

LYNK & CO



02



# 02

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Press release

## Lynk & Co introduces the all-electric 02. Its first EV for Europe arrives with 445 km range and premium features.

**Unveiling a bold new era, the all-electric 02 combines innovative design, advanced technology, and a remarkable 445 km range. This marks the first global launch of a new model from Lynk & Co, crafted in collaboration with its community.**

**Gothenburg, Sweden [11 October 2024]:** Mobility disruptor Lynk & Co is proud to introduce the brand's first battery electric vehicle, the all-new 02 for Europe, named Z20 in China.

The striking five-door family EV emphasizes user experience and advanced software, delivering a pure electric driving range of up to 445 km. The all-new 02 marks the next chapter of Lynk & Co's strategic expansion and evolution, as the company enters the electric vehicle market in Europe.

**"The all-new 02 represents the next phase for Lynk & Co."** says Nicolas López Appelgren, CEO of Lynk & Co International. **"We are expanding our business model, growing our product portfolio, and venturing into new markets. These strategic steps underscore Lynk & Co's commitment to providing greater choice, flexibility, and access for our customers".**

The all-new Lynk & Co 02 introduces exceptional range and a unique sense of fun, combining a sleek and striking exterior with an advanced digital cockpit and user-friendly interiors crafted from recycled materials. With an impressive electric driving range of up to 445 km, along with cutting-edge safety features and innovative car-sharing capabilities, the 02 marks a new era for the company as it enters the electric vehicles market in Europe.

Created in Lynk & Co's global design studio in Gothenburg, the all-new 02 was brought to life through an industry-first collaboration between 01 plug-in hybrid SUV customers and the brand's in-house design and engineering teams. Customers significantly influenced the new car's character, contributing over 6,000 messages about the most desired features via the Co:lab function – one of Lynk & Co's in-car apps that allows users to provide feedback digitally from inside the 01.

The Lynk & Co 02 will be available for online sales in Europe on October 11, with prices starting from €35,495.



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# Image Gallery





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02



# Car Features





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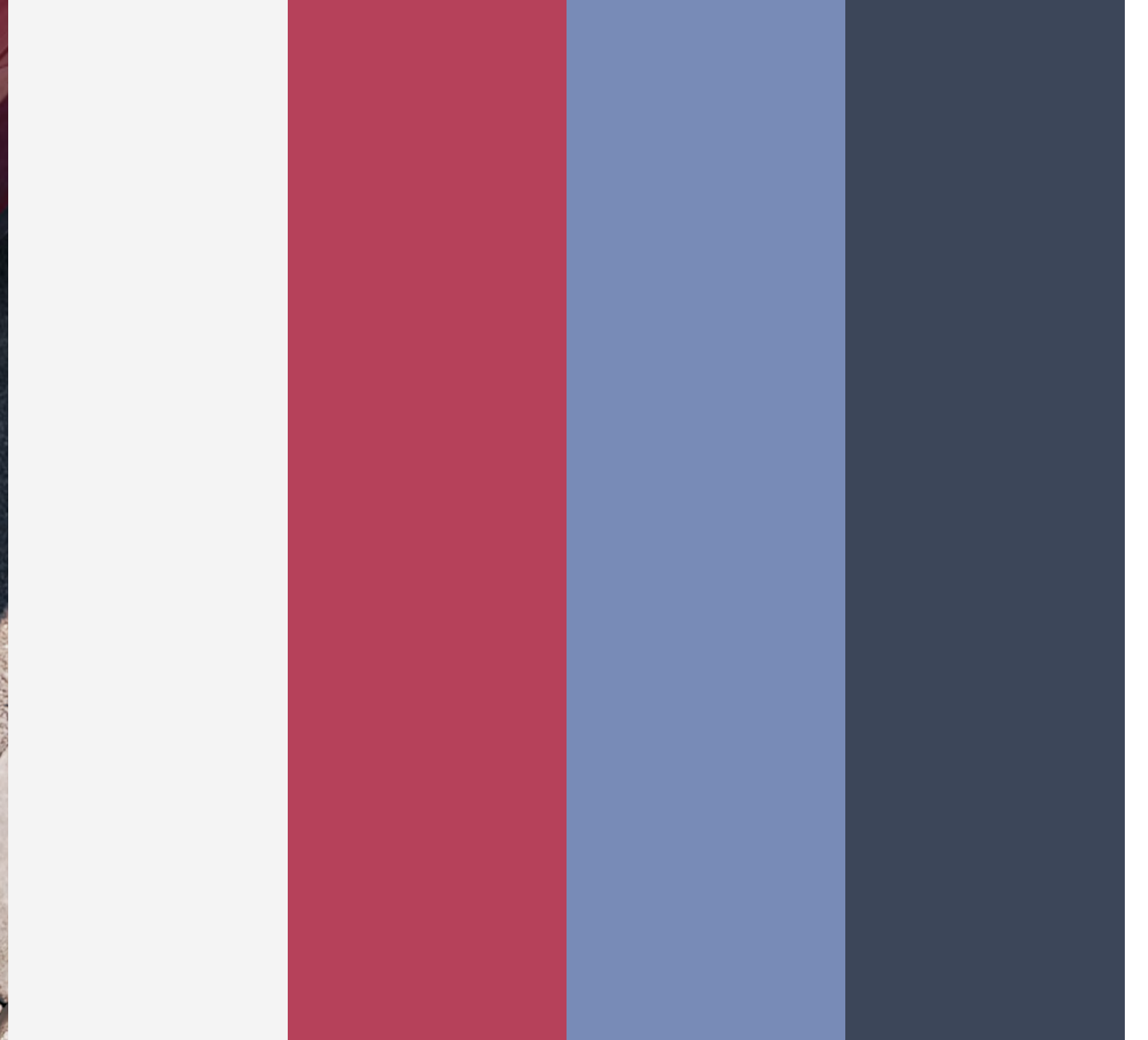
## Cutting-Edge Features and Sustainable Design

The all-new Lynk & Co 02 is designed with user-centric features that prioritize advanced technology, personal comfort, 5G connectivity, dual wireless chargers, and smart storage solutions, catering directly to modern needs.

Built on Geely's Sustainable Experience Architecture (SEA), the 02 boasts a 66kWh NMC lithium-ion battery, enabling up to 445 km of zero-emission driving on a single charge. It can recharge from 10% to 80% in just 30 minutes with a 150kW DC charger, making it perfect for both short and long journeys.

Available in two variants, the Lynk & Co 02 Core variant starts at €35,495, featuring an advanced digital cockpit, stylish recycled material interior, and remote air conditioning. The 02 More variant, starts at €39,495, includes a 22kW onboard charger, Harman Kardon speakers, 20-inch wheels, and a 360-degree camera.





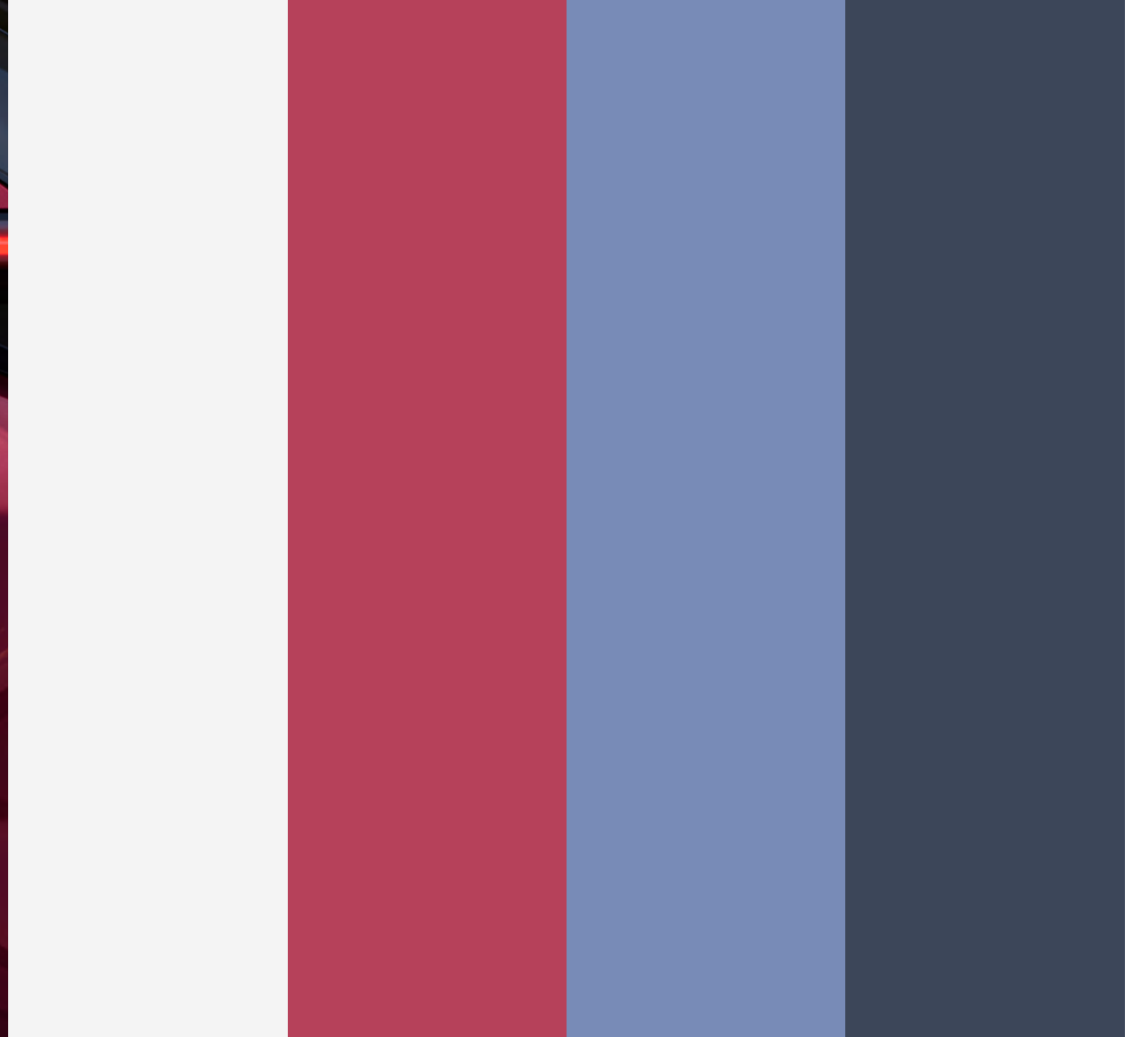
## A Statement on the Road: Bold Design & High-Energy Animations

The Lynk & Co 02's exterior design is characterized by bold, modern lines and a dynamic silhouette, embodying a sleek and contemporary aesthetic. At the front, the signature Lynk & Co LED headlights and daytime running lights project high-energy animations of 'welcome' and 'goodbye'. The grille is minimalist, showcasing a sleek technology area, highlighting the 02's all-electric credentials. A crisp design line from the brand's 'The Next Day' concept runs across the front of the car like a beam of light, gently guiding the eye down the side of the crossover coupé.

The lower section of the car presents a technical look with gloss black active shutter intake at the front, floor-level side trim, futuristic wheels, and strong wheel arches. In contrast, the upper section exudes a softer, human-centric feel with an elegantly tapered rear that creates a dynamic profile, emphasizing that the Lynk & Co 02 is more than just a coupé. The rear spoiler not only enhances aerodynamics but also houses the rear lights.







## Fun Features and Exciting New Colors

Collaborating with Lynk & Co customers, the O2 is loaded with a sense of fun and adventure, featuring surprise elements. Opening the electric charging hatch reveals an upbeat 'We've got the power!' message, while lifting the hood shows a 'Nope, No Engine Here' sign.

Another fun feature that was developed in response to the wishes of the Lynk & Co community is the 'Hey Honk'. This new customizable vehicle sound brings a set of friendly alerts that interact with pedestrians and other road users. In real world tests, pedestrians found the system to be a preferable alternative to the typical startling horn sound. A traditional horn remains available on both versions of the O2 as a standard feature.

The all-new O2 debuts in a range of exciting new colors. The lineup includes Crystal White, Grey Grid and Cosmic Blue —a deep blue with purple undertones inspired by the metaverse, evoking a futuristic, digital, and electric essence. Additionally, the Techno Magenta is a striking color that embodies a futuristic aesthetic, combining a vibrant red base with subtle magenta undertones. This unique blend not only creates an eye-catching visual appeal but also evokes a sense of energy and innovation. All models will feature a high gloss black roof at no extra charge for metallic paint.



## Dynamic Interior Features and Stylish Design

The Lynk & Co interior design introduces a new range of colors, materials, and finishes creating a versatile and engaging cabin experience for all users. Upon opening the door, drivers encounter a welcome message 'Drive safe' on the door end cap. Lifting the armrest reveals a 'Lynk & Co Design, Gothenburg, Sweden' sign-off.

Inside the cabin, the two-layer instrument panel is pushed forward to enhance the sense of spaciousness in the O2. A flowing line on top of the panel resembles an aircraft wing, extending seamlessly to transition into the doors. The aircraft-inspired oval steering wheel continues the exterior's 'aerodramatic' theme into the interior.

The interior design offers two themes, the all-new Lynk & Co O2 More model features the 'Downtown Vibe' theme with Black Ocean and Stone Grey colors, accented by lime-yellow highlights. The Core model theme is called 'The Club' and uses recycled materials with Ocean Black and Urban Blue colors, highlighted by vibrant orange accents. Translucent materials and speckled door caps add fun and sophistication.

Inside the car, drivers also discover smart new storage solutions. A flexible, removable storage module with distinct compartments between the front seats is made from translucent tinted material inspired by product design elements. The frunk offers a handy 15 liters of storage space, while the boot provides 410 liters with ample room for luggage. When the rear seats are folded down, the boot lid can be stored behind them, making it convenient for large items.







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## Digital Soul with Connected Comfort

Prioritizing memories over features, the software inside the cabin has the power to create a multi-functional environment for both drivers and passengers. The O2 is offered with 5G connectivity and dual wireless phone chargers, reflecting the crossover coupé's truly digital soul.

The digital cockpit system is developed by ECARX and powered by the third-generation Qualcomm Snapdragon SA8155p SoC. It delivers next-level processing capabilities for a highly responsive user experience.

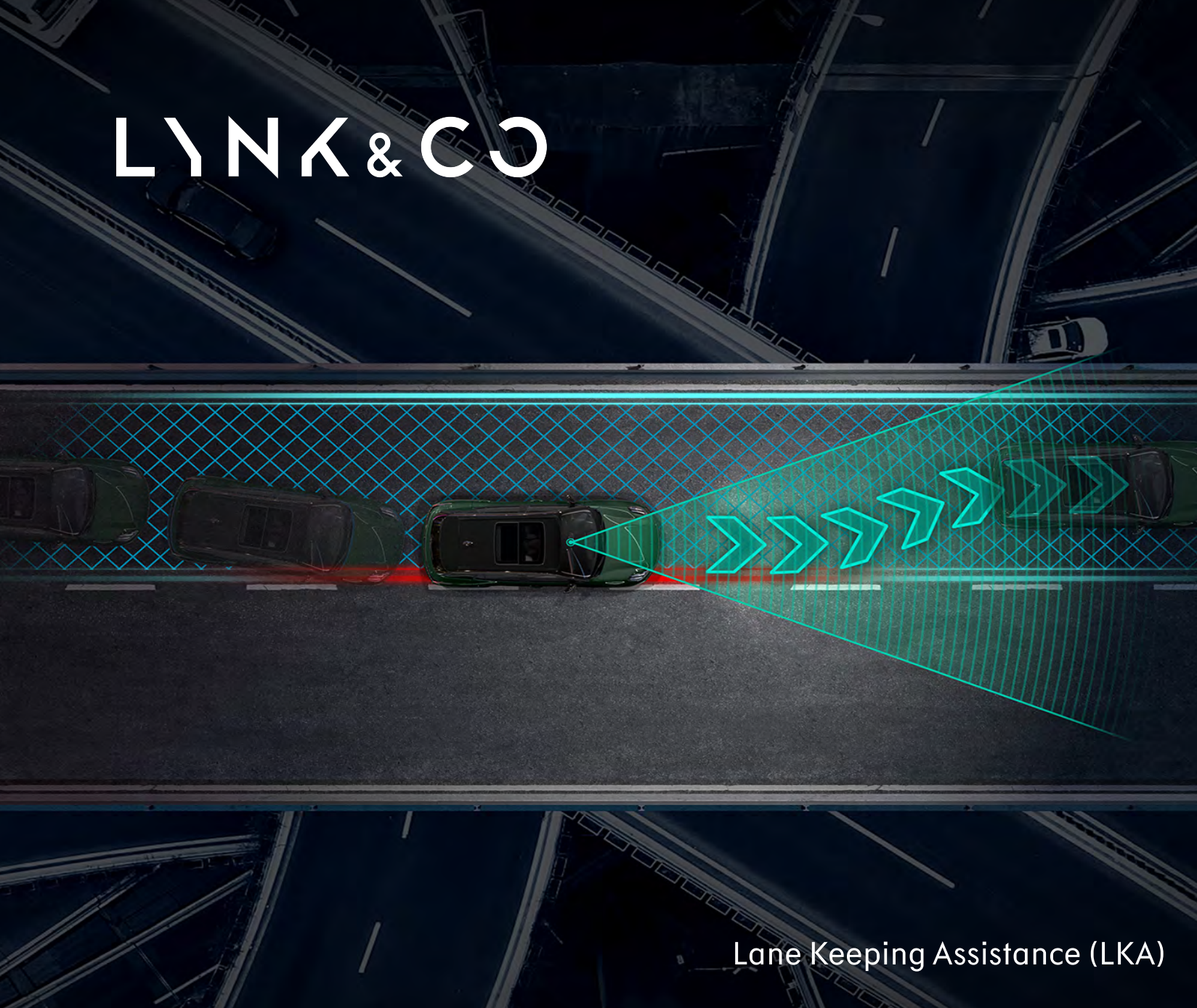
The Infinity Light is a standout new feature that creates an endless tunnel of light effect, maximizing the sense of space.

With four different mood settings—Fireworks, West Coast, Moonlight Love, and Neo City—it allows users to craft the perfect environment through light and sound.

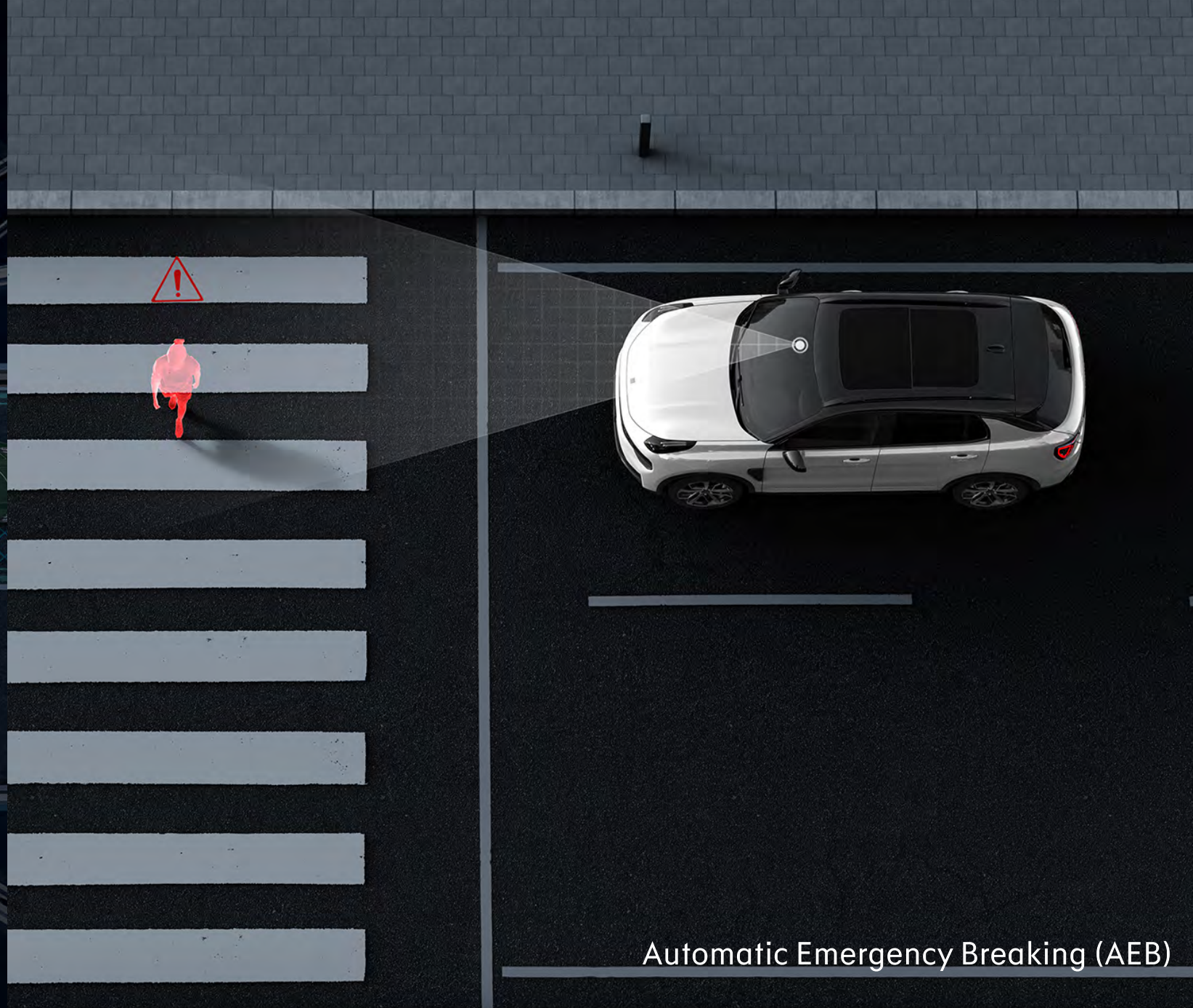
In response to community requests, the car showcases remote air conditioning and a new Journey Camera, allowing users to take selfies or group photos directly from the rear-view mirror to capture memories during trips. Additionally, the O2 features a heated steering wheel and heated electric front memory seats, which have been slimmed down to maximize cabin space without compromising safety or comfort.



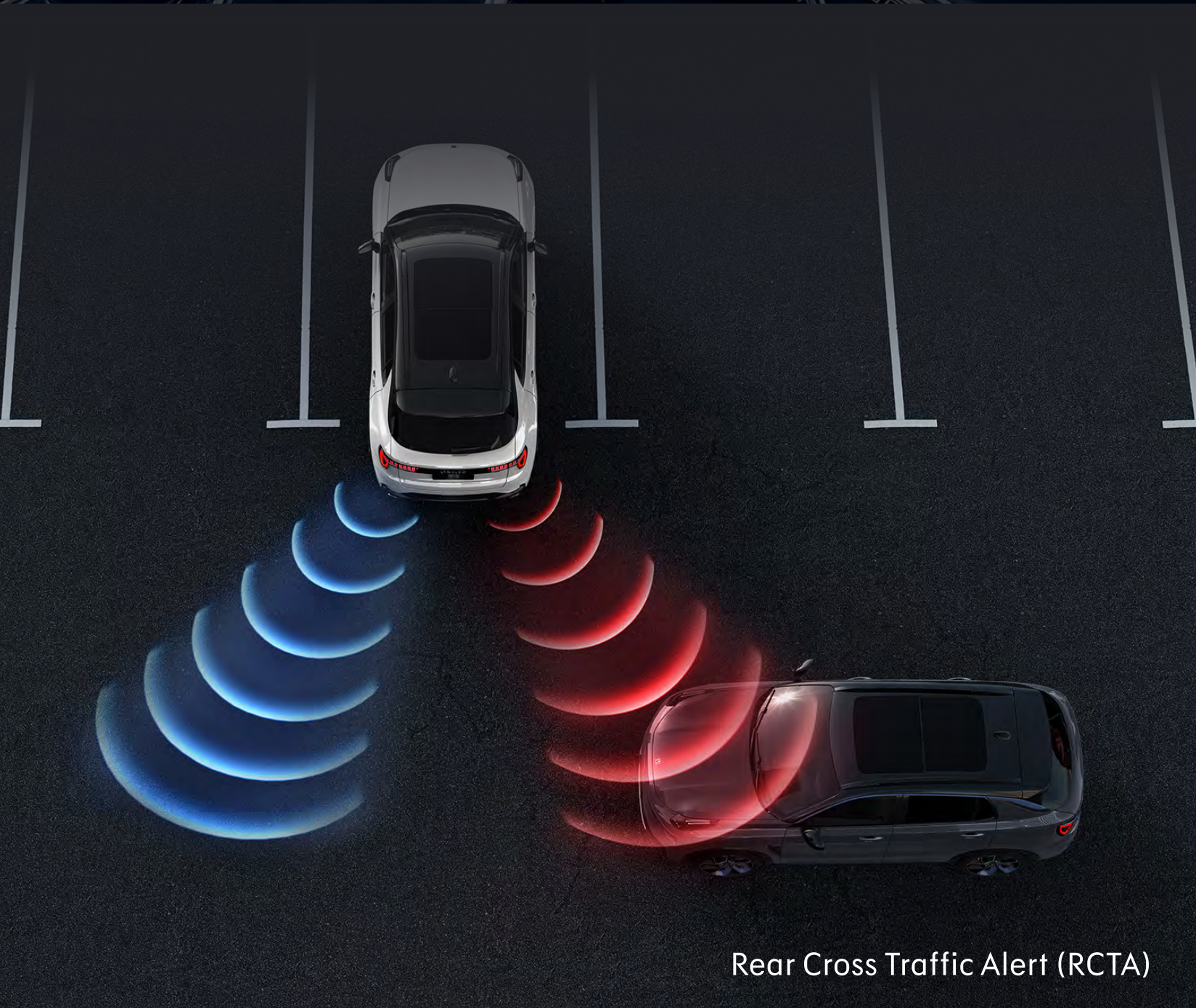




Lane Keeping Assistance (LKA)



Automatic Emergency Breaking (AEB)



Rear Cross Traffic Alert (RCTA)



Forward Collision Warning (FCW)

# Safety with Style

Safety is paramount in the design of the Lynk & Co O2, this is highlighted by a comprehensive suite of cutting-edge technologies. The all-new O2 incorporates Advanced Driver Assistance Systems (ADAS) with 21 integrated active and passive safety features, including Front Cross Traffic Alert (FCTA), Evasive Maneuver Assist (EMA), Lane Change Assist (LCA), Rear Cross Traffic Alert (RCTA), Rear Collision Warning (RCW), and Intelligent Cruise Control (ICC).



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# Sustainability





# It feels good to do good

A teal-colored octagonal graphic containing the text 'FOR IMPACT'.

FOR  
IMPACT

At Lynk & Co, sustainability means reimagining the car industry and taking the right steps to improve mobility for all. Lynk & Co commissions thorough life cycle assessments annually to measure and minimize its environmental impact. From the materials used to the way facilities are powered, every decision contributes to our roadmap for a brighter, more equitable future.

The all-new O2 is made using 100% renewable electricity, and this extends beyond production facilities to all Lynk & Co offices and Clubs worldwide. Lynk & Co Clubs continue to serve as hubs for sustainable living, offering a curated selection of sustainable, inspiring products by independent partner brands and fostering communities dedicated to sustainable practices.

Alongside the introduction of the O2, the decision to use blockchain technology has allowed Lynk & Co to enhance the traceability of materials of its High-Voltage batteries. Lynk & Co will also seek to prolong a battery's lifetime by refurbishing, repairing or, as a last resort, securing cutting-edge battery recycling via a third party to ensure sustainability throughout the entire supply chain.

By 2030, Lynk & Co aims for all its vehicles to incorporate at least 50% sustainable materials with an overall goal to reduce the life cycle CO<sub>2</sub>e footprint of Lynk & Co cars by 50%, targeting net-zero emissions across the business by 2040. Lynk & Co sees a bright future for mobility where transportation is not just about getting from A to B, but is part of a seamless, sustainable and inclusive journey.



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# Car-Sharing





# Car-Sharing Made Simple



FOR  
PEOPLE

Every Lynk & Co model is equipped with a car-sharing function, accessible via the Lynk & Co app on the car's central screen. This feature enables users to safely share their vehicle with others while earning money in the process. For Lynk & Co, car-sharing is at the core of community building, promoting a more sustainable use of cars that are already on the road and increasing access to mobility for everyone.

With the 02, sharing is even easier thanks to a 'sharing strap' located adjacent to the steering and one of the few physical controls in the car. A gentle pull takes users straight to the sharing app on the car's large central display screen, so they can start sharing their car in just a few steps.

**"With all its new technology, the 02 makes car-sharing even easier than before,"** says David Green, Vice President Strategy, Products and Offers at Lynk & Co. **"Currently, thirty percent of Lynk & Co owners use this function, and this is set to grow in step with the expanded choice of products. The Lynk & Co 02 joins the urban EV sector with a world-class combination of new-generation design and cutting-edge software capabilities, delivering value for money and a unique personality."**



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**Q&A**





Q&A

**Nicolas López Appelgren**

Chief Executive Officer, Lynk & Co International

## **What does the launch of this new car represent for the company and its long-term strategy?**

The launch of the all-new Lynk & Co 02 is a pivotal moment in our long-term strategy. As our first fully electric vehicle, it marks the company's entry into the European electric vehicle market, emphasizing a strong focus on user experience, advanced technology, and sustainable mobility. The 02 reflects Lynk & Co's commitment to innovation and customer-driven solutions. This launch is a key part of our broader strategy to expand the product portfolio, enter new markets, and offer customers greater choice and flexibility. The 02 sets the stage for Lynk & Co's continued growth and evolution in the mobility industry.

## **What are some of the most innovative and unique aspects of the Lynk & Co 02 that set it apart from other electric vehicles in its class?**

The Lynk & Co 02 features an impressive 445 km range, innovative design, and cutting-edge technology. Developed in collaboration with our community, it is the first global launch of a new model shaped by direct customer feedback. Perfect for city driving, the 02 stands out with its forward-thinking features and sustainable materials, making it an ideal choice for eco-conscious drivers. With its blend of excellent performance and everyday usability, the 02 offers a truly exceptional driving experience.

## **How does the launch of the all-electric Lynk & Co 02 align with the company's sustainability goals and its commitment to reducing its environmental footprint?**

The launch of the Lynk & Co 02 is a crucial step in solidifying our brand's position in the highly competitive European market. As our first fully electric vehicle, it not only demonstrates our commitment to innovation and sustainable mobility but also allows us to directly compete in a rapidly growing EV segment. This launch aligns with our overall business strategy of global expansion, helping us diversify our product portfolio and enter new markets. By offering customers greater choice and flexibility, we are positioning Lynk & Co as a forward-thinking brand that responds to both consumer demand and the global shift toward electric vehicles. This strengthens our brand presence in Europe while also paving the way for future growth in other key regions.





**Q&A with Stefan Rosén**

President of Lynk & Co Design

**What inspired the bold, modern, and dynamic design philosophy of the Lynk & Co 02?**

Lynk & Co Design's second-generation design language came to life in the Next Day concept car. The 02 design is the new design language put into production - transformed into something unique on the market. It is a new type of car, a cross-border design, bold and dynamic yet very roomy and practical. We drew inspiration from fashion, technology, and architecture to embody the urban spirit of 'feel electric.' At the heart of everything we do at Lynk & Co, is simplicity, openness and timelessness.

**How did consumer feedback shape the design of the Lynk & Co 02, and how do you expect these changes to enhance the user experience as people discover the car?**

It most certainly did. Our users have a very high design awareness and thereby high demands on quality and premium experience. That is why the design of this car reflects timelessness and quality that lasts. And then we have the fun, excitement, and collaboration are at the heart of the Lynk & Co spirit. When we heard from 01 drivers that they wanted more playful technology, our design team jumped on it, weaving customer-inspired and playful elements into the 02 right from the start, like the customizable 'Hey Honk' sound and upbeat messages under the hood and charging hatch bring a bit of joy to parts of the car that are usually straightforward, adding a touch of fun that we hope will make every drive more enjoyable for both drivers and passengers.

**Can you elaborate on the design philosophy behind the vibrant accents and dynamic interior of the Lynk & Co 02, and how it aligns with future trends in mobility?**

The 02's interior embodies our vision of the future, where design seamlessly merges with functionality and sustainability. We've carefully chosen materials that not only reduce environmental impact but also elevate the driving experience. The bold use of color and textures reflects the energy and individuality of our customers, while maintaining a clean, minimalist aesthetic. We wanted the cabin to be a space that's both cutting-edge and comfortable, influenced by worldwide movements in architecture and fashion, and the evolving lifestyles of urban dwellers. This approach results in an environment that feels timeless yet progressive, with an emphasis on durability, adaptability, and elegance.



# Fact Sheets





## Fact Sheet: Technical Details and Engineering



### Chassis and wheels

**Dimensions:** 4.46 m long, 1.84 m wide, 1.57 m tall.

**Wheels and tires:** The Core version has 19-inch rims with 235/50 R19 tires. The More version has bigger rims, 20 inches, as well as wider and lower profile tires in the dimension 245/45 R20.

**Chassis:** State-of-the-art SEA (Sustainable Experience Architecture) electric platform.

**Suspension:** McPherson front and multi-link rear.

**Wheelbase:** 2.75m length and 1.6m track.

### Performance

**Power and Torque:** 343 Nm of torque with maximum power of 200kW (272 hp).

**Drive modes:** ECO mode, Comfort Mode, Sport Mode and Individual Mode.

**Acceleration:** 0-100 kph in 5,5 seconds.

**Towing:** 1600kg.

### Battery and charging

**Type and capacity:** High capacity 66kWh NMC battery pack.

**Range:** The maximum driving range is 435km for the Core version and 445km for More, according to the WLTP norm.

Despite the fitment of the larger 20-inch wheels, the More version has a greater range due to the active grille shutter and heat pump.

**Onboard charger:** 11kW on-board charger (OBC) in the Core spec, 22kW in the More version.

**Home Charging speed (AC/Alternating Current):** From 0 to 100% is 7.5 hours in the Core version and 4.5 hours in the More.

**Rapid Charging speed (DC/Direct Current):** Approximately 30 minutes from 10 % to 80% battery capacity.

**Braking energy recovery system:** The battery is charged a little bit every time you slow down.

**Cable:** "Mode 3" cable provided for charging from a wall box.



## Fact Sheet: Technical Details and Engineering



### Driver Assistance

**Parking support:** Front and rear sensors and rearview camera on the Core version and 360-degree view camera on the More version facilitate safer tight spot maneuvering and parking.

**Electronic Stability Control (ESC) and Stability Traction Control (STC):** Detecting and reducing loss of traction and other potentially dangerous situations.

**Trailer Stability Assist:** Improves trailer stability when towing.

**Active Yaw Control (AYC):** Minimizes the risk of skids.

**Dynamic Torque Vectoring:** Agile steering characteristics with quick reactions to steering inputs from speeds of 15 to 170 km/h.

**Anti Roll-over Protection (ARP):** Minimizing the roll-over risk by automatically reducing the car's speed (by applying braking force to one or more wheels), or reduces engine power until the car regains stability.

**A helping hand:** Comprehensive Advanced Driver Assistance System (ADAS) suite with 21 integrated active and passive systems.

#### Systems:

1. Automatic Emergency Braking (AEB)
2. Auto Lane Change Assist (ALCA) with blind spot detection
3. Corner Brake Control (CBC)
4. Collision Mitigation Support Front (CMSF)
5. Driver Performance Support (DPS)
6. Dynamic Brake Support (DBS)
7. Emergency Lane Keeping Assistance
8. Evasive Manoeuvre Assist (EMA)
9. Forward Collision Warning (FCW)
10. Front Cross Traffic Assist (FCTA)
11. Hill Descent Control (HDC)
12. Hill Descent Assist (HDA)
13. Intelligent Cruise Control (ICC) includes Adaptive Cruise Control (ACC)
14. Lane Keeping Assistance (LKA), Lane Offset Assistance (LOA)
15. Intelligent Speed Assist (ISA)
16. Lane Departure Warning (LDW) with Lane Departure Prevent (LDP)
17. Lane Offset Assistance
18. Rear Collision Warning/Collision Mitigation Support Rear (CMSR)
19. Rear Cross Traffic Alert (RCTA)
20. Tire pressure information and warning
21. Traffic Sign Recognition (TSR)



## Fact Sheet: Software & User Experience



### User friendly functions

**Keyless entry:** Remote key allows the O2 to unlock when grabbing the door handle. When leaving, the car locks itself.

**Face ID:** Log in to your Lynk & Co account and personalized infotainment settings using face ID via a camera on the steering wheel.

**Mobile phone app:** Use the Lynk & Co app on your smartphone as a remote control for vehicle functions such as pre-conditioning and security.

**Voice recognition:** Natural Speech technology to enable voice commands for smartphone, infotainment, navigation and climate control function.

**Sharing strap:** A hotkey that takes users straight to the sharing app on the car's large central display screen.

**Digital key:** Enables car sharing and allows the owner to share the car with friends, family and the wider Lynk & Co community.

**Share your car:** Make the car available for Car Sharing a selected time period using the share function.

**Hey Honk:** A new kind of customizable vehicle sound to interact with pedestrians.

**Power sharing:** Vehicle-to-load (V2L) capability enables external devices, like electric scooters to be charged using a V2L charging adaptor.

**Journey Camera:** Capture moments during trips with an integrated camera in the rear-view mirror and USB-connection for a dashcam.

**Cloud-based Ecosystem:** Digital cockpit system developed by ECARX, powered by third-generation Qualcomm Snapdragon SoC with next-level processing capabilities for a responsive onboard user experience.

**Adjustable Microclimate:** Fully adjustable Air Quality control system, remote Preconditioning, CN95 air filter to remove air pollution, allergens and viruses.

### Infotainment and connectivity

**Mobile App Integration:** Seamless connection with smartphones for remote access and control.

**In-Car App Store:** Access to a variety of apps directly from the vehicle's interface.

**5G Connectivity:** High-speed internet access for enhanced online features.

**Wi-Fi Hotspot:** Provides internet access for passengers' devices.

**Large Center Display:** 15.4 inch HD (High Definition) touch screen for navigation, media, and vehicle settings.

**Central Driver Display:** Customizable 10.2" HD screen to display driver information.

**High-End Audio System:** 14 Harman Kardon speakers with premium sound quality for an immersive listening experience.

**Dual Wireless Phone Charger:** Convenient charging for multiple devices.

**Online Navigation:** Features real-time traffic, parking information, and charging point locations.

**OTA Updates:** Over the air updates for software and security enhancements.

**Inbox messaging:** A direct link and in-car messaging service between Lynk & Co and its community for information, assistant and promotions.

**Emergency Call:** Automatic emergency call feature in case of an accident.

**Roadside Assistance:** Integrated support for roadside emergencies.

**Remote Diagnostics:** For proactive service and maintenance.



## Fact Sheet: Exterior & Interior Design



### Exterior Design

**Aerodynamic Design:** Blending improved vehicle efficiency and performance with striking looks.

**Signature Lynk & Co headlights:** With high-energy 'welcome' and 'goodbye' animation.

**Iconic Rear Lights:** Integrated into the rear spoiler for a distinctive look.

**Grille with active shutter:** Adds to the high efficiency of the Lynk & Co 02.

**Bright colors:** Four color choices to suit individual preferences - Crystal White, Grey Grid, Cosmic Blue and Techno Magenta.

**Frameless door windows:** Premium and exclusive feature with automatic tightening.

**Integrated door handles:** A modern look flush with the door and in the same colour as the body.

**Power operated tailgate:** Convenient access to the 410-litre trunk with just a press on a button.

**Extra Storage:** Additional 15 liter storage space under the front hood with a fun 'No Engine Here' message.

**Home safety light:** Makes it easier to find a garage or in the dark, or light up the way to your door.

**Electrically adjustable, heated and folding mirrors:** Adjusts to show the curb when reverse gear is engaged and can be set to fold automatically when the car is locked.

### Interior Design

**'Drive safe' greeting:** A welcome message imprinted on the door end cap.

**Spaciousness:** Enhanced head clearance and slimmer seats for a more open feel.

**Chrome-Free Colors:** Use of metallic effect paint on the seat, seatback and steering wheel that is environmentally friendly.

**Gradient Textile Pattern:** Colored design elements on seats made from recycled textiles.

**Different styles:** Downtown Vibe mixes Black Ocean combined with Stone Grey with a lime-yellow highlight color and

The Club mixes Ocean Black and Urban Blue with a vibrant orange accent.

**Infinity Light:** Adjustable interior lighting to create the desired atmosphere to suit different moods - Fireworks, West Coast, Moonlight Love, and Neo City.

**Panoramic Sunroof:** Laminated heat protection for enhanced comfort, and an unobstructed view to the sky.

**Heated Elements:** Heating for the steering wheel and front seats.

**Electric Seats:** Front seats with memory function for personalized comfort.

**Smart storage:** Removable storage solutions for added versatility.

**Easy exit:** A button on the door side releases the lock and opens the door a little bit.



Technical Specification



**Motor and gearbox**

	Core	More
Motor type: "Electric Motor, synchronous, mounted on the rear axle"	•	•
Gearbox: Automatic, 1 speed	•	•
Powertrain: RWD	•	•
Torque: 343 Nm	•	•
Power Output: 200 kW (272 hk)	•	•
Top Speed: 180 km/h	•	•
Acceleration 0-100: 5,5s	•	•

**Steering**

	Core	More
Type: Electric power assisted	•	•
Turning circle (m): 11m	•	•

**Battery and charging**

	Core	More
Battery type: NCM	•	•
Battery capacity: 66 kWh	•	•
Voltage: 400V	•	•
AC charging capability (at home or in public):	11 kW	22 kW
DC charging capability (fast charging):	150 kW	150 kW



Technical Specification



Consumption and range

	Core	More
Range (combined):	435 km	445 km
Range (urban):	563 km	592 km
Electric energy consumption total (WLTP):	176 Wh/km	171 Wh/km
Electric energy consumption urban (WLTP):	136 WH/km	129 Wh/km
Emissions CO2: 0 g/km	•	•

Size

	Core	More
Length: 4460 mm	•	•
Width (folded mirrors): 1845 mm	•	•
Height: 1573 mm	•	•
Wheelbase: 2755 mm	•	•
Ground clearance (min, unloaded): 191 mm	•	•
Ground clearance (min, loaded): 174 mm	•	•

Weights

	Core	More
Curb weight:	1820 kg	1820 kg
Total weight, max:	2270 kg	2270 kg
Max towing weight (braked trailer): 1600 kg	•	•
Max roof load: 75 kg	•	•

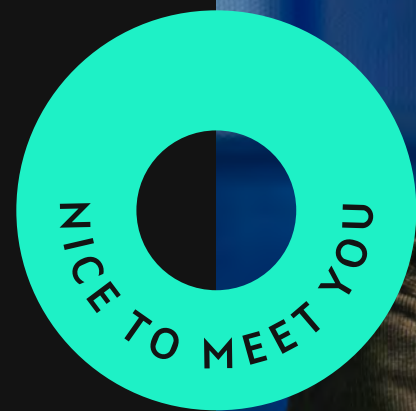


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# Biographies





# Nicolas López Appelgren

Chief Executive Officer, Lynk & Co International

**Nicolas López Appelgren is the Chief Executive Officer of Lynk & Co International, a dynamic leader with over 25 years of expertise in the automotive industry.**

Prior to joining Lynk & Co, Nicolas drove impactful business transformations across diverse markets at Volvo Cars, including Belgium, Sweden, the UK, the US, and several countries in Latin America. Throughout his tenure, Nicolas led global teams in the areas of marketing, product marketing, customer care and retail operations; pioneering cutting-edge processes that fortified global partnerships.

While prioritizing results, Nicolas also champions Inclusion and Diversity, shaping a corporate culture that fosters innovation and success at every level. Through his result-driven leadership, he is steering Lynk & Co toward a future of innovative solutions with a strong emphasis on sustainable mobility.

Nicolas is a graduate of the Lund University in Sweden, earned an additional degree at the Universidad Complutense in Madrid, and a bachelor's degree in Information Technology from the University of Gothenburg.





# Stefan Rosén

President of Lynk & Co Design



Stefan Rosén is the current President of Lynk & Co Design, bringing with him 29 years of extensive experience in automotive design. Throughout his career, he has led the development of numerous award-winning production and concept cars, excelling in both exterior and interior design.

In addition to his work on production models, Stefan has been deeply involved in advanced projects, contributing to the development of new platforms and vehicle architectures.

Prior to joining Lynk & Co Design, Stefan held the position of Head of Interior Design at Volvo Cars, where he played a central role in designing the acclaimed interior of the 2014 Volvo XC90. Upon joining Lynk & Co Design, he took on responsibility for advanced projects and brand design, overseeing the creation of key brand elements such as the brand name, logo, and core values.

With the launch of the Next Day concept car in 2022, Stefan has positioned Lynk & Co Design as a global brand at the forefront of automotive innovation. Under his leadership, three production models based on the Next Day concept have been introduced so far on the Chinese market: the 07, 08 and the fully electric Z10.





LYNK & CO



# Company Description

Lynk & Co is more than a car company; with a portfolio of high-quality vehicles, it offers flexible mobility solutions that put customers first. Founded in 2016 and headquartered in Gothenburg, Sweden, Lynk & Co emerged from a strategic collaboration between Zhejiang Geely Holding Group and Volvo Cars. With over 700 employees from 45 different nations across its seven European entities, Lynk & Co is dedicated to building communities, enhancing accessibility, and embracing change. As a leader in the car sharing movement, the brand drives progressive practices and continuously pushes boundaries for a better future.

Lynk & Co employs a dynamic, dual-distribution business model including direct sales operations and strategic collaborations. The company owns operations in seven core European markets – Sweden, Netherlands, Germany, Spain, Italy, France & Belgium – offering consumers an intuitive digital buying experience in addition to its twelve unique Clubs located in key markets. In 2024, Lynk & Co plans to extend its presence to 22 European markets via importers, while also expanding its retail footprint through selected retail partners across Europe.

Each Lynk & Co Club is a vibrant representation of the brand, offering in-person experiences that go beyond cars. These spaces bring the Lynk & Co world to life, inviting visitors to explore the brand, attend events, or simply enjoy a coffee. Through inspiring events and collaborations with like-minded partners, the Clubs foster community, inclusivity, and meaningful connections.

Combining bold design with cutting-edge connectivity, Lynk & Co delivers a forward-thinking driving experience. Leading the European portfolio is the iconic O1 Plug-In Hybrid, celebrated for its efficiency, innovation and performance. The latest model introduces trim levels, color options, and a new powertrain with faster infotainment and enhanced performance. The new O1 embodies Lynk & Co's commitment to innovation and sustainability, playing a key role in the brand's electrification journey. With upcoming models, including the first all-electric vehicle, Lynk & Co continues to meet diverse customer needs while advancing responsible mobility in Europe.

Lynk & Co's sustainability vision is at the core of its mission, aiming to reduce the life cycle footprint of its cars by 50% by 2030 and achieve net-zero emissions by 2040. A key part of this strategy is the brand's award-winning car-sharing platform, which promotes more efficient use of vehicles by enabling users to share their cars. This not only reduces the number of parked cars but also opens more space for communities, creating people-centric and sustainable environments. Lynk & Co's dedication to sustainability is also rooted in inclusivity and diversity, ensuring that its mobility solutions are accessible to everyone. The brand is focused on shaping a future where transportation drives progress, empowers people, and creates a lasting, positive impact on society and the planet.





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# Press Contacts

## Europe

Cami Silva  
Vice President, PR & Communications,  
Lynk & Co International  
Cami.Silva@lynkco.com

## Sweden

Cecilia Hedlund  
Communications Manager Sweden,  
Automotive & Sustainability Europe,  
Lynk & Co International  
Cecilia.Hedlund@lynkco.com

## Netherlands & Belgium

Mehtap Güngörmez  
PR Manager, Netherlands and Belgium,  
Lynk & Co International  
Mehtap.Gungormez@lynkco.com

## Germany

Paulina Deisler  
PR Manager, Germany & Corporate  
Affairs Europe, Lynk & Co International  
Paulina.Deisler@lynkco.com

## Italy

Carlotta Zuccarelli  
PR Manager, Italy,  
Lynk & Co International  
Carlotta.Zuccarelli@lynkco.com

## France

Mira Taharoui  
PR Manager, France,  
Lynk & Co International  
Mira.Taharoui@lynkco.com

## Spain

Beth Fernandez  
PR Manager, Spain,  
Lynk & Co International  
Beth.Fernandez@lynkco.com

## Lynk & Co Design

Annica Andersson  
Head of Global Communication & PR,  
Lynk & Co Design Europe  
Annica.Andersson@geelydesign.com

## China

Menghua Pan  
Brand Communication Manager,  
Lynk & Co China  
Menghua.Pan@lynkco.com

## Southeast and Central Asia, Middle East, Latin-America

Derek Peng  
Head of Marketing,  
Lynk & Co Overseas  
Bing.Peng@lynkco.com



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