

The Ritual Of Seshen Home Parfum

What is it?

Transform your home into a sunlit sanctuary with The Ritual of Seshen Home Perfume. Inspired by the lotus flower that blooms at dawn, this limited-edition fragrance fills your space with crisp aquatics, delicate lotus, and zesty citrus. Each spritz brings a refreshing, uplifting atmosphere, evoking the calm and radiant banks of the Nile for a mindful spring and summer ambience.

How to use:

Remove cap, hold upright and spray with circular movements. This refreshing aroma brightens your home instantly, almost like you're transported to ancient Luxor. Store upright.

USP's:

- Uplifting blend of crisp aquatics, delicate lotus, and zesty citrus
- Green, solar fragrance that revitalizes any room
- Limited-edition home perfume for a mindful, sunlit ambience



The Ritual Of Seshen Fragrance Sticks

What is it?

Bring the sunlit serenity of the Nile into your home with The Ritual of Seshen Fragrance Sticks. Inspired by the lotus flower that blooms at dawn, these sticks fill any space with crisp aquatics, delicate lotus, and zesty citrus. Each scent release creates a fresh, uplifting atmosphere, transforming your home into a calm, radiant sanctuary.

How to use:

Insert sticks into the bottle to naturally scent the room, transporting you to ancient Luxor. Turn the sticks to intensify the fragrance. Use all for a subtle aroma, or fewer for small spaces.

USP's:

- Gentle, natural scent diffusion for a serene home environment
- Green, solar fragrance with crisp aquatics, lotus, and citrus notes
- Adjustable strength by turning the sticks to control fragrance intensity



The Ritual Of Seshen Scented Candle

What is it?

Create a sunlit, serene atmosphere with The Ritual of Seshen Scented Candle. Inspired by the lotus flower that blooms at dawn, this limited-edition candle fills your space with crisp aquatics, delicate lotus, and zesty citrus. Its uplifting fragrance evokes the calm, radiant banks of the Nile, making every moment of self-care a refreshing new beginning.

How to use:

For an optimal and even burn, light the candle and allow it to burn for 3 to 4 hours during its first use. This helps create a beautiful wax pool and maximise fragrance throw.

USP's:

- Up to 50 hours of burn time for lasting ambience
- Green, solar fragrance with crisp aquatics, lotus, and citrus notes
- Limited-edition candle that transforms your space into a serene sanctuary



The Ritual Of Seshen Floating Candle

What is it?

Picture yourself coasting down the Nile surrounded by your very own lotus-shaped floating candles. These elegant candles softly scent your space with the fresh, uplifting aroma of the Nile, bringing calming beauty and a serene glow inspired by fresh starts.

How to use:

Fill the glass jar with water. Gently place a lotus candle on the water's surface and light. No initial long burn needed. After use, the remaining lotus flower wax can be repurposed as a tea light holder.

USP's:

- Embrace daily renewal with exquisite lotus-shaped candles and a complimentary glass jar, perfect for creating serene beauty.
- 3 x 12 hours of burn time.
- Green, solar fragrance with crisp aquatics, lotus, and citrus notes.



Gifting

The Ritual of Seshen Large Gift Set

What is it?

Celebrate daily renewal with The Ritual of Seshen Gift Set. Opening like a blooming lotus, this stunning set reveals summer-ready body care infused with the uplifting fragrance of the Nile. Each product, from body gel to hair & body mist, transforms your routine into a refreshing, radiant ritual, evoking the calm, sunlit banks of the Nile.

How to use:

Unwrap a moment of magic with this blooming beauty! Shaped like a hexagon, it opens like a lotus flower at dawn revealing radiant treasures inside. A stunning surprise and a joy to give (or keep!), this gift set turns every unboxing into one of wonder.

USP's:

- Includes 4 full-size products for a complete summer self-care routine
- Green, solar fragrance with crisp aquatics, lotus, and zesty citrus
- Beautifully designed to open like a lotus, creating a joyful gifting experience

