

FACTOR BIKES ANNOUNCE THE RELEASE OF NEW TRACK BIKES WITH ACCOMPANYING BLACK INC TRACK WHEELSETS

The new Factor HANZŌ Track pursuit bike has already won the gold medal and set the world record in the team pursuit with Australia at the Olympics.

The HANZŌ Track bike and RAIDEN Track mass start bike are now available for purchase online and at authorized Factor dealers.

11 August 2024, Taichung, Taiwan – Factor Bikes has officially announced today the release of their new track bikes, the HANZŌ Track pursuit bike and the RAIDEN Track mass start bike.

In development for two years, the HANZŌ Track was tailor made for the Australian national track team. Optimized according to the latest UCI design regulations, the Factor pursuit bike offers ultra-efficient aerodynamics and maintains supreme rigidity for power transfer. Focusing on the interaction of the air flow between the bike and athlete, the HANZŌ Track employs a wide fork leg to better manage the airflow around the rider's moving legs, and to produce cleaner airflow in the channel between the frame and the rider. The wide seatstays capture air off the legs and maintain the flow conditions in open channel.

Taking advantage of the knowledge gained during the development phase of the HANZŌ Track and the OSTRO VAM road racing bike, the Factor RAIDEN Track bike balances the requirements to make the fastest straight-line bike with the need to remain more maneuverable when racing in a group. The RAIDEN Track is a mass start track bike with a geometry tailored to a wide cross-section of track riders.

Complementing Factor's move into track racing, Black Inc has also concurrently released two sets of track wheels. Optimized in collaboration with Aus Cycling, the Black Inc ZERO Track disc wheels prioritize stiffness, with aerodynamic performance designed for track conditions. The Black Inc SIXTY Tubular Track wheelset is ideal for hard training sessions or as a gateway wheel to track racing. The wheels offer exceptional power transfer while remaining agile and quick to accelerate.

The effectiveness of the design was quickly proven when the men's Australian Team Pursuit four-man squad set a new world record time in the qualifying round at the Olympics in Paris on Tuesday, 6 August 2024 while riding the HANZŌ Track bike equipped with the Black Inc Zero disc wheelset. The success continued the following night when the Australian team won a gold medal in a thrilling finale against Great Britain. Factor won its first ever gold medal, and Australia's first men's team pursuit since 2004.

About Factor

Founded with a commitment to innovation, speed, and performance using advanced engineering, Factor Bikes represents the union of technology and integration. With a heritage deep in the world of motorsport and aviation, we constantly search for ways to innovate in our designs and products. In 2007, Factor began as a leading engineering firm dedicated to working at the highest levels of creativity with some of the fastest, most prestigious brands in the world. Since then, our pioneering frame designs have been ridden and raced worldwide by top athletes in the biggest events. We are dedicated to creating the highest quality bikes for cyclists of all ambitions.

About Black Inc

Committed to designing, developing, testing, and racing the highest quality wheels and components, Black Inc products are engineered to offer the ultimate in performance. Our team of designers and engineers can produce the best quality wheels and components, using the latest Finite Element Analysis (FEA), Computational Fluid Dynamics (CFD), and Rapid Prototyping software available in-house. Our product testing doesn't end in the factory under controlled conditions. Simulations cannot replace real-life product testing. By working with world-class athletes, we prove our products in the factory as well as in racing situations.