

ROAD

FACTOR

BUGATTI ONE

Born from a shared philosophy of obsessive attention to detail and performance without limits, the Bugatti Factor ONE represents a new benchmark in pioneering bicycle design. Factor wanted to work with Bugatti on this project since it is the only car brand that is as meticulous in its design and engineering as Factor. Taking the Factor ONE as a starting point, every element of the Bugatti Factor ONE has been precisely engineered to deliver measurable aerodynamic gains, reducing drag through refined shaping and optimised airflow management. It's a design that is so radical, it is not UCI legal.



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ROAD

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ONE

The ONE is more than a bike. It is the sum of every lesson we've learned, every limit we've pushed, and every risk we've taken to make speed tangible. You don't just ride the ONE.

You commit to it. And in return, it commits to you, to take you faster than you thought possible.



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GRAVEL

FACTOR



ALUTO

The ALUTO doesn't sit below the OSTRO GRAVEL, it stands beside it.

It's as sharp, fast, and technically focused as anything in the category. But it's also centered, balanced, and built to go long. From dirty short courses to 300km adventures, this is the race-capable gravel bike for riders who do it all and demand more.



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MONZA

Race sunday, train monday. not all racers are pros. Across the world, passionate competitors balance family, careers, and life's responsibilities while still pushing themselves to their limits on the bike. Their "world championships" happen at local crits, club races, fast group rides, and solo breakaways at dawn. They commute to work, train in the dark, race on weekends, and push for personal bests whenever they ride. The Monza is built for those who want to win on sunday and train on monday. It's a true high-performance race bike that balances speed, efficiency, and real-world usability, without unnecessary complexity. The factor monza is not a step down—it's a step in the right direction.



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GRAVEL

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OSTRO GRAVEL

Speed is your goal. Every ride, whatever the surface, faster is what counts, and this is the gravel bike you've been waiting for. The Ostro Gravel takes its 'win everywhere' mentality from its road racer stablemate, the ostro vam, and is likewise developed to dominate its category with incredible aero, superior handling, high stiffness and low weight. With a tire capacity of 45mm, It's ready to go anywhere, fast.



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TRI



FACTOR



SLICK

Leveraging Factor's manufacturing know-how and exceptional skill in carbon fiber, the Slick is the most versatile triathlon bike in the world, built to win races of all distances and terrains, with more triathlon specific accessories than any other bike at the price point. It fills the gap for the high-volume triathlete looking to add an aero optimized triathlon bike that also thoughtfully considers their practicality needs throughout every design element. Superior aerodynamics combine with clever utilitarian features.

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TRACK



FACTOR



HANZŌ TRACK

When one of the top track racing countries in the world requests that we design the fastest track bike in the world, the factor Hanzō track is the result. In development for over 2 years, raced at the highest level on the biggest stage in the world, the Hanzō track pursuit racing bike is the absolute pinnacle of streamline speed. Tailor made for the Australian national track team, the Hanzō track offers ultra-efficient aerodynamics while maintaining supreme rigidity for power transfer. We've accomplished this by maintaining the stiffness in the layup while meticulously developing the aerodynamic design. As a pure pursuit racing bike, aerodynamics and straight-line speed are the ultimate goal. Developed in tandem with the Black Inc zero track wheels, the Hanzō track proves to be an elite tool for world record performances.

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TIME TRIAL

FACTOR

HANZŌ

It has become fashionable to say that bikes have gotten as aero as possible. However, the factor Hanzō proves otherwise. When designing it, we decided to capitalize on the revised uci rules with the goal of making the fastest purpose-built time trial bike in the world.



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