

Factor Bikes Upgrades Triathlon Offering With The Redesigned Slick; Optimized For Performance Over Long Distances

Trickle-down tech offers a blend of expert aerodynamics, long-distance comfort, plus practical hydration and storage features tailored for competitive triathletes



STRICTLY EMBARGOED UNTIL 15:00 GMT ON MONDAY 2ND DECEMBER 2024 - Factor Bikes, the premium performance bicycle brand, has announced the reimagining of its triathlon-specific bike, the SLiCK. Integrating the latest technology from across Factor's portfolio of road and track machines, the SLiCK is optimized for age group multi-sport athletes who are seeking to balance high performance with practicality and integration.

Inspired by world-leading performance

The redesigned SLiCK leverages trickle-down technology from Factor's Olympic Gold medal-winning HANZŌ Track and World Tour talisman OSTRO VAM.

Designed for straight-line speed, the gold medal-winning HANZŌ Track maximizes the chord length of the airfoil sections for improved aerodynamics, a feature incorporated into the SLiCK to offer athletes unparalleled speed.

Drawing inspiration from the OSTRO VAM, the SLiCK's front end has been carefully engineered to maximize performance at variable yaw angles, Providing an approximate

six-watt saving at 48 km/h over the previous edition, the new iteration deploys a ~12% increase in aerodynamic performance - catering to individual dynamics rather than group riding.



Designed to go the distance

Factor has also redesigned the rear triangle to dampen the ride quality and take the edge off the constant bumping from the road so athletes are able to perform over a range of race distances, from middle to long.

Factor's in-house expertise has crafted a lightweight and responsive layup weighing just 1250g for the frame and 459g for the fork (for a 54cm), designed to help riders adapt to longer distances and maintain the high quality and stiffness that top-class athletes demand.

Factor has opted for a standard 1" 1/8 steerer tube so the SLiCK is easy to customize to the perfect fit and quick to transport, making it the ideal choice for athletes who travel frequently and are looking to optimize their position hassle-free. Utilizing a rail-style saddle mount also provides an effective range of 73-79° STA (height dependent) and allows the use of a wide variety of 10mm-compatible accessories.



Multiple Build Configurations

Integrated in-frame storage with a convenient latch mechanism allows easy access to ride essentials without sacrificing aerodynamics. Plus the bike's hydration system is strategically positioned within the wake of the stem to minimize drag.

Available in a wide range of sizes, starting from an XS frame, the SLiCK is accessible to a diverse range of athletes, ensuring the right fit for everyone. Factor is also offering two models at different price points, the SLiCK and SLiCK Premium. For riders looking to extract every ounce of performance out of their bike, the SLiCK Premium is specced with Vision Metron TFA aero bars and the all-new Black Inc SIXTY TWO wheelset.

Rob Gitelis, Factor and Black Inc Founder said: *"We are pleased to be bringing Factor's world-class engineering and performance to the global community of triathletes. Drawing on the aerodynamic excellence of the HANZŌ and the versatility of the OSTRO VAM, the SLiCK strikes the perfect balance between real-world speed and practicality.*

Our commitment to triathlon is now stronger than ever, reflected not only in the launch of the new SLiCK, but also in our partnerships with world-class triathletes who are already achieving fantastic results at the biggest races in the world."



[\[CLICK HERE FOR ASSETS AND MEDIA KIT\]](#)