

SLiCK written assets

Blog

Headline:

Factor SLiCK: Dedicated Triathlon

Subheadline:

Putting the triathlete's needs first

Text:

If there is a sport more demanding than cycling, it has to be triathlon racing. Combining three intense, wildly different disciplines and racing over long distances in each, triathletes are fit, focused, and fully committed to getting the most out of their equipment.

With the all-new Factor SLiCK, we're re-entering the triathlon space with a tri-specific racing bike that is focused on accommodating a triathlete's needs across training, racing, and traveling to competitions. Combining what we've learned from our recent development cycles with the new OSTRO VAM and the HANZŌ Track with our understanding of what the modern triathlete needs, we've designed the SLiCK around some very important pillars.

Supporting You in the Race

A highlight of the SLiCK's frame design is the amount of storage we've incorporated. We've provided storage spaces that are easily accessible while riding on the bike and with additional storage space in the down tube. The accessible storage includes an integrated hydration point plus bento box on the top-tube where the rider can store 500ml of water and stash all the nutrition needed for the bike leg of the race. The design uses proprietary storage solutions that integrate into the frame for easy access without compromising aerodynamics.

The in-frame storage provided in the down tube offers a generous amount of space for tools, light jackets and other emergency equipment that could be needed in the course of a triathlon race or extended training ride. Easily accessible using a latch mechanism by the down tube water bottle bosses, the in-frame storage offers a clean, rattle-free space for the small essentials that could save your race.

A Travel-Friendly Design

To ensure you can get your bike to and from all your competitions easily and without fear of complicated reassembly issues the night before an event, we have made multiple common sense design decisions to enable easy adjustability during initial sizing and ensure you can always find your desired position even after having to assemble and disassemble multiple times.

The SLiCK features a standard 1 1/8" steer tube with a reinforced channel, which makes it easy to customize your cockpit set up and even easier to disassemble and reassemble when traveling. The C-shaped steerer tube construction also supports internal cable routing while using standard headset bearings. The C-shape creates a channel through which the cables can pass while still allowing the head tube profile to have an extremely aerodynamic shape.

Wide Fit Range

Apropos to the travel-friendly design, several features were incorporated to allow for a wide range of fit options. The round steerer tube opens up a huge selection of third-party base bars and risers/extensions from which the athlete can choose, making it very easy to set up the bike to the exact fit that an athlete needs.

We focused on creating a geometry that is performance driven but accommodates a very high percentile of the market with a focus on smaller riders. The rail-style saddle mount gives a large saddle range and provides an effective seat tube angle range between 73- and 79-degrees, depending on rider height. The design is also compatible with a wide variety of third-party accessories such as hydration storage on the rear of the saddle.

The SLiCK highlights include parts compatibility and accessibility thanks to features such as the T47 bottom bracket that ensures easy serviceability. It also shares parts whenever possible with the OSTRO VAM, including the seatpost clamp, headset bearings, spacers and split rings, as well as the battery mount, axles and hangers. The athlete will never have to worry about struggling to find spare parts as a result, even when traveling to a competition.

Super-Fast Aero Design

The triathlon-focused SLiCK takes advantage of everything our engineers had learned and created in the course of developing our new OSTRO VAM and the gold medal-winning, world record-beating HANZŌ Track. Benefiting from the aero development of the OSTRO VAM, the SLiCK's head tube leverages the research and development work that went into the OSTRO VAM design, while still respecting the unique case usage that triathletes require. Similarly, the SLiCK's aero-profiled tubing borrows heavily from the OSTRO VAM and HANZŌ Track resulting in a super-fast, reasonably priced package that is nevertheless still more aerodynamically efficient than many recent generation triathlon "superbikes".

Perfect for Professionals and Enthusiasts Alike

Thanks to the wide range of adaptive design features, the SLiCK triathlon racing bike offers a high performance solution that is equally suitable for age groupers racing 70.3 half Ironmans as for our sponsored pro triathletes racing for podiums at Kona and Nice.

Very SLiCK packages

The SLiCK will be immediately available in two build configurations: the SLiCK and the SLiCK Premium.

The SLiCK will be built with SRAM Force, Black Inc FIFTY EIGHT wheels and the Vision 3-piece TriMax Carbon Aerobar.

The SLiCK Premium will be built with top-of-the-line SRAM Red AXS with powermeter, all-new Black Inc SIXTY TWO wheels, and the Vision Metron TFA Aerobar.

If you would like to add the SLiCK or the SLiCK Premium triathlon bike to your collection, please contact us and one of our experts will be happy to help.

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PDP Page

Overview

Headline:

Factor SLiCK

Subheadline:

Pure Triathlon

Headline text:

Leveraging Factor's manufacturing know-how and exceptional skill in carbon fiber, the SLiCK dedicated triathlon bike fills the gap for the high-volume triathlete looking to add an aero optimized triathlon bike that also thoughtfully considers their practicality needs throughout every design element. Superior aerodynamics combine with clever utilitarian features.

Design

Benefit 1:

A Pure Triathlon Machine

Introduced specifically to reintroduce Factor back into triathlon racing, the SLiCK is a ground-up design that combines everything we've learned from previous development cycles with our deep understanding of what triathletes need to win races. The key to the design is the effort our engineers have invested to make this a practical bike that works specifically for triathletes while also maximizing the knowledge we've gained from our super bikes like the OSTRO VAM and HANZŌ Track.

Benefit 2:

Utility Meets Aero

Intelligent, integrated storage spaces ensure athletes can carry much of what they will need throughout the course of a half or even full-length Ironman race. Extending the utility of the frame, several features were incorporated that not only make the bike easier to travel with, but also allow for a wide range of fit options. Similarly, the frame's aero-profiled tubing borrows from the OSTRO VAM and HANZŌ Track resulting in a super-fast, reasonably priced package that is nevertheless still more aerodynamically efficient than many recent generation triathlon "superbikes".

Benefit 3:

Available in Two High Quality Build Configurations

The SLiCK will be immediately available in two build configuration packages: the SLiCK and the SLiCK Premium.

The SLiCK will be built with SRAM Force, Black Inc FIFTY EIGHT wheels and the Vision 3-piece TriMax Carbon Aerobar.

The SLiCK Premium will be built with top-of-the-line SRAM Red AXS with powermeter, all-new Black Inc SIXTY TWO wheels, and the Vision Metron TFA Aerobar.

FEATURES

Headline:

A bike for dedicated triathletes

Text:

With its well-considered feature set, the SLiCK offers prime performance for triathlons of all distances. The SLiCK is designed to improve your experience, whether on the road or in transit.

Feature 1

In-frame storage

Bosses on the top tube for our specially designed bento box and hydration reservoir provide easy access to nutrition while the in-frame storage space accessible under the down tube water bottle cage ensures you can carry everything you'll need throughout the race.

Feature 2

New Black Inc SIXTY TWO wheels

The SLiCK Premium comes equipped with the state-of-the-art Black Inc SIXTY TWO wheels that offer an exceptional aerodynamic advantage while still providing predictable steering in Kona-strength winds.

Feature 3

Wide range of fit options

A large saddle range and the ability to choose third party base bars and risers/extensions, thanks to the 1 1/8" steer tube with a reinforced channel, makes it very easy to set-up the bike to the exact fit an athlete needs.

Drop down Feature 4

Democratic geometry

The SLiCK's performance driven geometry still accommodates a high percentile of cyclist's sizes with a special focus on smaller riders.

Dropdown Feature 5

Travel-friendly design

Common sense design decisions like a standard steerer tube allow the bike to be assembled and disassembled for travel easily and consistently.

Dropdown Feature 6

In-frame storage bag

Specially designed to fit the SLiCK's down tube storage space, the bag holds essentials like inner tubes, tire levers, and small tools for emergencies.

EDM

Subject:

FACTOR SLiCK

Headline:

Dedicated triathlon racing bike

Text:

With a design focused on the practical needs of triathletes and development stoked by the knowledge we gained with our new OSTRO VAM and HANZŌ Track bikes, the all-new Factor SLiCK is a dedicated triathlon bike for anyone committed to performing at their best.

Intelligent, integrated storage features ensure athletes can carry much of what they will need throughout the course of a half or even full-length Ironman. Superior aerodynamics combine with clever utilitarian features to help you get across the line first.

Available in SLiCK and SLiCK Premium packages.

CTA:

Order yours

IG

Caption 1:

We've kept you waiting long enough. Introducing our new SLiCK. Blending long-distance comfort with expert aerodynamics and a feature set that is adaptive for all race distances, it's pure triathlon.

Available in two colourways: Nebula Blue & Shadow White.

REDESIGNED. REINVENTED. REIMAGINED

Caption 2:

Tailored for competitive triathletes, it blends long-distance comfort with expert aerodynamics and a feature set that is adaptive for all race distances. We've focused on creating a bike that meets the needs of the modern triathlete.

The SLiCK is available in two colourways: Nebula Blue & Shadow White.

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