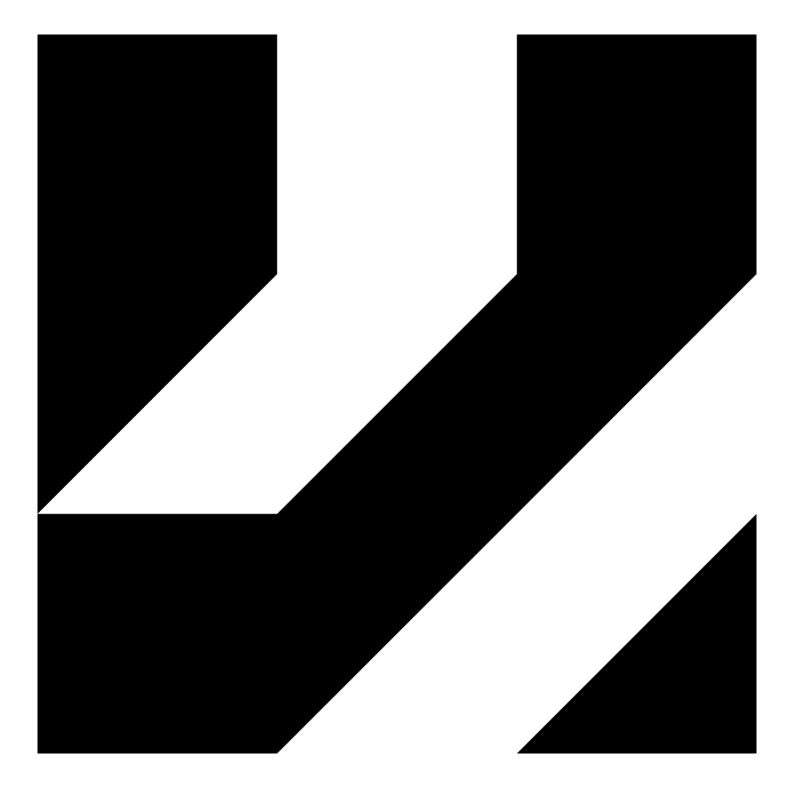
STEFAN ROSÈN





Stefan Rosén is the current Head of Design at Lynk & Co, bringing with him 30 years of extensive experience in automotive design. Throughout his career, he has led the development of numerous award-winning production and concept cars, excelling in both exterior and interior design. In addition to his work on production models, Stefan has been deeply involved in advanced projects, contributing to the development of new platforms and vehicle architectures.

Prior to joining Lynk & Co, Stefan held the position of Head of Interior Design at Volvo Cars, where he played a central role in designing the acclaimed interior of the 2014 Volvo XC90. Upon joining Lynk & Co, he took on responsibility for advanced projects and brand design, overseeing the creation of key brand elements such as the brand name, logo, and core values.

With the launch of the "Next Day" concept car in 2022, Stefan has positioned Lynk & Co at the forefront of automotive innovation. Under his leadership, five production models based on this concept have been introduced: the 07, 08, 900 and the fully electric Z10 and Z20 driving the brand's vision of the future.