



JuanMa Lopez

Vice President of XPENG Design

JuanMa Lopez, globally celebrated as a visionary automotive sculptor, currently serves as the Vice President of Design at XPENG, spearheading the brand's radical aesthetic transformation and overseeing management and decision-making at XPENG's Design Center. His illustrious career spans 25 years across European supercar icons such as Lamborghini, Ferrari, Audi, Genesis and SEAT and China's automotive marques including BYD and Changan, embodying the synthesis of European avant-garde emotion and Chinese technological ambition.

Lopez's design philosophy emphasizes forward-looking breakthroughs and extreme innovation. His revolutionary supercar exterior designs and his balance of luxury and functionality in interiors redefine "new high-tech luxury" for users and transcend mere transportation, consistently aspiring to create rolling works of art that stir the soul.

Prior to joining XPENG, JuanMa Lopez joined Lamborghini as the Head of Interior Design in 2001, leading the design of Lamborghini's most successful product, the Gallardo Spider, as well as flagship models like the Murciélago Barchetta and the Miura Concept.

In 2004, JuanMa Lopez joined Audi as an Interior Design Manager, where he contributed to the design of the Audi Avantissimo, Audi A4, and Audi quattro concept, utilizing innovative dashboard combinations and new interior materials to create globally influential models.

From 2010 to 2018, JuanMa Lopez served as Ferrari's Head of Exterior Design, participating in the design of 26 Ferrari models. His work achieved a perfect balance of sportiness and functionality, creating iconic GT supercars loved by enthusiasts. Notably, he was involved in designing the LaFerrari, SF90 Stradale, and Ferrari Monza SP.

In 2018, JuanMa Lopez joined BYD as Global Exterior Design Director, where he led the exterior design of the BYD E-SEED GT concept car. His unique "dragon design philosophy" combined Chinese cultural aesthetics with technological innovation, pioneering a new design language for future BYD models.

Following his job as Creative Design Director at Changan Automobile from 2020-2022, Lopez extended his career as Head of European Design at Genesis in 2023.