



About us

About Lynk & Co International

Lynk & Co is more than a car company; with a portfolio of high-quality vehicles, it offers flexible mobility solutions that put customers first. Founded in 2016 and headquartered in Gothenburg, Sweden, Lynk & Co emerged from a strategic collaboration between Zhejiang Geely Holding Group and Volvo Cars. With over 700 employees from 45 different nations across its seven European entities, Lynk & Co is dedicated to building communities, enhancing accessibility, and embracing change. As a leader in the car sharing movement, the brand drives progressive practices and continuously pushes boundaries for a better future.

Lynk & Co employs a dynamic, dual-distribution business model including direct sales operations and strategic collaborations. The company owns operations in seven core European markets – Sweden, Netherlands, Germany, Spain, Italy, France & Belgium – offering consumers an intuitive digital buying experience in addition to its twelve unique Clubs located in key markets. In 2024, Lynk & Co plans to extend its presence to 22 European markets via importers, while also expanding its retail footprint through selected retail partners across Europe. Each Lynk & Co Club is a vibrant representation of the brand, offering in-person experiences that go beyond cars. These spaces bring the Lynk & Co world to life, inviting visitors to explore the brand, attend events, or simply enjoy a coffee. Through inspiring events and collaborations with like-minded partners, the Clubs foster community, inclusivity, and meaningful connections.

Combining bold design with cutting-edge connectivity, Lynk & Co delivers a forward-thinking driving experience. Leading the European portfolio is the iconic 01 Plug-In Hybrid, celebrated for its efficiency, innovation and performance. The latest model introduces trim levels, color options, and a new powertrain with faster infotainment and enhanced performance. The new 01 embodies Lynk & Co's commitment to innovation and sustainability, playing a key role in the brand's electrification journey. With upcoming models, including the first all-electric vehicle, Lynk & Co continues to meet diverse customer needs while advancing responsible mobility in Europe.

Lynk & Co's sustainability vision is at the core of its mission, aiming to reduce the life cycle footprint of its cars by 50% by 2030 and achieve net-zero emissions by 2040. A key part of this strategy is the brand's award-winning car-sharing platform, which promotes more efficient use of vehicles by enabling users to share their cars. This not only reduces the number of parked cars but also opens more space for communities, creating people-centric and sustainable environments. Lynk & Co's dedication to sustainability is also rooted in inclusivity and diversity, ensuring that its mobility solutions are accessible to everyone. The brand is focused on shaping a future where transportation drives progress, empowers people, and creates a lasting, positive impact on society and the planet.